

# PROMOTION DESIGN GUIDE

GAMES

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easypromos

# CREATE

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## PROMOTIONS

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## WITH 100% RESPONSIVE DESIGN

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Easypromos campaign designs are fully responsive and automatically adapt to any screen resolution.

The design template enables a mobile-optimized, responsive, flexible, and highly customizable layout, with no programming knowledge required.

This guide outlines the image specifications for each game requiring custom graphics.

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## CONTENTS:

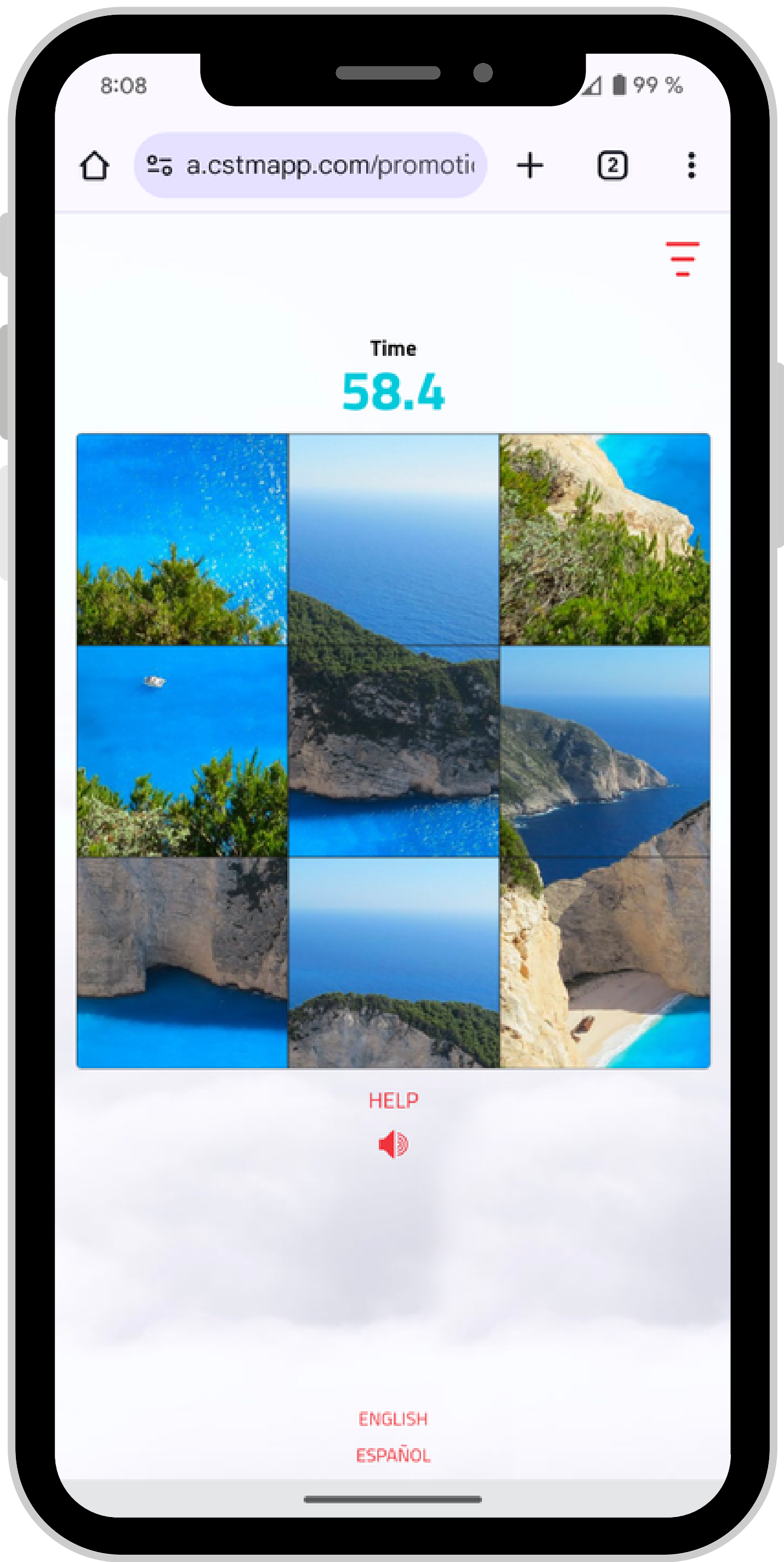
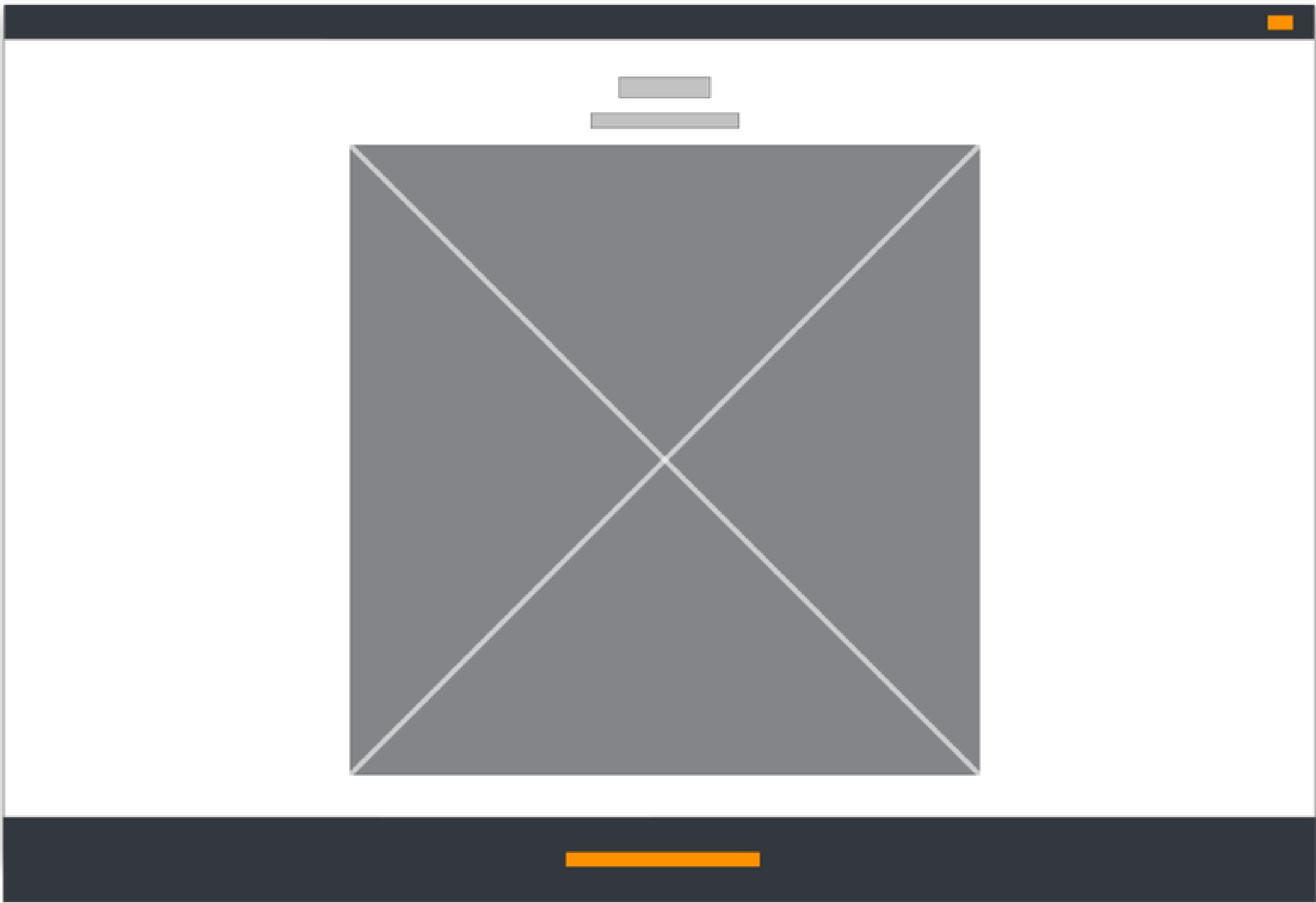
- |                                             |                                         |
|---------------------------------------------|-----------------------------------------|
| 1. <a href="#"><u>Puzzle</u></a>            | 9. <a href="#"><u>The Tower</u></a>     |
| 2. <a href="#"><u>Memory</u></a>            | 10. <a href="#"><u>Word Shuffle</u></a> |
| 3. <a href="#"><u>Match It</u></a>          | 11. <a href="#"><u>Minesweeper</u></a>  |
| 4. <a href="#"><u>Tap Tap</u></a>           |                                         |
| 5. <a href="#"><u>Falling Objects</u></a>   |                                         |
| 6. <a href="#"><u>Free Kick</u></a>         |                                         |
| 7. <a href="#"><u>Hidden Objects</u></a>    |                                         |
| 8. <a href="#"><u>Slide &amp; Match</u></a> |                                         |



