

Comparison Table: BASIC vs. BASIC PRO

Updated: January 2021



	BASIC PLAN	BASIC PRO PLAN	More information
Price per month	29€/month - \$29/month	49€/month - \$49/month	
	290€/year - \$290/year	490€/year - \$490/year	Subscribe for a full year and save 2 months!
Minimum length of subscription	1 month	1 month	All plans have a minimum subscription of 1 month. If you don't cancel your plan, it will automatically be renewed after 30 days.
Number of sweepstakes included	Unlimited	Unlimited	All active plans include unlimited sweepstakes.
Number of social media profiles supported	Unlimited	Unlimited	You can run unlimited promotions on any social media profile of which you are an administrator. This applies to your own profiles, and profiles which you administer on behalf of your clients.
Maximum number of participants per promotion	5.000	Unlimited	The Basic plan is limited to a maximum of 5000 entries per promotion. For example, an Instagram giveaway would be limited to 5000 comments. A giveaway with registration form would be limited to 5000 registered leads.
Advanced statistics	No	Yes	Analyze the success of your giveaway to the last detail so that the next one you organize is even better.
Broadcast Mode	No	Yes	Download and share a video of the moment that winners are selected.
APPS INCLUDED			
f Facebook giveaways:			
Likes/Reactions to one or more posts	Yes	Yes	Giveaway for users who react to one or more posts (maximum 10) on a Facebook Page.
Comments on one or more posts	Yes	Yes	Giveaway for users who comment on one or more posts (maximum 10) on a Facebook Page.
Support for Facebook Lead Ads	No	Yes	Giveaway for users who share their contact details via Facebook Lead Ads.
Support for dark posts	No	Yes	Include reactions or comments on posts which are created with Facebook Ads and don't appear on your Page.
Giveaways with collaborators	No	Yes	Include comments from several posts, including posts from collaborators' accounts.
📷 Instagram giveaways:			
Comments on one or more posts	Yes	Yes	Giveaway for users who comment on one or more posts (maximum 10) on an Instagram business profile.
Support for sponsored posts and dark posts	No	Yes	Include comments on sponsored posts and posts created with Facebook Ads.
Giveaways with collaborators	No	Yes	Include comments from several posts, including posts from collaborating brand, sponsor, or influencer accounts.
🐦 Twitter giveaways:			
Maximum age of tweets	7 days	30 days	Twitter giveaways are based on user interactions with tweets. If a tweet was published more than 7 days ago, it can only be included in a BASIC PRO promotion.
RTs of one or more tweets	Yes	Yes	Giveaway for users who retweet one or more tweets (maximum 10).
Followers	Yes	Yes	Giveaway for users who follow a Twitter account.
Replies to one or more tweets	No	Yes	Giveaway for users who reply to one or more tweets (maximum 10).
Mention + hashtag	No	Yes	Giveaway for users who mention a brand on Twitter and include the brand's chosen hashtag in their tweet.
Support for sponsored tweets	No	Yes	Include tweets created in Twitter Ads.
Giveaways with collaborators	No	Si	Include replies to several tweets, including tweets from collaborators' profiles.
📺 YouTube giveaways:			
Comments on a video	Yes	Yes	Giveaway for users who comment on a video from a YouTube channel which you administer.
Comments on multiple videos	No	Yes	Giveaway for users who comment on multiple videos (maximum 10) from YouTube channels which you administer.
Giveaways with collaborators	No	Yes	Include comments from several videos, including videos posted by other creators or channels.
🌐 Multi-Network giveaways:			
Combine comments on Facebook, Twitter, Instagram and YouTube posts in one giveaway.	No	Yes	Select multiple posts, from multiple profiles, on multiple social networks. Import all comments, and select the winners at random. You'll also receive a certificate with the Easypromos guarantee. Ideal for giveaways which combine posts on Facebook, Instagram, Twitter, and YouTube.
Giveaways with collaborators	No	Yes	Include comments from various posts, including posts by collaborators. Import comments from posts by sponsors, other brands, and influencers with the secure Invitations tool. Simply send a link - no need for collaborators to create an account or share passwords.
Other apps:			
List Giveaway	Yes	Yes	Giveaway for users listed in an Excel or CSV file.
Entry Form Giveaway (basic)	Yes	Yes	Create and customize a registration form, hosted by Easypromos. Share it on social media and collect users' data. Run a giveaway when the participation period ends.
Giveaways for events	Yes	Yes	Create a giveaway during a live event. Display instructions on your presentation screen, while the audience takes part with their mobile phones. Pick and announce a winner in real time with Broadcast Mode.

(*) The giveaways on Facebook, Instagram, Twitter, YouTube and Pick-A-Winner app do not have a single price to be activated. They are only available through the Basic and Basic PRO plans. See plans