

PROMOTION DESIGN GUIDE

QUIZZES

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CREATE

PROMOTIONS

WITH 100% RESPONSIVE DESIGN

Easypromos campaign designs are fully responsive and automatically adapt to any screen resolution.

The design template enables a mobile-optimized, responsive, and highly customizable layout, with no programming knowledge required.

This guide outlines the image specifications for each type of contest requiring custom graphics.

CONTENTS:

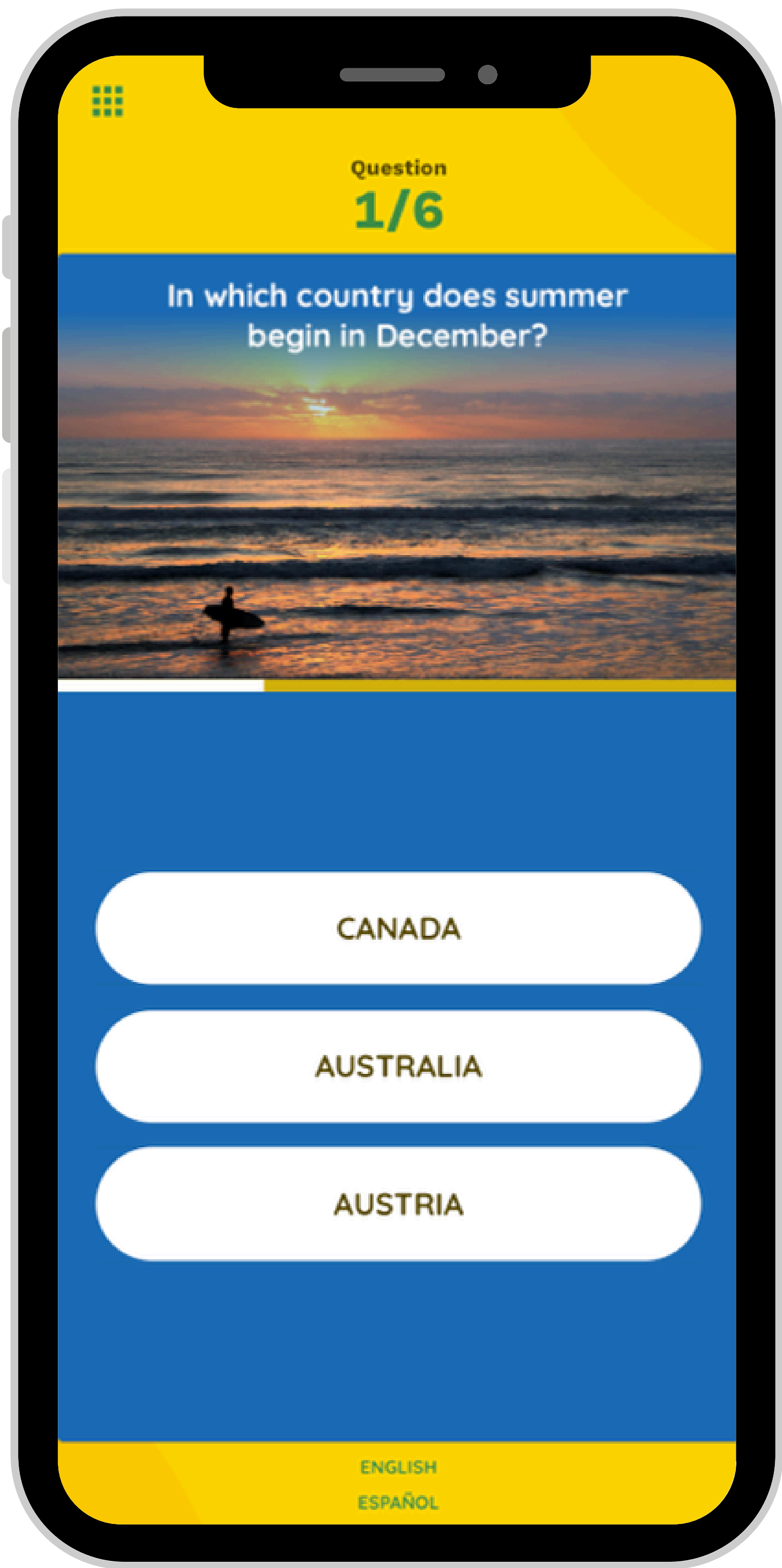
1. [Quiz with Timer](#)
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4. [Pick your Favorite](#)
5. [Face Off](#)
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11. [Tournament Bracket Predictor](#)
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QUIZ WITH TIMER

