

PROMOTION DESIGN GUIDE

INSTANT PRIZES

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easypromos

CREATE

PROMOTIONS

WITH 100% RESPONSIVE DESIGN

Easypromos campaign designs are fully responsive and automatically adapt to any screen resolution.

The design template enables a mobile-optimized, responsive, flexible, and highly customizable layout, with no programming knowledge required.

This guide outlines the image specifications for each Instant Prizes promotion type that requires custom graphics.

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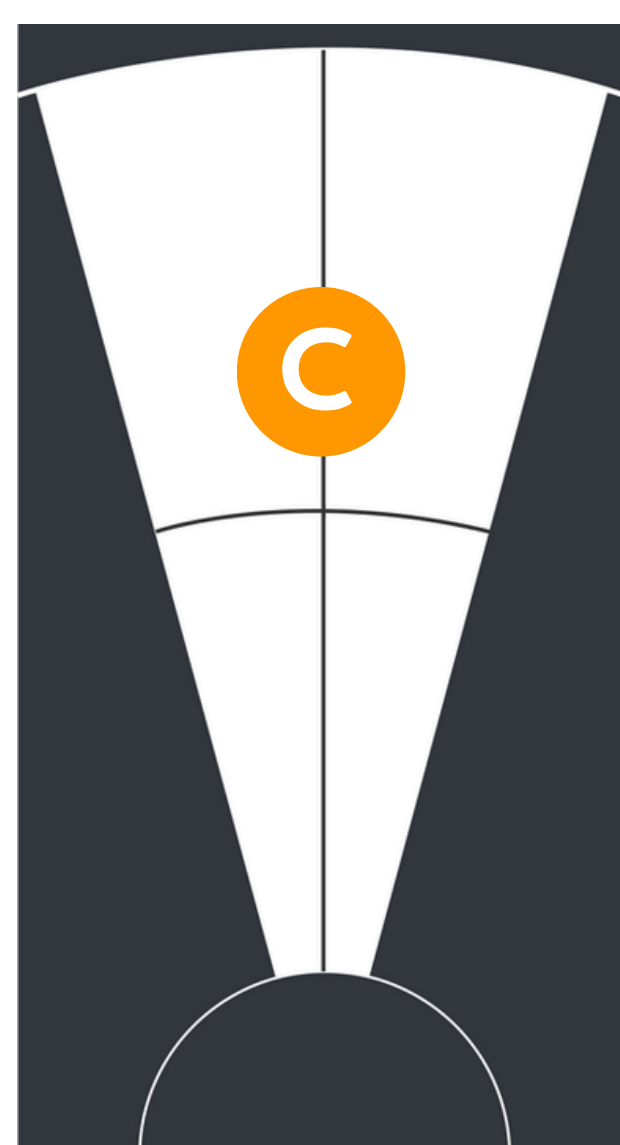
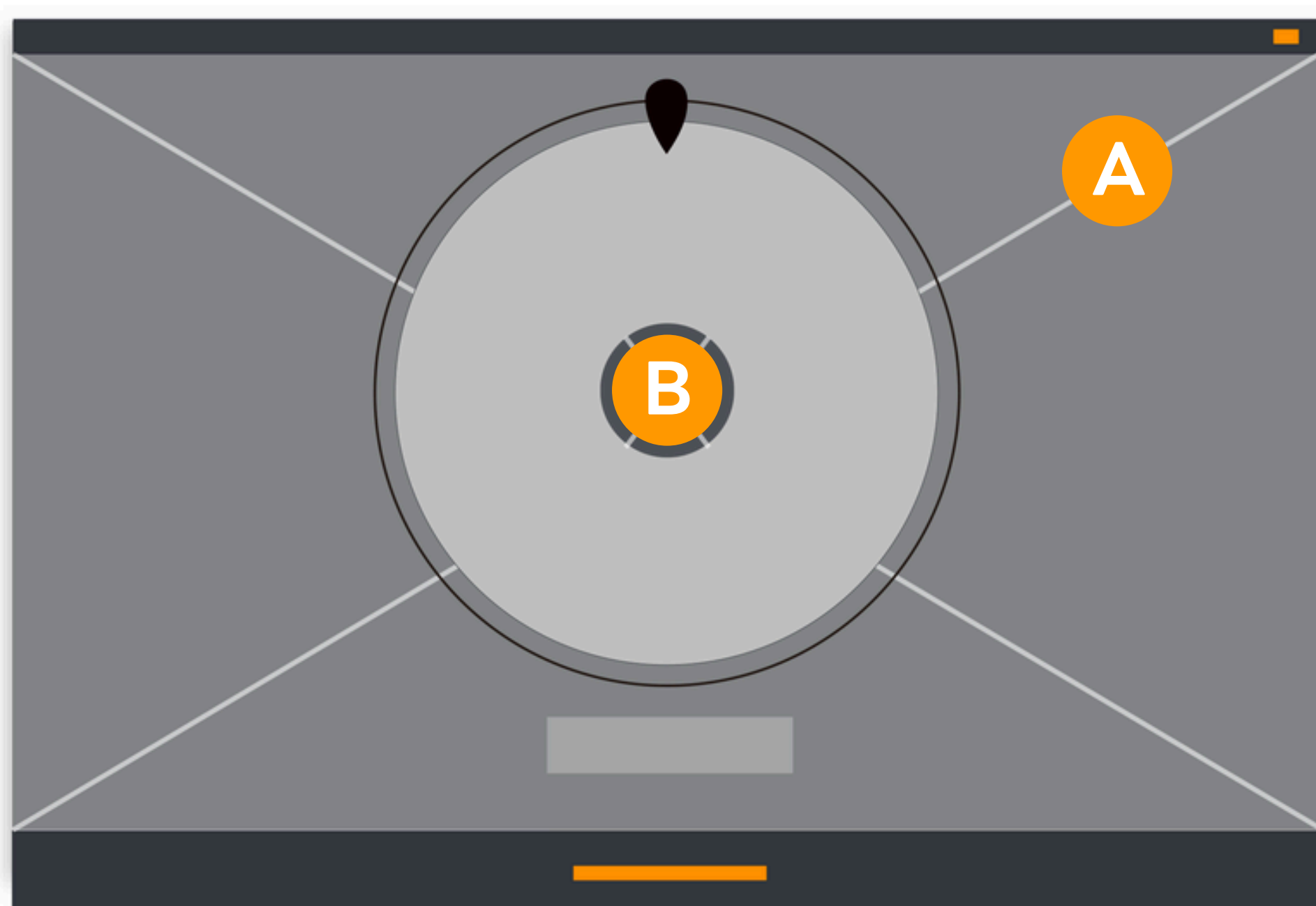
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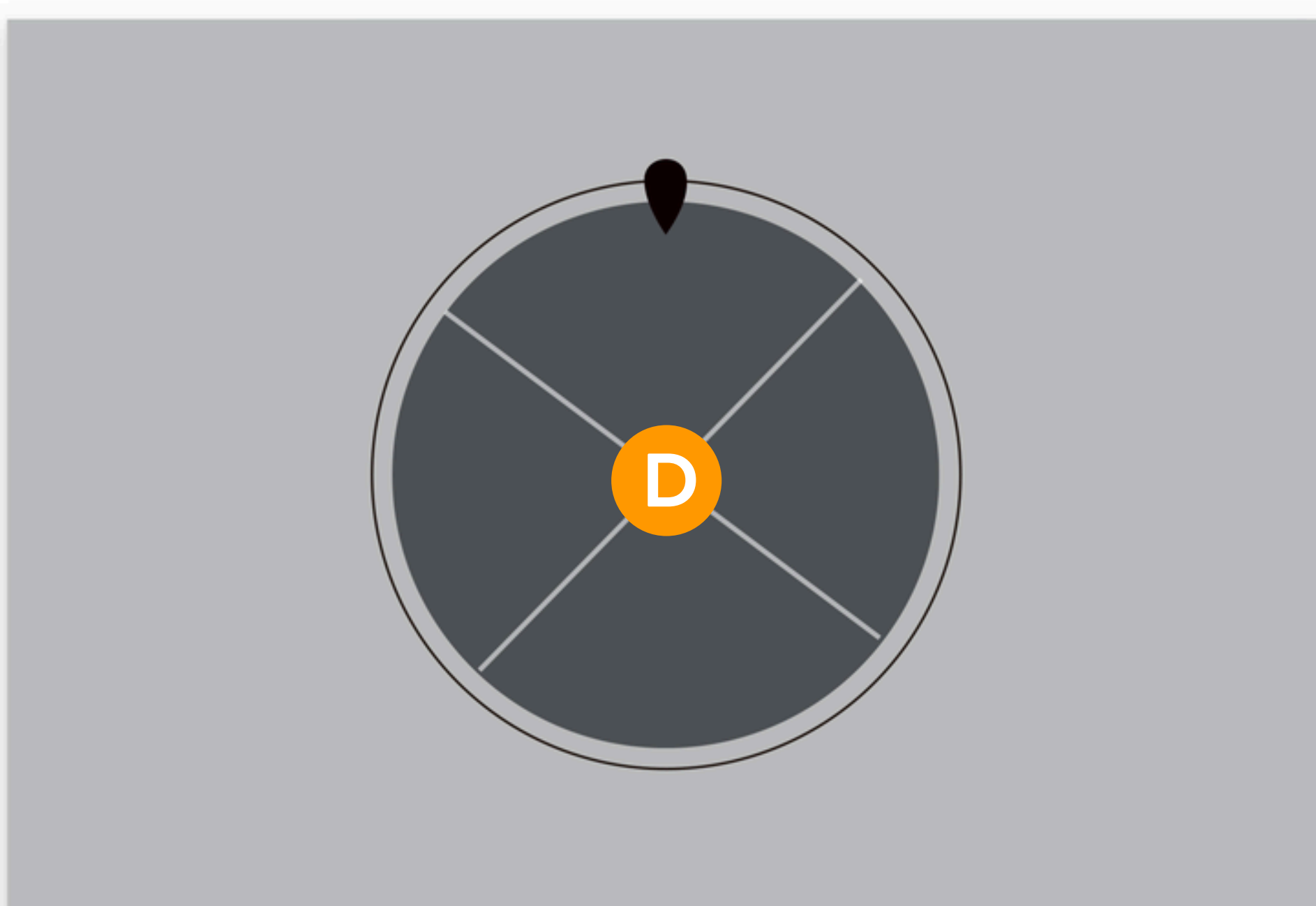
1

SPIN THE WHEEL

- A) Background image:** 1600x1200px
- B) Logo:** 300x300px in .png or .jpg format
- C) Segment image:** The size depends on the number of wheel segments. The Editor provides a .png template to help with the image design.
- D) Final winning image:** 600x600px. This image will appear inside the wheel.



