

Required images and sizes

1 | Landing page

Promotion picture > **810 px width** × **460 px height** (Recommended)

2 | Facebook publications

Viral image wall publication > **200px width** × **200px height**

Tab image > **111px width** × **74px height**

3 | Entry form

Header > **740 px width** × **110 px height**

Background > **810 px width** × **510 px height** (Recommended)

Viral image promotion description block > **200px width** × **200px height**

Background gradient recommendations

4 | Success page

Header > **740 px width** × **350 px height** (Recommended. Same as entry form header)

Background > **810 px width**

5 | Entries list

Header > **740 px width** × **350 px height** (Recommended)

Background > **810 px width**

6 | Public list

Promotion picture > **336 px width** × **248 px height**

7 | Winners

Header > **680 px width** × **320 px height**

8 | Other images

Like gate > **810 px width** × **510 px height** (Recommended)

No active promotions > **810 px width** × **510 px height** (Recommended)

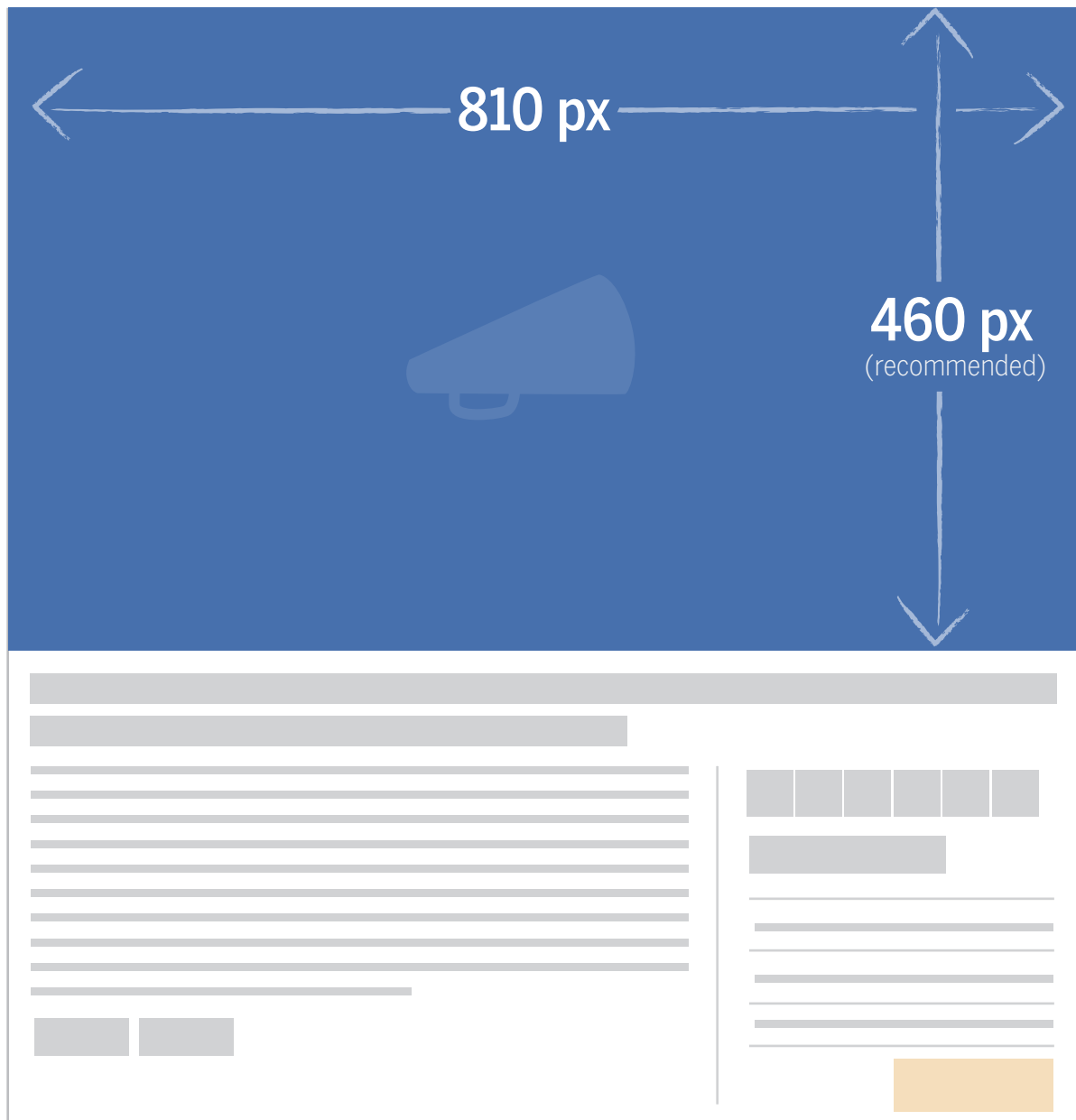
App small icon (Only White Label) > **16 px width** × **16 px height**

App large icon (Only White Label) > **75 px width** × **75 px height**

1. Landing page

Promotion picture

810 px width × **460 px height** (recommended)