Question image: 800x500px



2

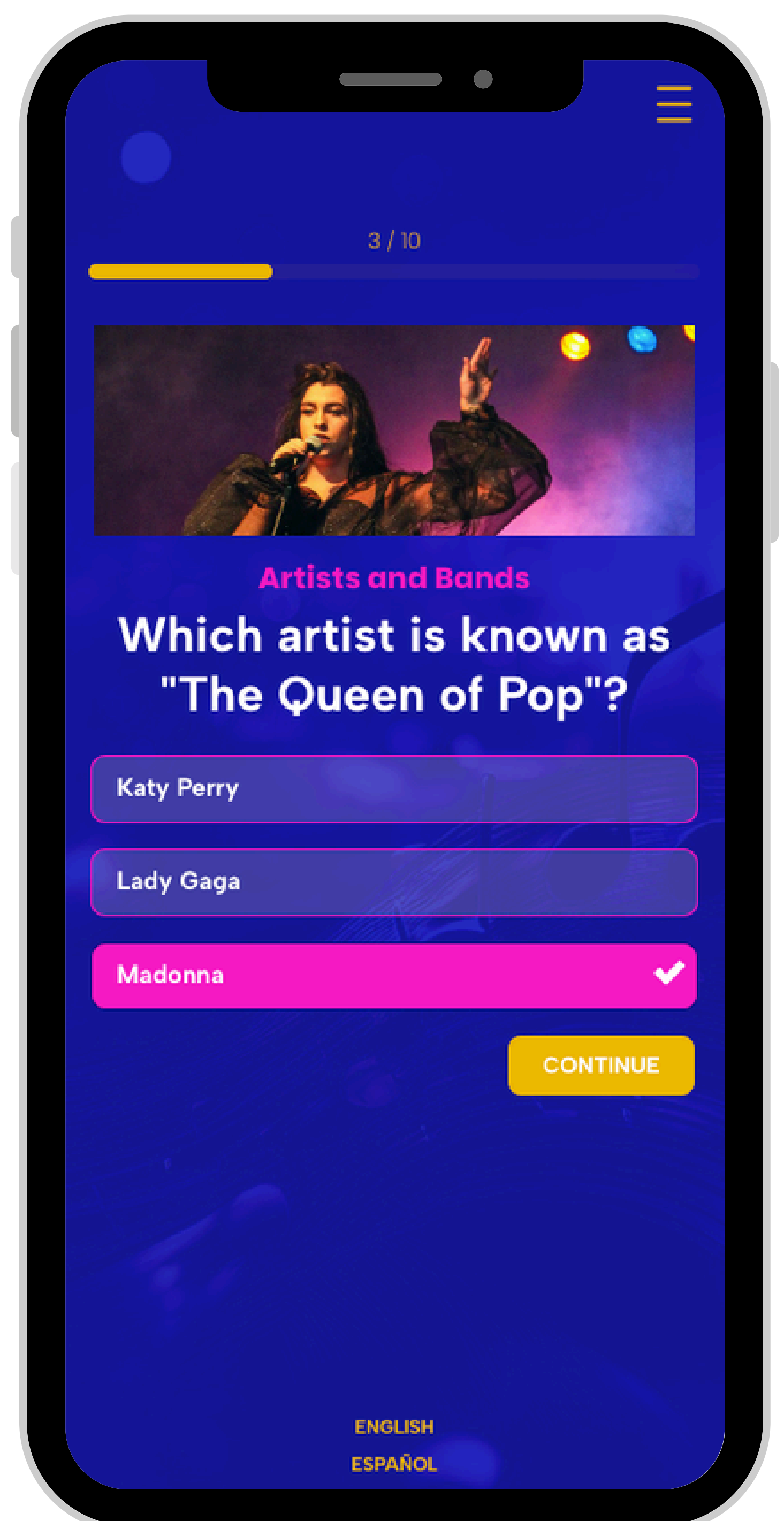