Example of the template for designing a segment



Example of the final image displayed after winning a prize

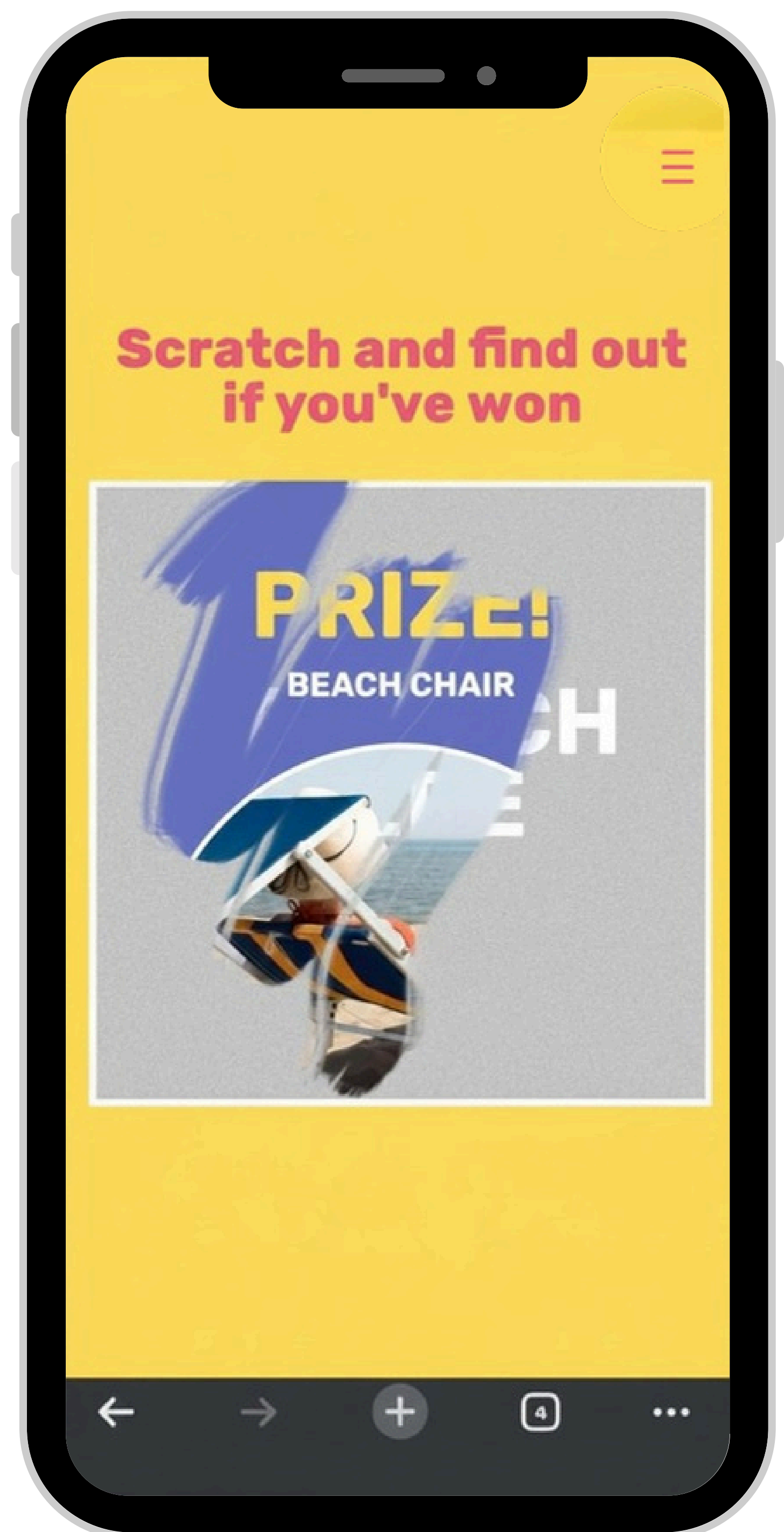
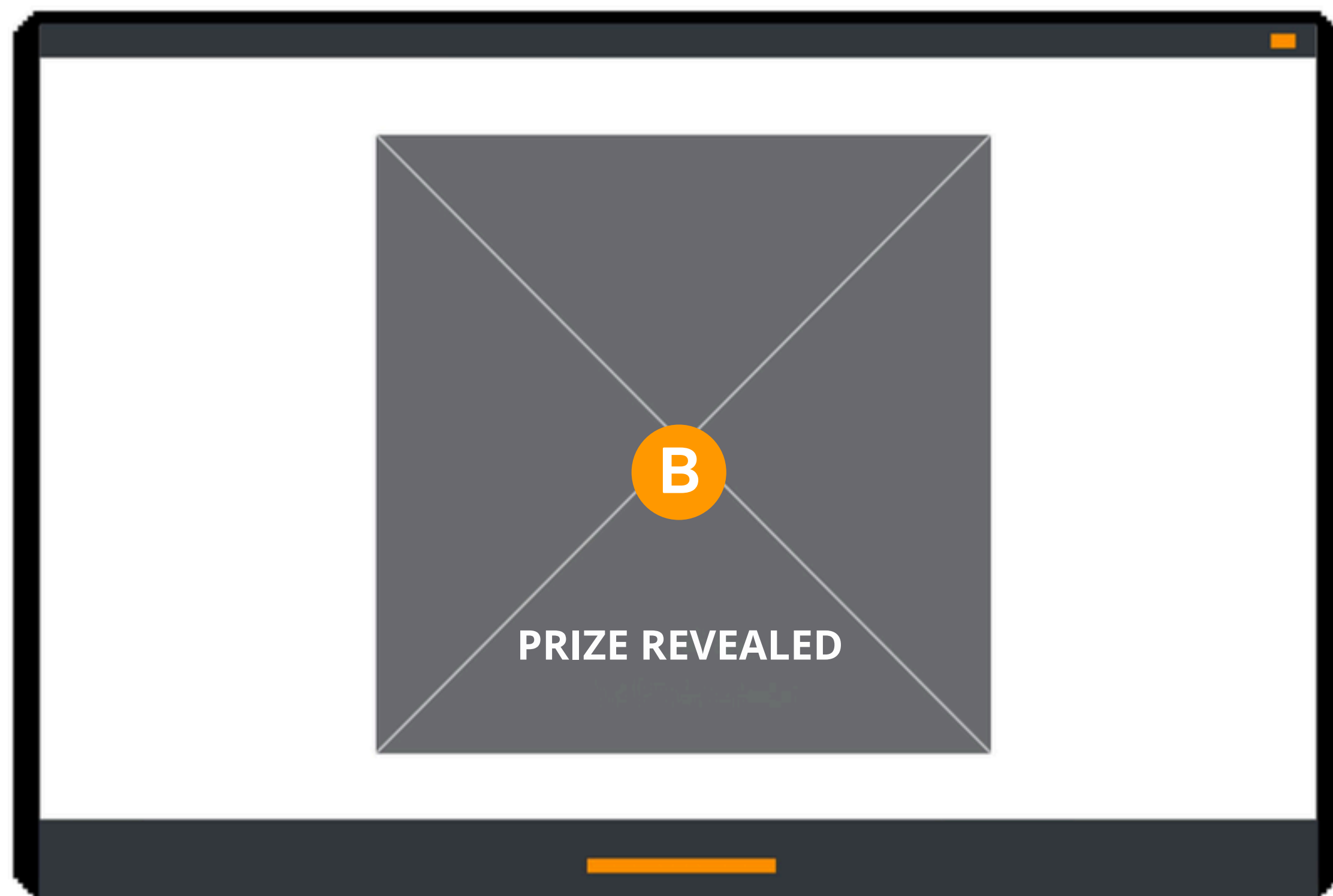
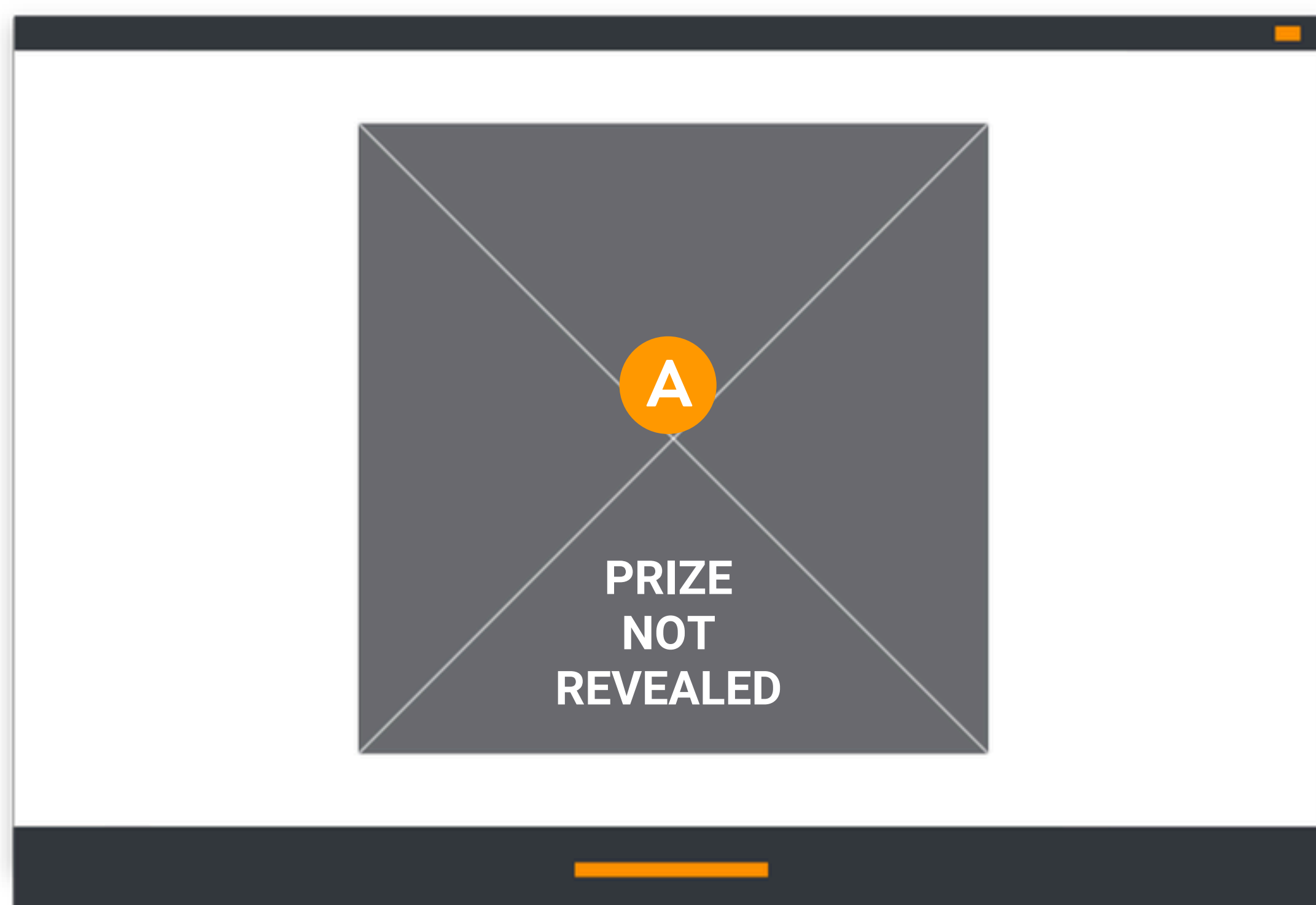