2. Facebook publications

Viral image

200 px width × **200 px height**



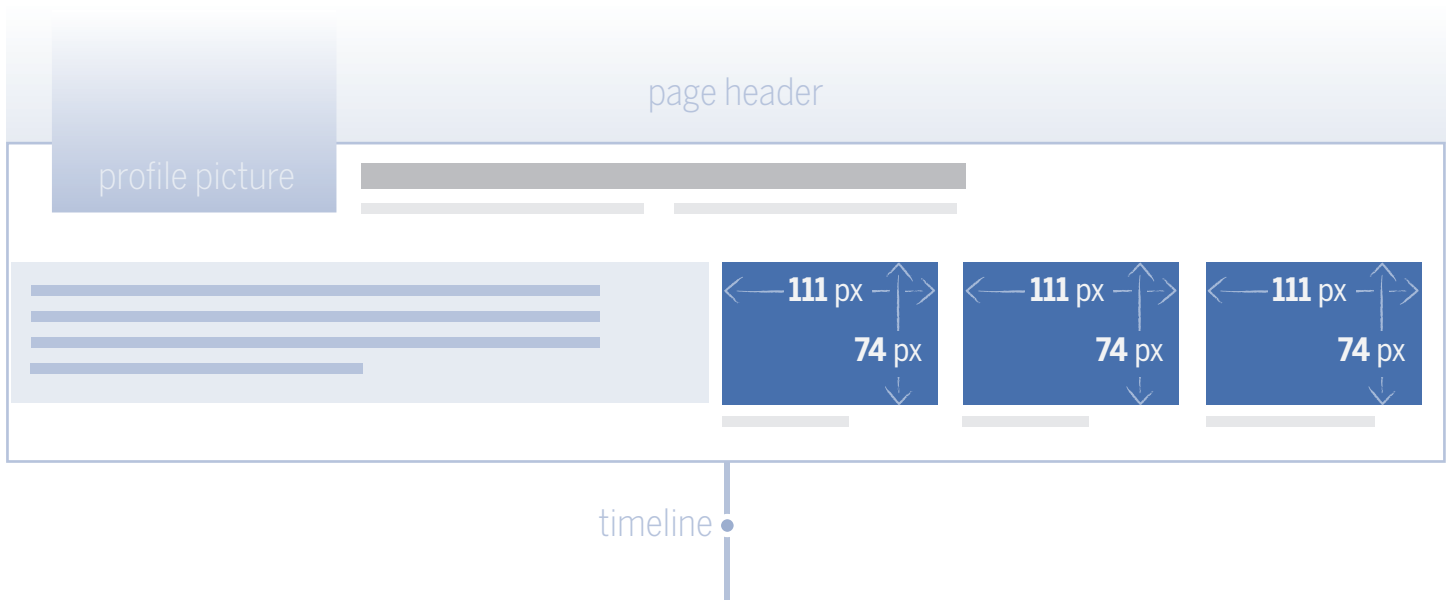
Facebook requires the Viral Image on 200 x 200 px, but it will be shown at 90 x 90 px.



If a viral image is not set, application will use a thumbnail of the promotion picture in the landing page.