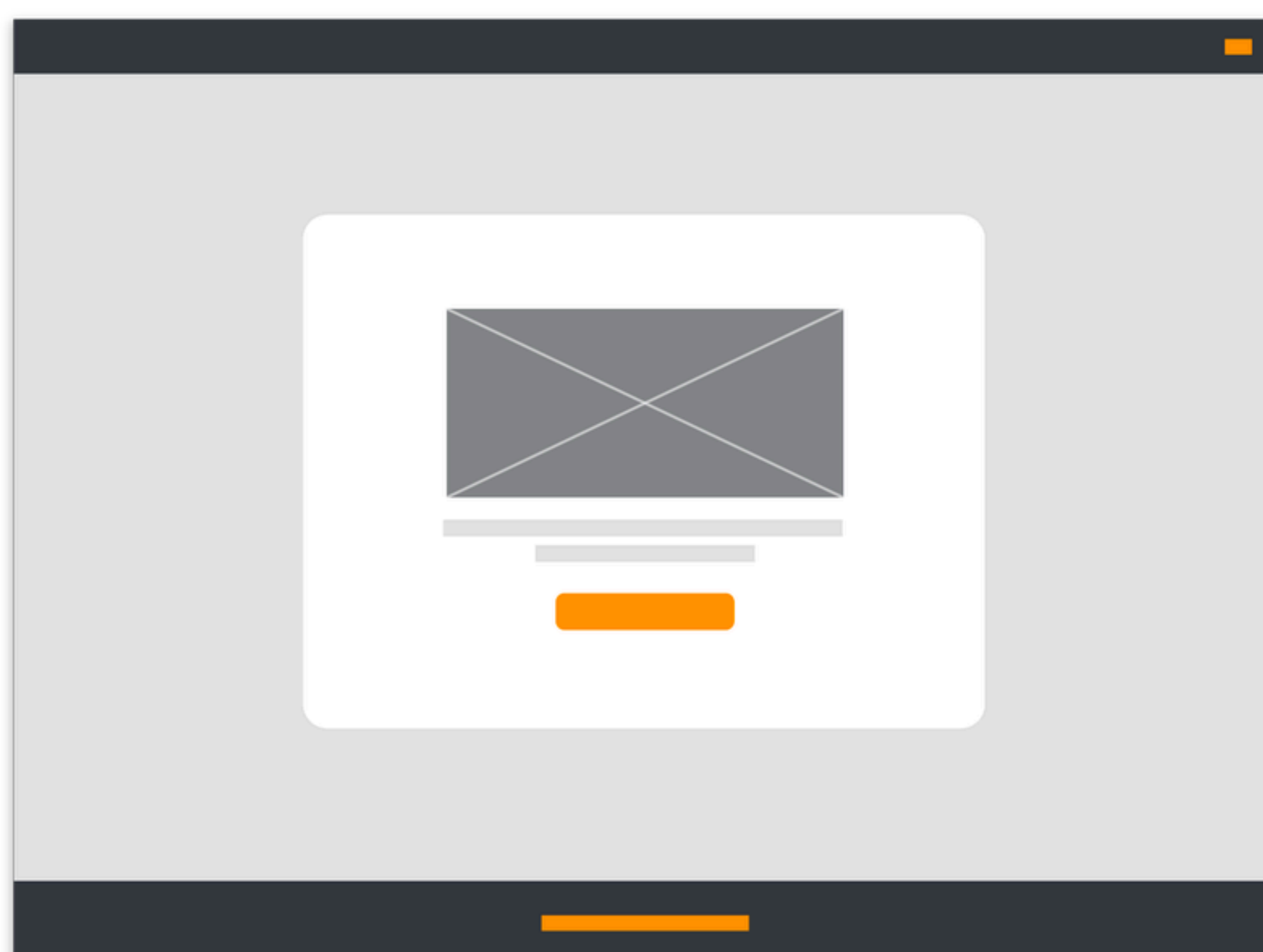
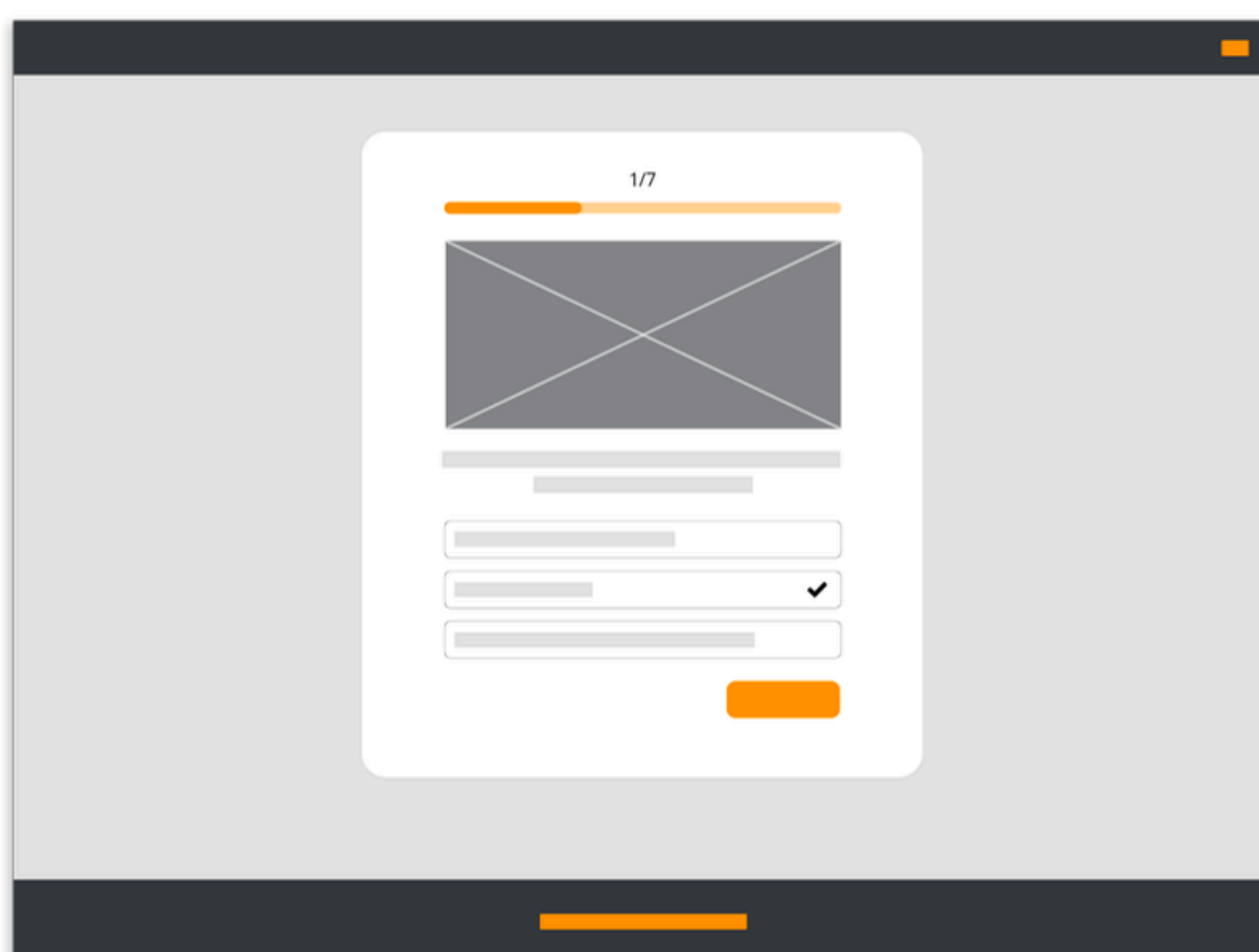
KNOWLEDGE QUIZ