1

# PUZZLE

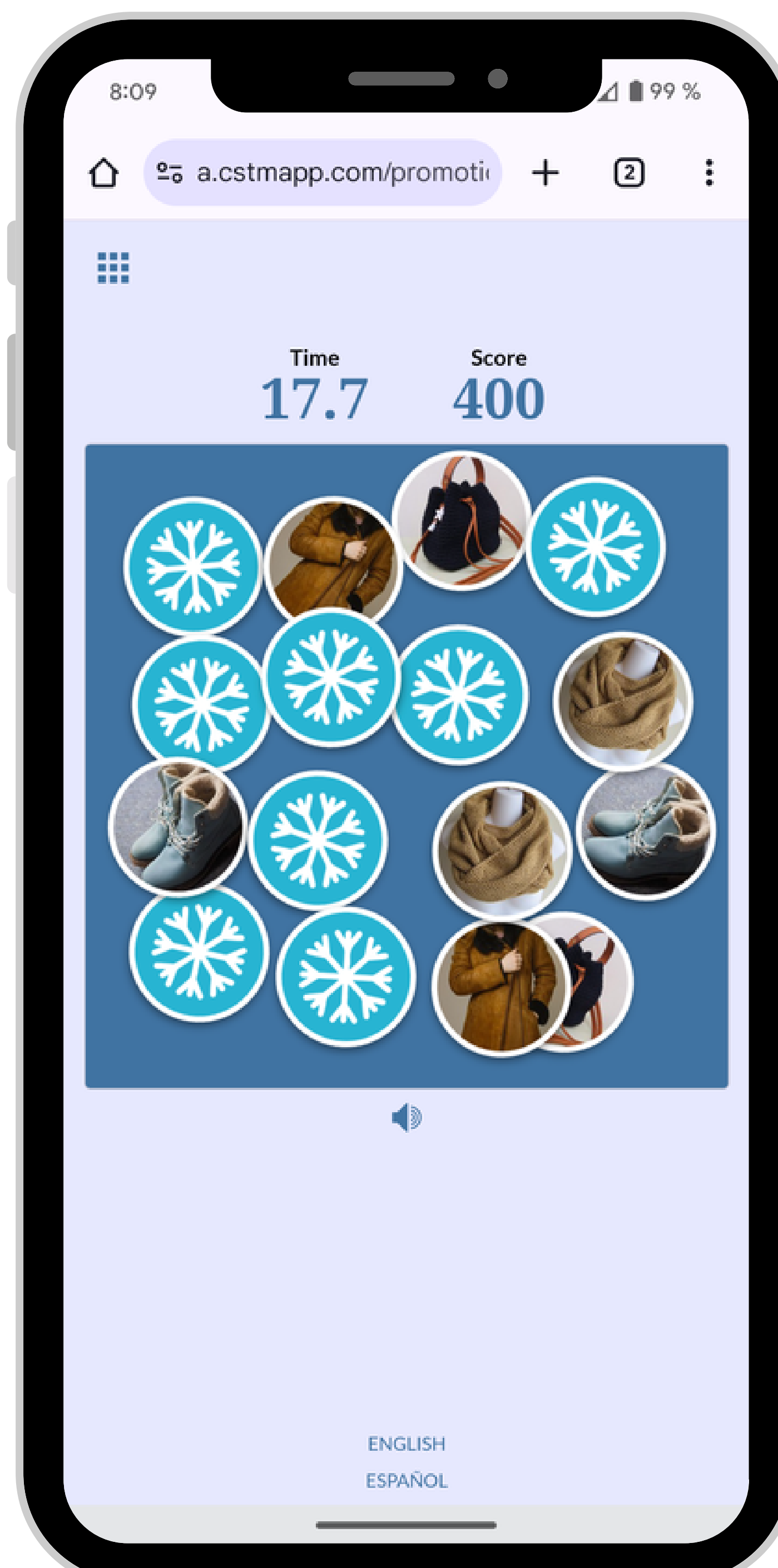
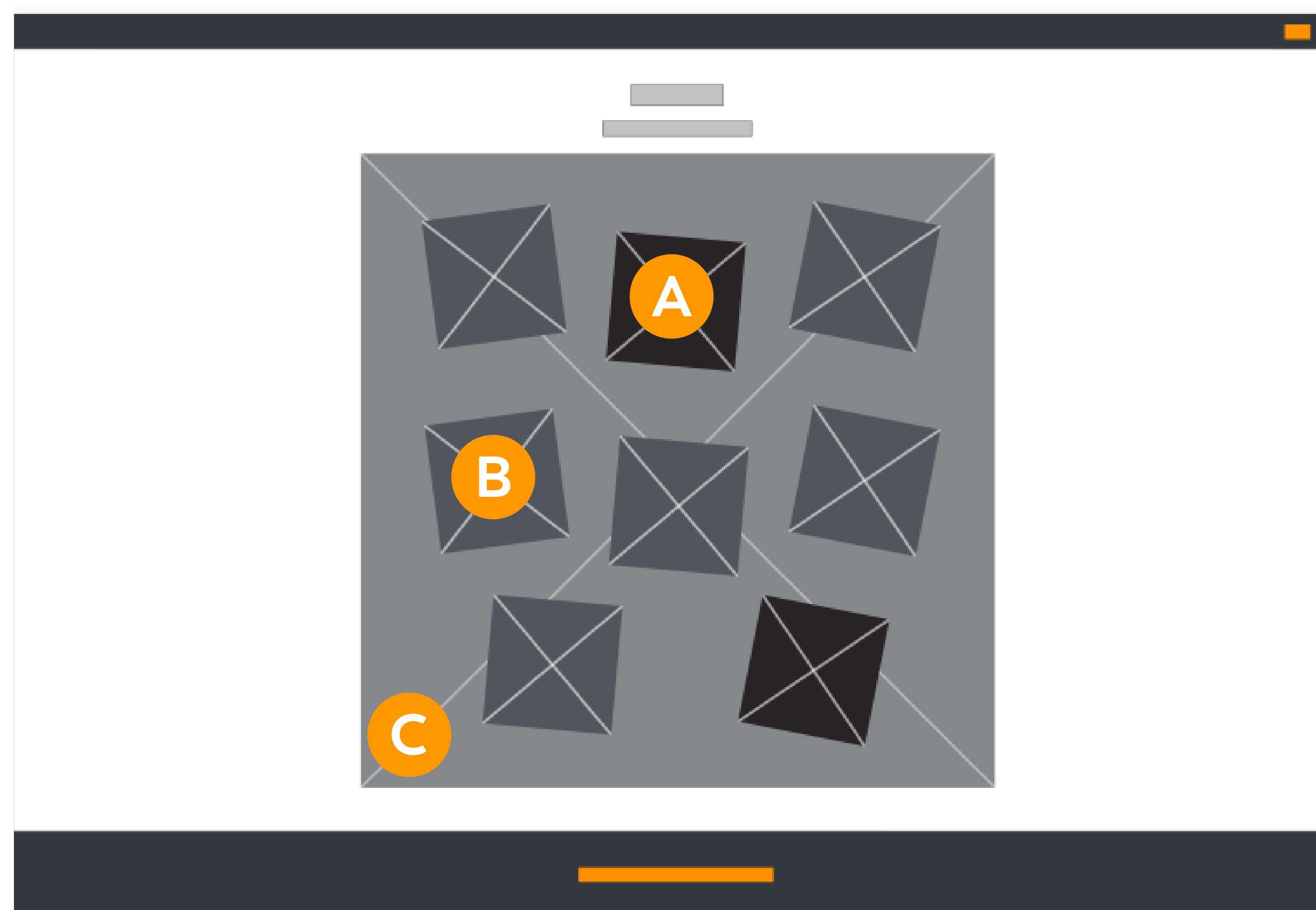
Puzzle image: 800x800px



# 2

## MEMORY

- A) Card image (front): 200x200px
- B) Card image (back): 200x200px
- C) Background image: 800x800px