Tab image

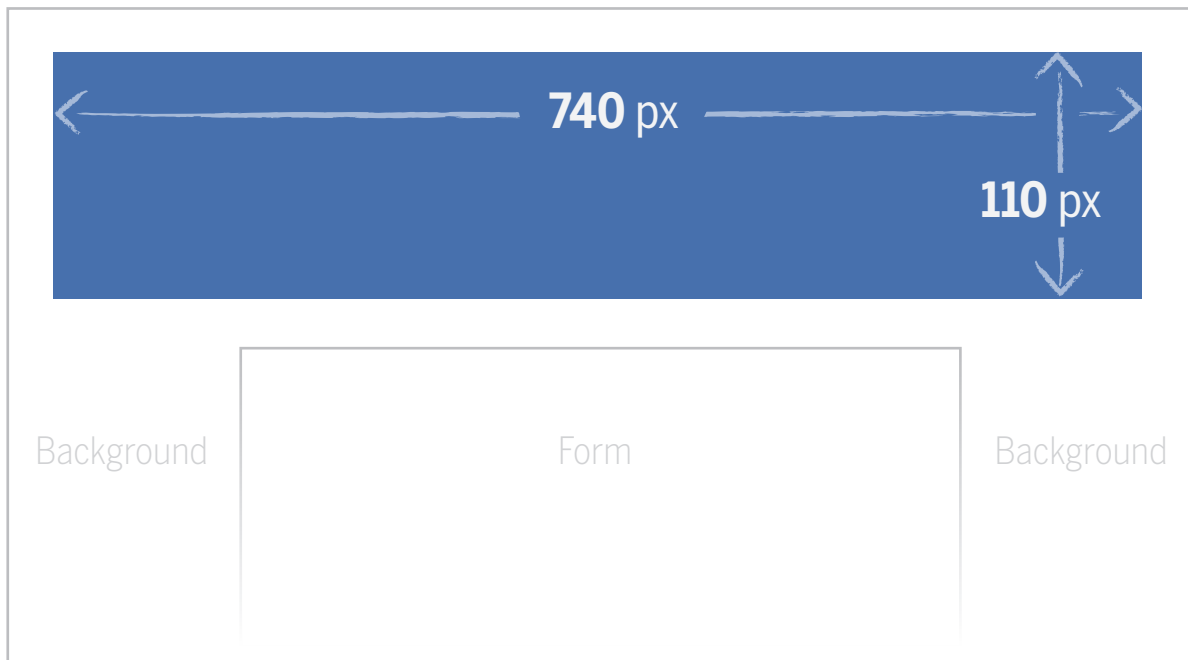
111 px width × **74 px height**



3. Entry form

Header

740 px width ✕ **110 px height**

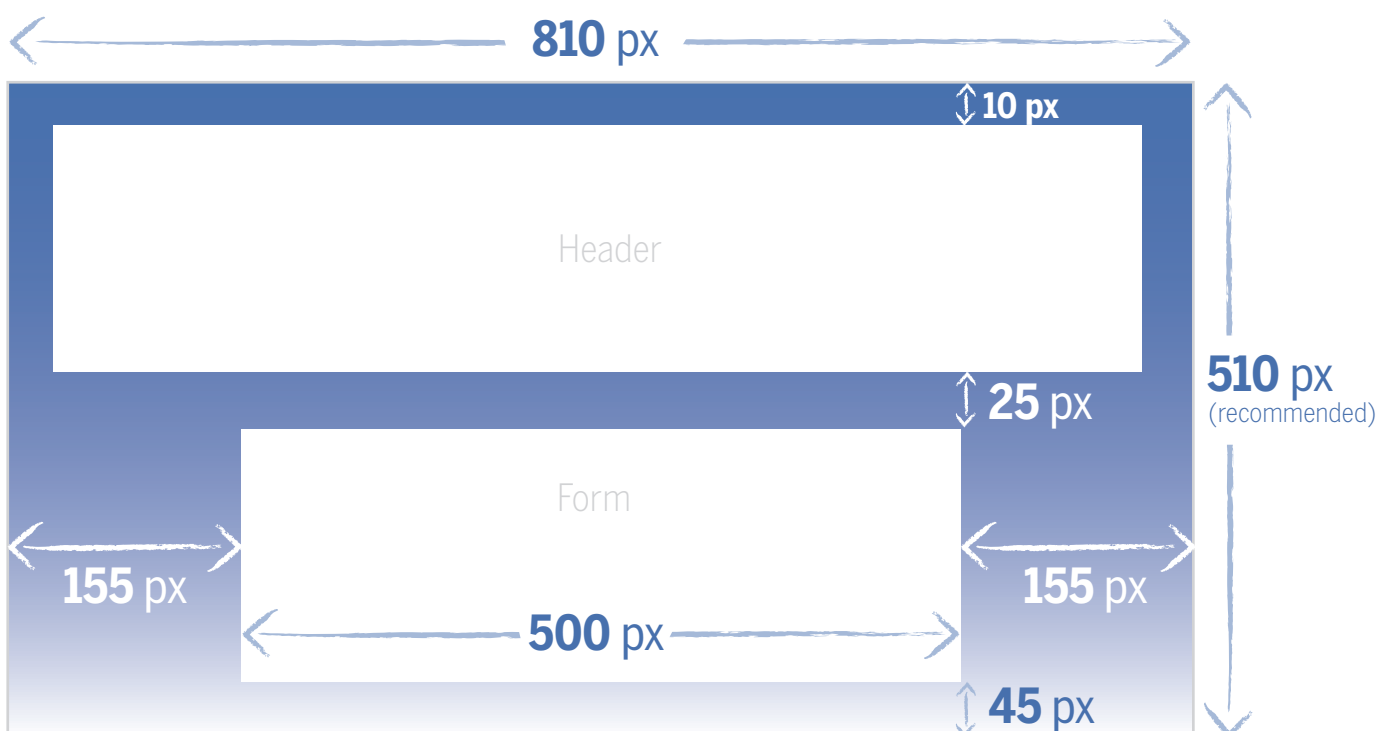


Background

810 px width ✕ **510 px height** (recommended)