Each question can include an image, which will be displayed as the header image of the container.

For answer images, follow these two design recommendations:

1. All answer images must use the same aspect ratio.
2. Design all answer images at 500px width. The system will automatically scale them.

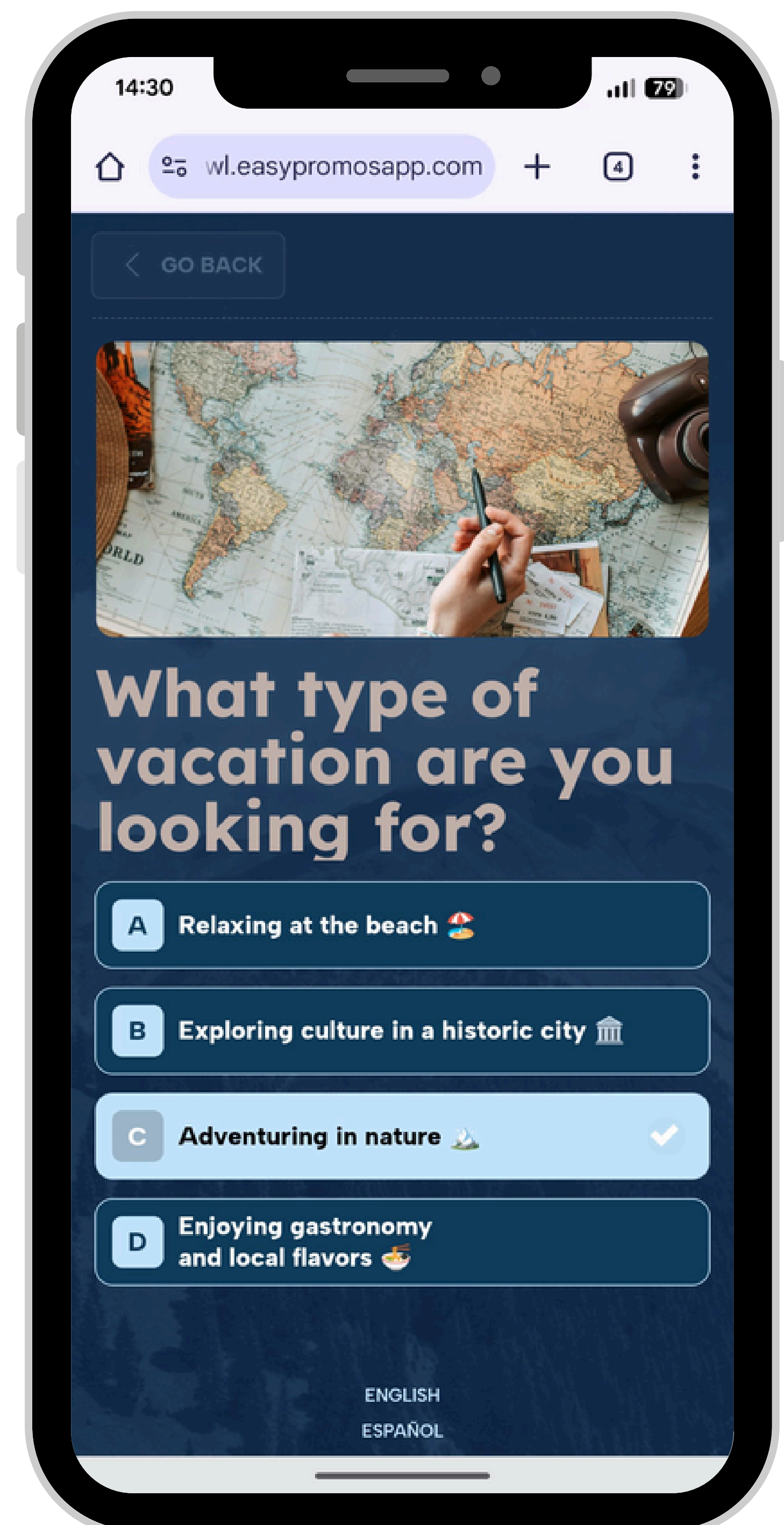