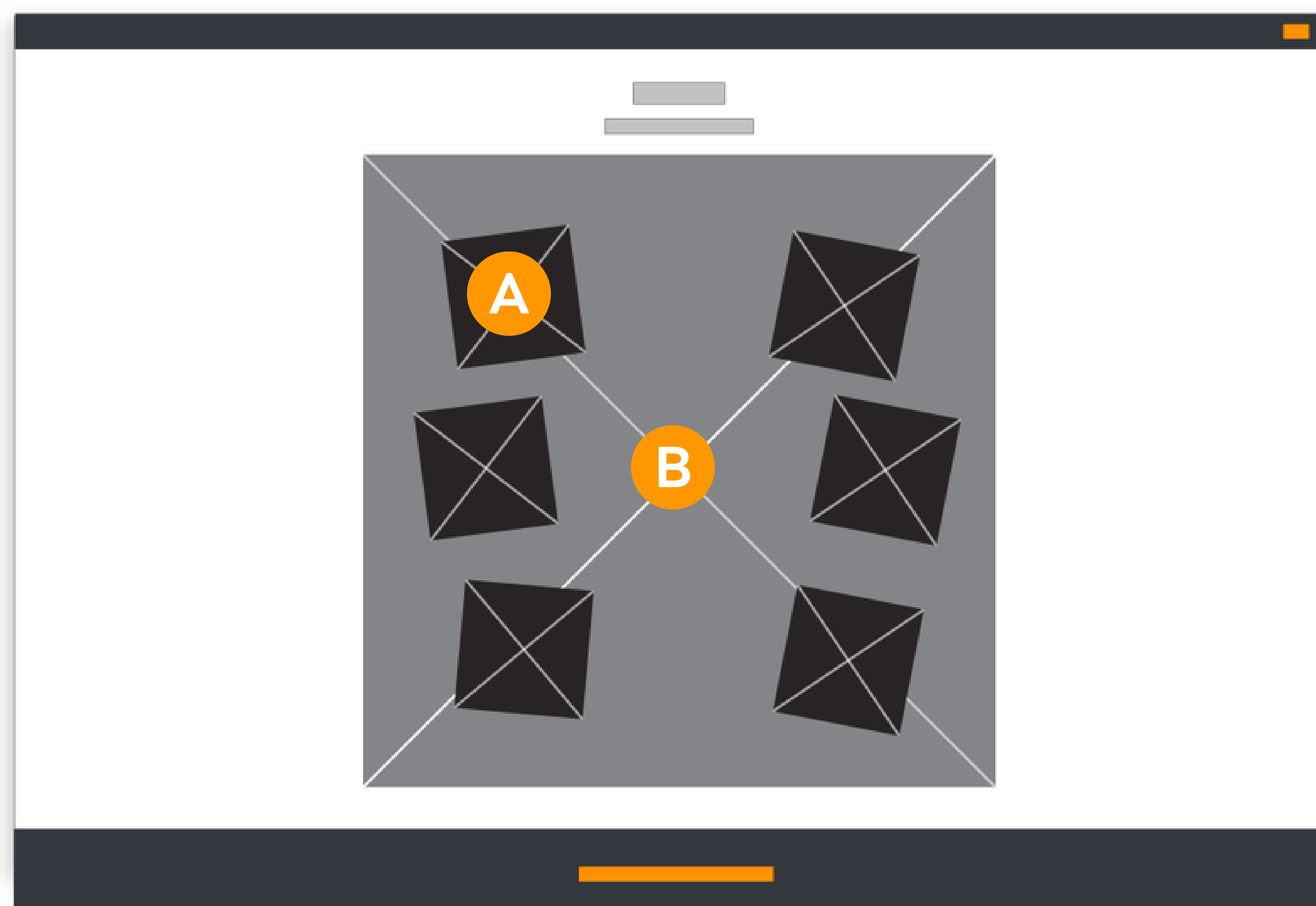


3

## MATCH IT

A) Card image: 200x200px

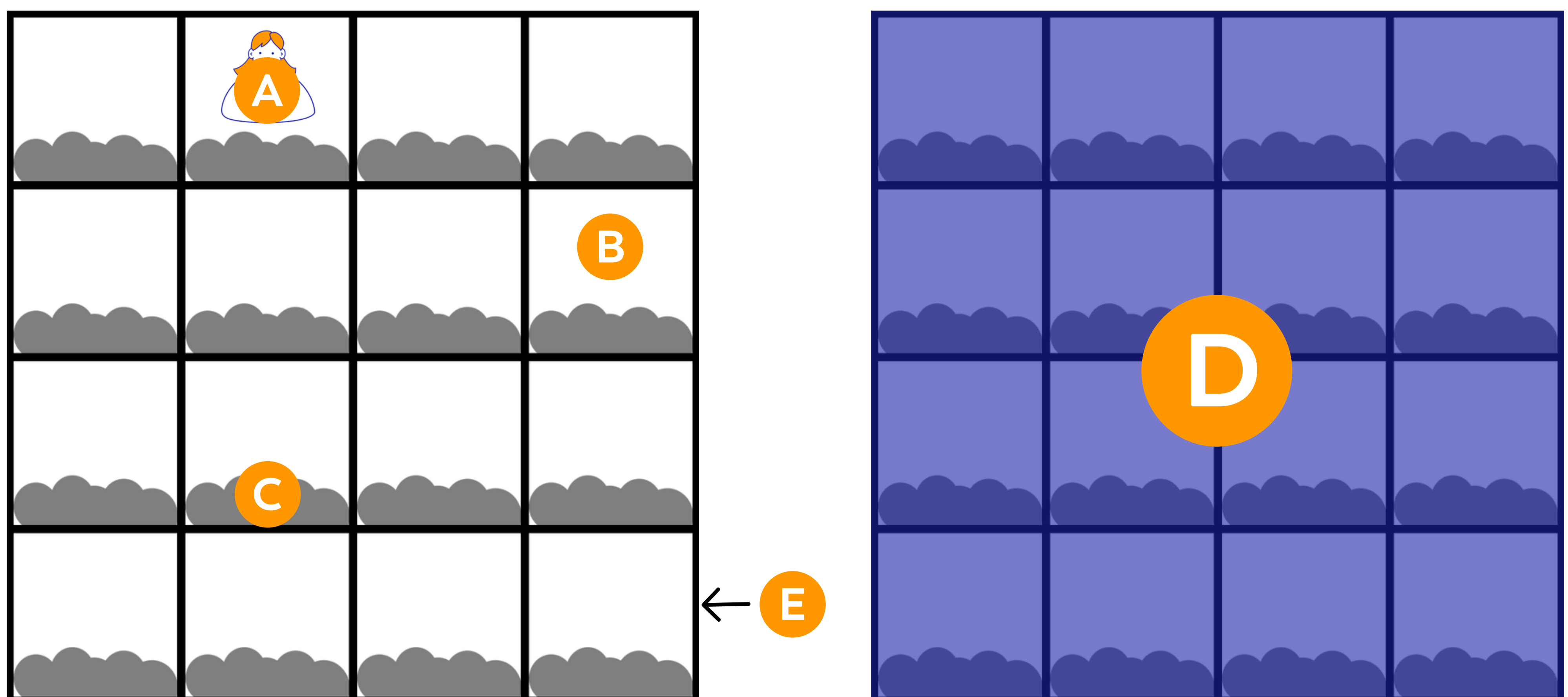
B) Background image: 800x800px



# 4

## TAP TAP

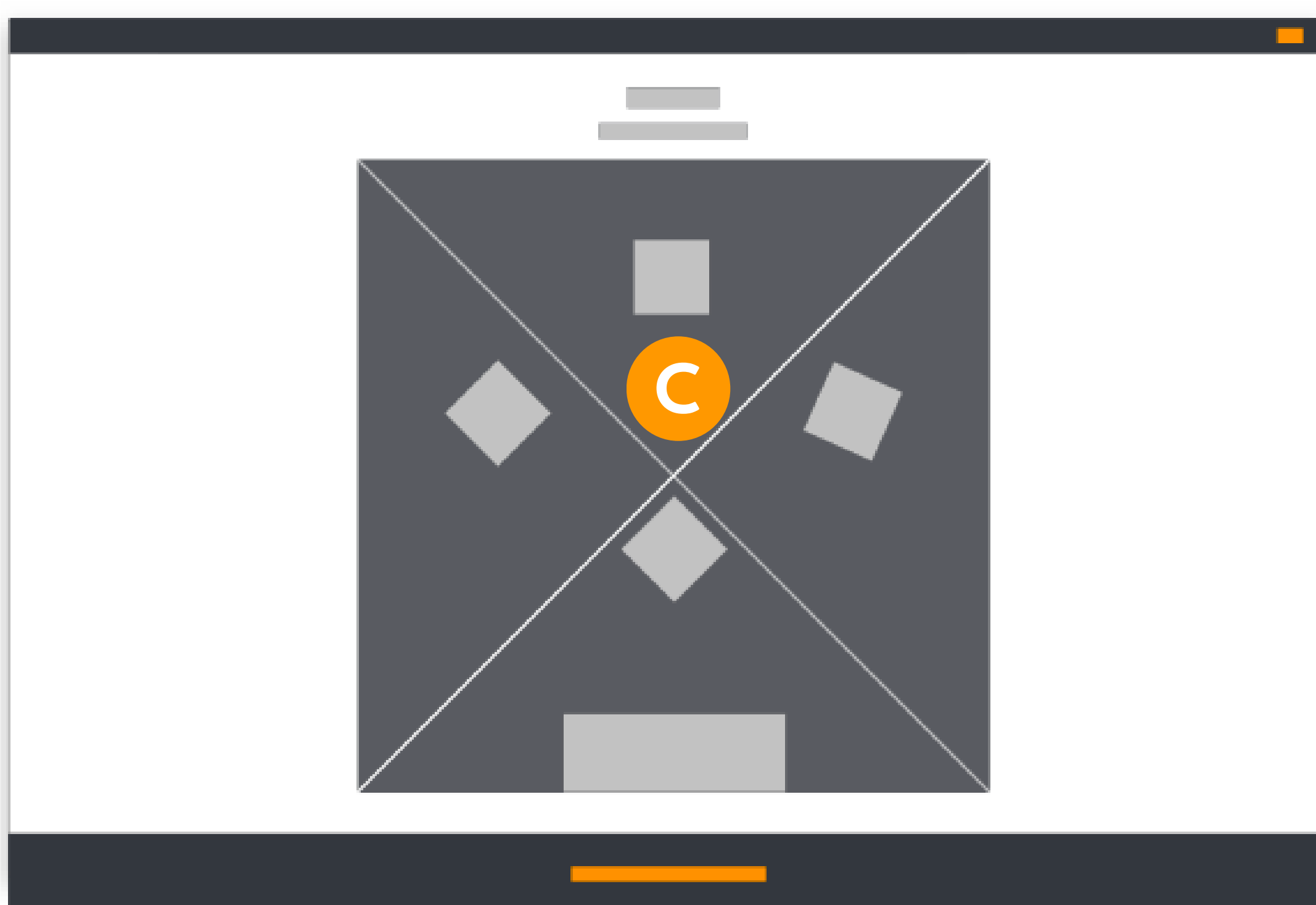
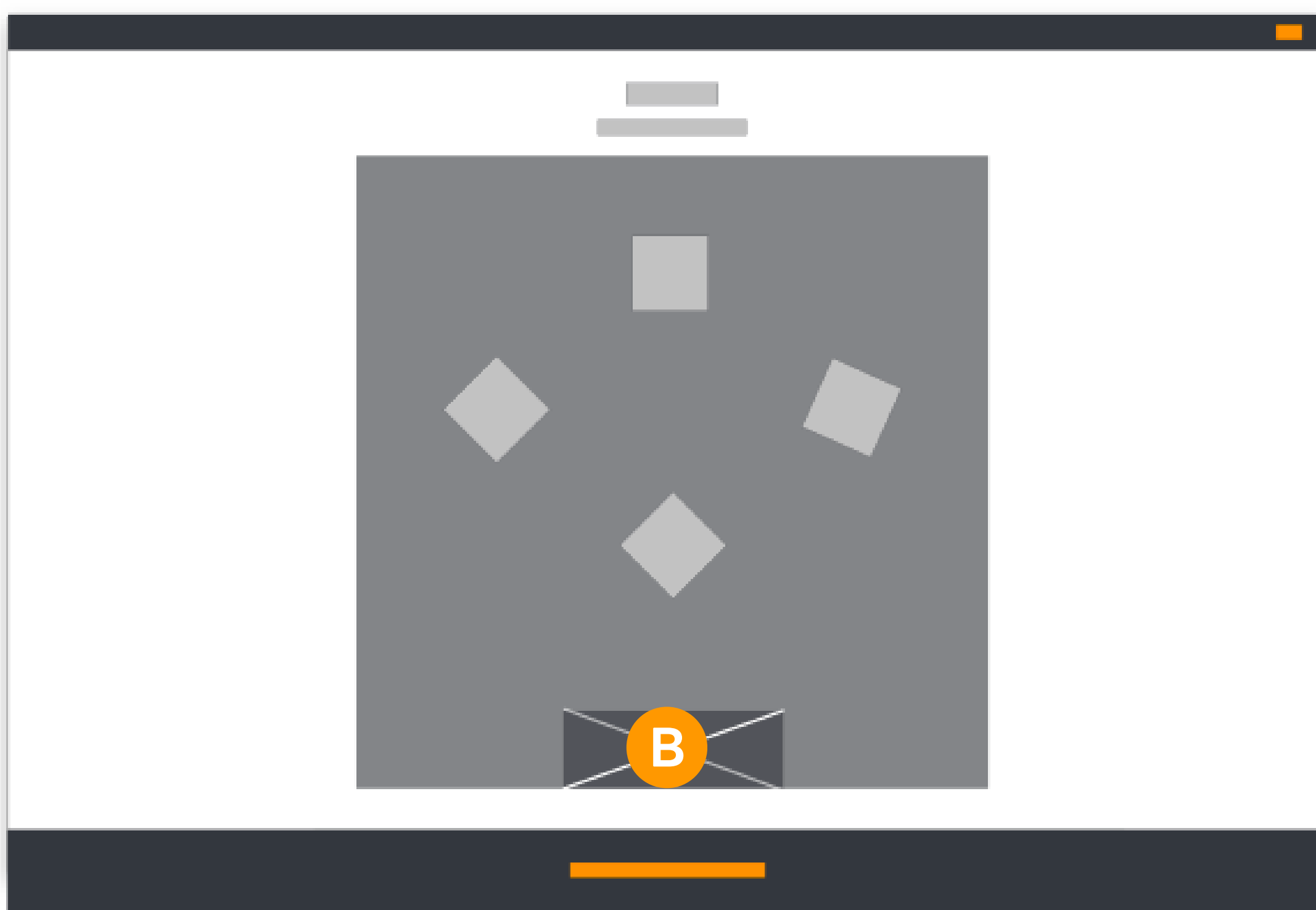
