easypromos

Globally recognized platform to create promotions, contests and social media giveaways

- APP CATALOG -

GIVEAWAYS

ENTRY FORM GIVEAWAY

Collect data and contact details by asking users to complete an entry form to enter a prize draw. Pick winners in an automatic, random and transparent way.

https://www.easypromosapp.com/sweepstakes/

INSTAGRAM GIVEAWAY

Increase engagement with a giveaway from comments on one or more Instagram posts. Pick winners among the participants, and ask them to mention friends in their comments.

https://www.easypromosapp.com/instagram-sweepstakes/

FACEBOOK GIVEAWAY

Increase your engagement and reach with a Facebook Giveaway. Run a prize draw for users who comment or like one or more of your Facebook posts.

https://www.easypromosapp.com/facebook-sweepstakes/

TWITTER GIVEAWAY

Increase engagement and grow your audience with a Twitter Giveaway. Pick winners among followers, users who retweet or reply or who mention your brand and use your hashtag.

https://www.easypromosapp.com/twitter-sweepstakes/

MULTI-NETWORK GIVEAWAY

Increase engagement and build links between your profiles on all social networks. Give away a prize to users who interact with your posts on Instagram, Facebook, Twitter, and/or YouTube.

https://www.easypromosapp.com/multi-network-giveaway/

LIST GIVEAWAY

Reward your subscribers or event attendees. Import a list of users from a CSV, Excel or text file and draw a random winner. Generate a Certificate of Validity to prove transparency and fairness.

https://www.easypromosapp.com/pick-a-winner-app/

EVENT GIVEAWAY

Create excitement within your audience during a conference, workshop, masterclass or public event. Give away merchandise in a dynamic and unique way.

https://www.easypromosapp.com/giveaways-for-events/

GAMES

PUZZLE

Work on brand awareness by offering your audience a challenge. Ask them to solve a personalized puzzle with your logo and branding colors. Adjust the difficulty and generate leads.

https://www.easypromosapp.com/puzzle-game/

TIMED QUIZ

Generate user engagement with a quiz with correct and incorrect answers that must be completed as quickly as possible. Increase brand visibility with multiple rounds.

https://www.easypromosapp.com/timed-quiz/

MEMORY

Increase brand and product recognition, and collect new leads with a branded memory game. Customize the cards with your logo and branding colors.

https://www.easypromosapp.com/memory-game/

MATCH IT

Increase brand or product recognition with a branded game where players make connections between the pairs of images. Adjust the difficulty to test your audience and generate leads.

https://www.easypromosapp.com/match-it/

WORD SEARCH

Entertain your audience with a classic word game and draw a winner from among the participants. Customize the word search with keywords for your brand or campaign.

https://www.easypromosapp.com/wordsearch/

SLIDE & MATCH

Entertain your audience with the classic 3, or more, row combination game. Customize the board with your products' images and the minimum amount of combinations to achieve. Users earn points depending on the amount of products combined and the time they take.

https://www.easypromosapp.com/slide-match-game/

HIDDEN OBJECTS

Entertain your audience with a game that challenges the visual attention. Participants must find all hidden objects in the image. Increase engagement and brand exposure with this challenging branded game.

https://www.easypromosapp.com/hidden-objects/

MINESWEEPER

Surprise your audience and encourage interaction with your brand with a customized Minesweeper game. Add your own mine and flag icons and set the difficulty for users to avoid the mines and complete the game before time runs out.

https://www.easypromosapp.com/minesweeper/

CONTESTS

PHOTO CONTEST

Collect user-generated content and increase engagement with this creative photo contest. Publish entries online and choose whether to enable public voting.

https://www.easypromosapp.com/photo-contest/

WRITING CONTEST

Collect user-generated content and learn more about users with a writing contest. Publish entries online to enable voting, sharing, and discussion.

https://www.easypromosapp.com/writing-based-contest/

VIDEO CONTEST

Collect user-generated content for your own campaigns with this creative video contest. Publish entries online and choose whether to enable public voting.

https://www.easypromosapp.com/video-contest/

PHOTOFUN

Collect user-generated content and dynamize your photo contest with personalized and fun stickers and frames. Allow users to download images as e-cards and share the images on social media.

https://www.easypromosapp.com/photofun-tool/

SCENES

Collect UGC by inviting your followers to decorate images and create their own scenes with personalized stickers. Display their creations in a public gallery and let them share the pictures on social media.

https://www.easypromosapp.com/scenes/

MENTION + HASHTAG

Collect photos, videos and text shared on Instagram and/or Twitter. Share the UGC to boost brand awareness. Followers participate by mentioning your brand and using your hashtag.

https://www.easypromosapp.com/hashtag-gallery/

HASHTAG + ENTRY FORM

Obtain user-generated content with an Instagram photo contest. Get visibility and user data + permission all in one. The participants share a picture from their profile, use your campaign hashtag and fill in an entry form.