2

SCRATCH & WIN

A) Screen 1 image – Cover (prize not revealed): 600x600px

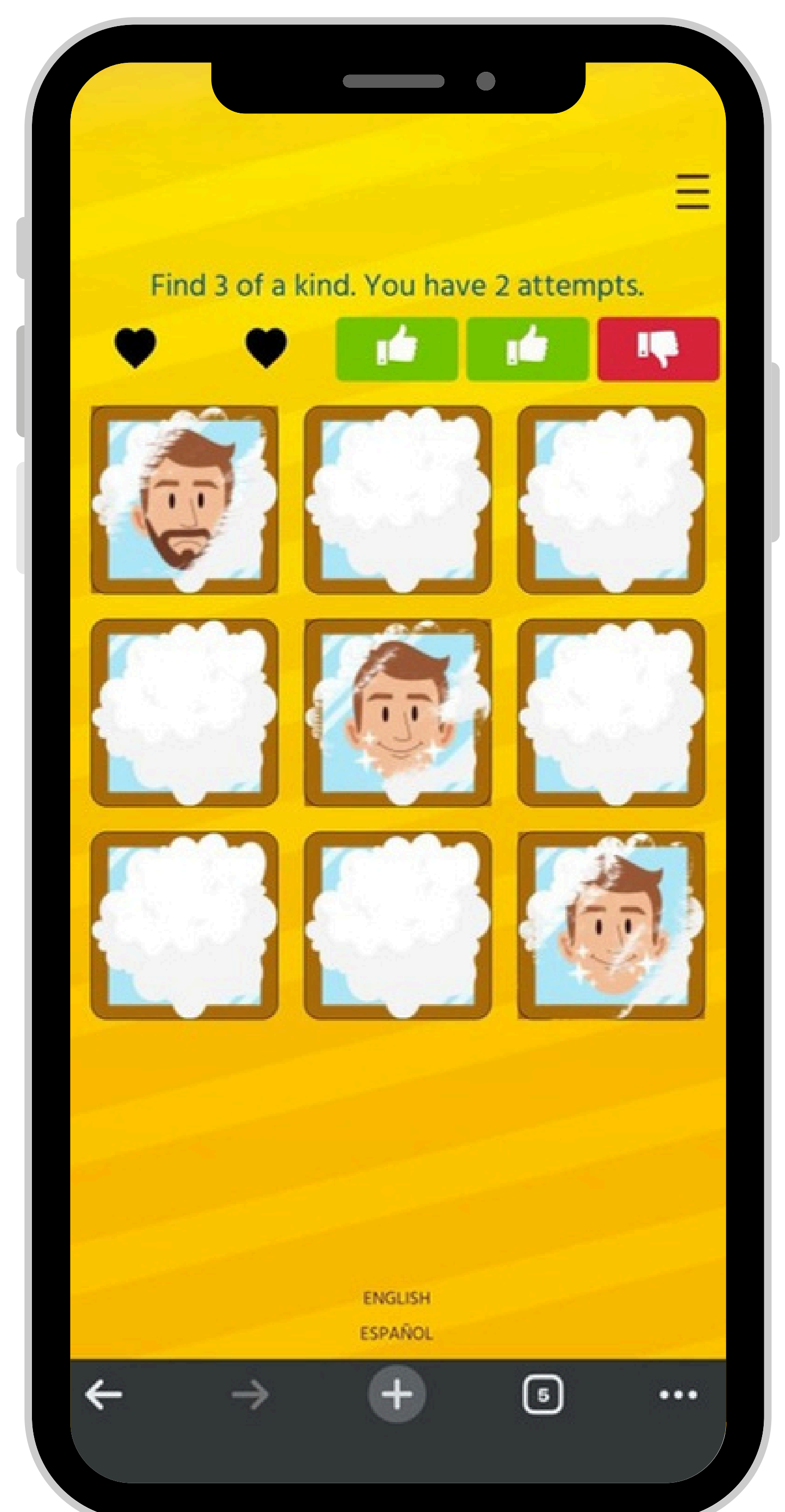
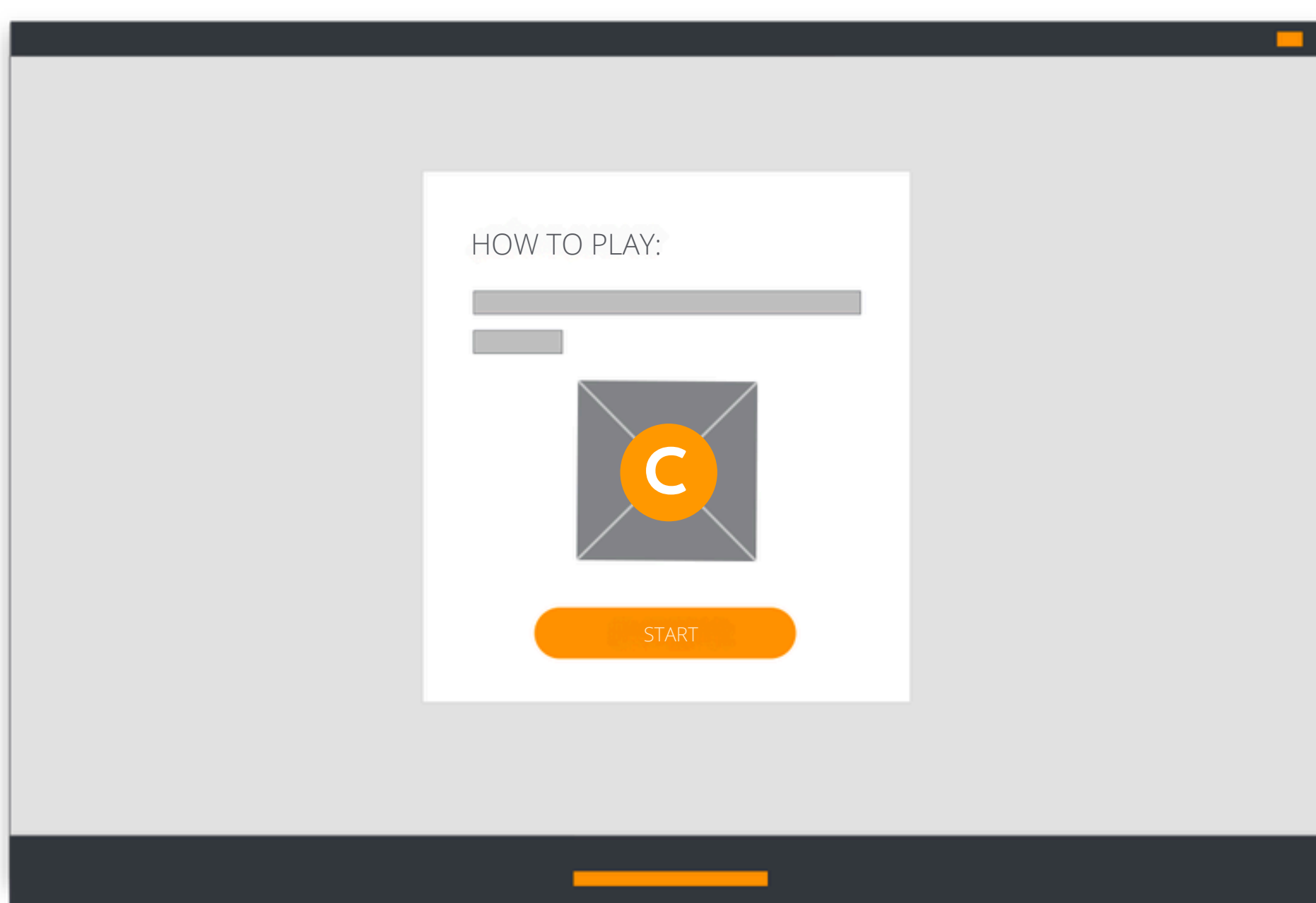
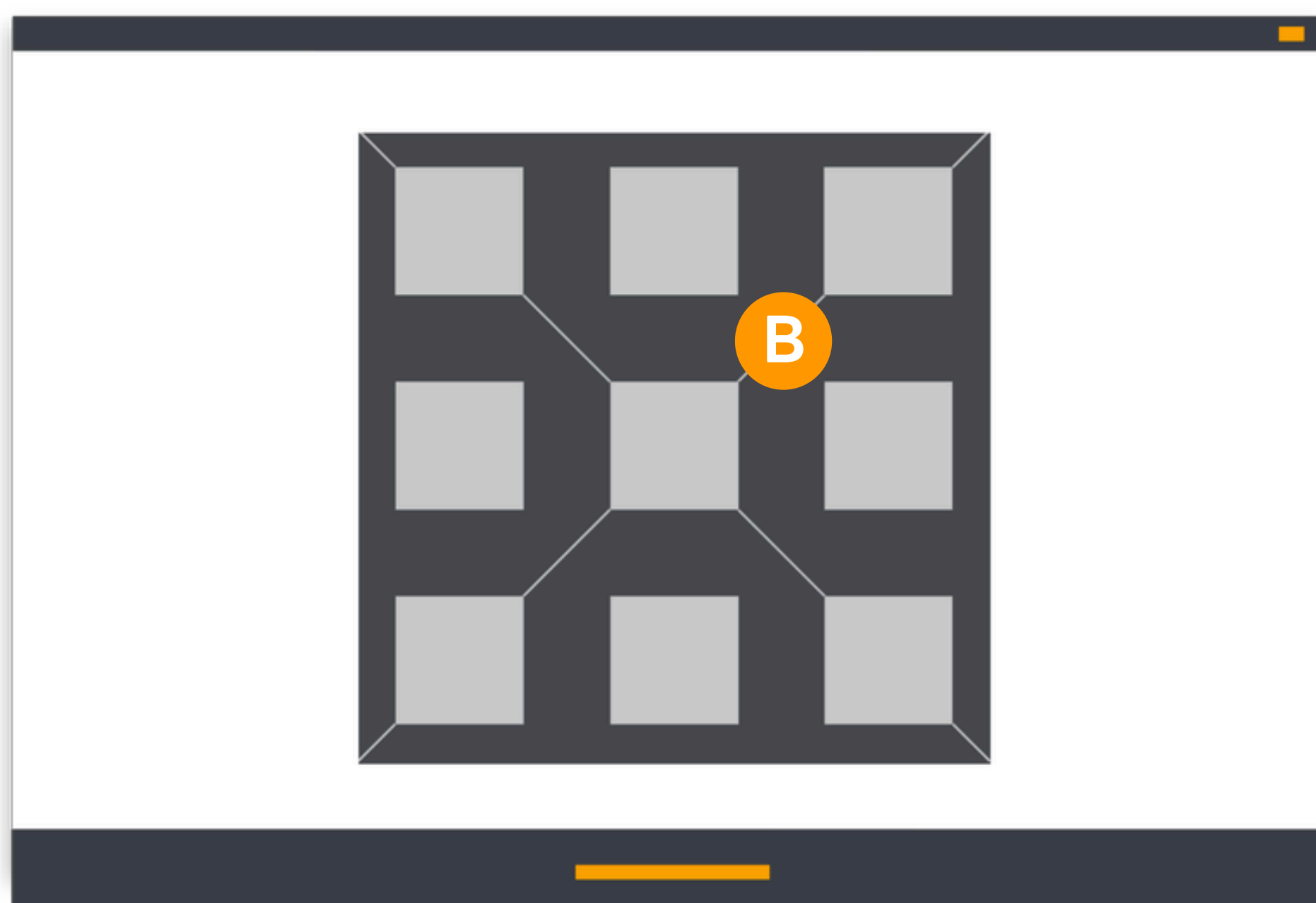
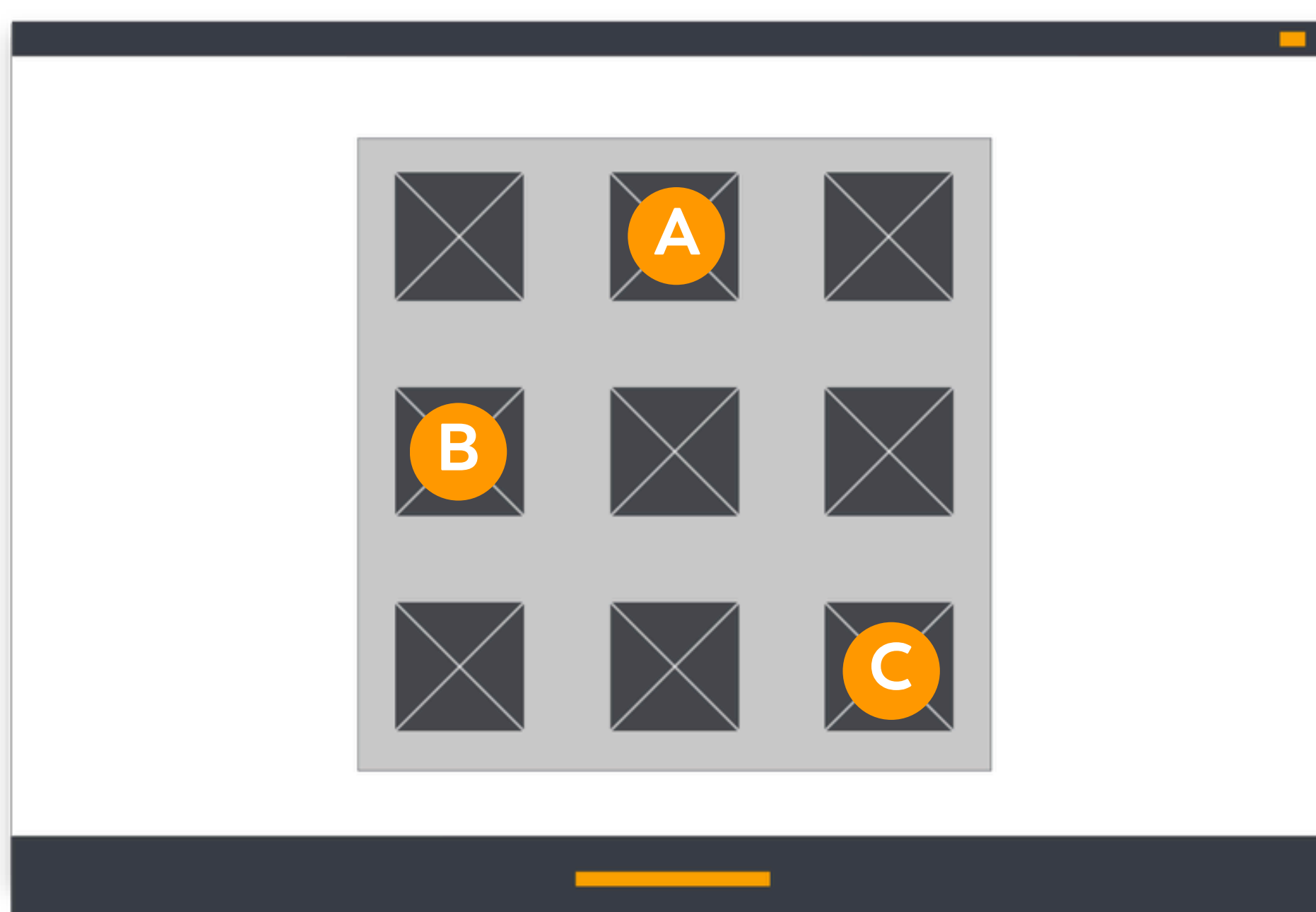
B) Screen 2 image – Prizes (prize revealed): 600x600px