Gradient background recommendations on the next page

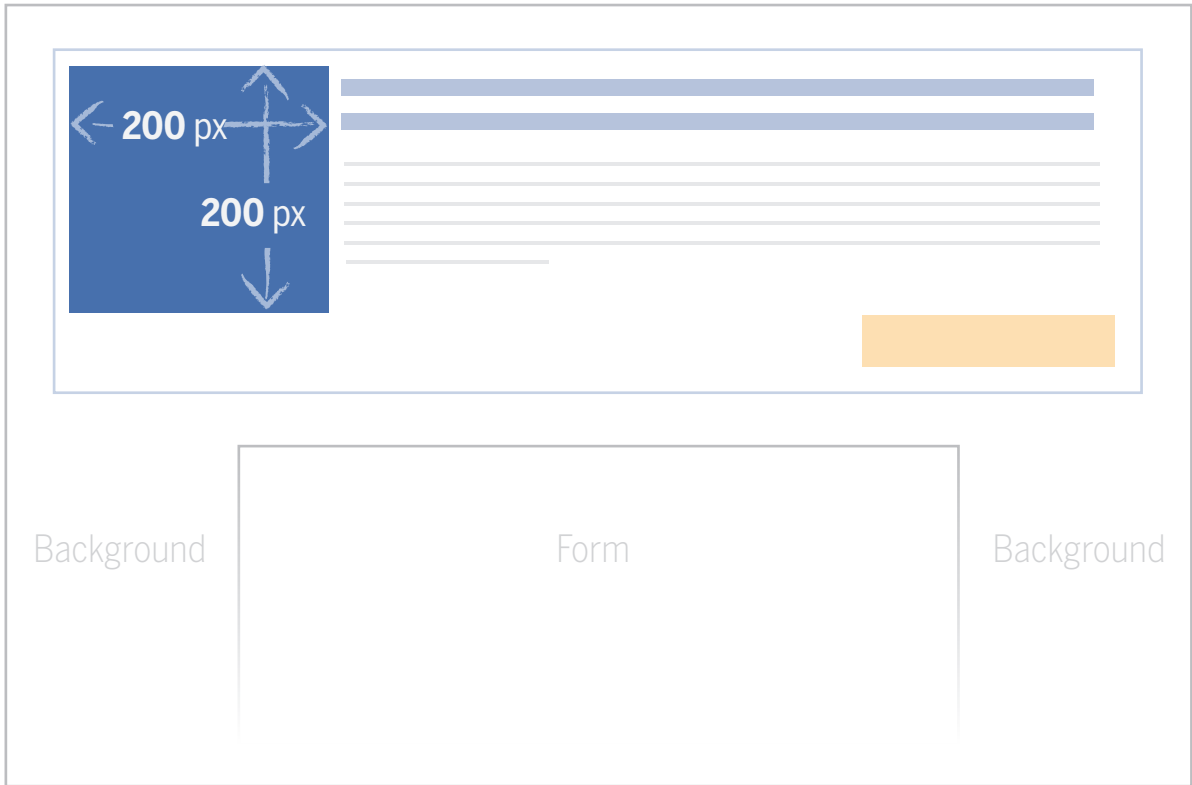


Promotion description block (Viral image)

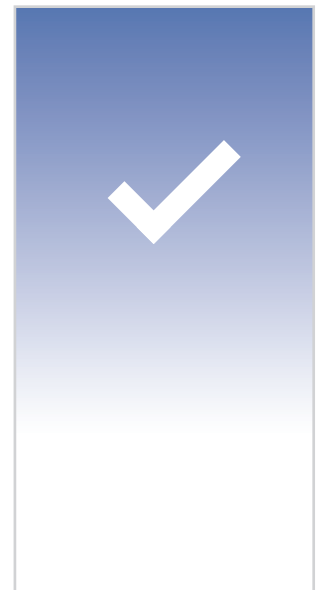
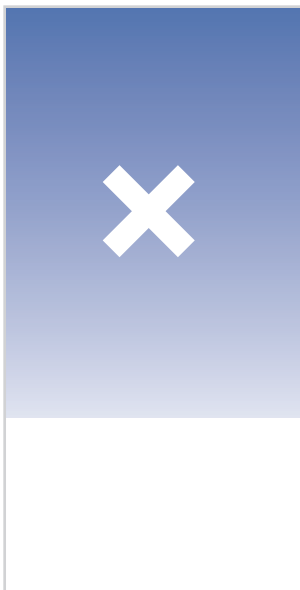
200 px width ✕ **200 px height**



Facebook requires the Viral Image on 200 x 200 px, but it will be shown at 110 x 110 px.



