

PROMOTION DESIGN GUIDE

CONTESTS

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CREATE

PROMOTIONS

WITH 100% RESPONSIVE DESIGN

Easypromos campaign designs are fully responsive and automatically adapt to any screen resolution.

The design template enables a mobile-optimized, responsive, flexible, and highly customizable layout, with no programming knowledge required.

This guide outlines the image specifications for each contest promotion type requiring custom graphics.

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A. Custom Frames

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A. Custom Scenes

B. Custom Stickers

3. Refer and Win



1

PHOTOFUN

A. CUSTOM FRAMES

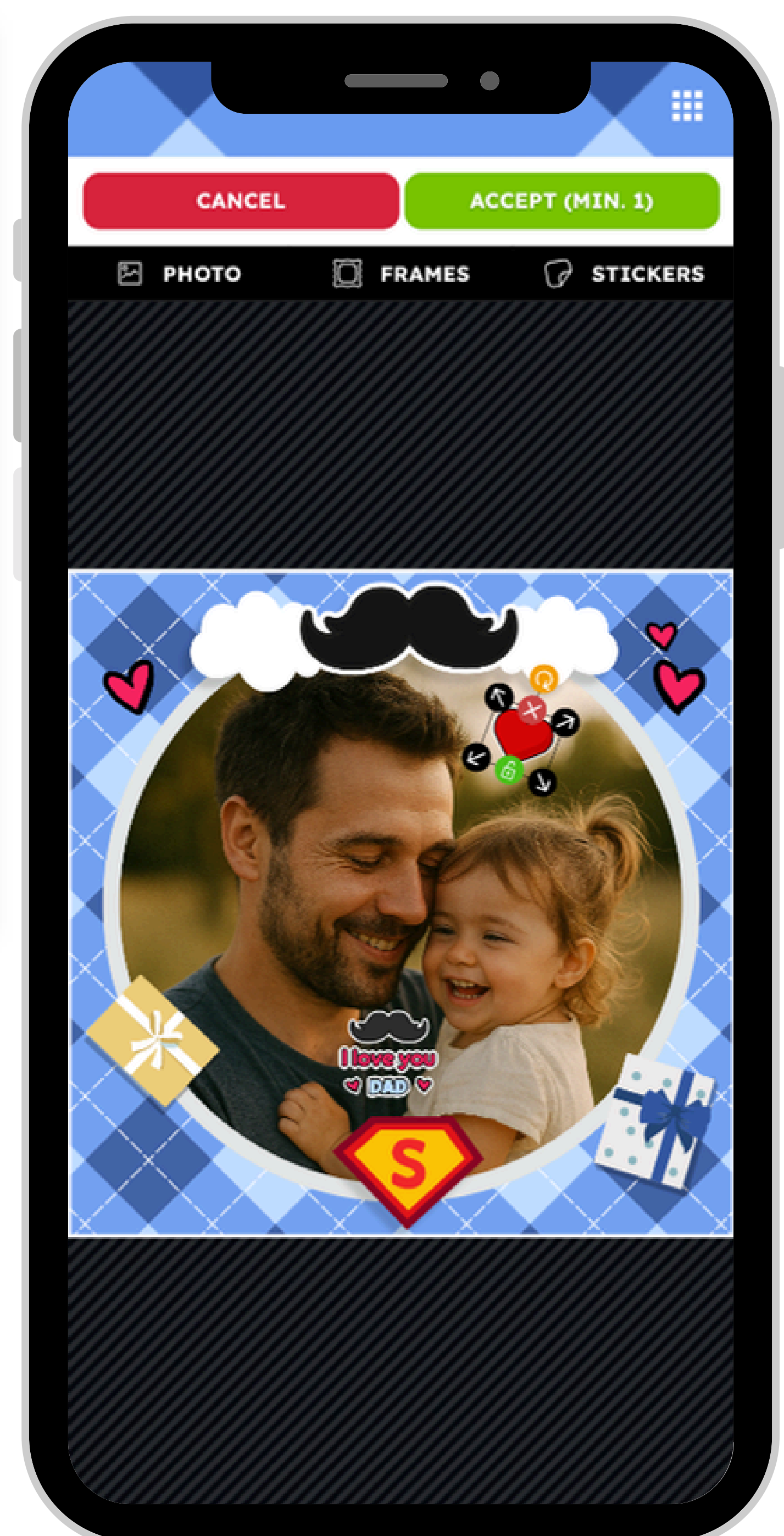
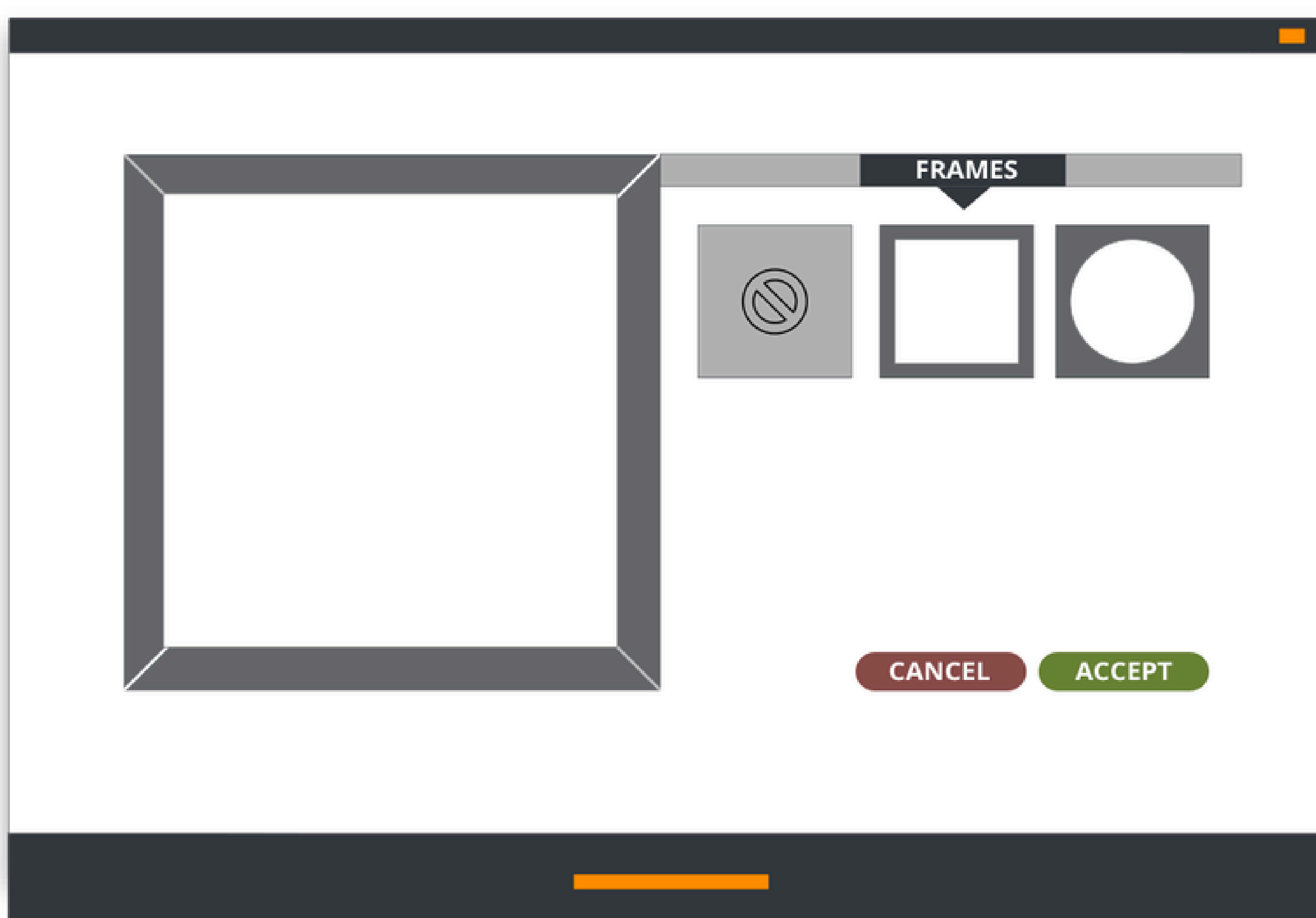
Recommendations:

Image Format: .png with a transparent background

File Name: The file name will be displayed as the frame name

Frame Size: 800x800px (1:1)

[Tips and examples for adding your own designs](#)



B. CUSTOM STICKERS

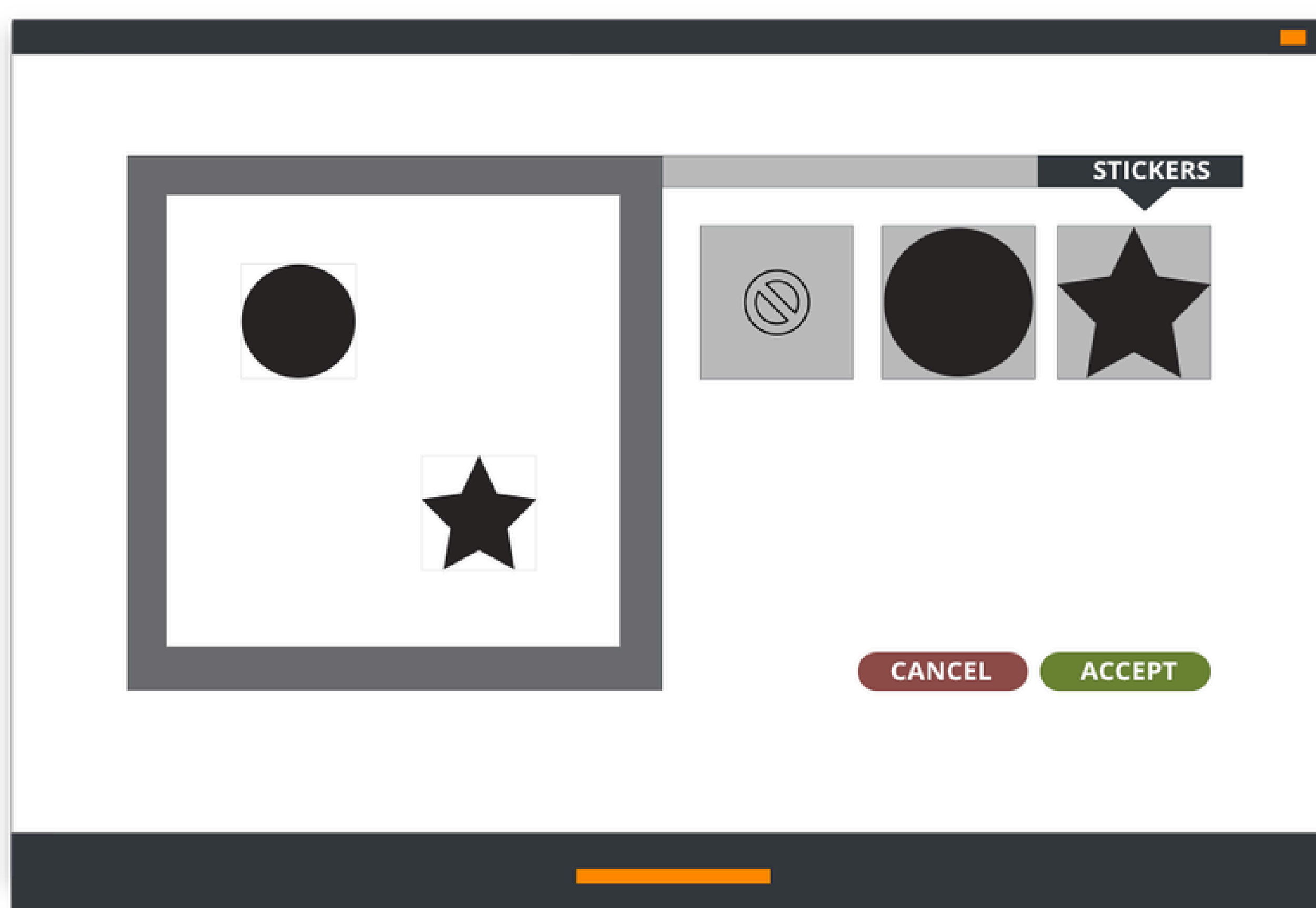
Recommendations:

Image Format: .png with a transparent background

File Name: The file name will be displayed as the sticker name

Sticker Size: 450x450px

[Tips and examples for adding your own designs](#)



2

SCENES

A. CUSTOM SCENES

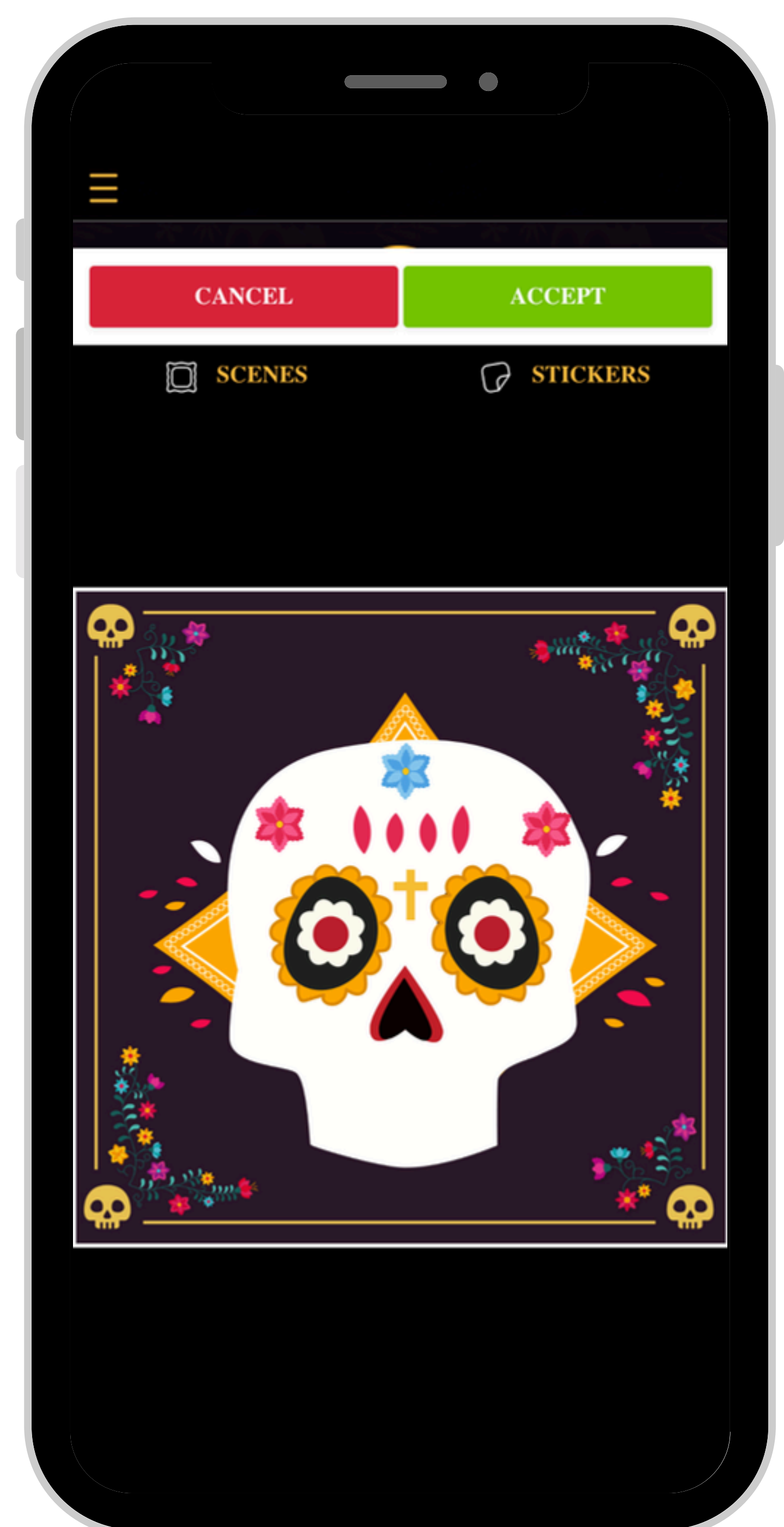
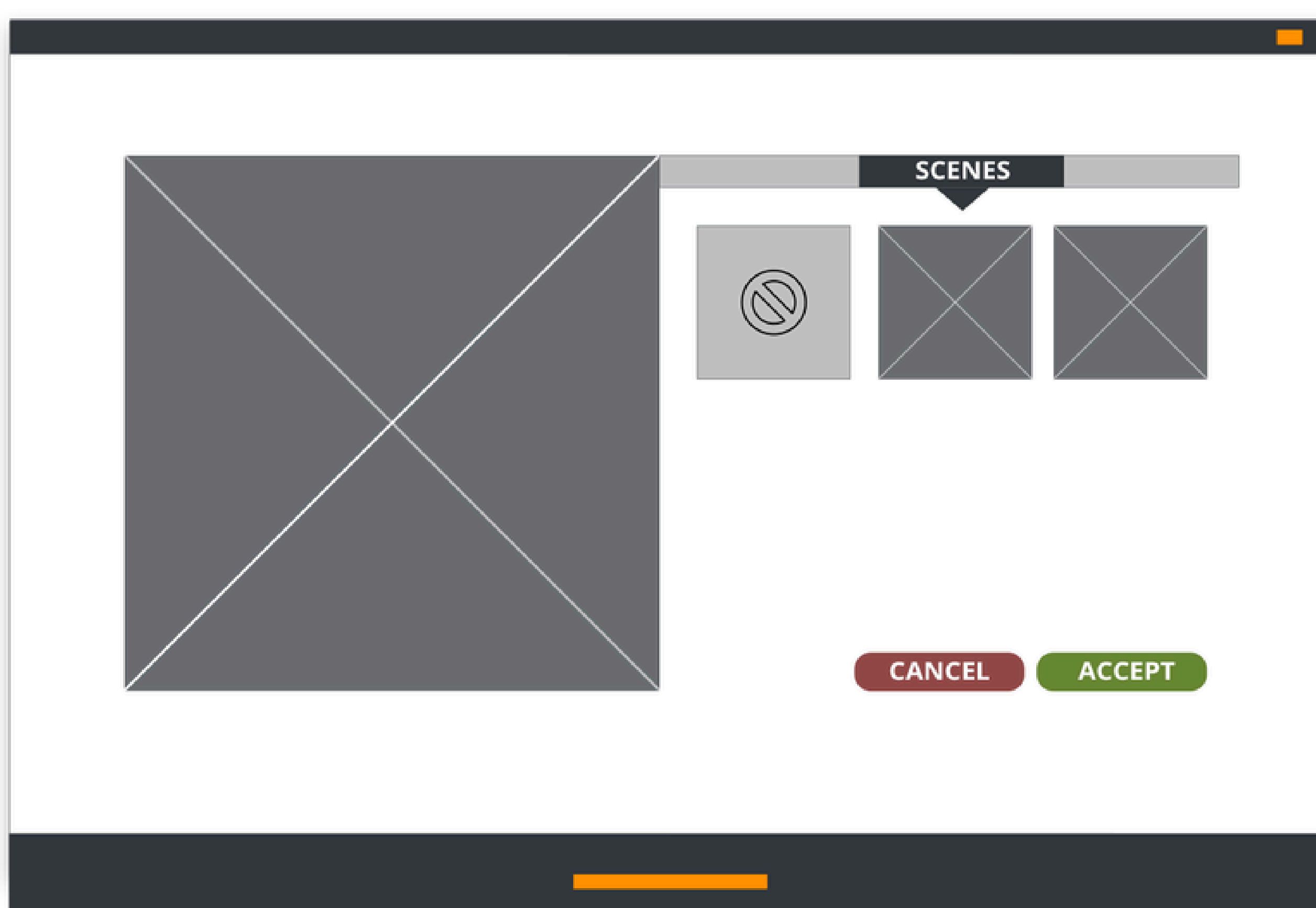
Recommendations:

Image Format: .png o .jpg

File Name: The file name will be displayed as the scene name

Scene Size: 800x800px

[Tips and examples for adding your own designs](#)



B. CUSTOM STICKERS

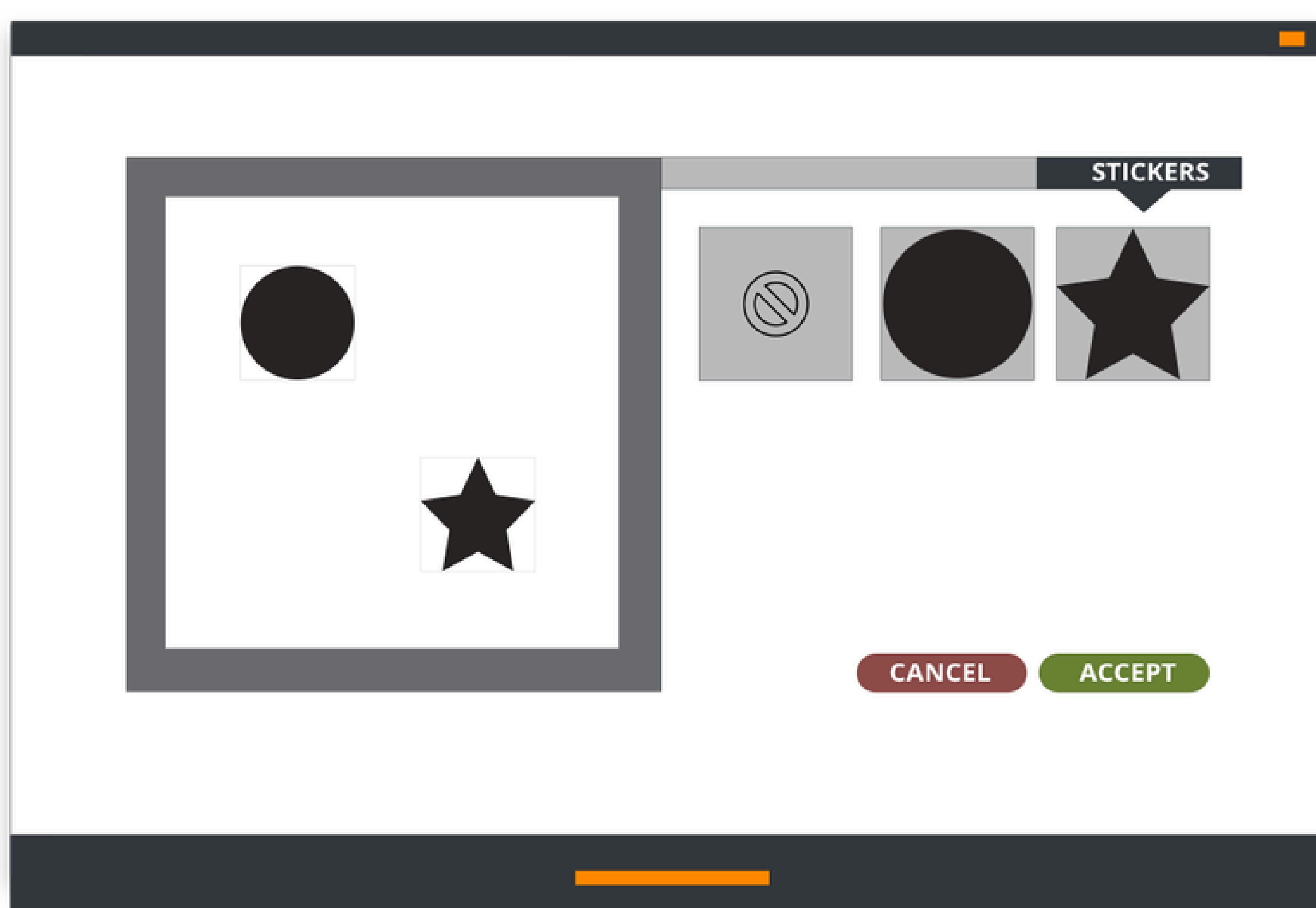
Recommendations:

Image Format: .png with a transparent background

File Name: The file name will be displayed as the sticker name

Sticker Size: 450x450px

[Tips and examples for adding your own designs](#)



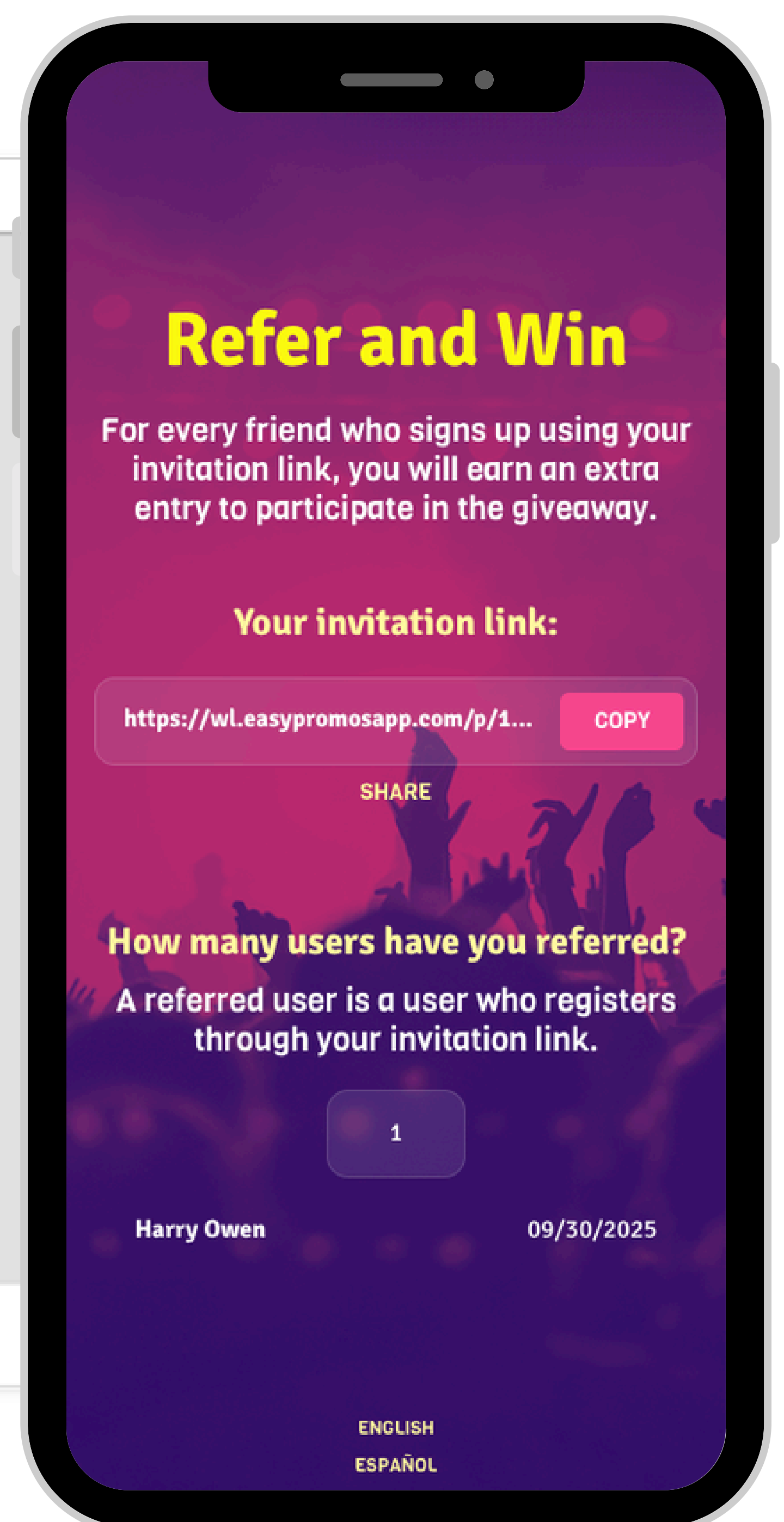
3

REFER AND WIN

Image Format: .png or .jpg

Image Size: Maximum width of 1000px

Placement: Refer and Win Page





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