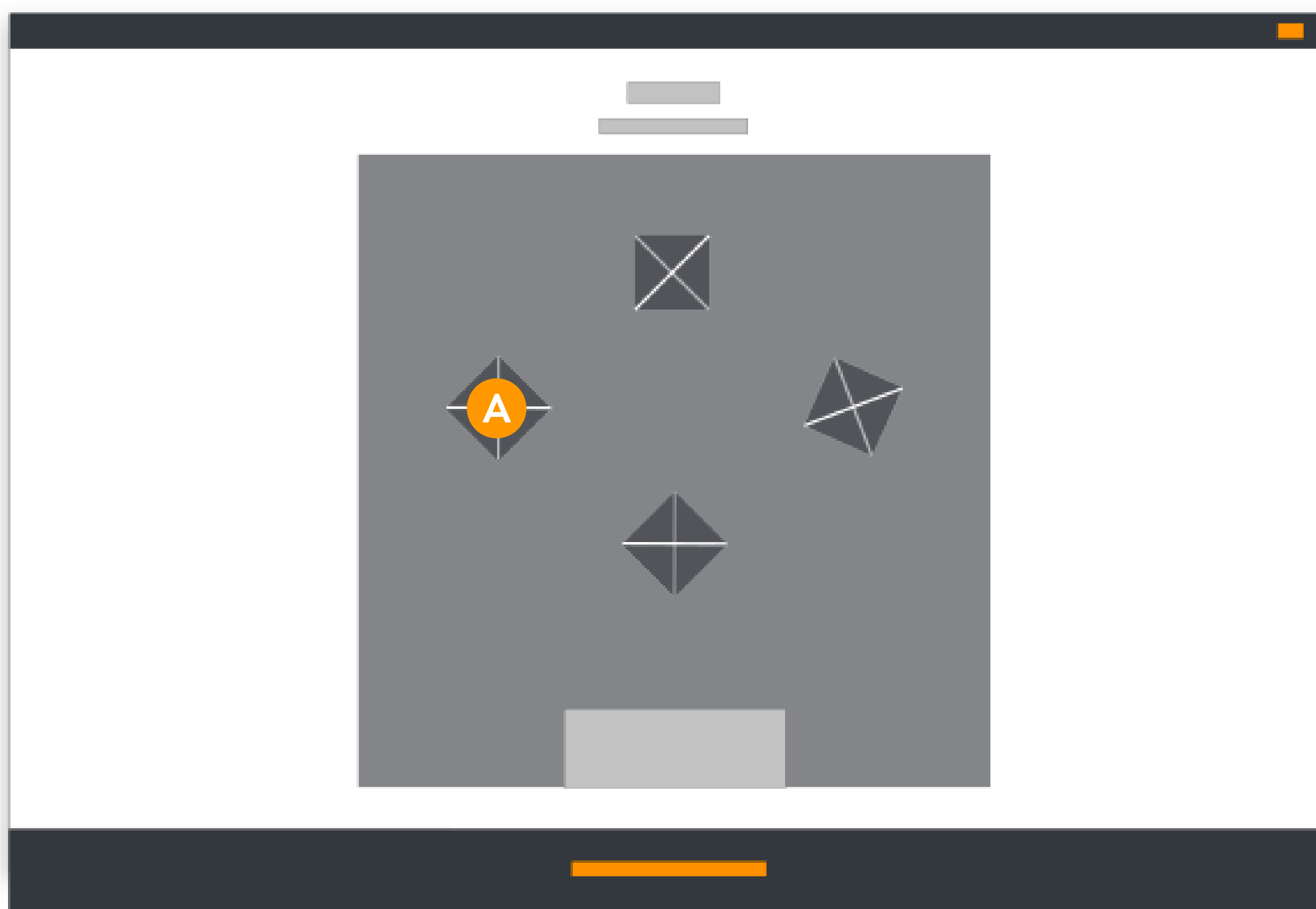
- A) Element image: 300x300px
- B) Quadrant background image: 300x300px
- C) Quadrant base image: 300x100px
- D) Grid overlay image: 800x800px
- E) Grid background image: 800x800px