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REVEAL & WIN

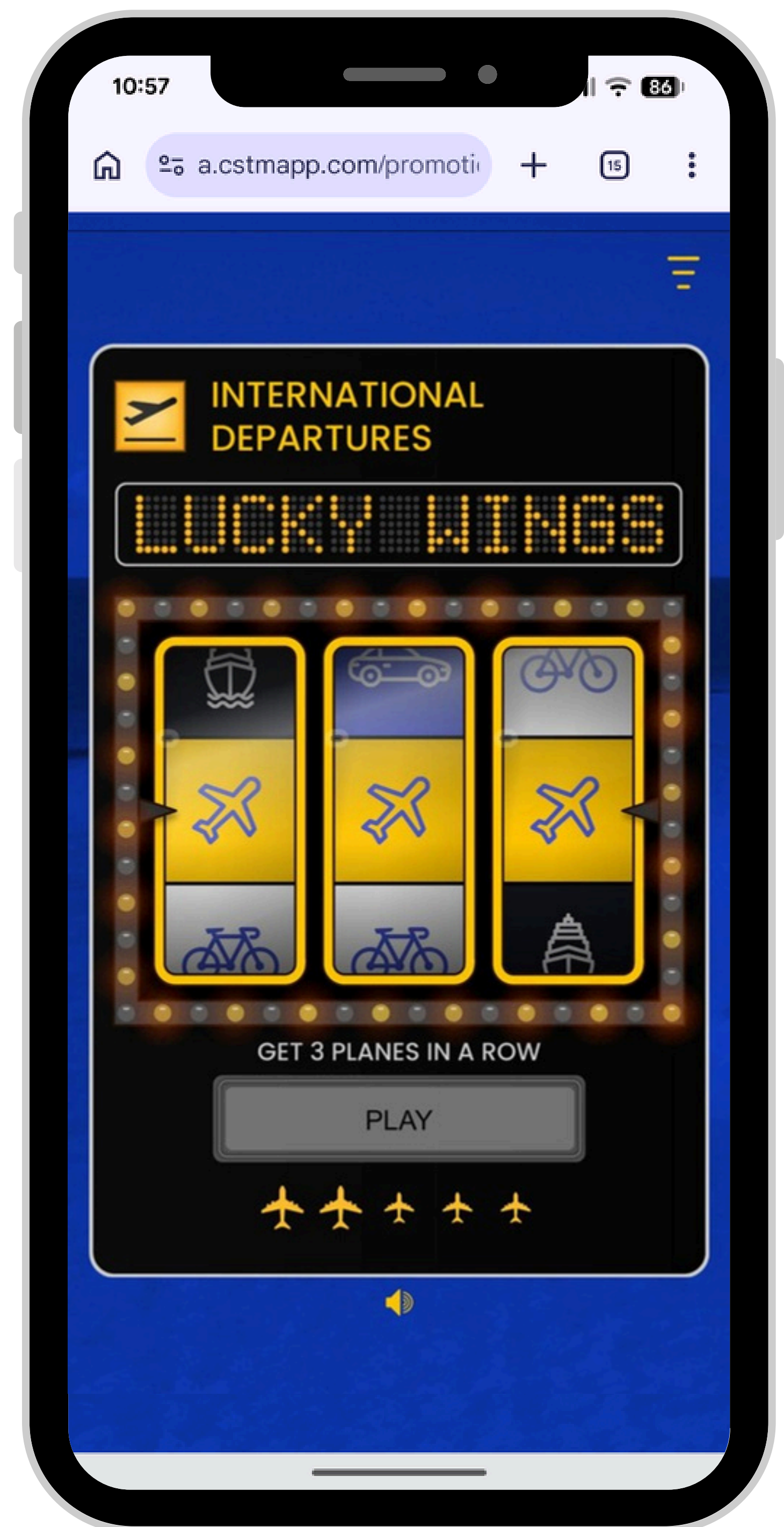
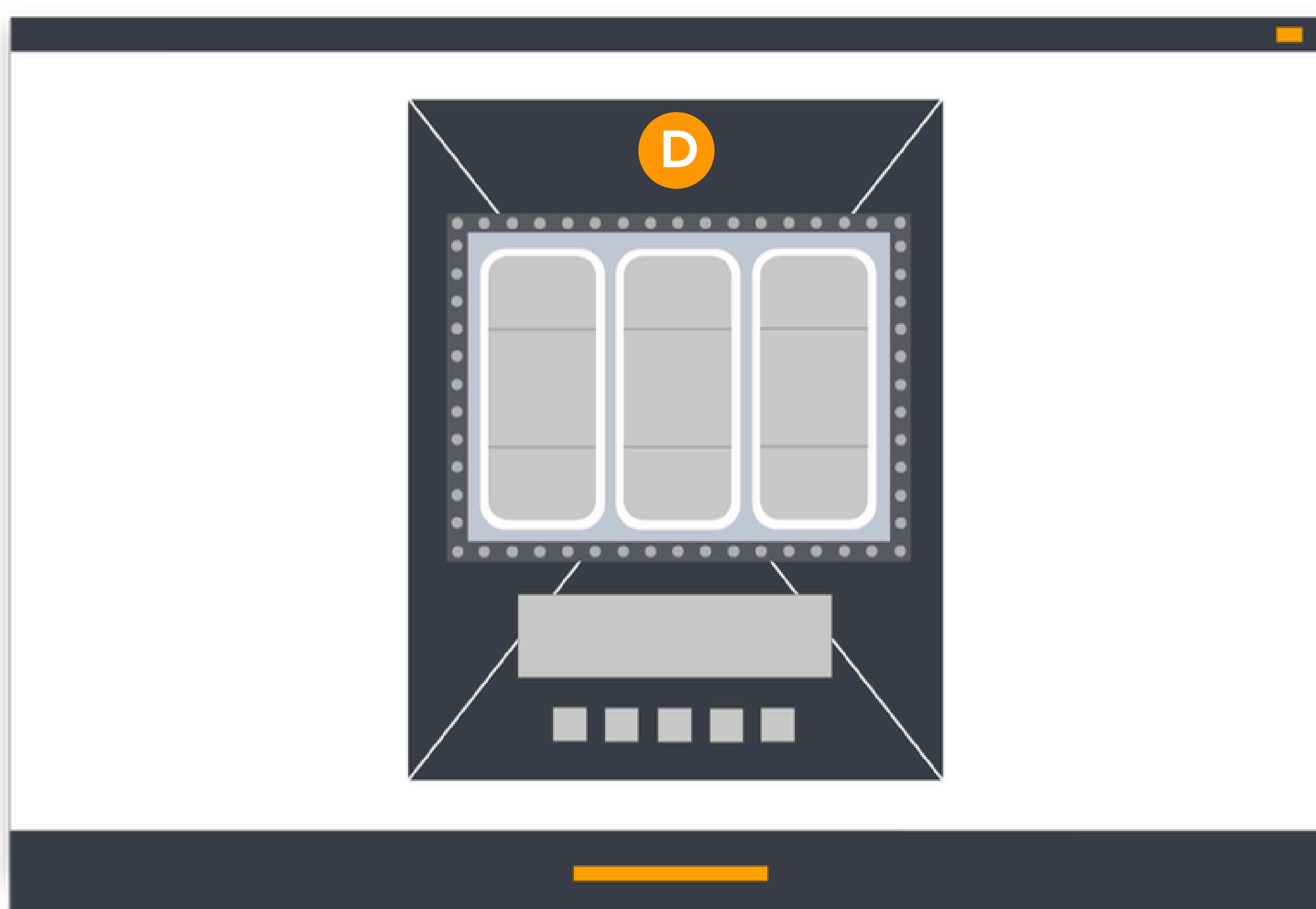
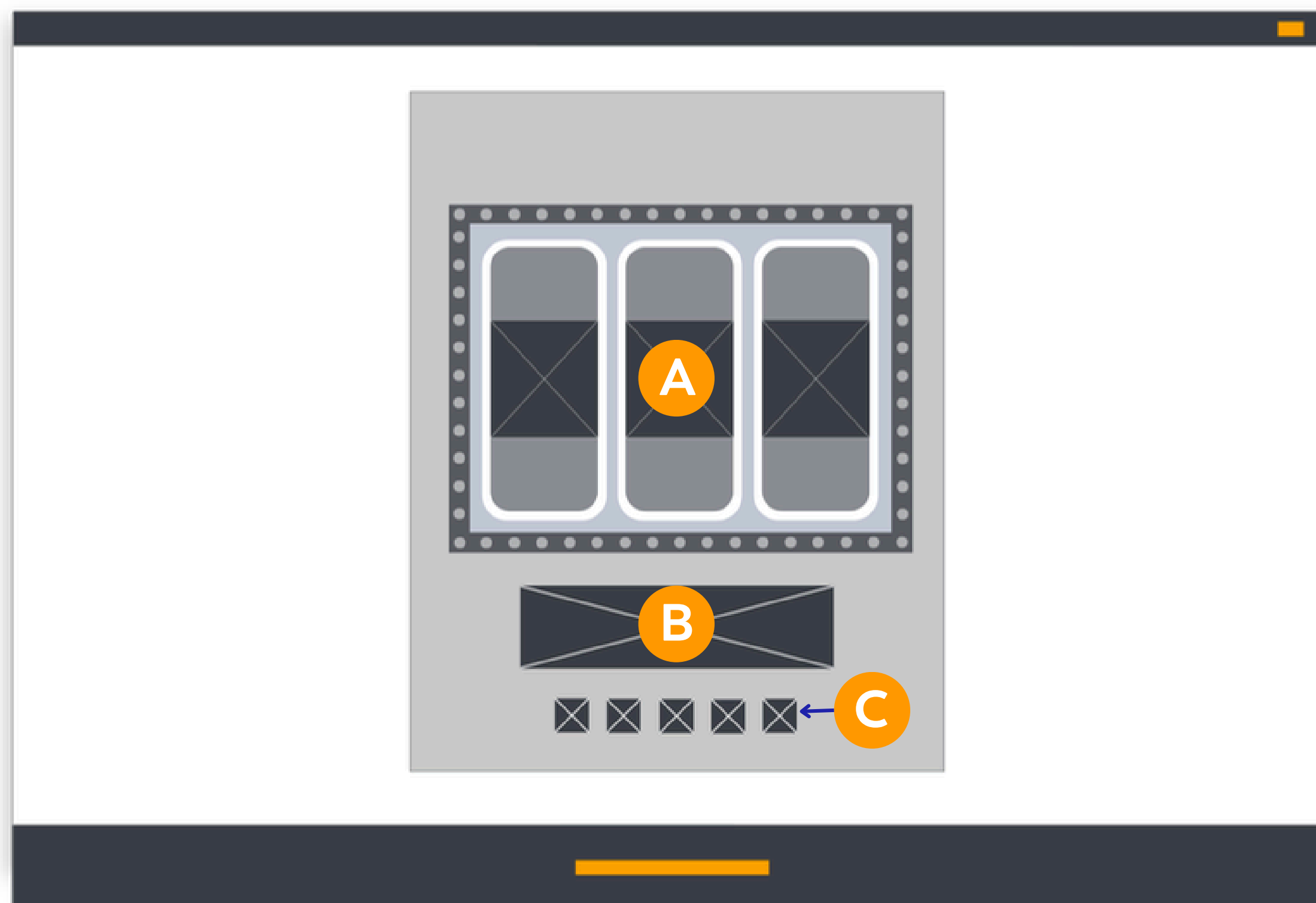
- A) Initial element image: 120x120px
- B) Image for non-winning elements: 120x120px
- C) Image for winning elements: 120x120px. ou can use a different image for each prize or the same image for all prizes.
- D) Background image: 600x600px
- E) Instructions Image: 600x600px



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SLOT MACHINE

- A) Slot prize image: 300x300px
- B) Background image for the “Play” button: 600x140px
- C) Remaining spins icon: 70x70px
- D) Background image: 800x1200px