Background gradient recommendations



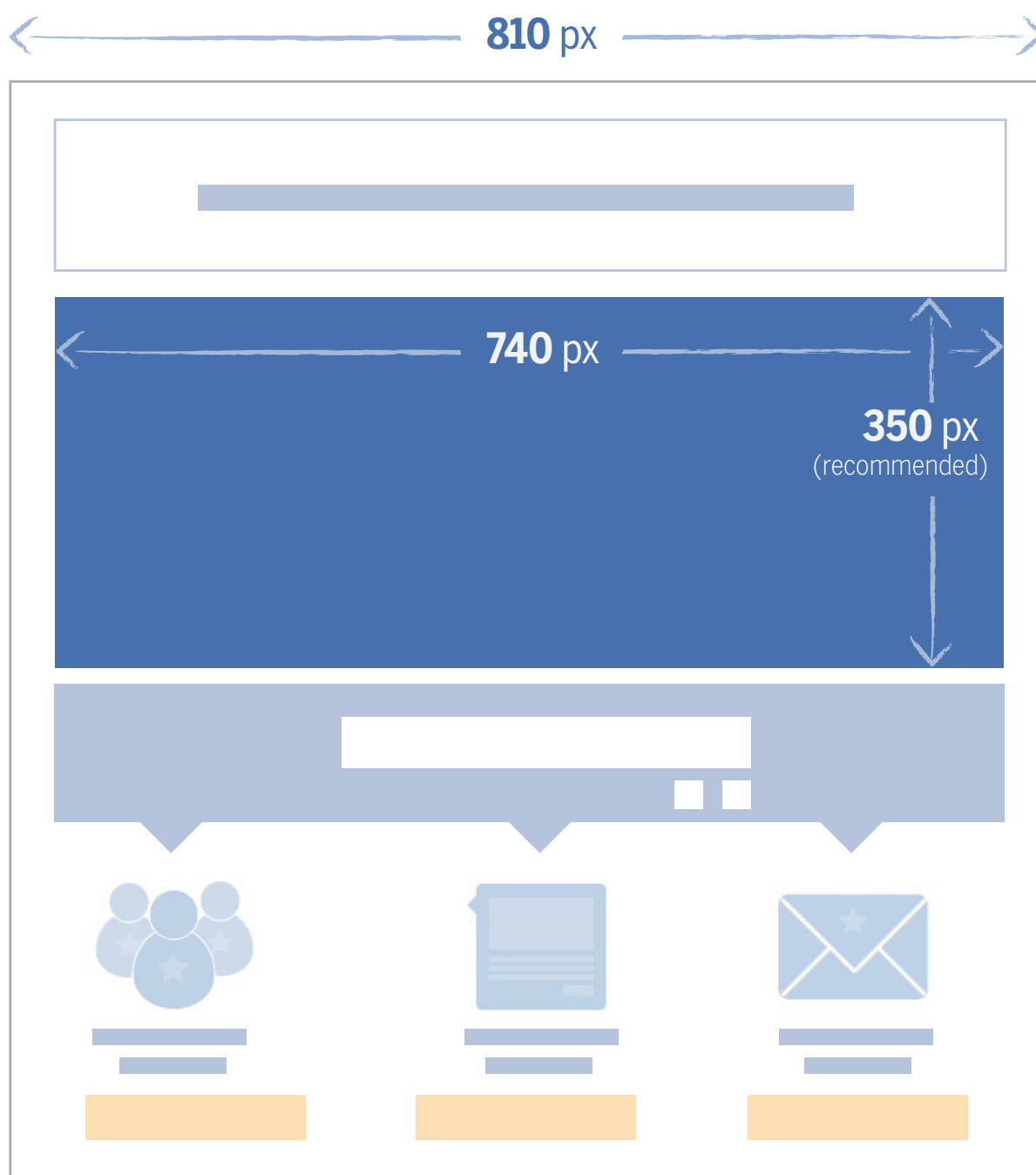
4. Success page

Header

740 px width × **350 px height** (recommended)

Background

810 px width



5. Entries list

Header

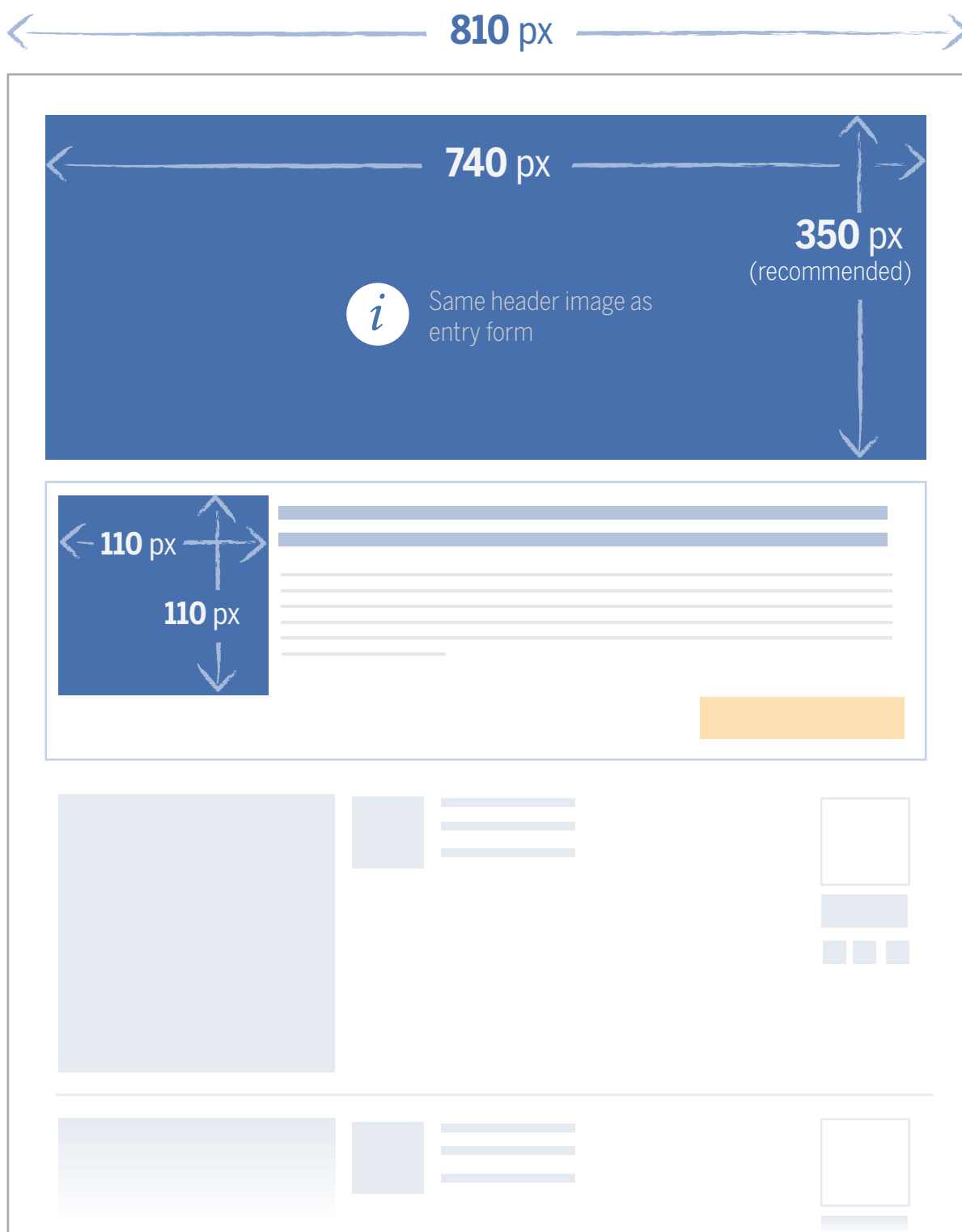
740 px width ✕ **350 px height** (recommended)