# 5

## FALLING OBJECTS

- A) Falling item images: 300x300px
- B) Element catcher image: 200x120px
- C) Background image: 800x800px



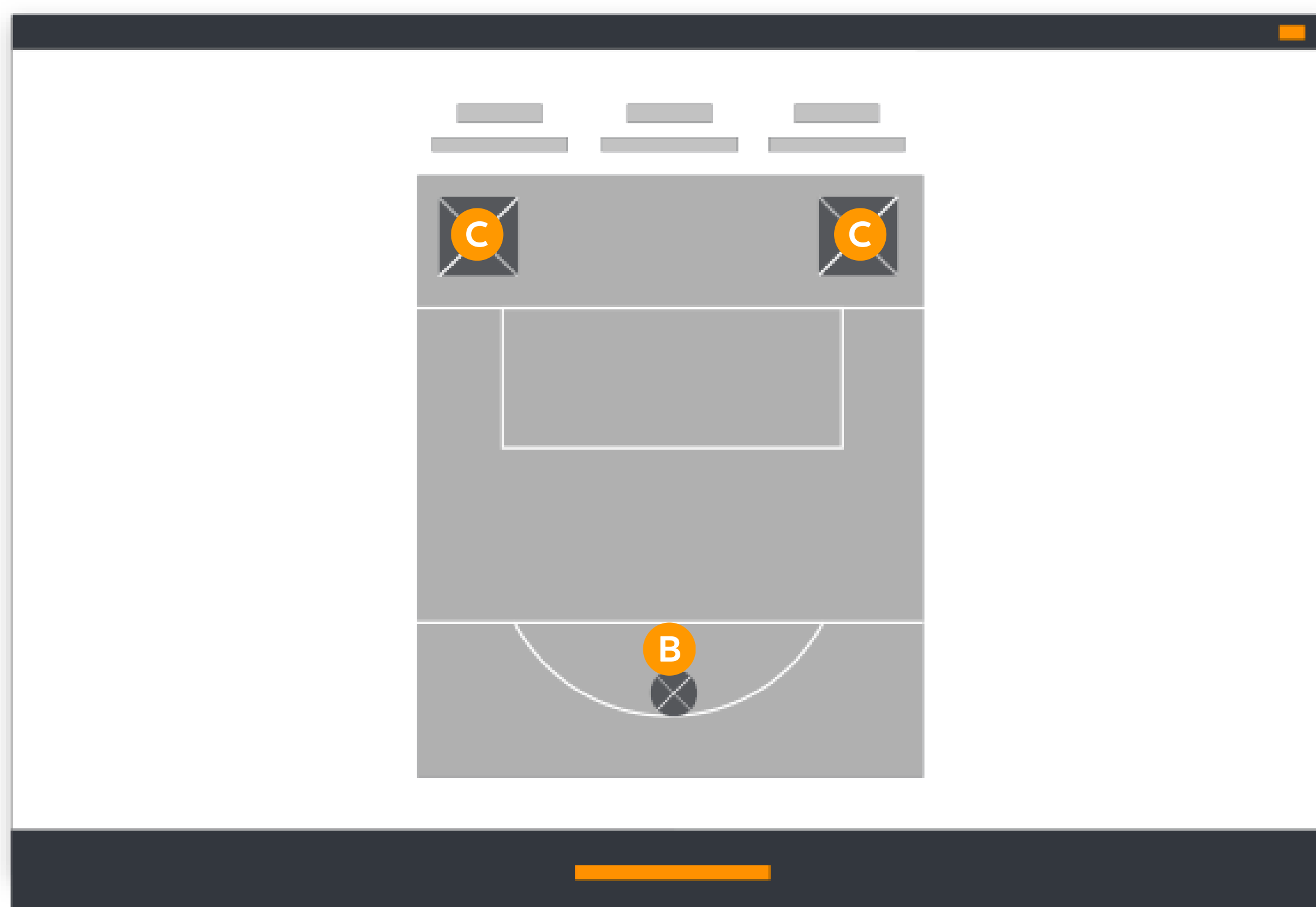
# 6

## FREE KICK

A) Jersey image: 168×84px

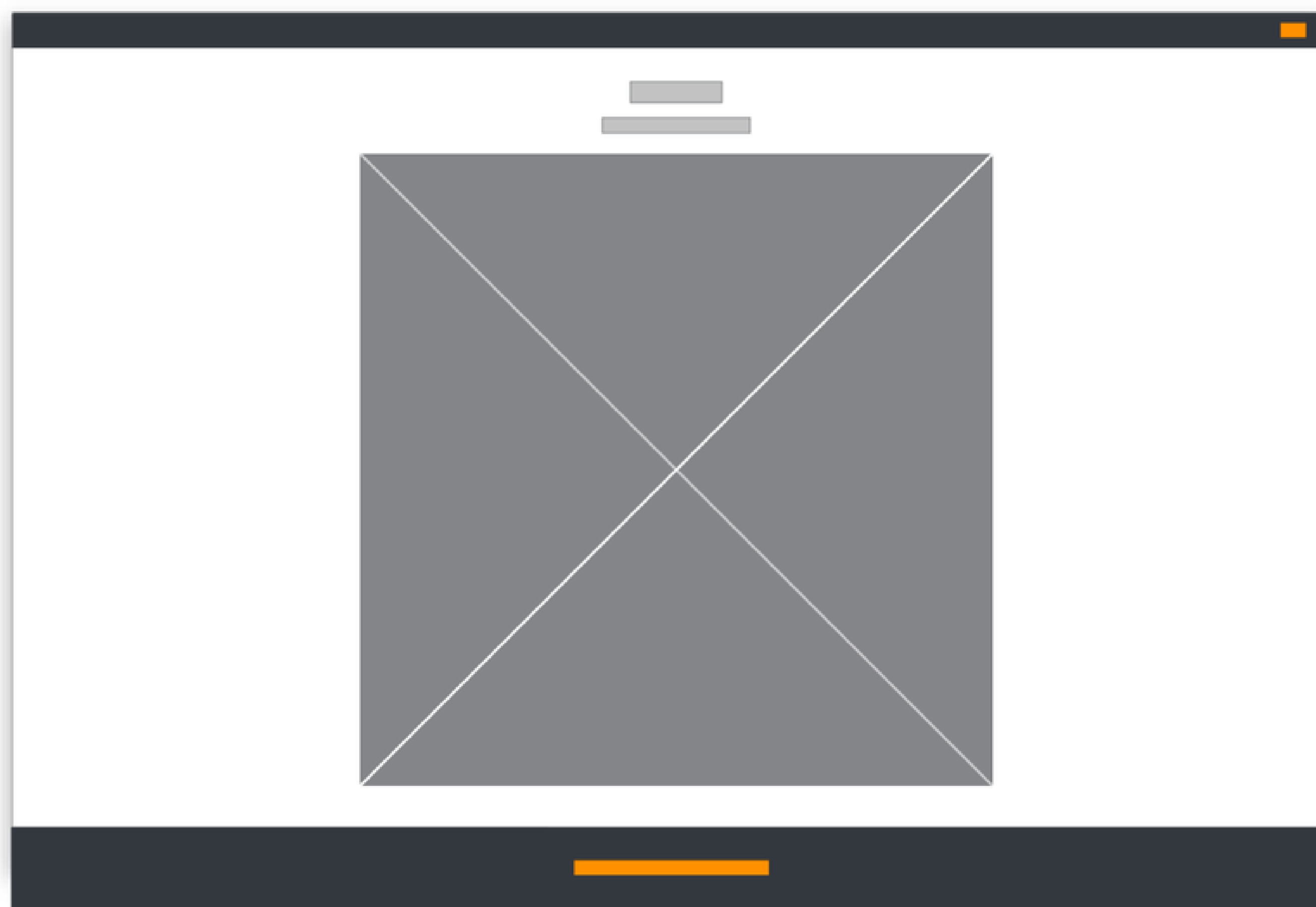
B) Ball image: 120×120px

C) Left and right logo images: 300×300px