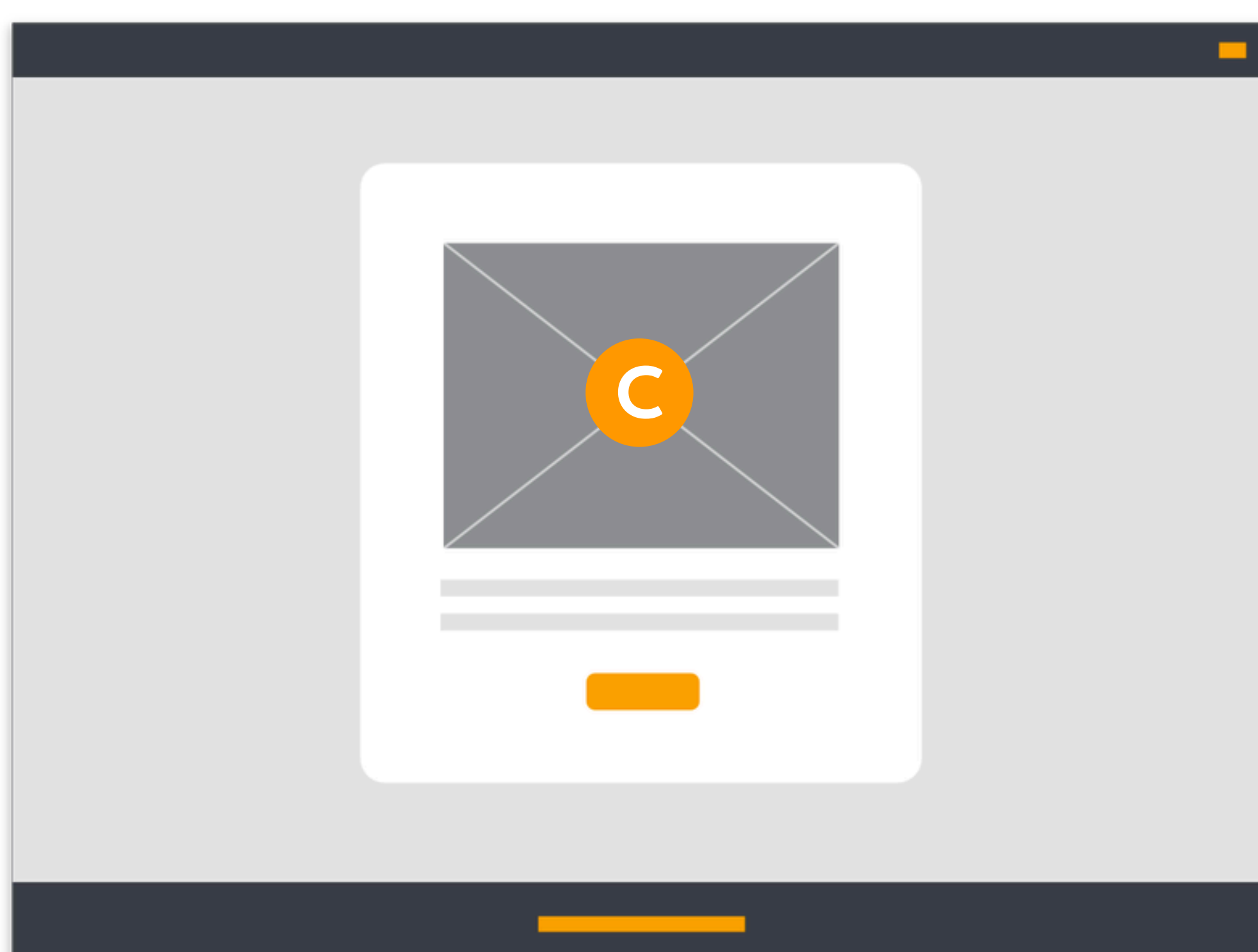
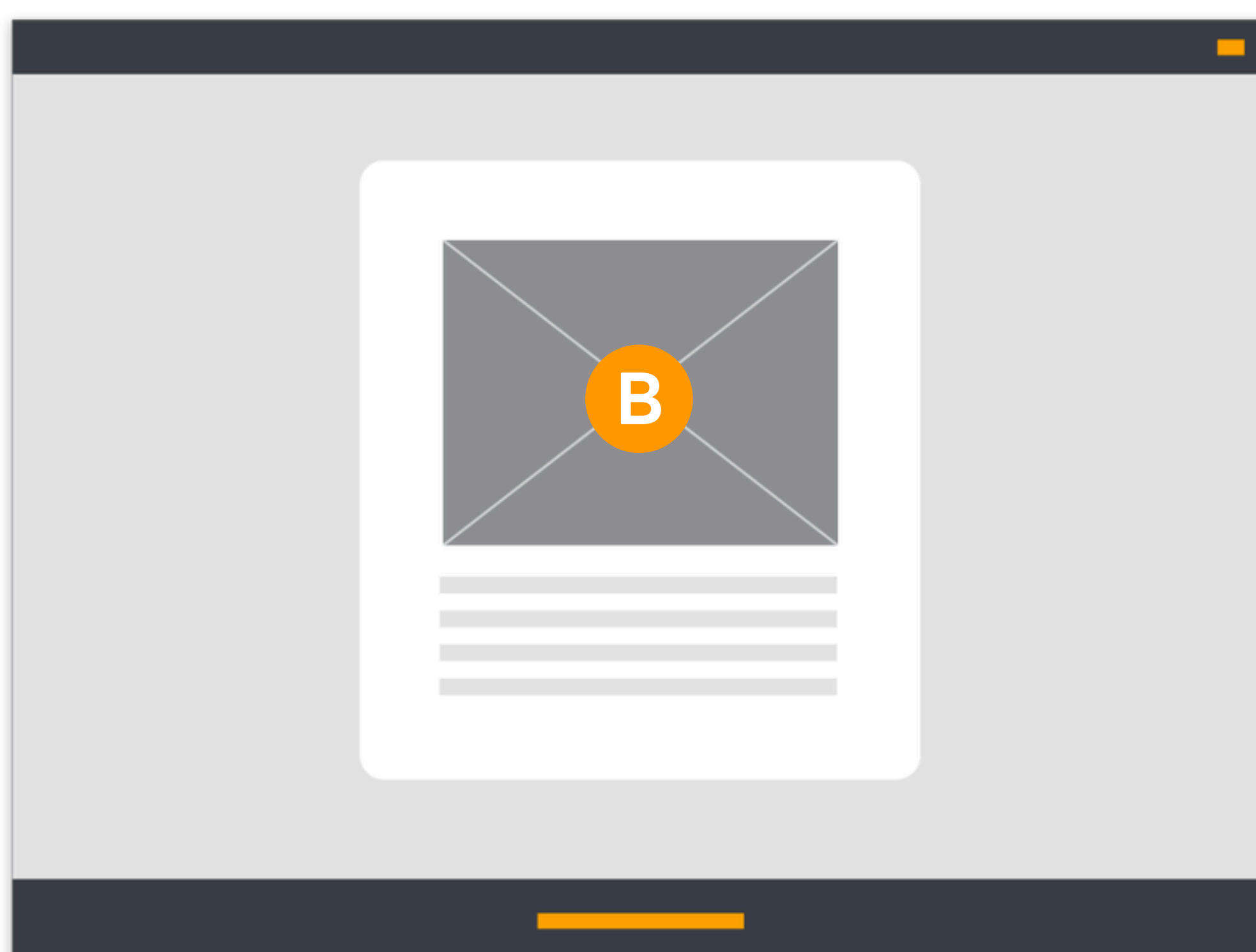
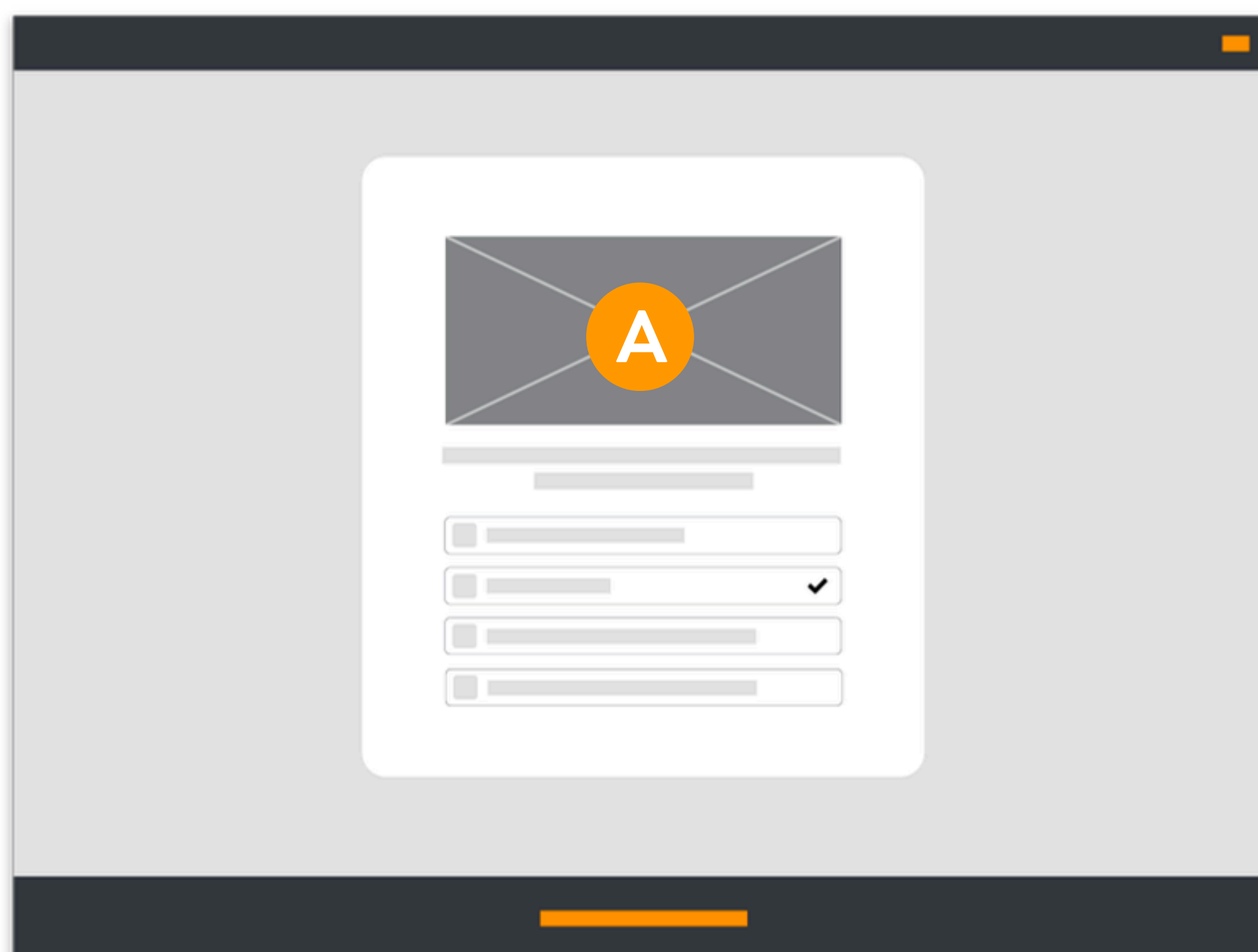
Design the final message image with a maximum width of 1000px.