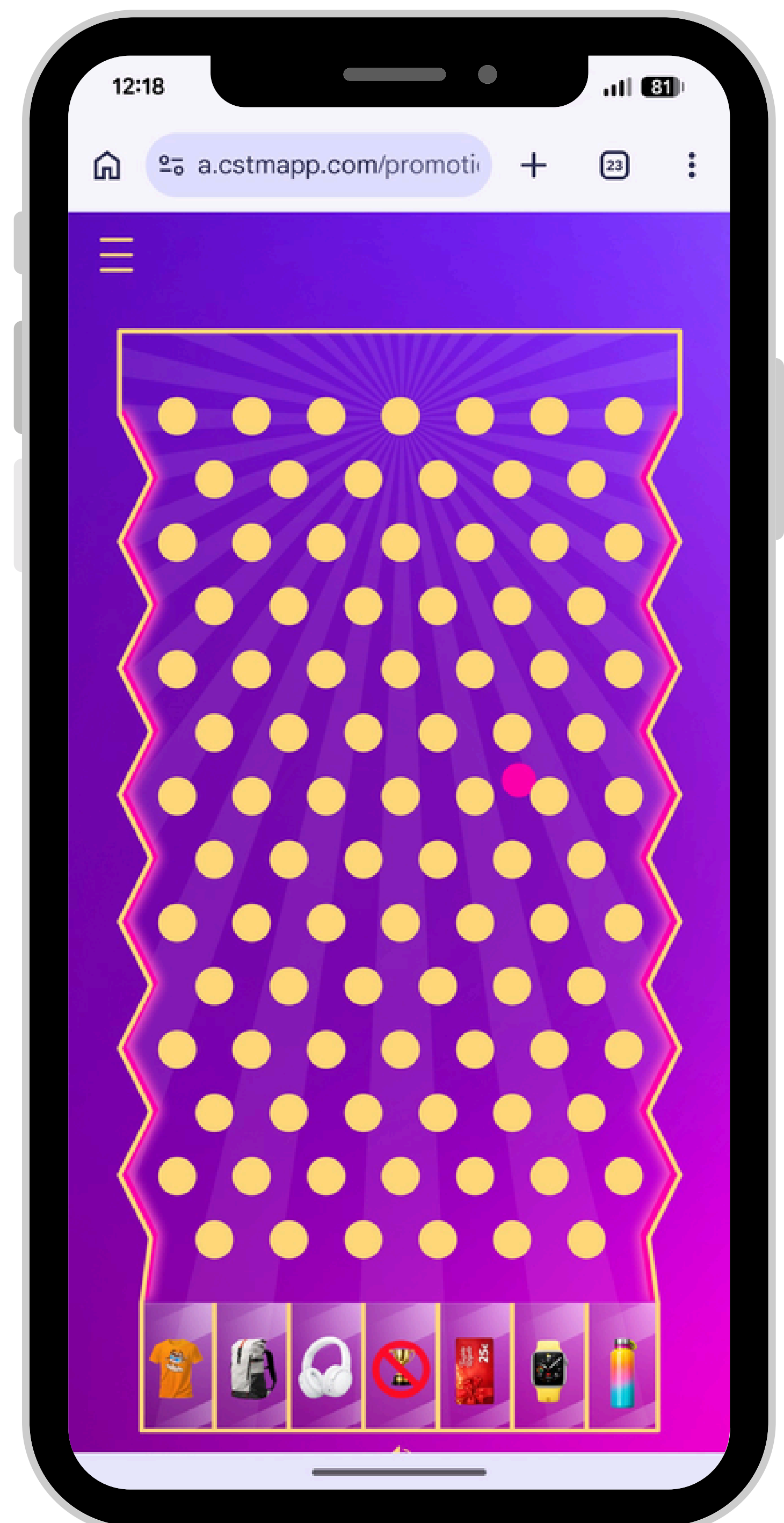
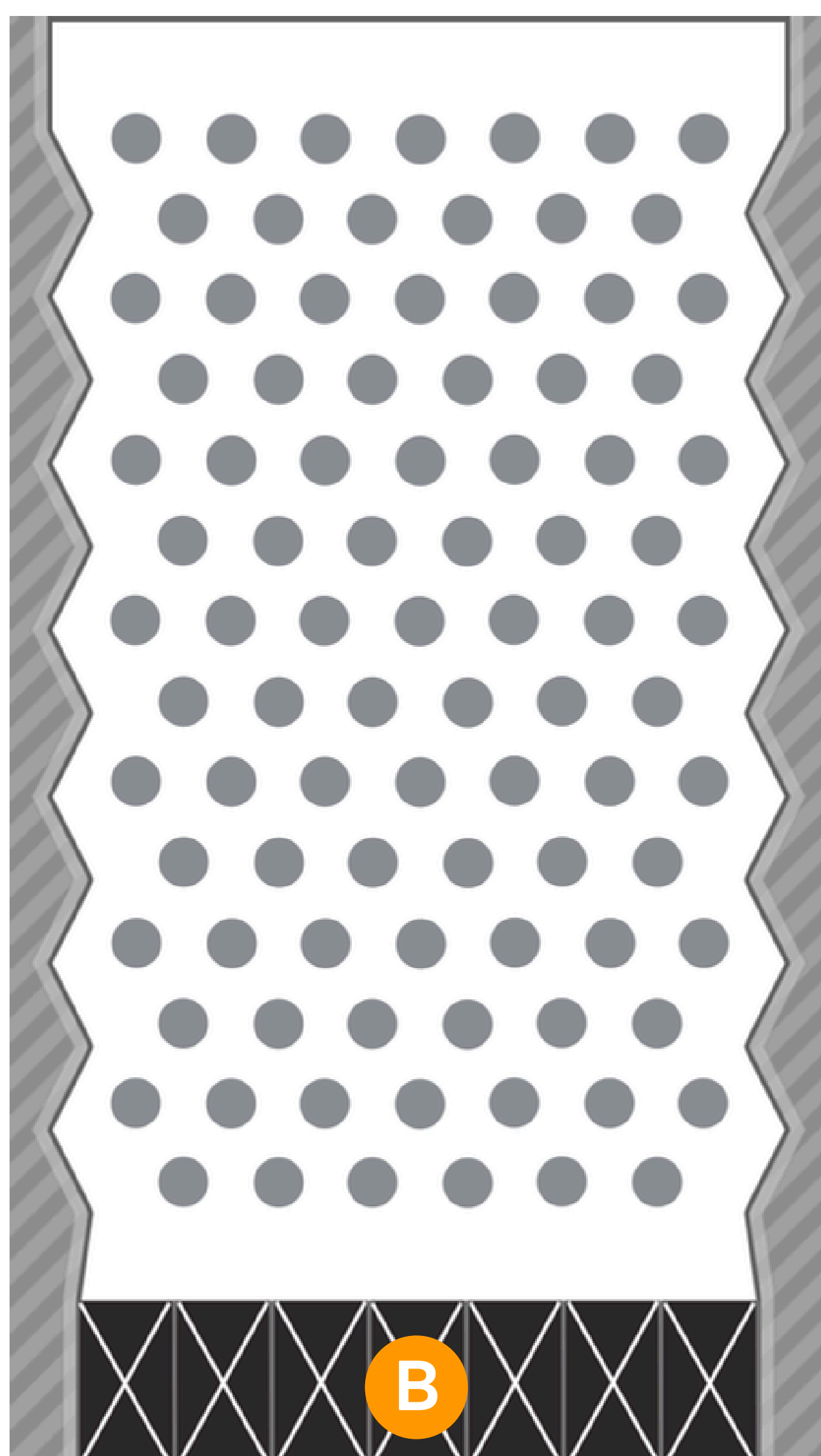
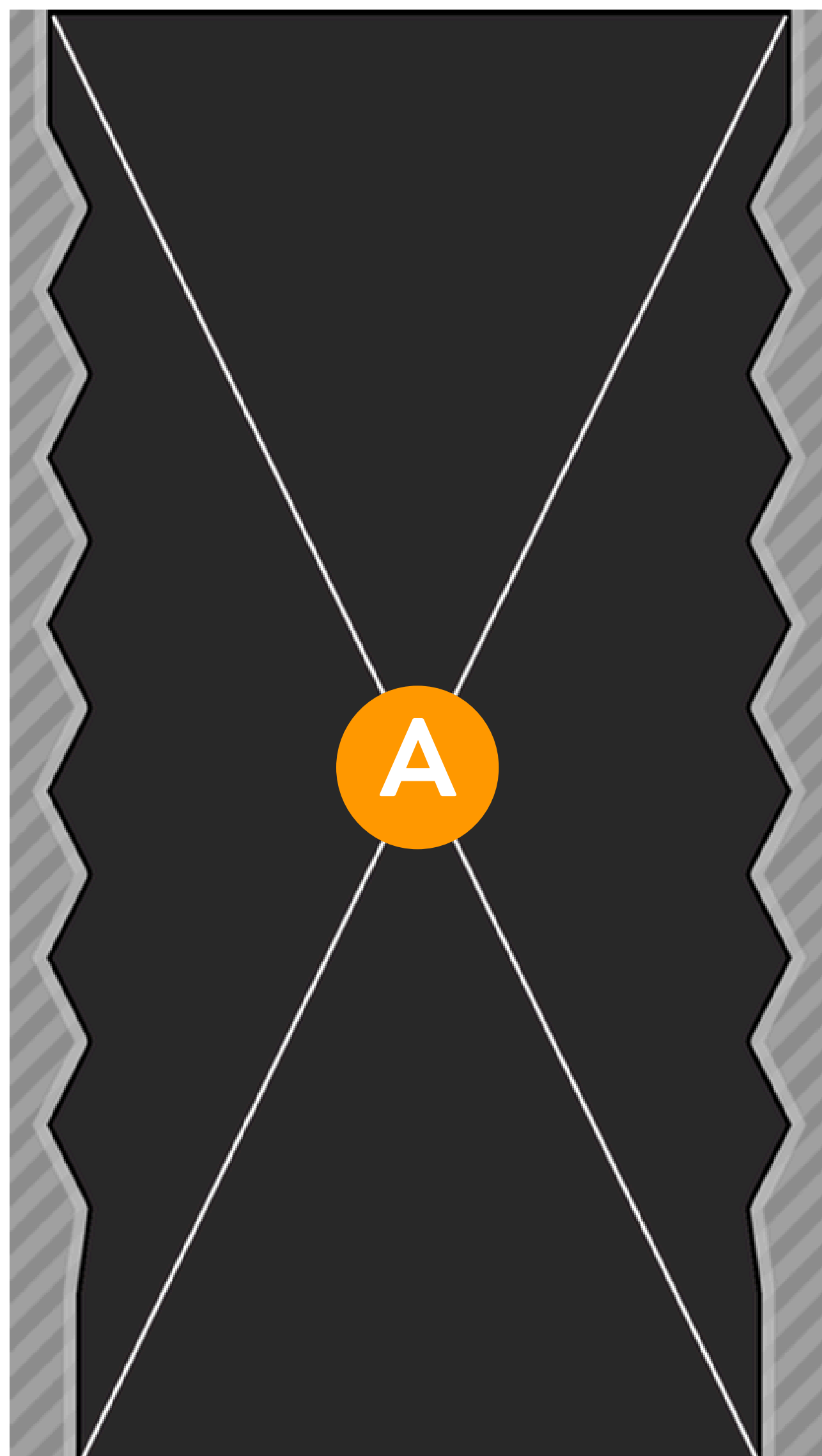


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DROP & WIN

A) Background image: 800x1422px

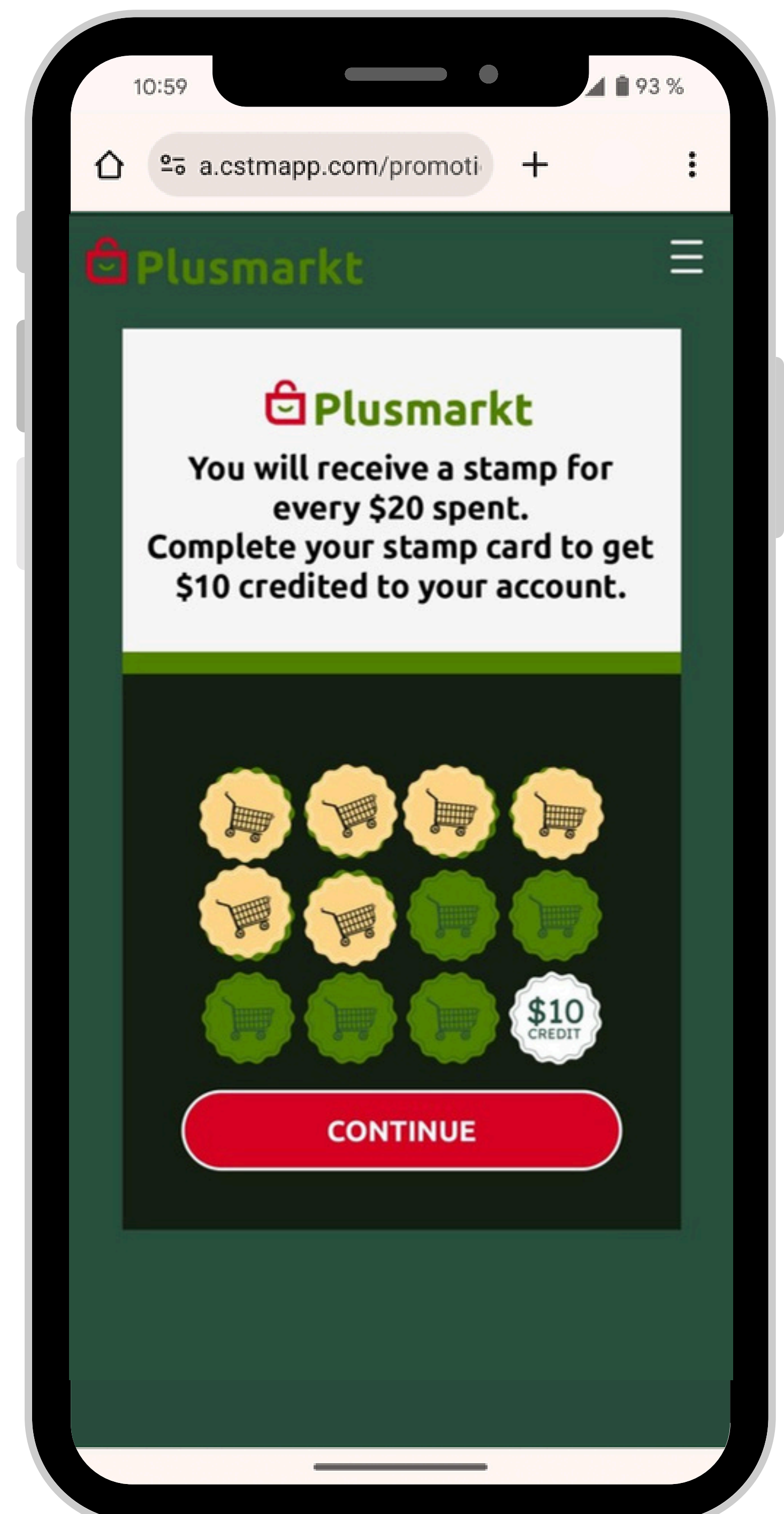
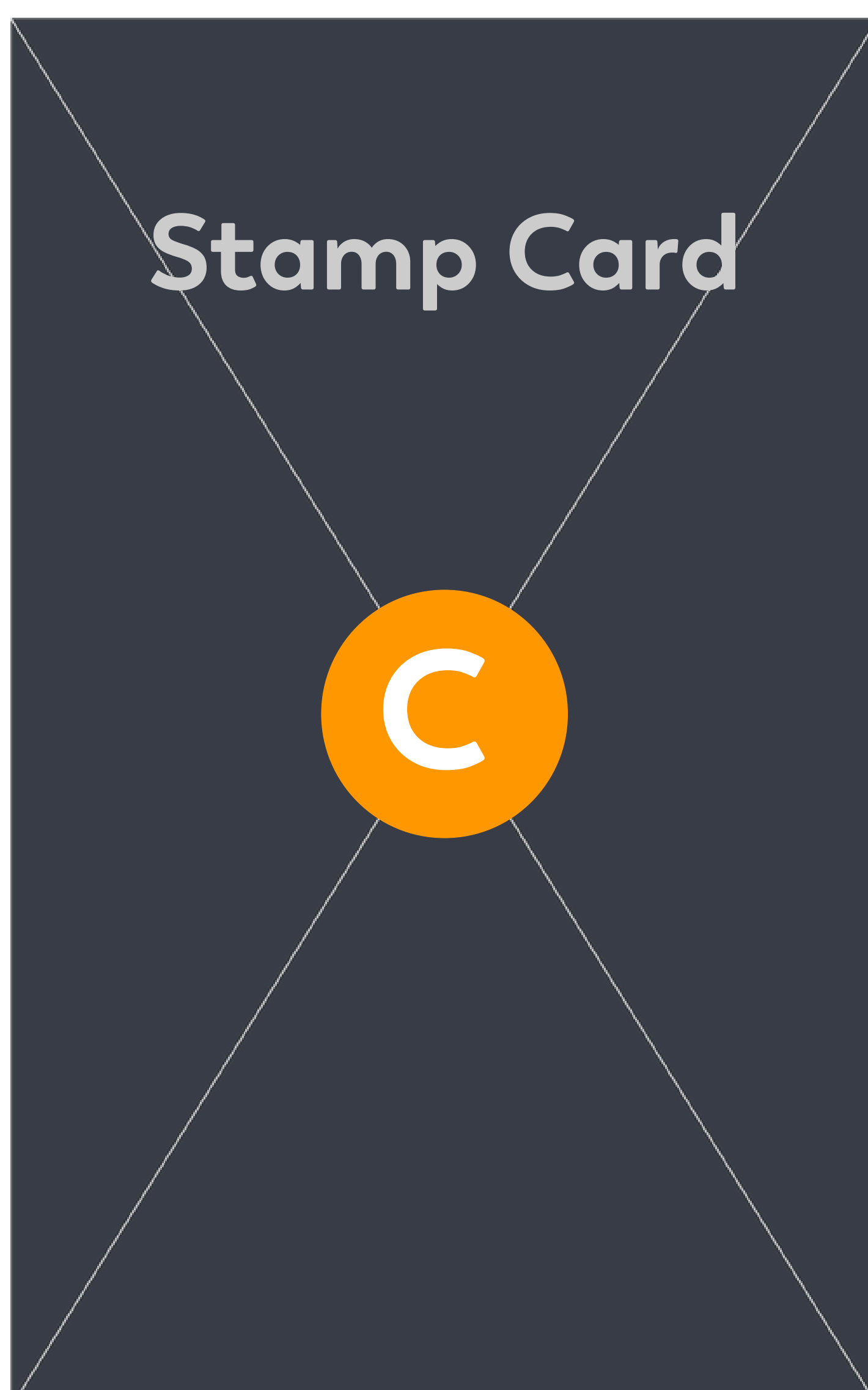
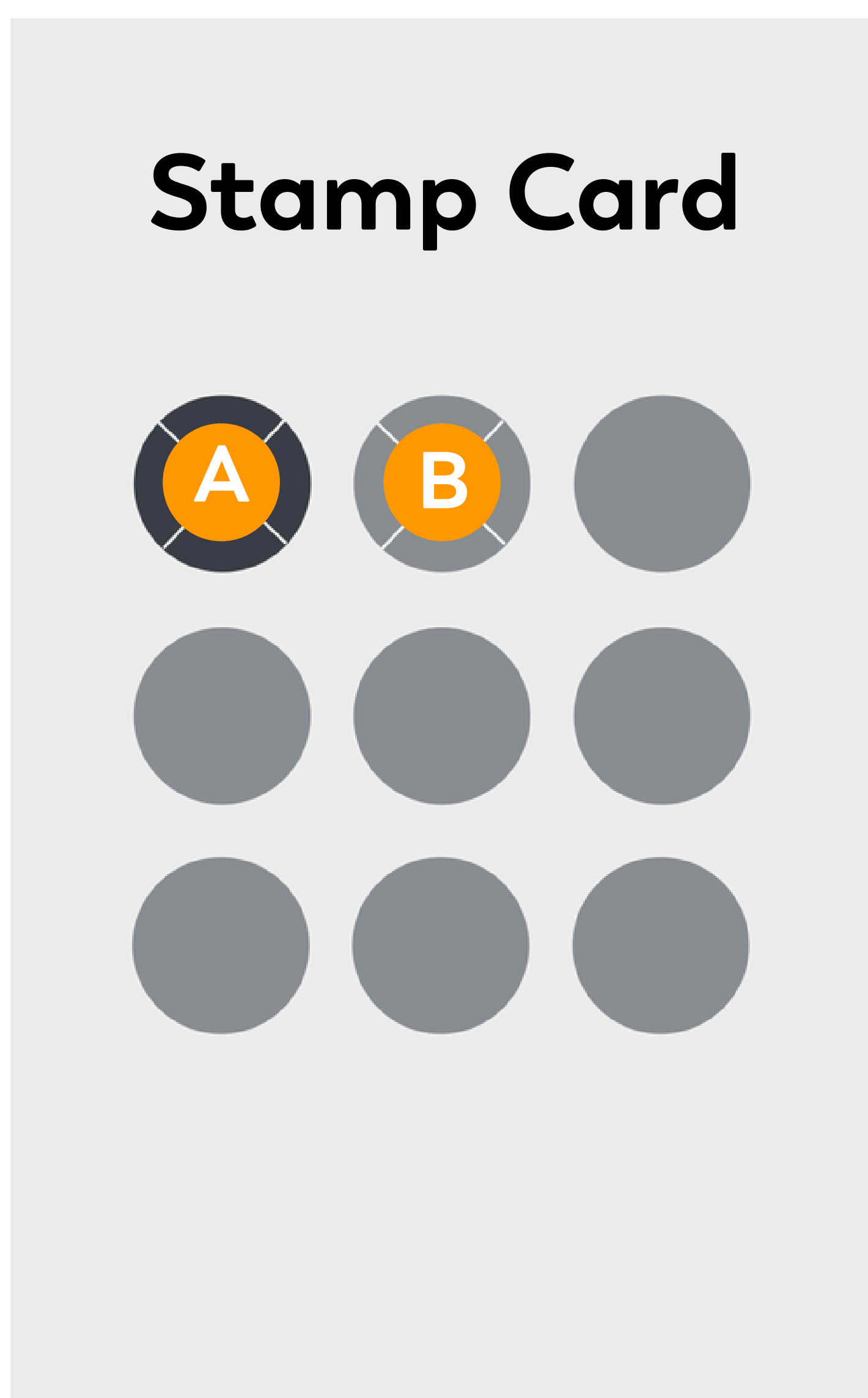
B) Prize images: 480x480px