Same header image as entry form

Background

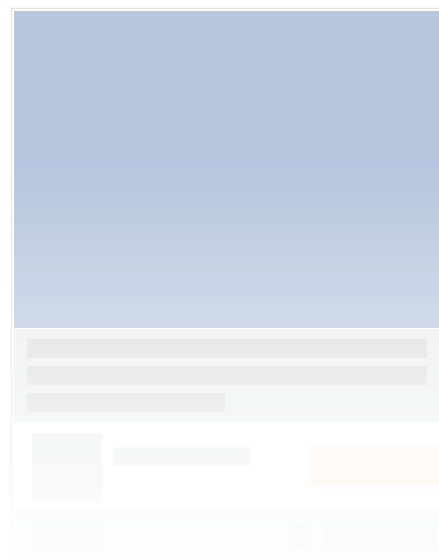
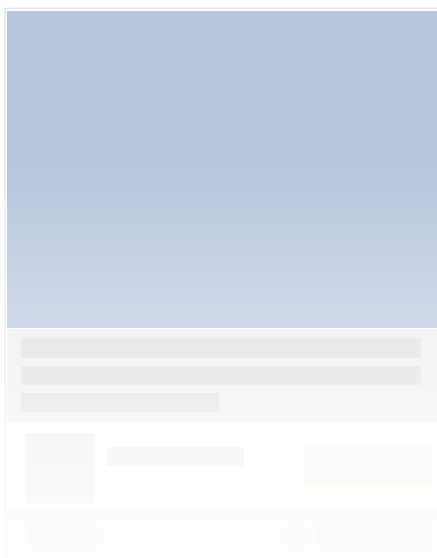
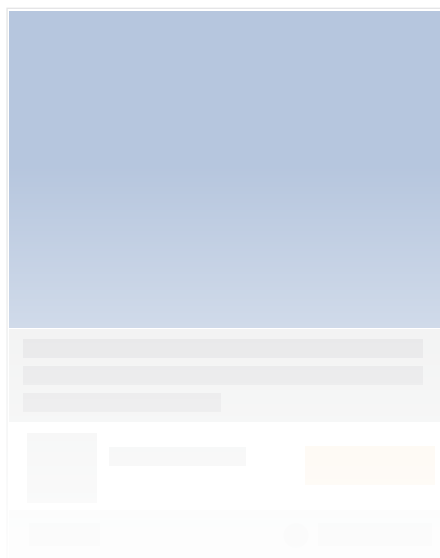
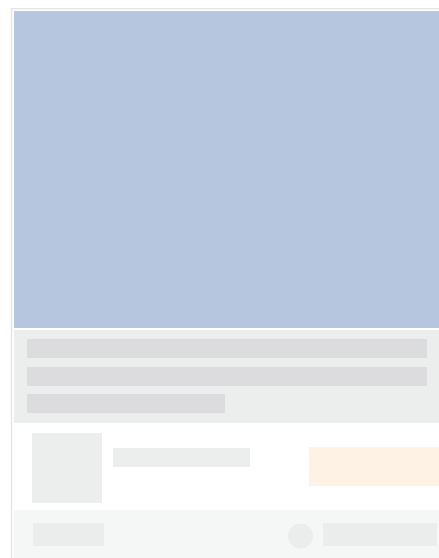
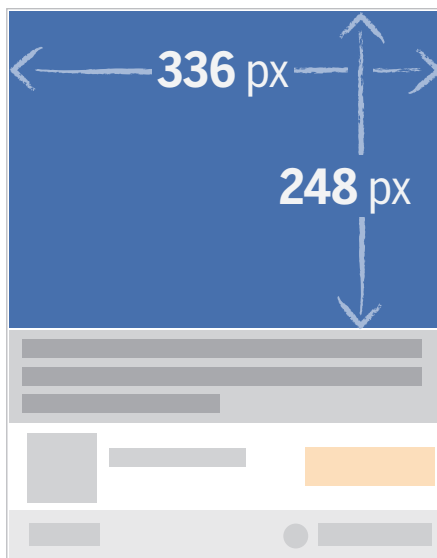
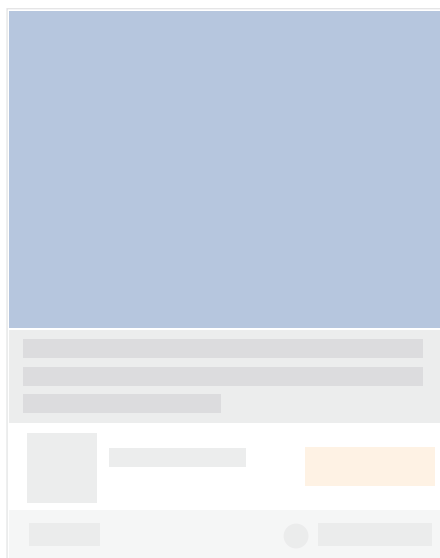
810 px width



