




Comparison table: BASIC vs BASIC PRO - April 2021

	 BASIC PLAN	 BASIC PRO PLAN	
Price	29€/month - \$29/month 290€/year - \$290/year	49€/month - \$49/month 490€/year - \$490/year	Subscribe for a full year and save 2 months!
Minimum length of subscription	1 month	1 month	All plans have a minimum subscription of 1 month. If you don't cancel your plan, it will automatically be renewed after 30 days.
Number of sweepstakes included	unlimited	unlimited	All active plans include unlimited sweepstakes.
Number of social media profiles supported	unlimited	unlimited	<i>You can run unlimited promotions on any social media profile of which you are an administrator. This applies to your own profiles, and profiles which you administer on behalf of your clients.</i>
Maximum number of participants per promotion	5,000	unlimited	The Basic plan is limited to a maximum of 5000 entries per promotion. For example, an Instagram giveaway would be limited to 5000 comments. A giveaway with registration form would be limited to 5000 registered leads.
Number of apps included	6	7	Multi-Network Giveaway is only available in BASIC PRO Plan.
Advanced statistics	✗	✓	Analyze the success of your giveaway to the last detail so that the next one you organize is even better.
Broadcast Mode	✗	✓	Download and share a video of the moment that winners are selected.

APPS INCLUDED:

 1. FACEBOOK GIVEAWAYS			
Likes/Reactions to one or more posts	✓	✓	Giveaway for users who react to one or more posts (maximum 10) on a Facebook Page.
Comments on one or more posts	✓	✓	Giveaway for users who comment on one or more posts (maximum 10) on a Facebook Page.
Support for Facebook Lead Ads	✗	✓	Giveaway for users who share their contact details via Facebook Lead Ads.
Support for dark posts	✗	✓	Include reactions or comments on posts which are created with Facebook Ads and don't appear on your Page.
Giveaways with collaborators	✗	✓	Include comments from several posts, including posts from collaborators' accounts.
 2. INSTAGRAM GIVEAWAYS			
Comments on one or more posts	✓	✓	Giveaway for users who comment on one or more posts (maximum 10) on an Instagram business profile.
Support for sponsored posts and dark posts	✗	✓	Include comments on sponsored posts and posts created with Facebook Ads.
Giveaways with collaborators	✗	✓	Include comments from several posts, including posts from collaborating brand, sponsor, or influencer accounts.

3. TWITTER GIVEAWAYS			
Maximum age of tweets	7 days	30 days	Twitter giveaways are based on user interactions with tweets. If a tweet was published more than 7 days ago, it can only be included in a BASIC PRO promotion.
RTs of one or more tweets	✓	✓	Giveaway for users who retweet one or more tweets (maximum 10).
Followers	✓	✓	Giveaway for users who follow a Twitter account.
Replies to one or more tweets	✗	✓	Giveaway for users who reply to one or more tweets (maximum 10).
Mention + hashtag	✗	✓	Giveaway for users who mention a brand on Twitter and include the brand's chosen hashtag in their tweet.
Support for sponsored tweets	✗	✓	Include tweets created in Twitter Ads.
Giveaways with collaborators	✗	✓	<i>Include replies to several tweets, including tweets from collaborators' profiles.</i>
4. MULTI-NETWORK GIVEAWAYS			
Combine comments on Facebook, Twitter, Instagram and YouTube posts in one giveaway.	✗	✓	Select multiple posts, from multiple profiles, on multiple social networks. Import all comments, and select the winners at random. You'll also receive a certificate with the Easypromos guarantee. Ideal for giveaways which combine posts on Facebook, Instagram, Twitter, and YouTube.
Giveaways with collaborators	✗	✓	Include comments from various posts, including posts by collaborators. Import comments from posts by sponsors, other brands, and influencers with the secure Invitations tool. Simply send a link - no need for collaborators to create an account or share passwords.
5. LIST GIVEAWAY			
Maximum number of participants	5,000	50,000	<i>Sorteo aleatorio entre todos los registros que el administrador sube en fichero Excel o CSV.</i>
Vídeo de ganadores modo show	✗	✓	<i>Vídeo animado modo show para anunciar los ganadores del sorteo y sus premios asociados. En BASIC PRO podrás configurar todos los textos y otros elementos del vídeo.</i>
6. ENTRY FORM GIVEAWAY (BASIC)			
Show mode video for winners	✓	✓	<i>Customize and share an animated video presenting the winners and prizes of your giveaway. Participants enter the giveaway by filling out a registration form hosted with Easypromos.</i>
7. GIVEAWAYS FOR EVENTS			
Maximum number of participants	200	500	<i>Choose the plan accordingly to the number of participants that you're expecting. You will need a Premium plan for more than 500 participants.</i>