## HIDDEN OBJECTS

Background image: 800x800px

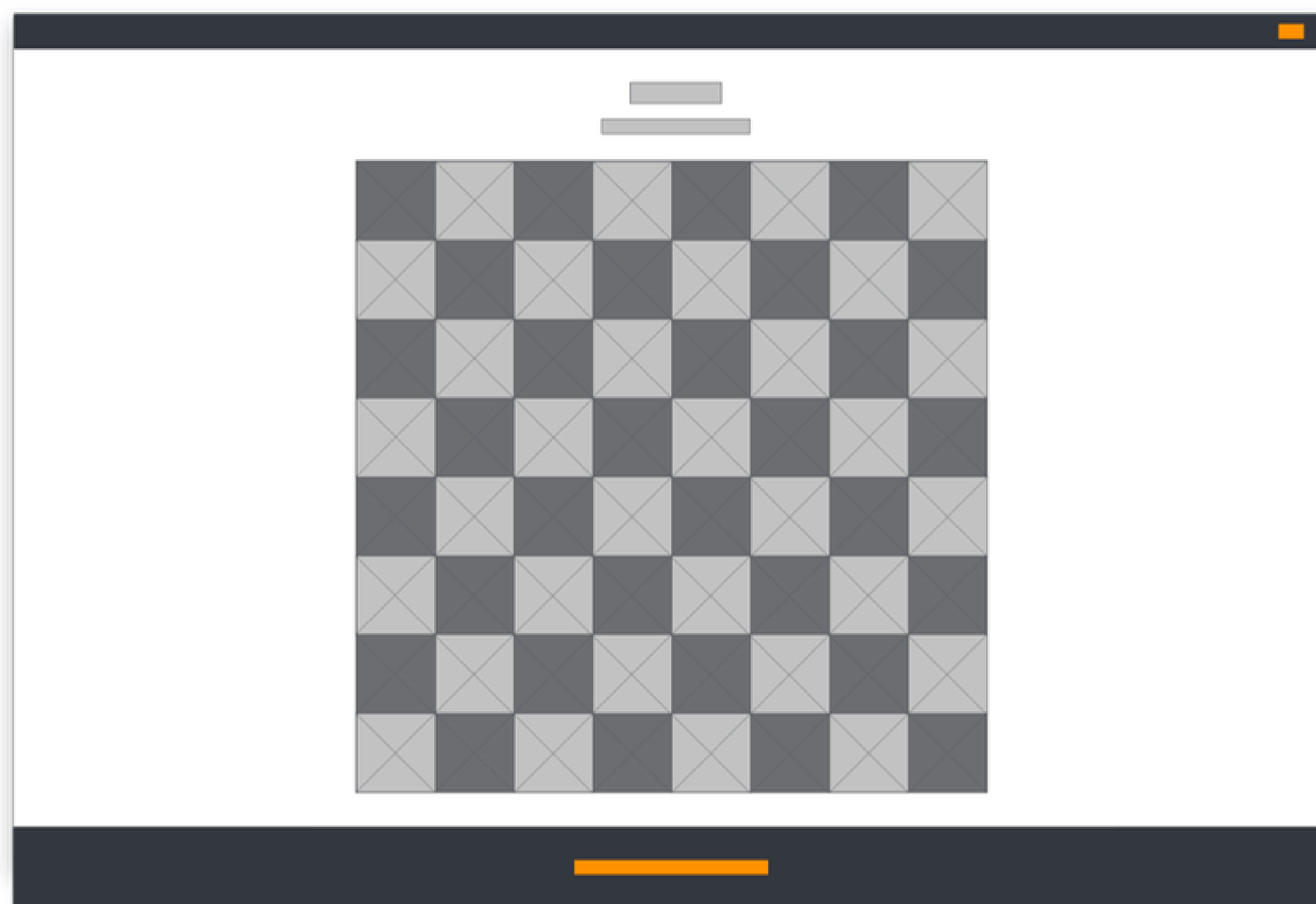


# 8

## SLIDE & MATCH

Element images: 100x100px

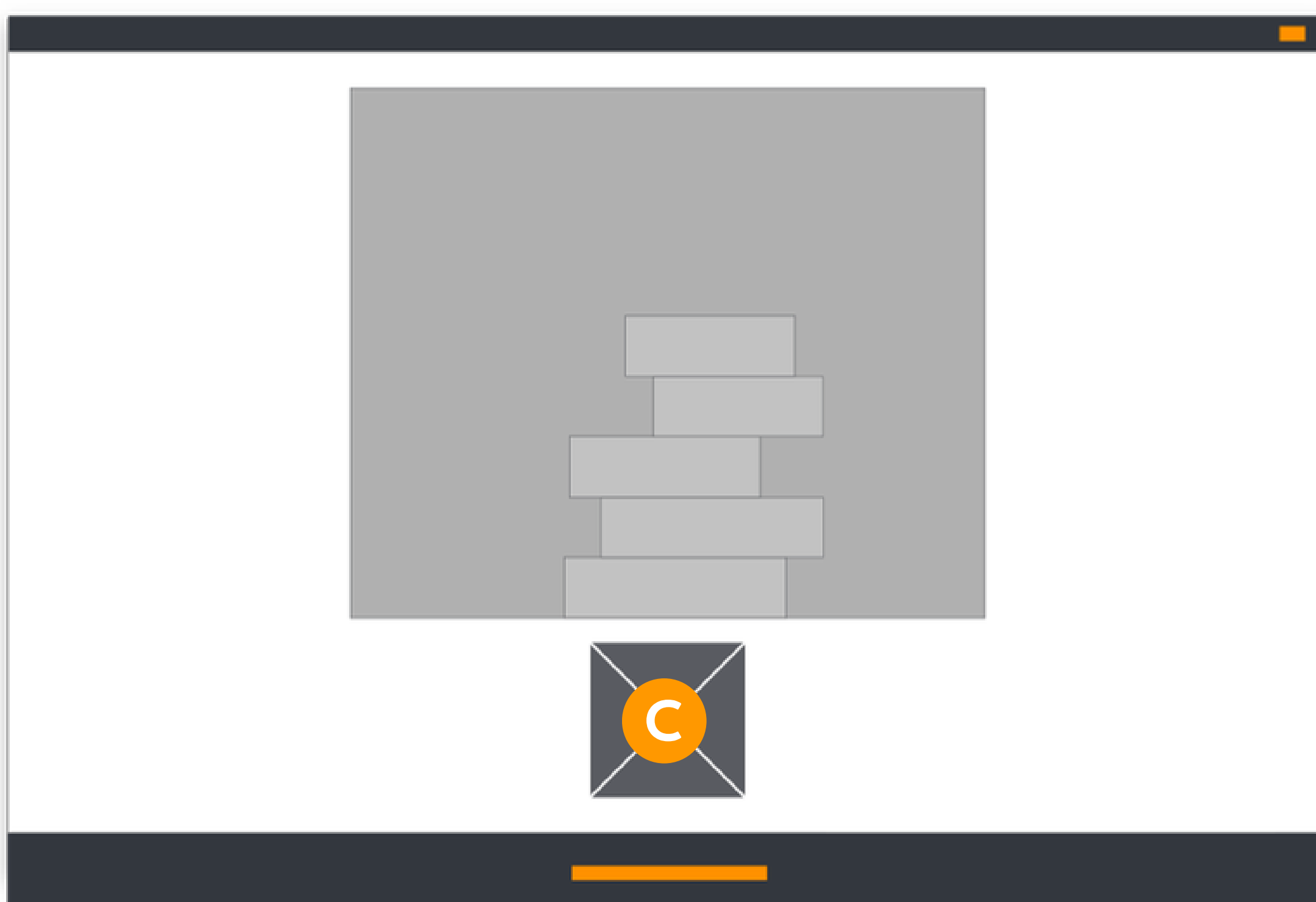
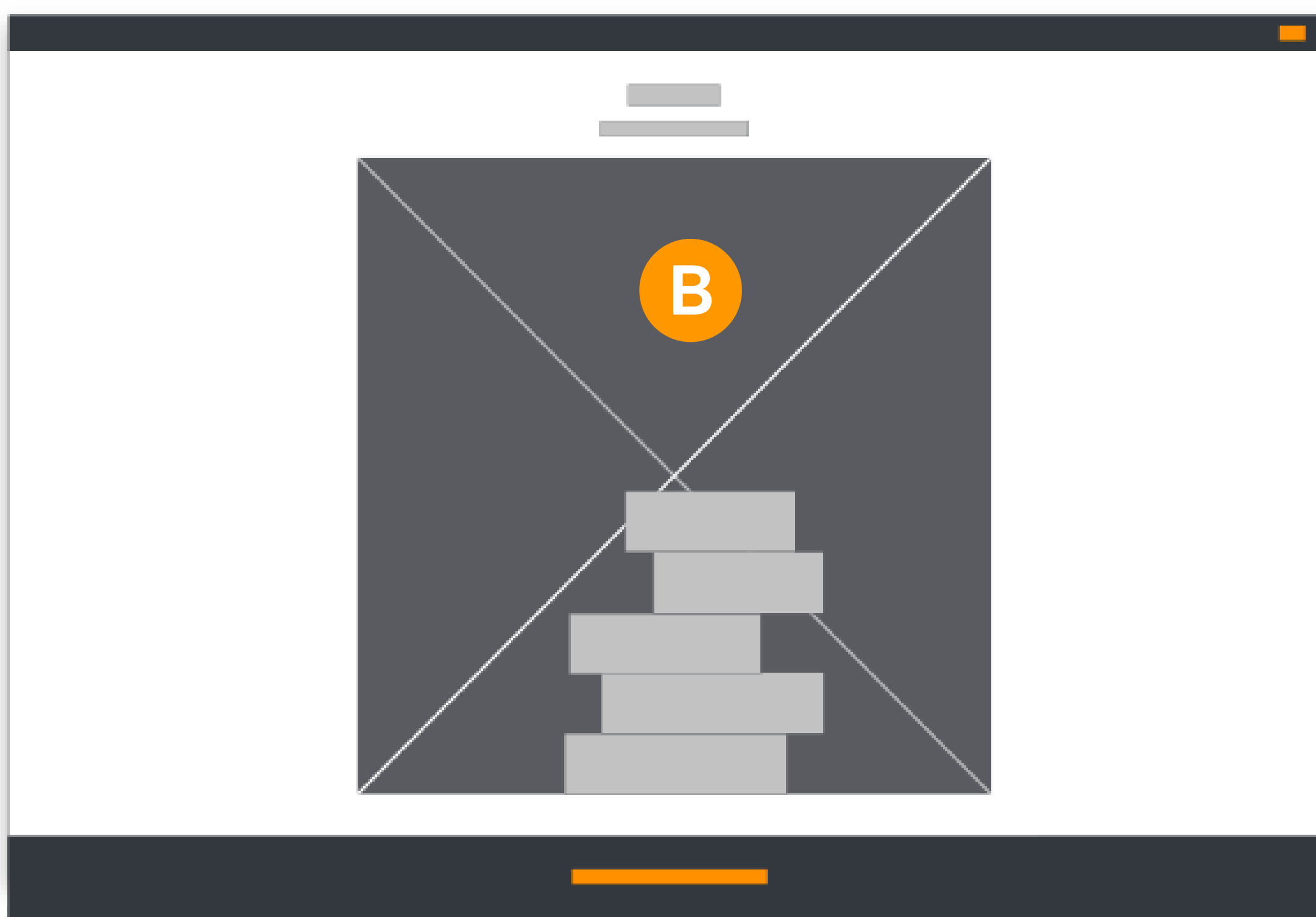
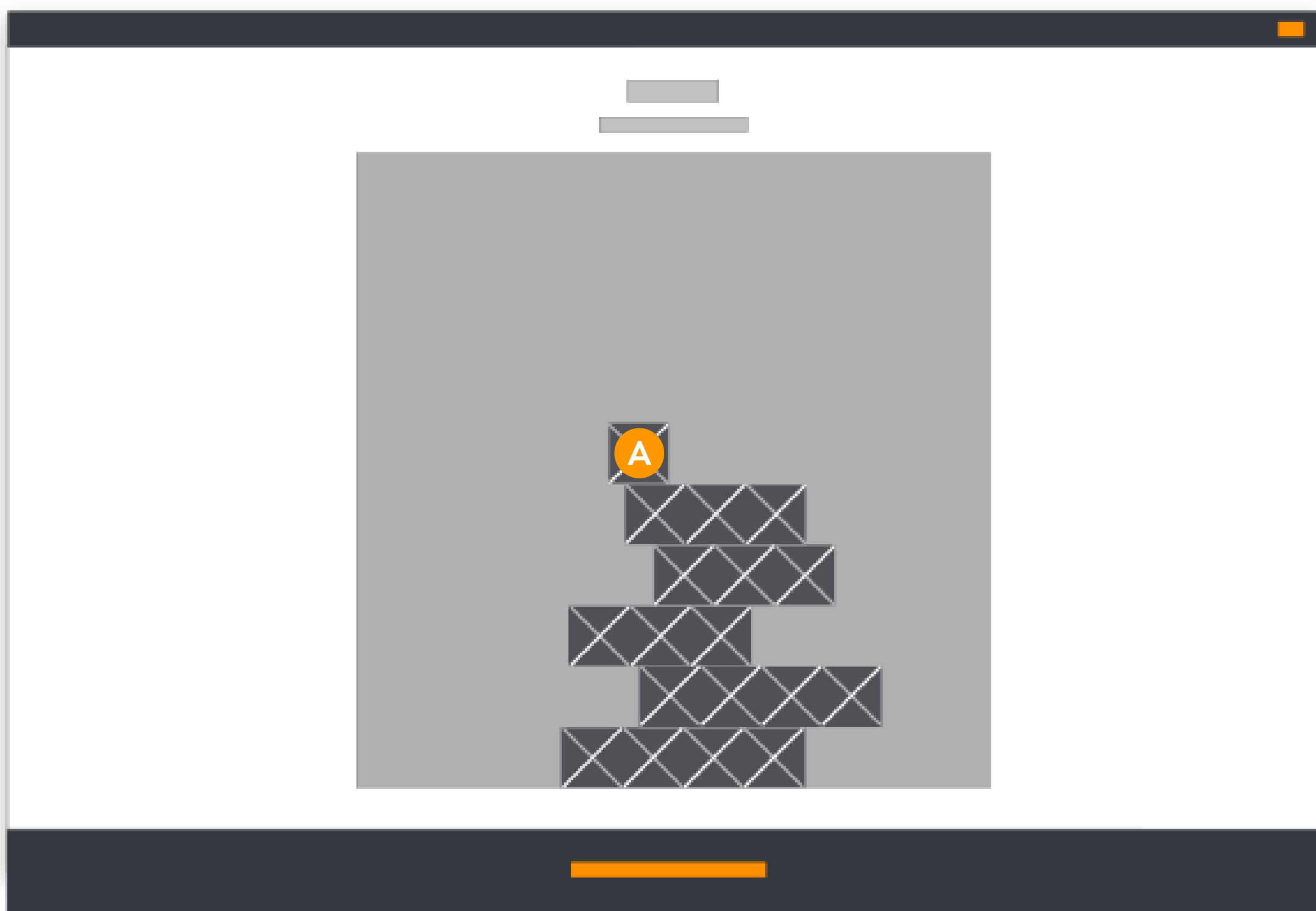
Up to five different elements can be used.