6. Public list

Promotion picture

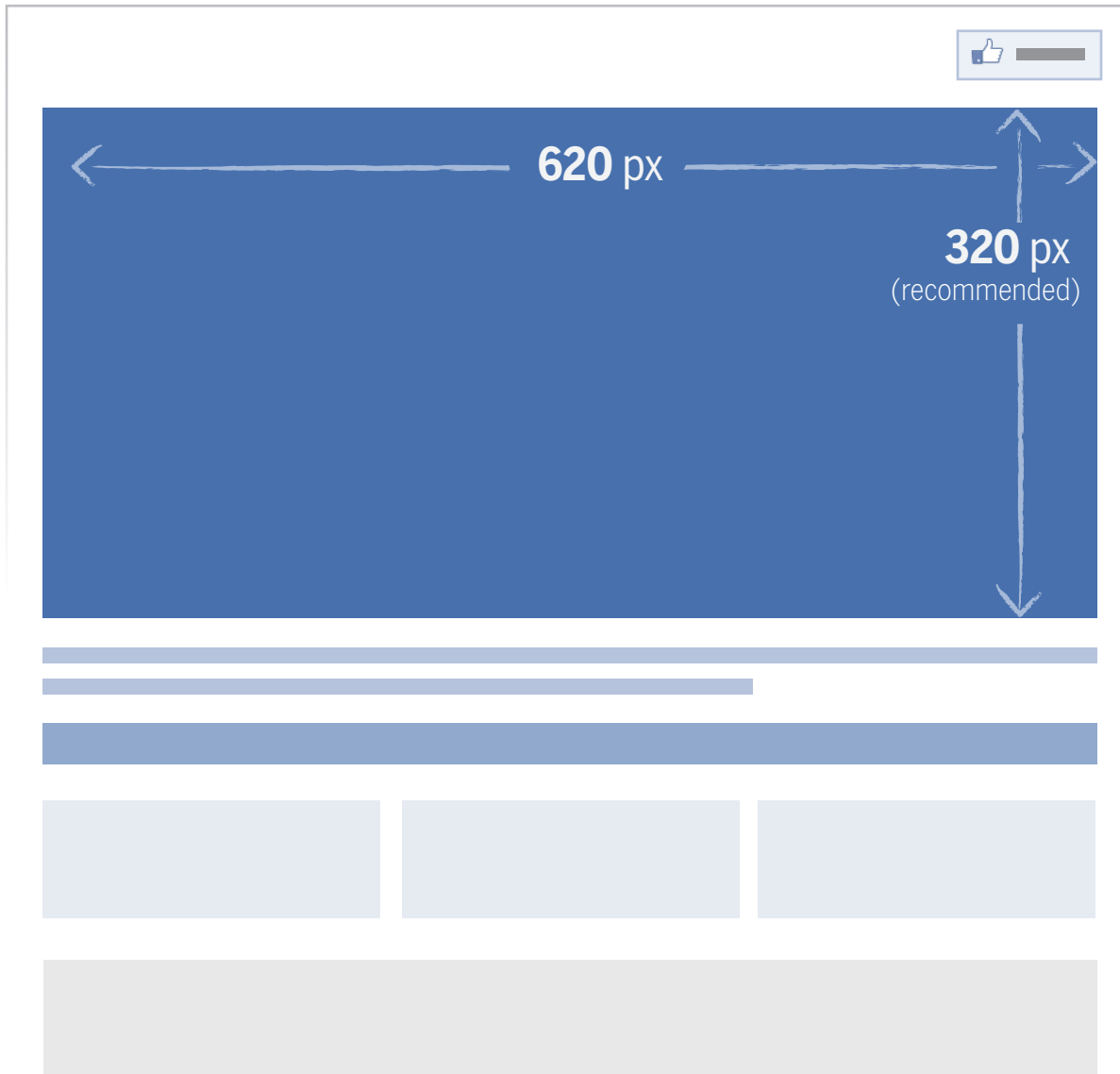
336 px width ✕ **248 px height**



7. Winners

Header

680 px width **×** **320** px height



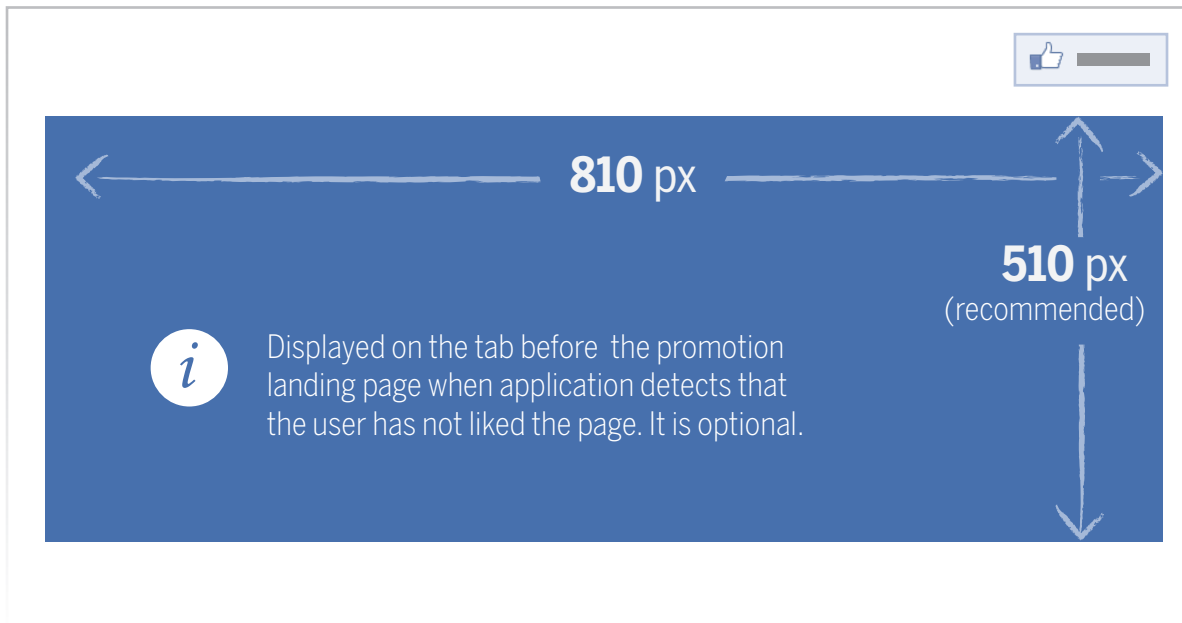
8. Other images

Like gate

810 px width ✕ **510 px height** (recommended)



