

COMMUNITY MANAGER CALENDAR

-2023-

JANUARY

- 1 NEW YEAR'S DAY
- 16 BLUE MONDAY
MARTIN LUTHER KING JR. DAY (USA)
- 22 CHINESE NEW YEAR
- 23 COMMUNITY MANAGER APPRECIATION DAY
- 24 WORLD EDUCATION DAY
- 26 AUSTRALIA DAY
- 28 DATA PRIVACY DAY

FEBRUARY

- 4 WORLD CANCER DAY
FACEBOOK ANNIVERSARY
- 5 GRAMMY AWARDS DAY
- 11 INT. DAY OF WOMAN AND GIRLS IN SCIENCE
- 12 SUPER BOWL SUNDAY
- 13 WORLD RADIO DAY
- 14 VALENTINE'S DAY
YOUTUBE ANNIVERSARY
- 15 SINGLES AWARENESS DAY
- 20 PRESIDENT'S DAY (USA)
DAY OF THE CAT (1)
- 21 MARDI GRAS (CARNIVAL)
- 28 WORLD RARE DISEASE DAY

MARCH

- 1 ZERO DISCRIMINATION DAY
- 8 INT. WOMEN'S DAY
- 12 ACADEMY AWARDS
- 15 WORLD CONSUMER RIGHTS DAY
- 17 ST. PATRICK'S DAY
- 19 MOTHER'S DAY (UK)
- 20 INT. DAY OF HAPPINESS
CHANGE OF SEASON
- 21 WORLD POETRY DAY
TWITTER ANNIVERSARY
- 22 WORLD WATER DAY
- 25 EARTH HOUR
- 27 WORLD THEATER DAY

APRIL

- 1 APRIL FOOL'S DAY
- 2 WORLD AUTISM AWARENESS DAY
- 7 WORLD HEALTH DAY
- 9 EASTER
- 21 WORLD CREATIVITY AND INNOVATION DAY
- 22 EARTH DAY
- 23 WORLD BOOK DAY
- 26 WORLD INTELLECTUAL PROPERTY DAY
- 27 WORLD DESIGN DAY

MAY

- 1 INT. WORKERS DAY
- 4 STAR WARS DAY
- 5 LINKEDIN'S 20TH ANNIVERSARY
- 8 KING'S DAY (UK)
- 13 EUROVISION FESTIVAL FINAL
- 14 MOTHER'S DAY (USA, AUS)
- 17 INT. DAY AGAINST HOMOPHOBIA,
TRANSPHOBIA, AND BIPHOBIA
- 18 INT. MUSEUM DAY
- 25 GEEK PRIDE DAY
- 31 WORLD NO TOBACCO DAY

JUNE

- 5 WORLD ENVIRONMENT DAY
- 10 CHAMPIONS LEAGUE FINAL
- 11 CHILDREN'S DAY (USA)
- 18 FATHER'S DAY (USA, UK)
- 20 YELLOW DAY
- 21 WORLD SELFIE DAY
INT. YOGA DAY
CHANGE OF SEASON
- 28 LGBTQIA+ PRIDE
- 30 WORLD SOCIAL MEDIA DAY

JULY

- 4 INDEPENDENCE DAY (USA)
- 6 INT. KISSING DAY
- 13 WORLD ROCK DAY
- 17 WORLD EMOJI DAY
- 18 NELSON MANDELA INT. DAY
- 21 WORLD DOG DAY
- 30 INT. FRIENDSHIP DAY

AUGUST

- 1 INT. DAY OF JOY
- 4 INT. BEER DAY
- 8 DAY OF THE CAT(2)
- 12 INTERNATIONAL YOUTH DAY
- 13 INTERNATIONAL LEFTIES DAY
- 19 WORLD PHOTOGRAPHY DAY
- 23 HASHTAG DAY
- 26 WORLD DOG DAY
- 29 WORLD GAMER DAY

SEPTEMBER

- 4 LABOUR DAY (USA)
FATHER'S DAY (AUSTRALIA)
- 5 INT. DAY OF CHARITY
- 13 CODER'S DAY
INT. CHOCOLATE DAY
- 16 OKTOBERFEST STARTS
- 17 EMMY AWARDS
- 21 INT. DAY OF PEACE
- 23 CHANGE OF SEASON
- 27 GOOGLE ANNIVERSARY
WORLD TOURISM DAY
- 30 INT. PODCAST DAY

OCTOBER

- 1 INT. COFFEE DAY
- 2 WORLD DAY OF NON-VIOLENCE
- 4 INT. DAY OF THE ANIMALS
- 6 INSTAGRAM ANNIVERSARY
WORLD SMILE DAY
- 10 WORLD MENTAL HEALTH DAY
- 19 INT. DAY AGAINST BREAST CANCER
- 29 DAY OF THE CAT (3)
- 31 HALLOWEEN

NOVEMBER

- 1 NOVEMBER STARTS
- 2 DAY OF DEAD
- 4 INT. MARKETING DAY
- 10 WORLD SCIENCE DAY
- 11 VETERANS DAY (USA)
SINGLES DAY (CN)
- 20 WORLD CHILDHOOD DAY
- 23 THANKSGIVING DAY (USA)
- 24 BLACK FRIDAY
- 25 SMALL BUSINESSES SATURDAY
- 27 CYBER MONDAY
- 30 INFLUENCER DAY

DECEMBER

- 1 START OF ADVENT
- 10 WORLD HUMAN RIGHTS DAY
- 21 CHANGE OF SEASON
- 24 CHRISTMAS EVE
- 25 CHRISTMAS DAY
- 26 BOXING DAY
- 31 NEW YEAR'S EVE