



BASIC PRO PLAN

easypromosapp.com



HAVE YOU HEARD ABOUT THE EASYPROMOS BASIC PRO PLAN?

Create giveaways on **Instagram, Facebook and Twitter for just \$49 a month**, with no limits and advanced features. Combine participants from across social networks, and run professional, transparent giveaways with promoted posts.

Other apps included: Multi-network giveaway, entry form giveaway, list giveaway and event giveaway.

Unlimited participants, unlimited use, and cancellation on demand.

Who is the Basic Pro for?

BASIC PRO is designed for **marketing professionals** who administer their clients' social media and **advertising campaigns**.

What does the BASIC PRO plan include?



ENTRY FORM GIVEAWAY

Set up a customized entry form to collect participants' data, and reward them with a giveaway. *(up to 5,000 participants).*



INSTAGRAM GIVEAWAY

Run a giveaway for users who comment on one or more posts. *(Maximum 10).*

Giveaway for users who comment on posts created with Facebook Ads.



INSTAGRAM STORY GIVEAWAY

Organize a giveaway for users who interact with your brand's Instagram Story or mention you in their Story.



FACEBOOK GIVEAWAY

- Run a giveaway for users who comment or Like one more Facebook posts. (Maximum 10).
- Giveaway for users who comment on or react to dark posts (posts created with Facebook Ads, which don't appear on your Timeline).



TWITTER GIVEAWAY

- Giveaway among users who retweet a single tweet.
 - Giveaway among users who retweet your account's tweets and include a specific hashtag.
 - Giveaway among users who reply to one tweet.
 - Giveaway among users who reply to a tweet posted directly from Twitter's Ads administrator.
 - Giveaway among users who mention a brand and include a specific hashtag.
- ★ *It is not possible to run giveaways based on posts that are more than seven days old.*
- ★ *Only four Twitter giveaways per month per account allowed.*



MULTI-NETWORK GIVEAWAY

Run a single giveaway including comments on Facebook and Instagram.



EVENT GIVEAWAY

Run a live giveaway for the audience at your conference, meeting, or presentation.
(up to 500 participants).



LIST GIVEAWAY

Import up to 100,000 participants from a text, CSV or Excel file, and run a giveaway.

Advanced Features:

- ✓ Unlimited participants*.
- ✓ Run giveaways based on multiple posts.
- ✓ Run multiple giveaways based on the same post.
- ✓ Run giveaways based on comments from across social networks.
- ✓ Run giveaways with influencers and other brands.
- ✓ Support for sponsored posts on Instagram, Facebook and Twitter.
- ✓ Import comments and download a list of participants as an Excel file.
- ✓ Broadcast mode: share a video of the moment that winners are selected.

*Some types of giveaway have specific participation limits, due to API or system requirements.

Choose your contract

Activate the **BASIC PRO plan**, your way.



MONTHLY

The plan is valid for **one month** from activation. There is **no minimum term** of the contract. Your plan is automatically renewed each month. You'll receive an email reminder five days before a payment.

ANNUAL



The plan is valid for **one year** from activation. You'll receive a reminder by email, 30 days before a renewal payment.

How much does the BASIC PRO plan cost?

\$ **49**
USD PER MONTH

Monthly BASIC PRO plan: **\$49 USD per month.**
Annual BASIC PRO plan: **\$490 USD per year.**

How can I cancel a plan?

You can cancel an active plan at any time from the Easypromos Control Panel. Once cancelled, the plan will remain active until the end of your subscription term.

The cost of the remaining days will not be refunded. If you cancel a plan while you have active promotions, the promotions will remain active until the subscription term ends.

How can I activate a plan?

It only takes a minute. To activate a plan, go to the Control Panel. Choose "Your Active Plans" in the Account Configuration menu.



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www.easypromosapp.com
hello@easypromosapp.com