Displayed on the tab before the promotion landing page when application detects that the user has not liked the page. It is optional.

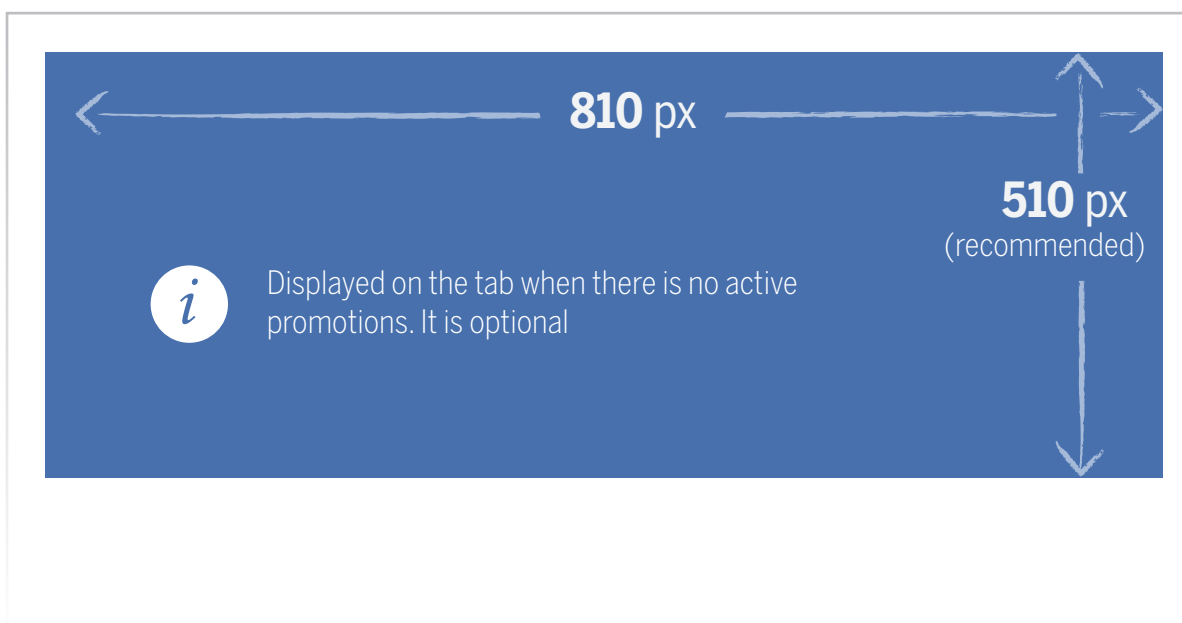


No active promotion

810 px width ✕ **510 px height** (recommended)



Displayed on the tab when there is no active promotions. It is optional



App small icon

16 px width × **16 px height**