https://www.easypromosapp.com/instagram-photo-contest/

PICK YOUR FAVORITE

Get user feedback and build engagement when you invite users to pick a favorite from a range of options. Configure the voting system to match your needs and guarantee transparency with an anti-fraud voting system.

https://www.easypromosapp.com/pick-your-favorite/

REFER A FRIEND

Increase viral reach and collect more user data by getting more participants when you offer extra chances of winning to users who refer a friend. Customize the registration form so you obtain all the information you need.

https://www.easypromosapp.com/recruiters/

QUIZZES

KNOWLEDGE QUIZ

Entertain and educate users with a quick quiz on any topic. Assign points to the correct answers. Offer rewards and personalized messaging based on users' results.

https://www.easypromosapp.com/quiz/

PRODUCT RECOMMENDER

Entertain and educate potential customers with a quiz about their likes and preferences, and suggest the most adequate product for each user. Show a personalized final message based on the answers.

https://www.easypromosapp.com/product-recommender/

PERSONALITY QUIZ

Collect user data and increase engagement with a fun personality quiz with closed questions. Offer rewards and personalized messages based on users' results.

https://www.easypromosapp.com/multiple-choice-test/

SURVEY

Collect user data and market research with an online survey. Configure the quiz with various questions, and adapt the entry form to obtain all the information that you need.

https://www.easypromosapp.com/surveys/

PREDICTIONS

Collect data and entertain users with a fun predictions contest. Let them guess the results of sports events and assign points to users' guesses. Once you know the real scores reward the participants with the most accurate answers.

https://www.easypromosapp.com/predictions/

INSTANT PRIZES

SPIN THE WHEEL

Distribute discounts and vouchers by inviting your followers to spin the prize wheel to test their luck. Choose how many prizes to list in the wheel, and customize the colors with your branding and logo.

https://www.easypromosapp.com/spin-the-wheel/

SCRATCH & WIN

Add excitement to your social media, web, or ecommerce with a Scratch & Win where the users try their luck at winning prizes. The users scratch the image to reveal what's hidden underneath; a prize, a discount, a message. At the same time you collect data and leads.

https://www.easypromosapp.com/rasca-y-gana/

REVEAL & WIN

Let users test their luck with a game in which they discover which elements have a prize. Customize the board and add a set of objects, for example chests, in which only some of them come with a prize. Ideal for distributing prizes in an exciting and unforgettable way.

https://www.easypromosapp.com/reveal-and-win/

INSTANT WIN

Capture new leads with a contest where random prizes are distributed according to the moment in which the user registers. Increase the engagement of your community by delivering gifts instantly and allowing users to try their luck several times.

https://www.easypromosapp.com/instant-win/

DISTRIBUTE COUPON CODES

Drive traffic to the point of sale, incentivize purchases and reward loyal customers with coupons, offers, free gifts and promotional codes. Personalize the entry form and terms and conditions.

https://www.easypromosapp.com/coupons/

REDEEM CODES

Collect user data and reward customer loyalty with exclusive promotions, only for those with a valid code. Verify the codes, and customize the prizes. It can be a direct prize, a discount, or participation in a final prize draw.

https://www.easypromosapp.com/customer-loyalty-rewards/

VALIDATE RECEIPTS

Boost customer loyalty by organizing a client-exclusive promotion for those that upload purchase receipts from your shop or business. Validate the uploaded tickets before offering the promised incentive: a direct prize, participation in a Spin the Wheel promotion, giveaway entry, etc..
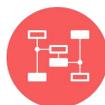
https://www.easypromosapp.com/validate-receipts/

MULTI-STAGES

MULTI-GAME

Engage your followers and keep them hooked with a competition with multiple games and participation rounds. You will have an overall ranking with the total score of each participant.

https://www.easypromosapp.com/multi-game/

TOURNAMENT BRACKET

Generate engagement and retain your audience with an online knockout tournament. Users vote for their preferred candidates in each round and earn points for each correct prediction.

https://www.easypromosapp.com/tournament-bracket-app/

MULTIMEDIA CONTEST

Organize a contest to improve your brand awareness and enable participation with photos, videos and pdf's. You will gather user generated content (UGC) and will be able to display it in a gallery with an album for every participant. Increase the contest and proposals reach by enabling voting.

https://www.easypromosapp.com/multimedia-contest/

MULTI-ROUND PREDICTIONS

Engage your followers with a predictions with several participation rounds. In each round, the users will make their predictions and the system will generate an overall ranking with the total score the users earn for correct predictions.

https://www.easypromosapp.com/multi-round-predictions/

PRIZE CALENDAR

Increase your community's engagement by organizing an online calendar with daily prizes. Ideal for celebrations and special moments countdowns; Spring, Christmas, or Chinese New Year. Turn your social network followers into leads and increase loyalty with daily games and prizes.

https://www.easypromosapp.com/multi-round-predictions/

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