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STAMP CARD

- A) Stamped image: 120×120px
- B) Unstamped image: 120×120px
- C) Card background image: 720×1160px



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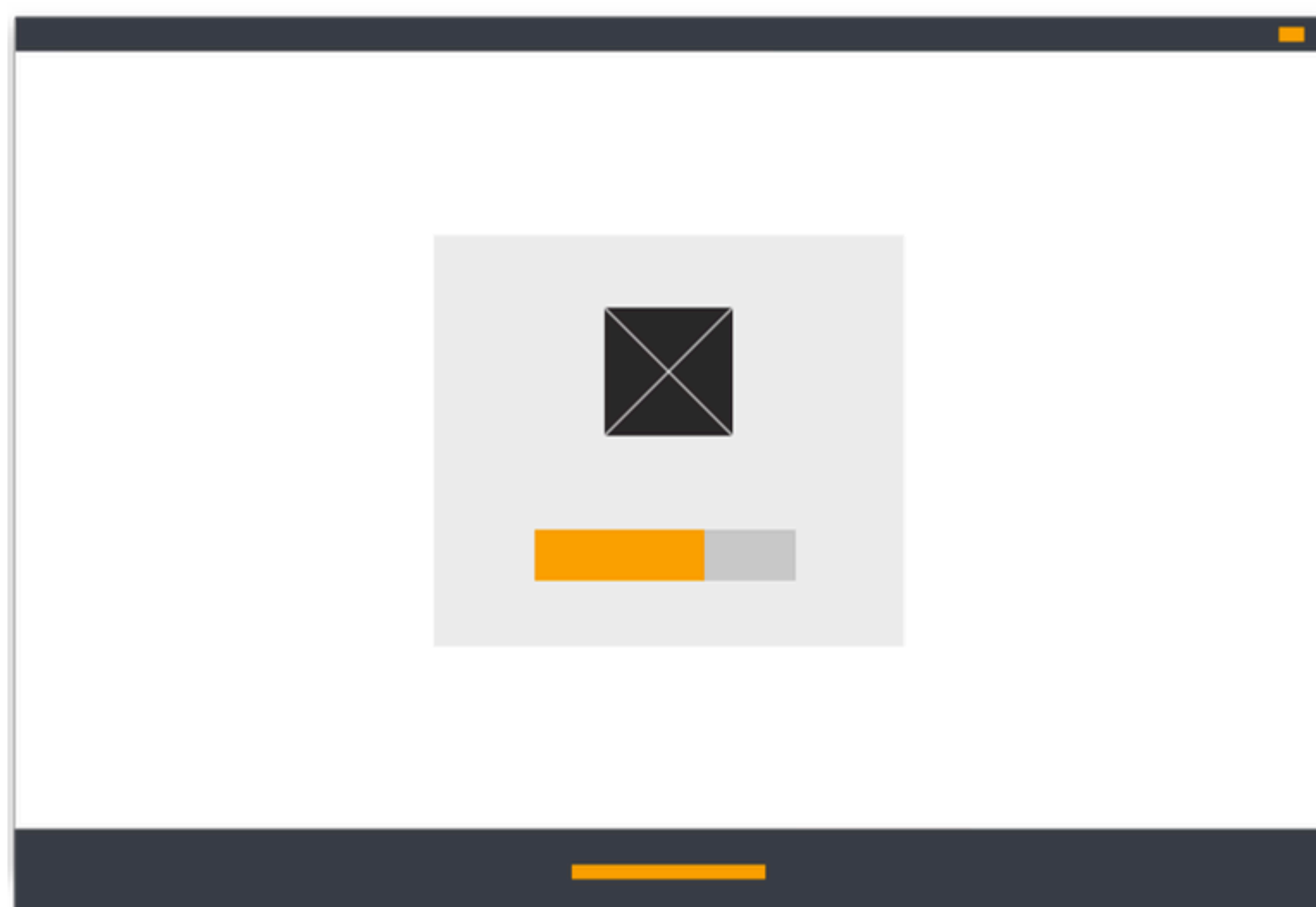
INSTANT WIN

Check-in Image:

Displayed on the Check-in Screen, where participants confirm their entry. The image appears at its original size, up to a maximum width of 810px. Larger images are automatically scaled to 810px wide.

Check-in Image Recommendations:

- **Format:** .png with a transparent background, video, or GIF
- **Size:** 200×200px. The image will be displayed at its original size, up to a maximum width of 810px. Larger images will be automatically scaled to 810px wide. Larger images will be automatically scaled to 810px wide.