# 9

## THE TOWER

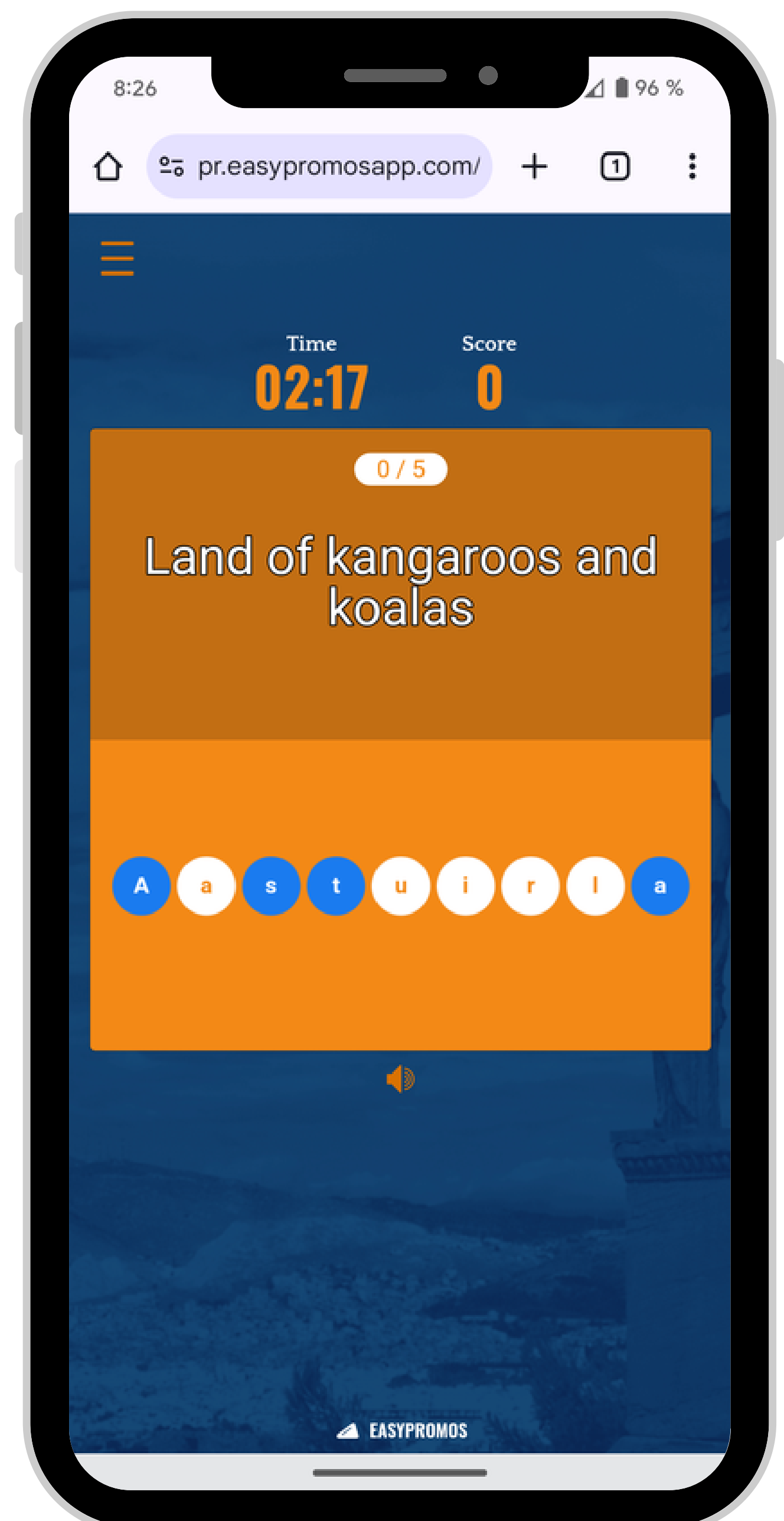
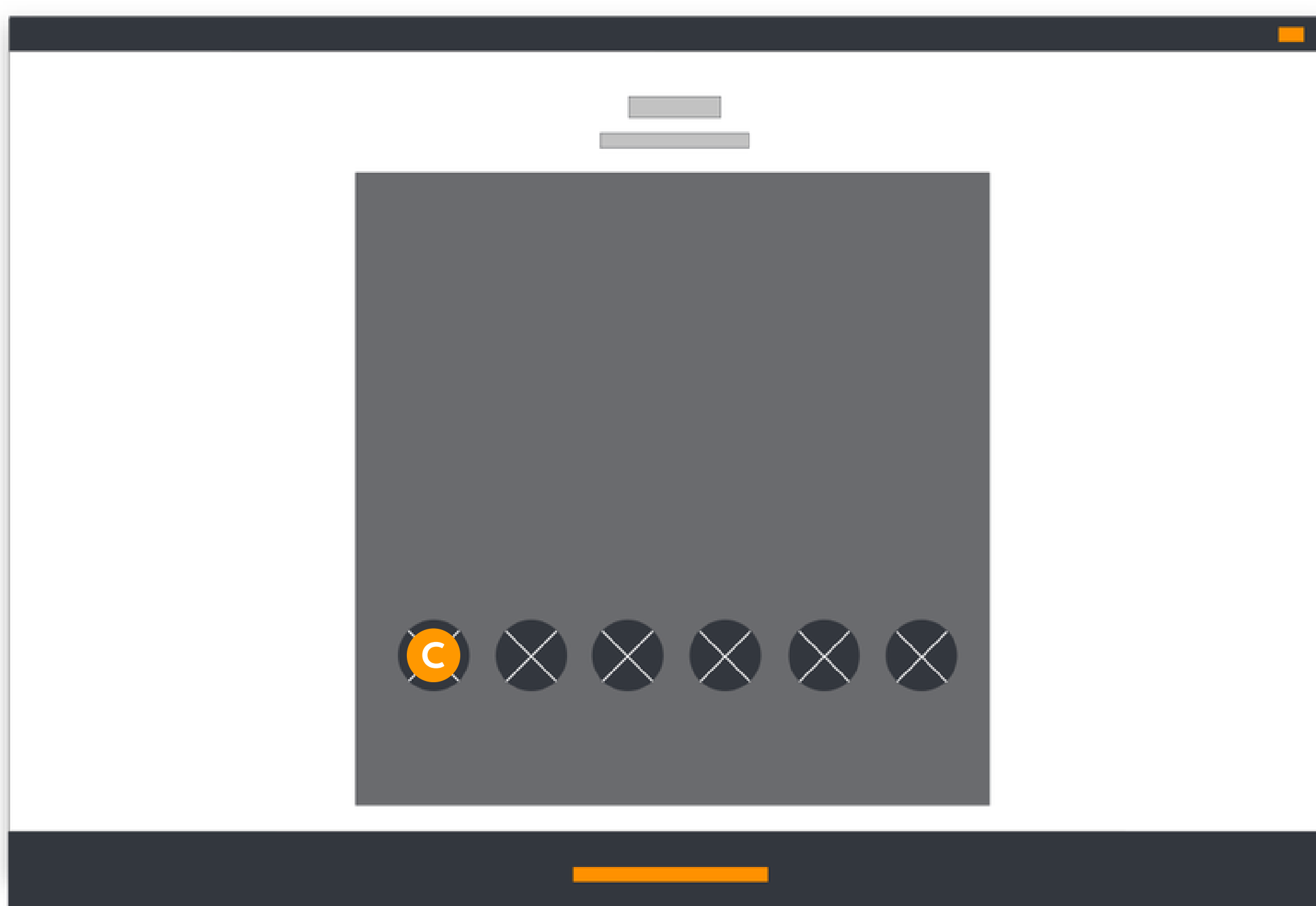
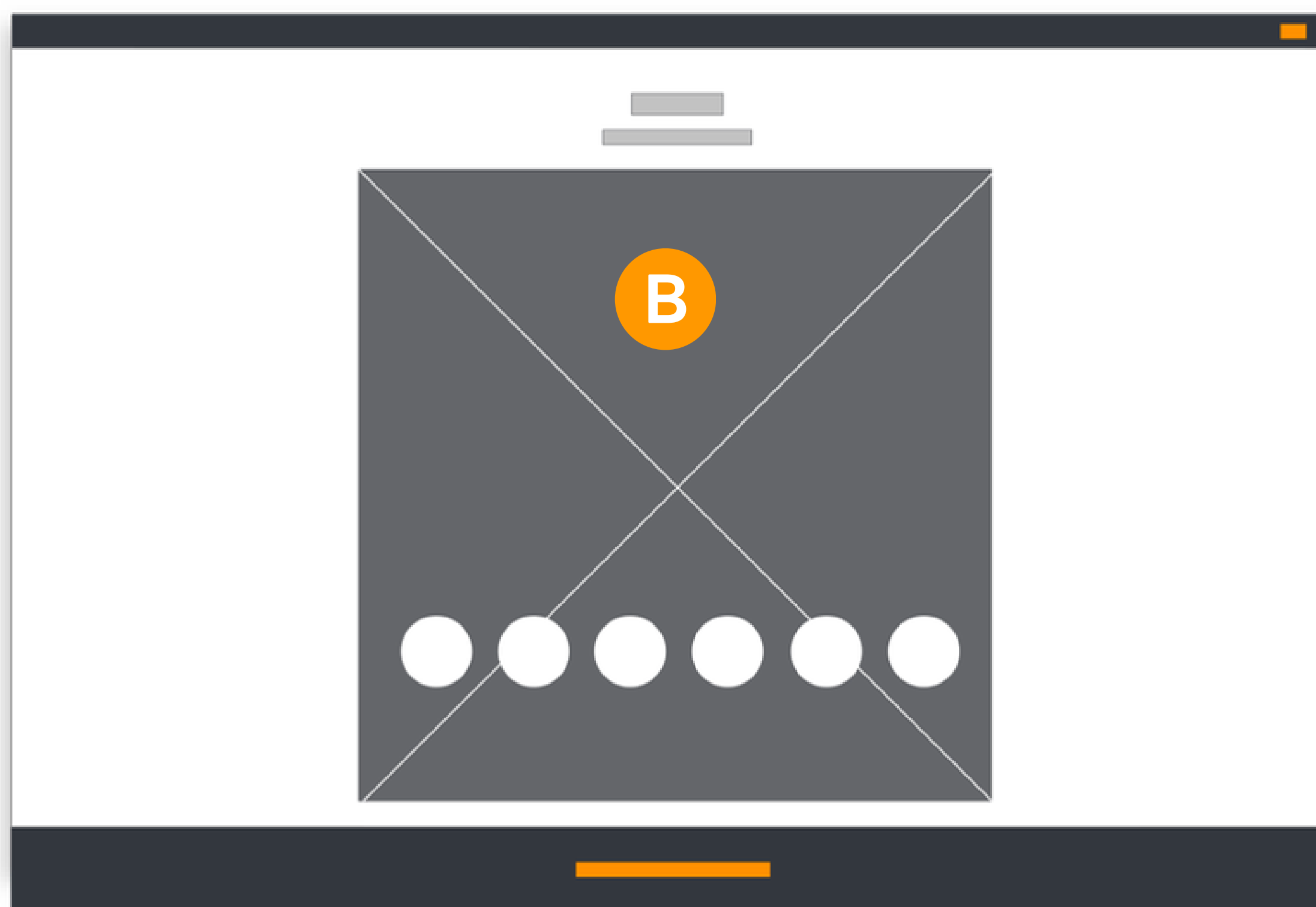
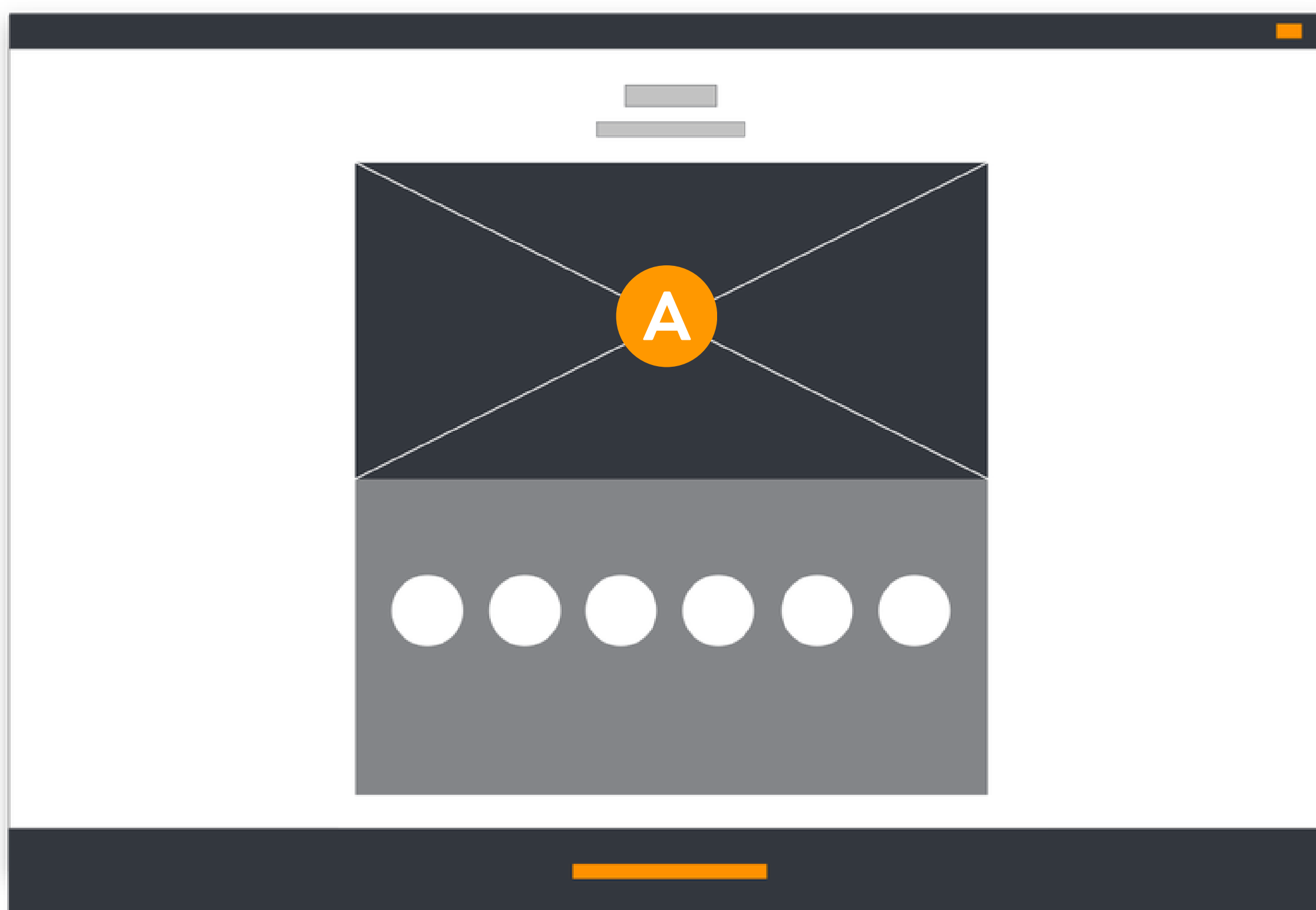
- A) Level images: 150x150px
- B) Background image: 800x800px
- C) "STOP" and hover button images: 300x300px