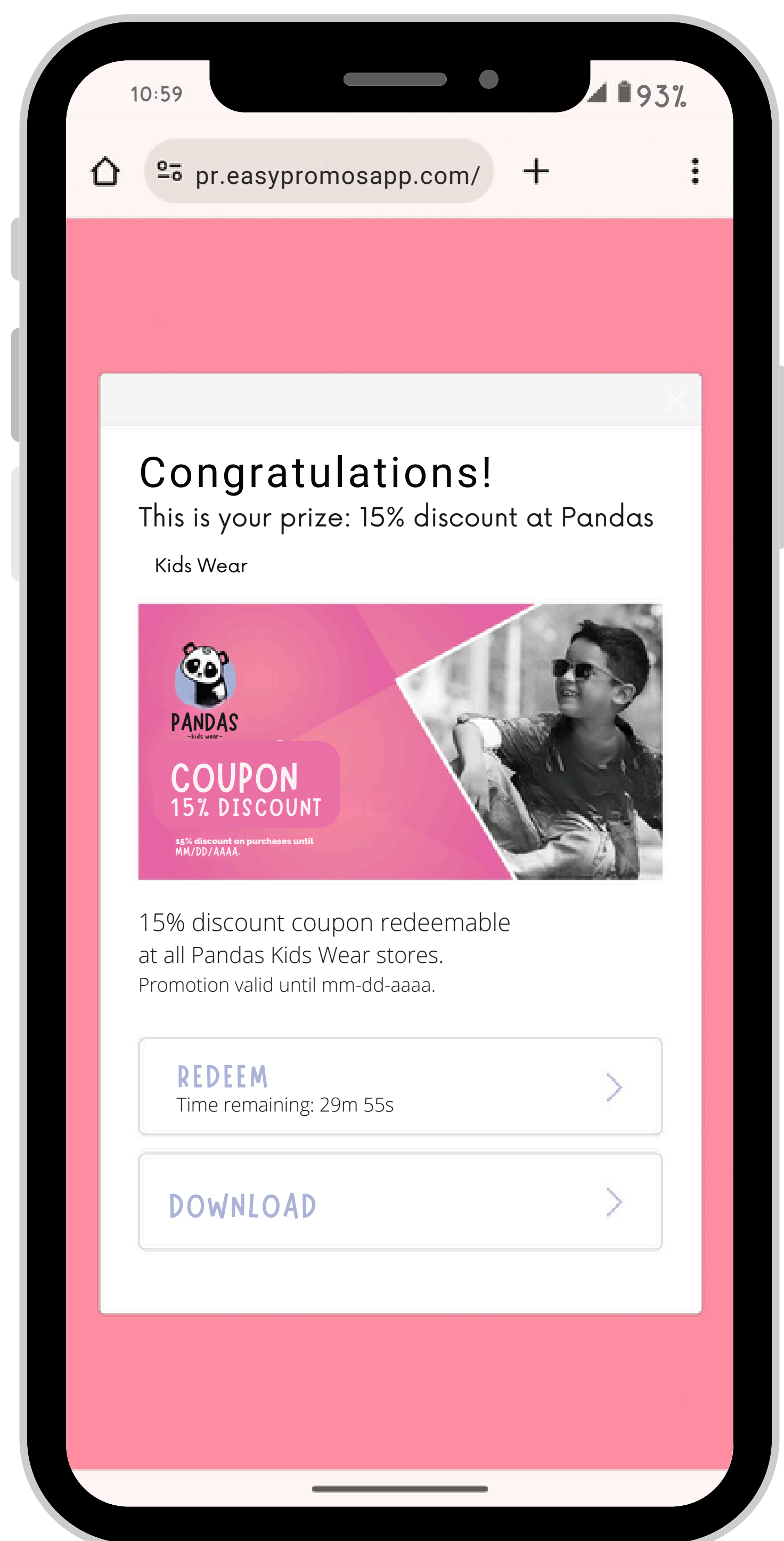
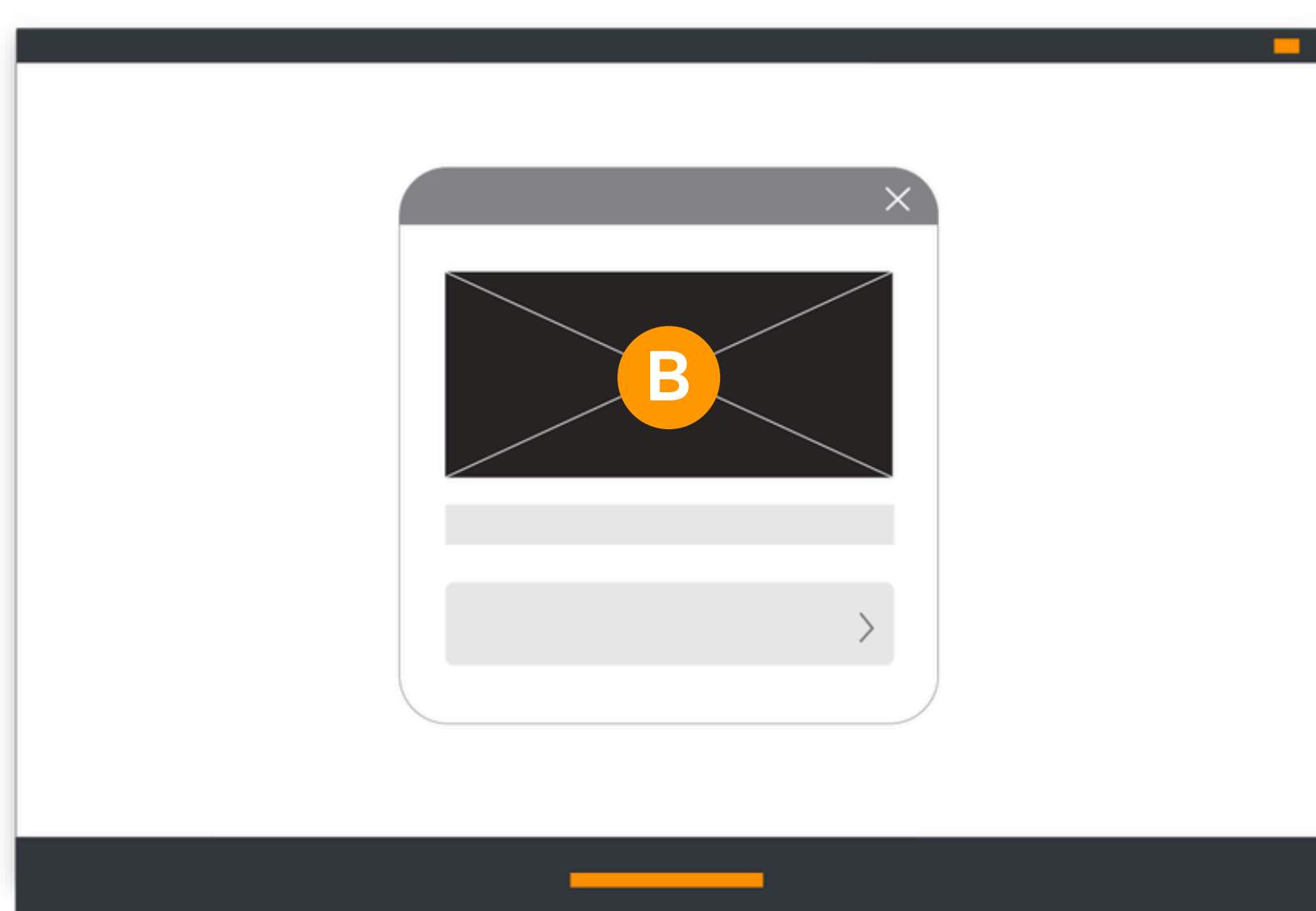
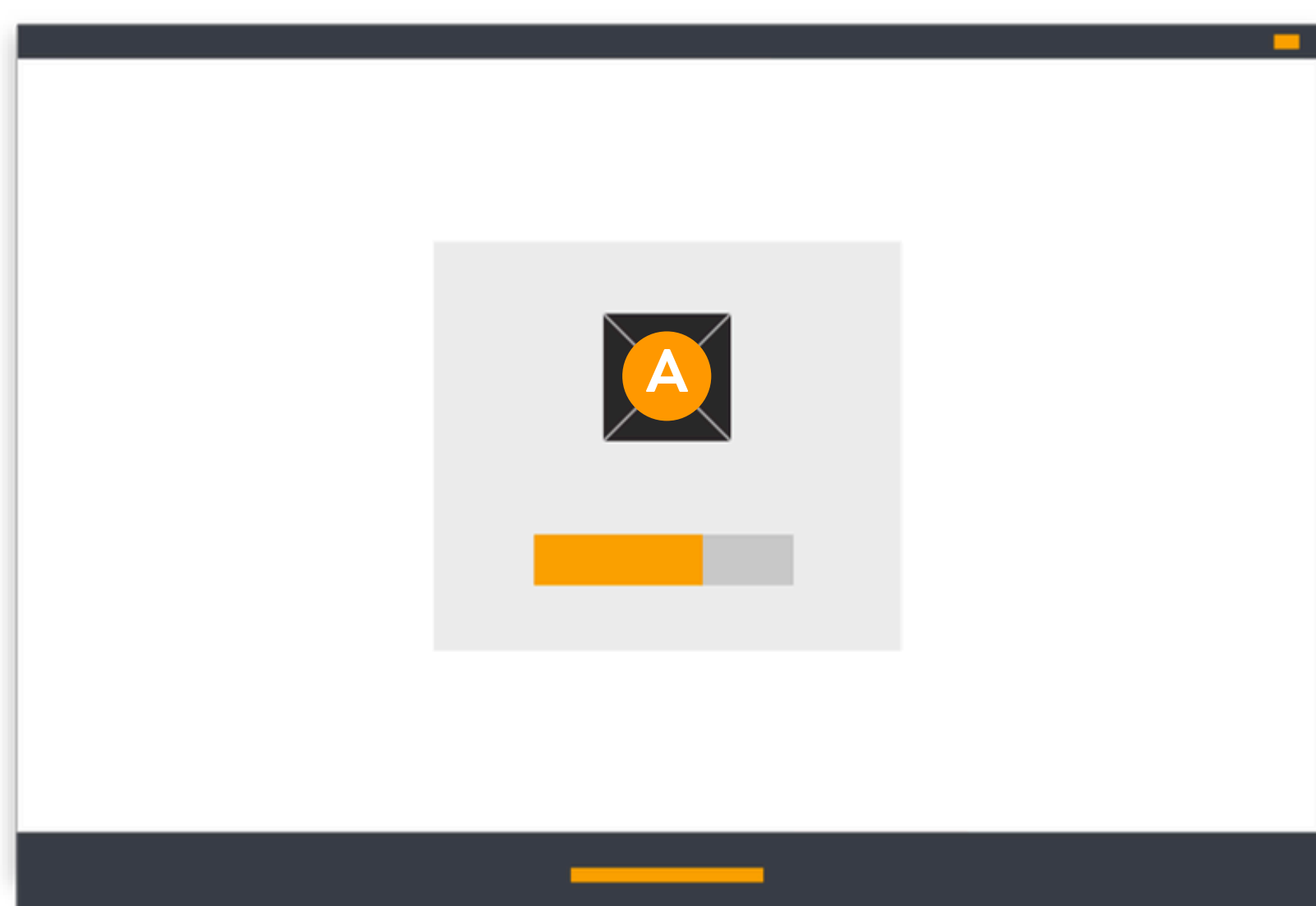
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DISTRIBUTE COUPON CODES

A) Check-in Image: 200×200px. The image will be displayed at its original size, up to a maximum width of 810px. Larger images will be automatically scaled to 810px wide.

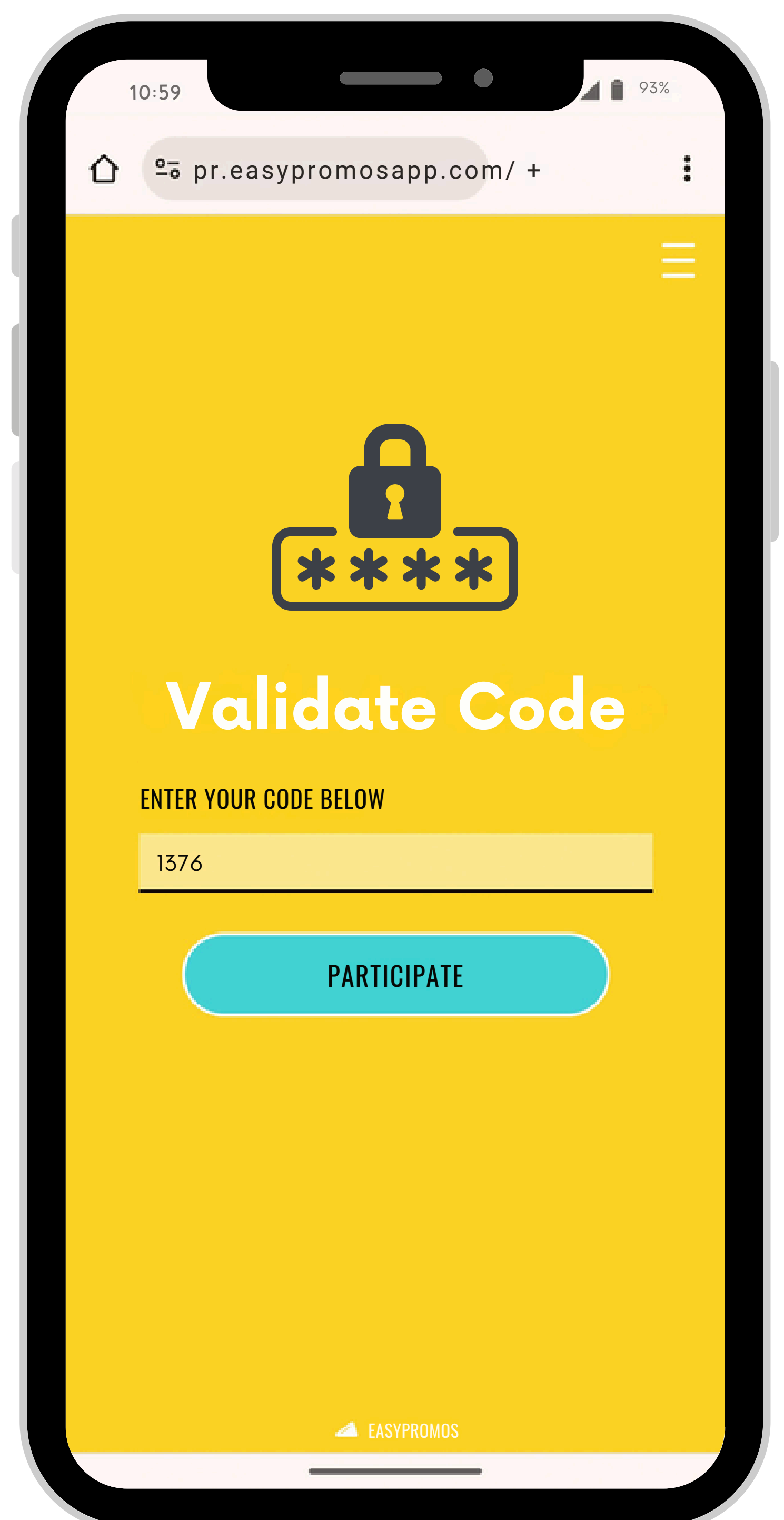
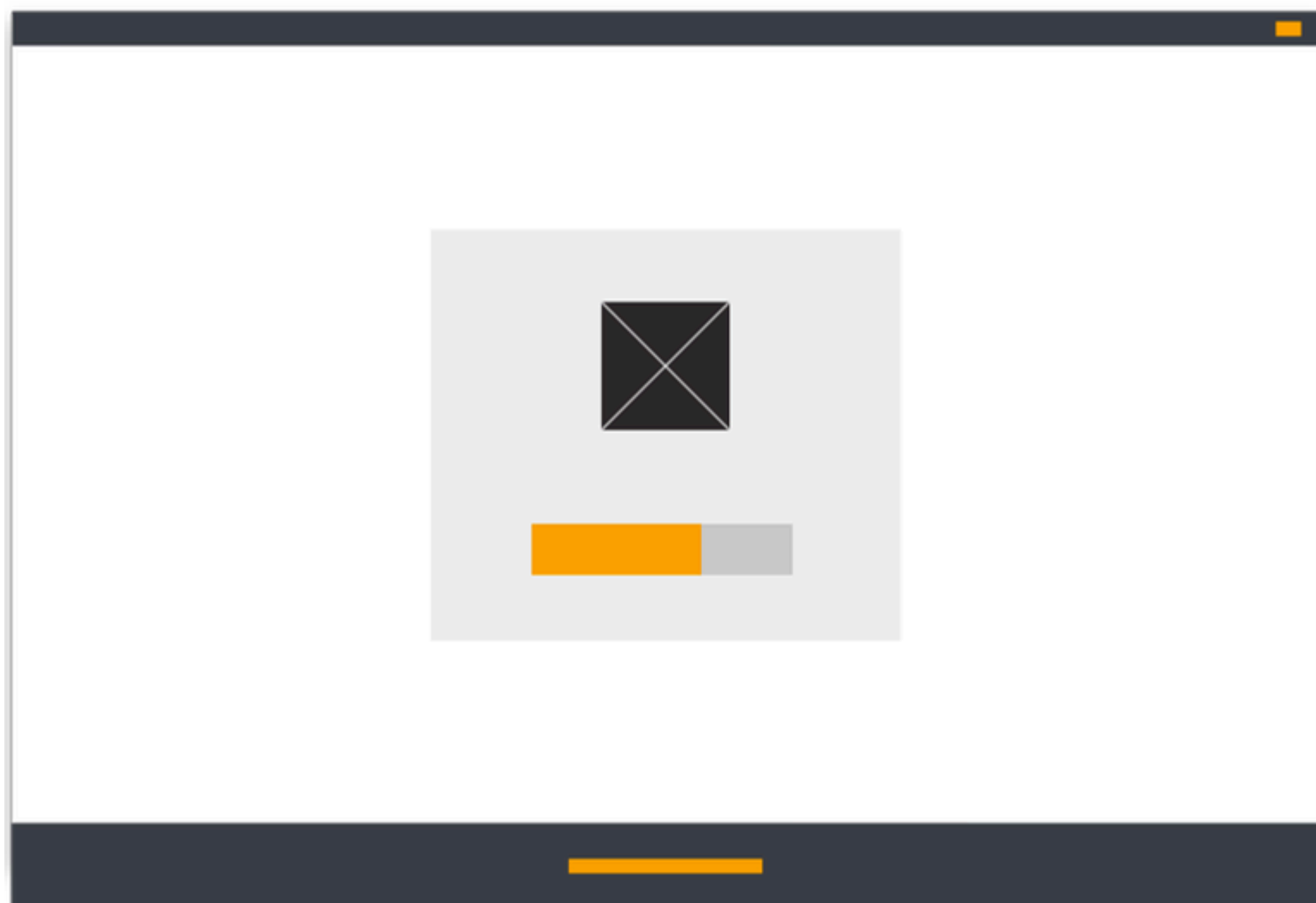
B) Coupon Image: 1200×630px. This is the prize image displayed to the participant.