# 10

## WORD SHUFFLE

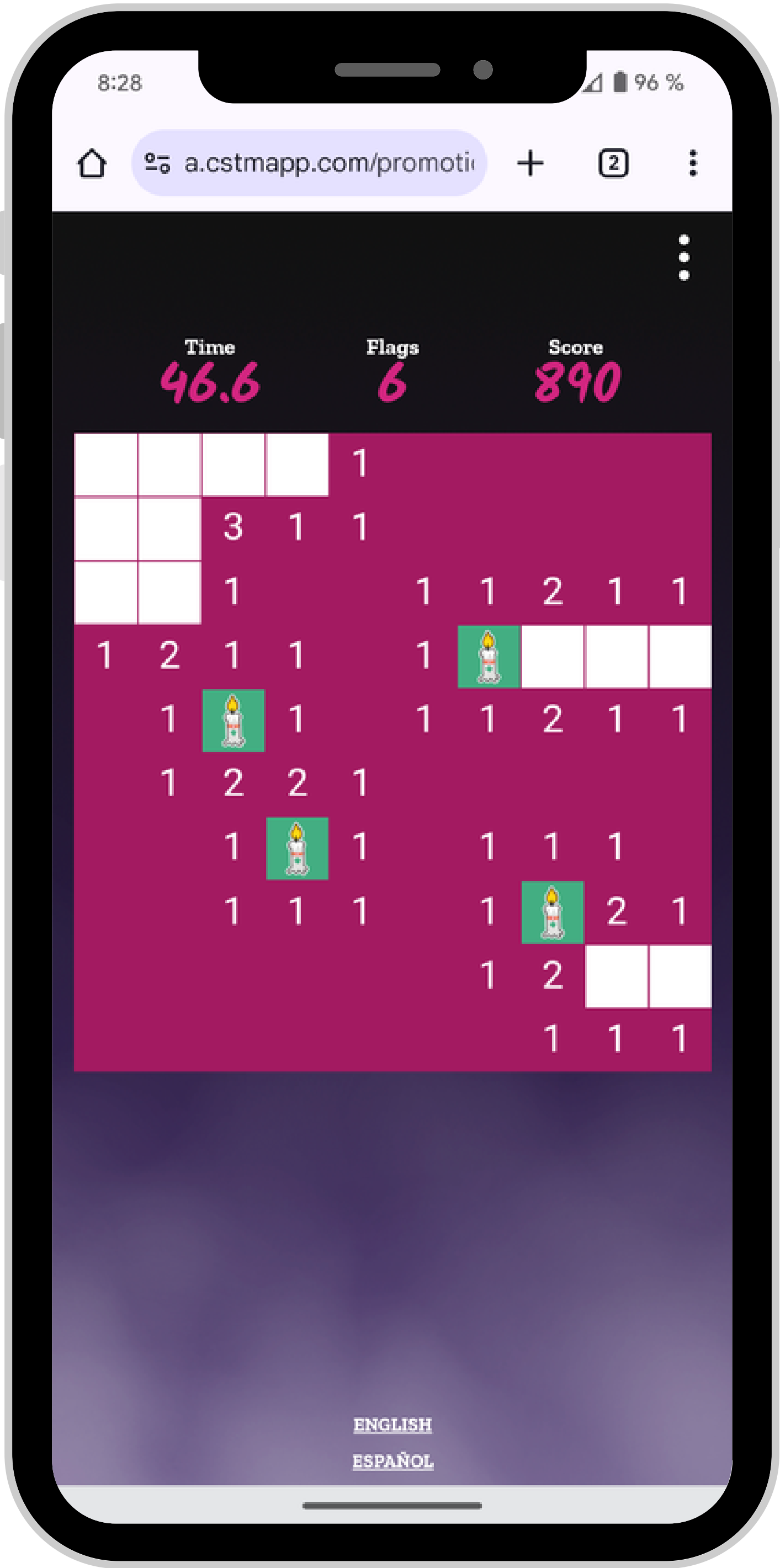
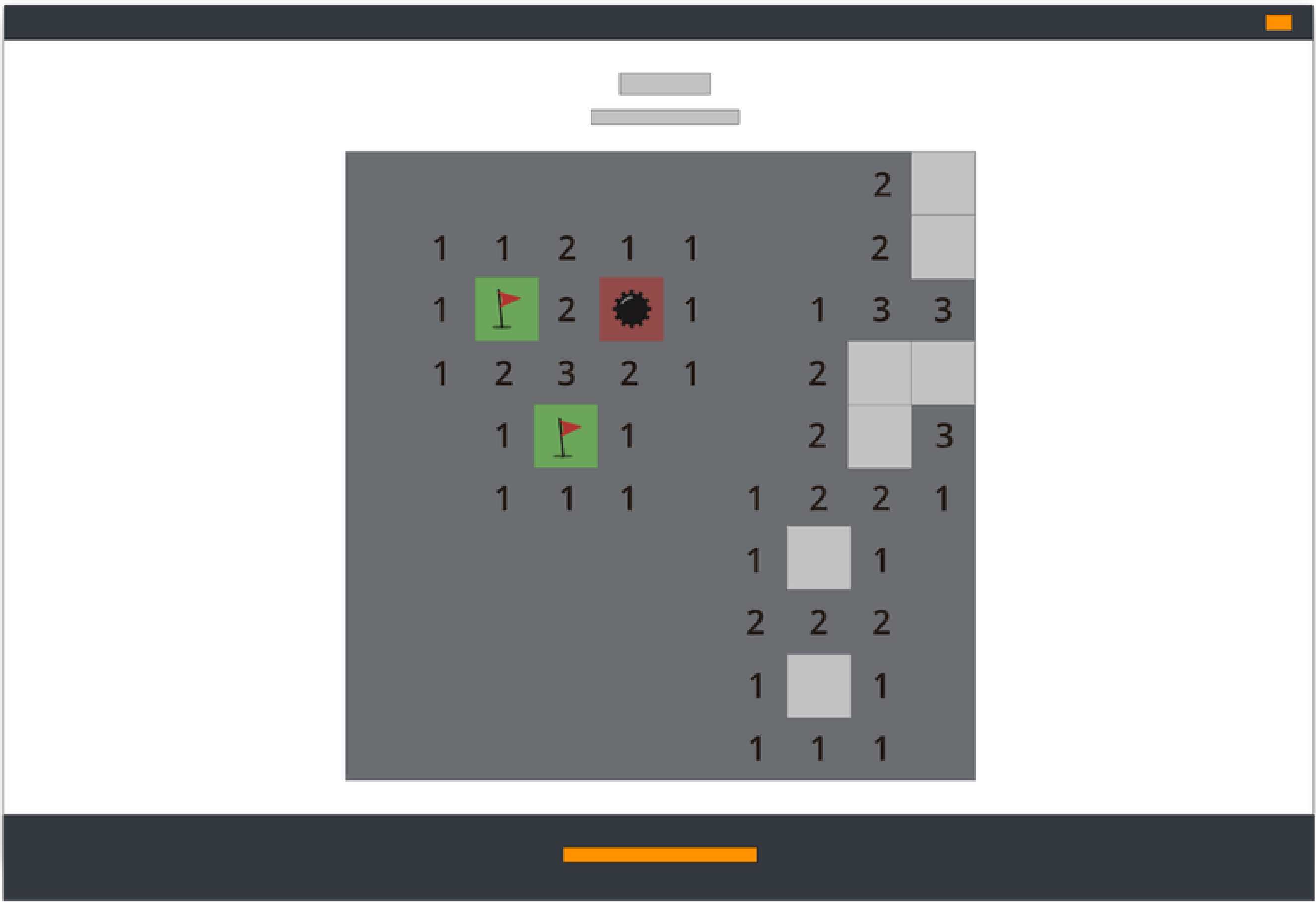
- A) Clue image: 800x400px
- B) Background image: 800x800px
- C) Customized letter images (shuffled and ordered): 100x100px



# MINESWEEPER

Mine icon: 250x250px

Flag icon: 250x250px





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