C) Downloadable PDF: The coupon can include a downloadable PDF document. When created using the Easypromos Coupon Editor, the canvas uses A4 portrait format. You can add and arrange elements within this space using the size and layout required.



REDEEM CODES

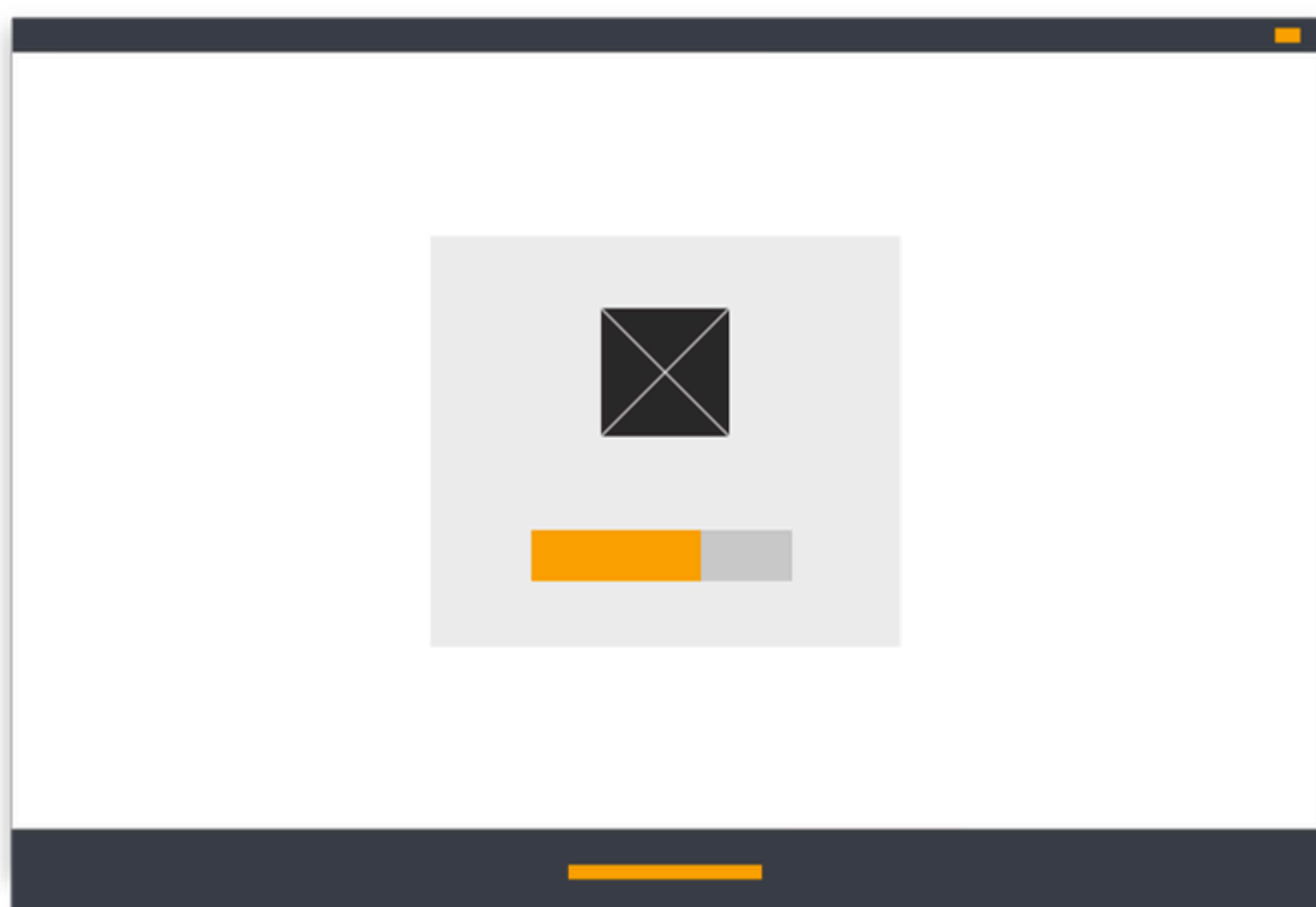
Check-in Image: 200×200px. The image will be displayed at its original size, up to a maximum width of 810px. Larger images will be automatically scaled to 810px wide.



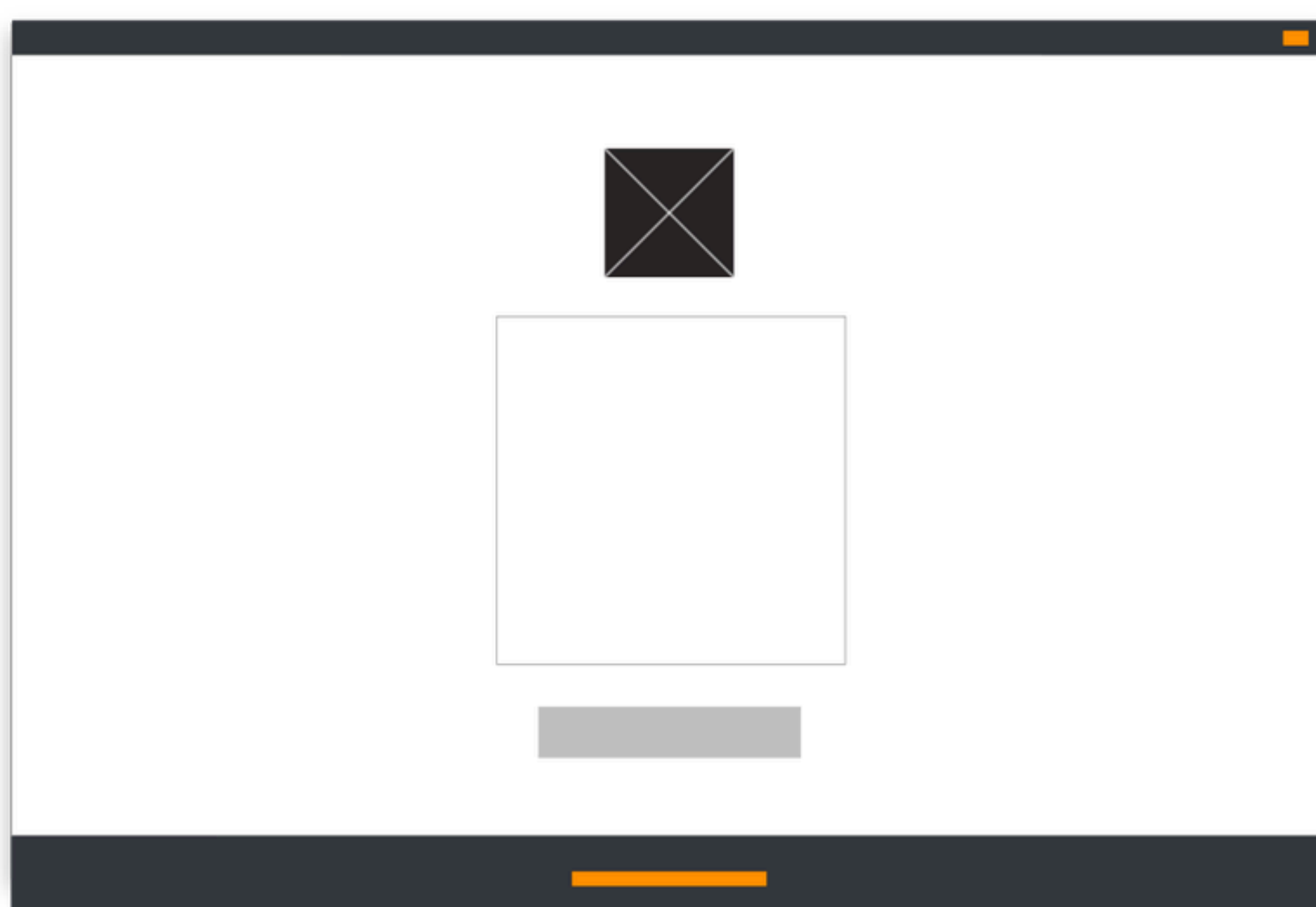
RECEIPT VALIDATION

Check-in Image: 200×200px. The image will be displayed at its original size, up to a maximum width of 810px. Larger images will be automatically scaled to 810px wide.

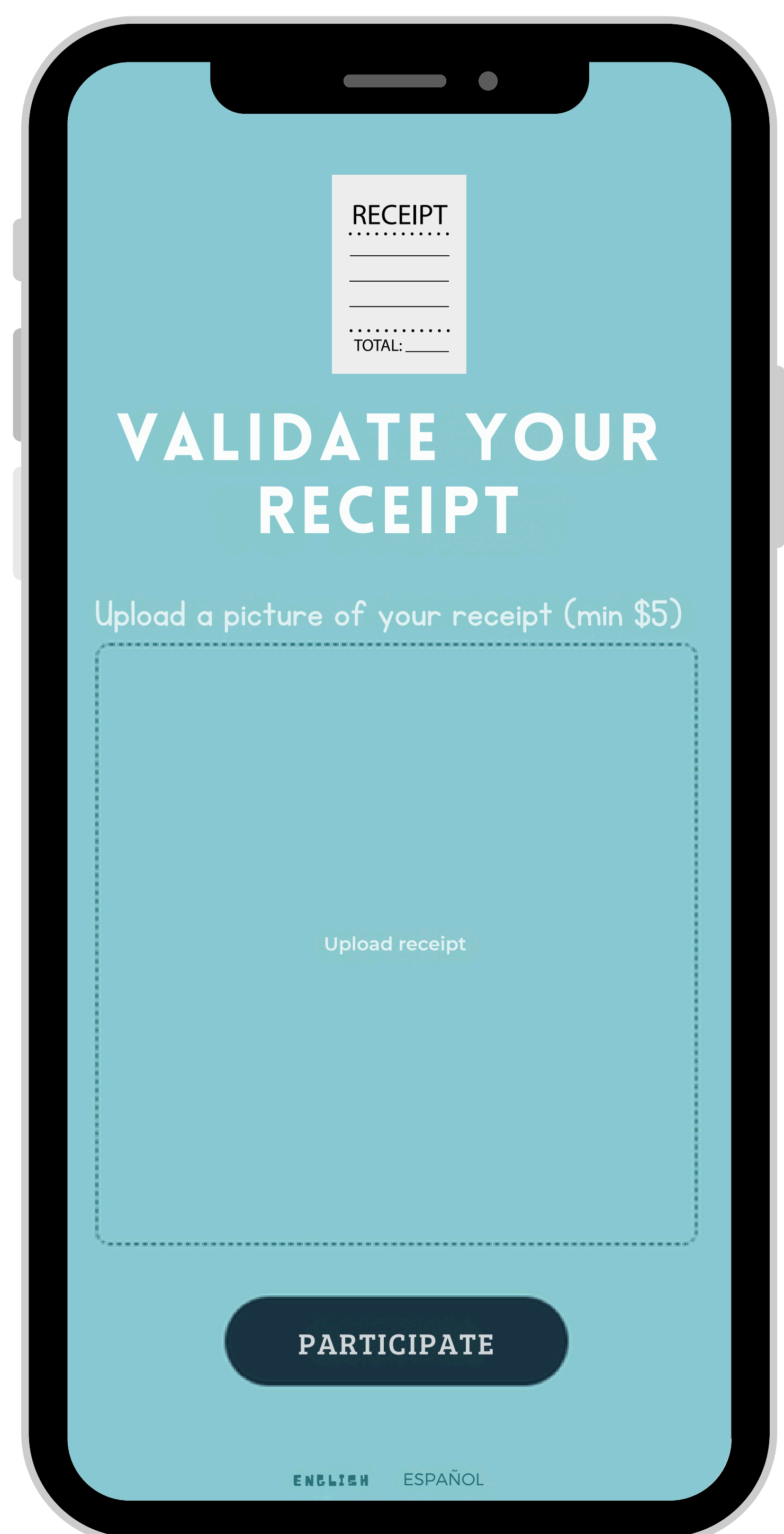
Requirement Image: 200×200px. Use a .png file with a transparent background



Check-in Image



Requirement Image





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