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MULTI-PATH QUIZ

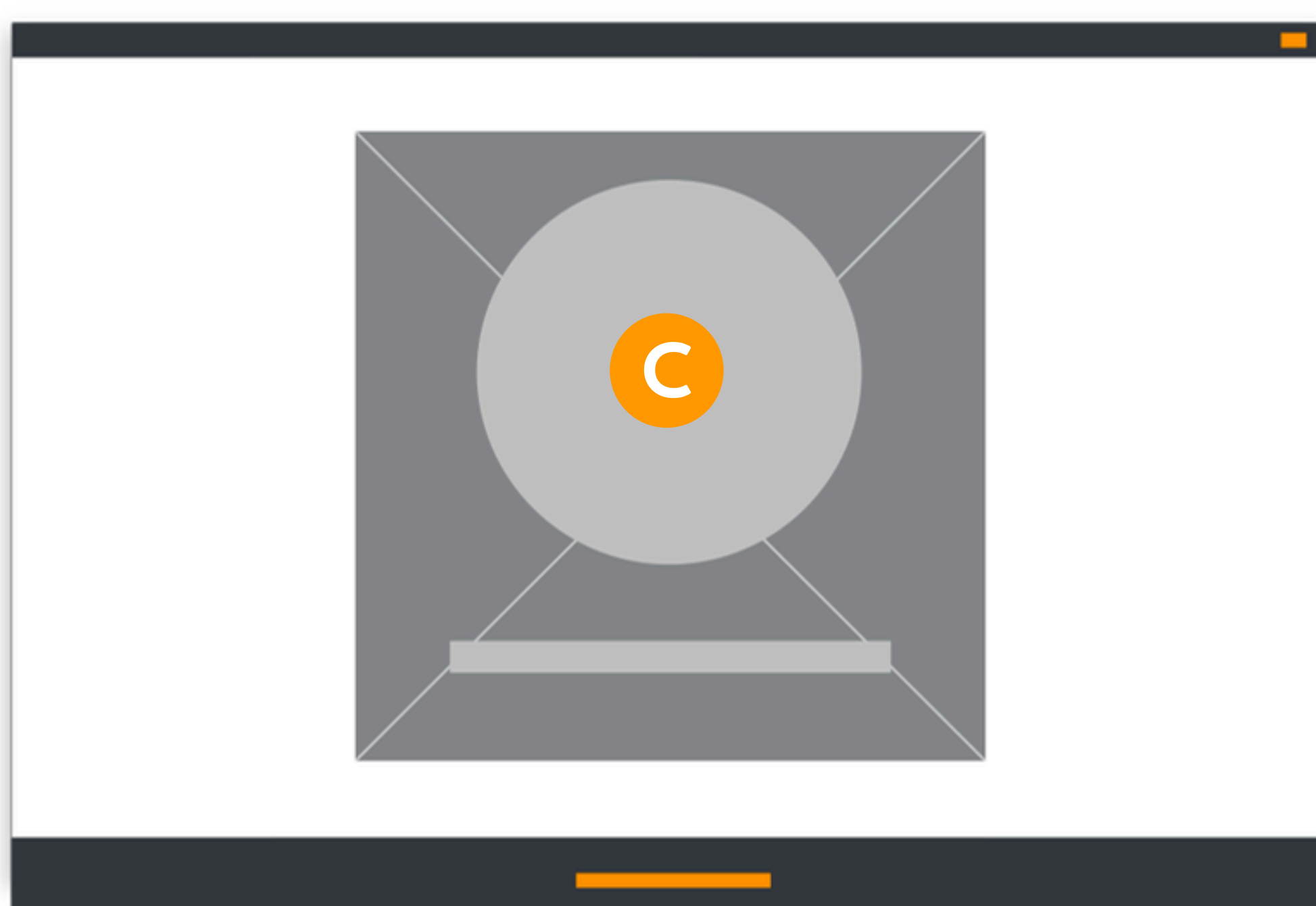
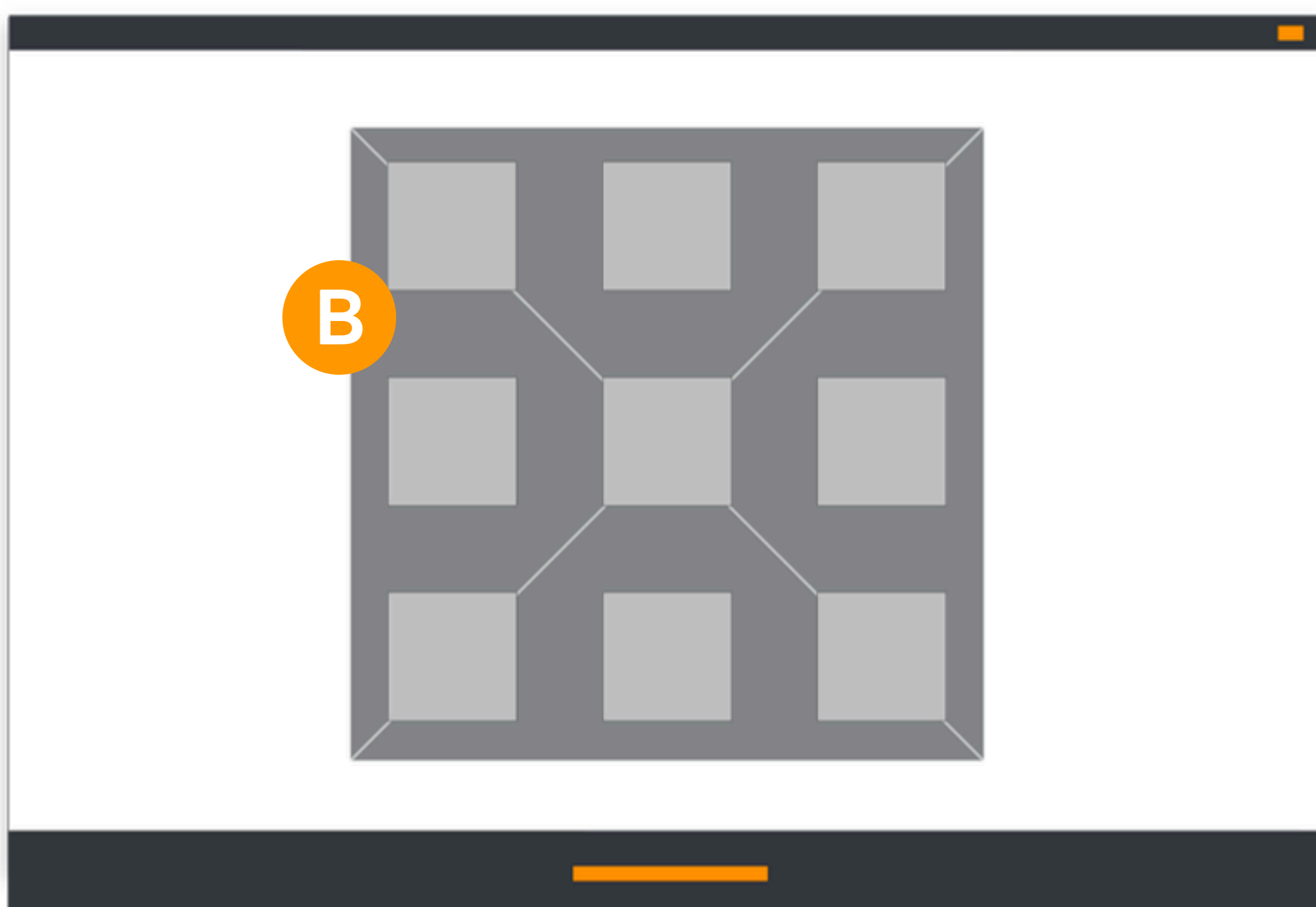
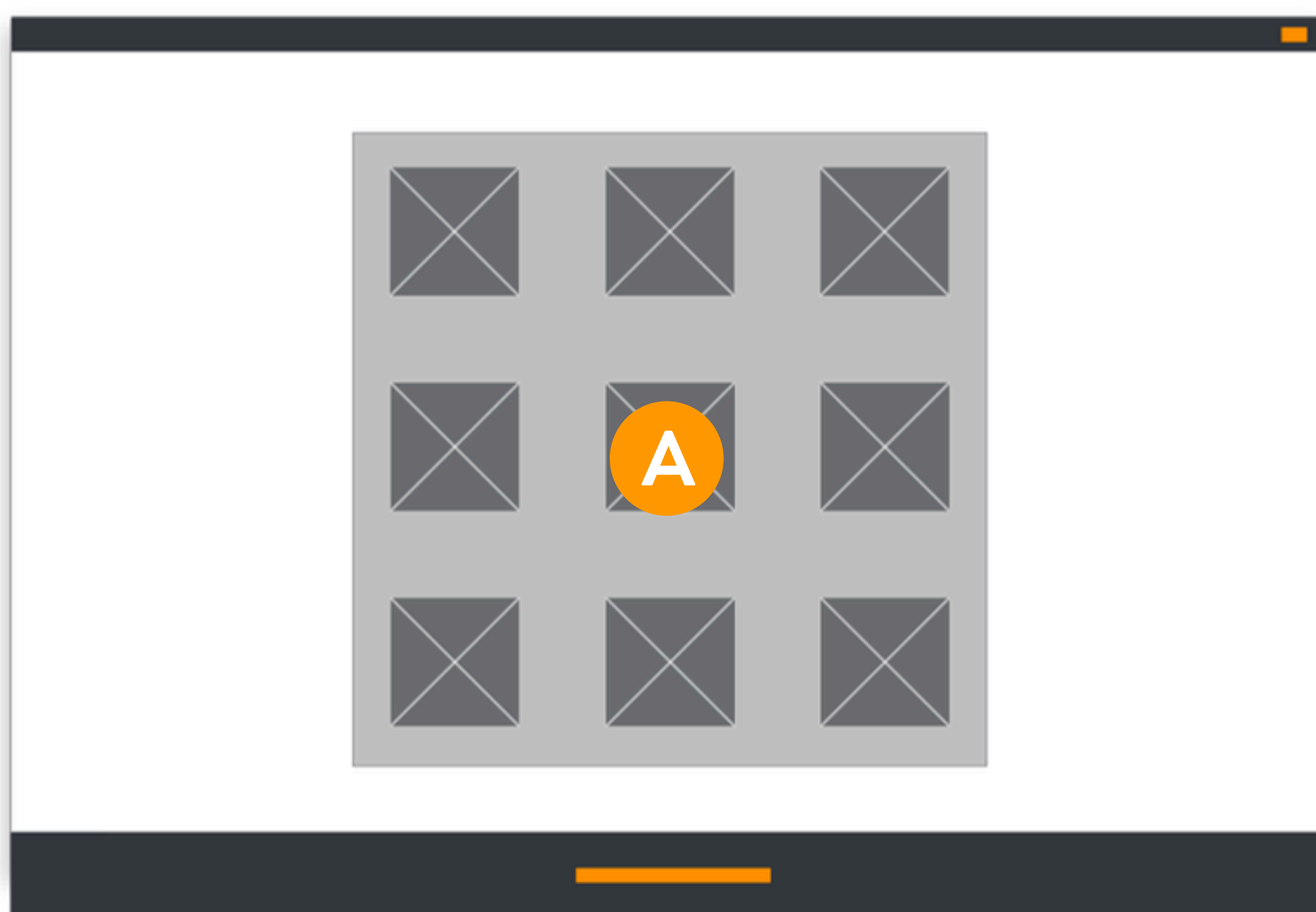
- A) Question images: maximum width of 1000px
- B) Result screen images: maximum width of 1000px
- C) Follow-up question images: maximum width of 1000px



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PICK YOUR FAVORITE

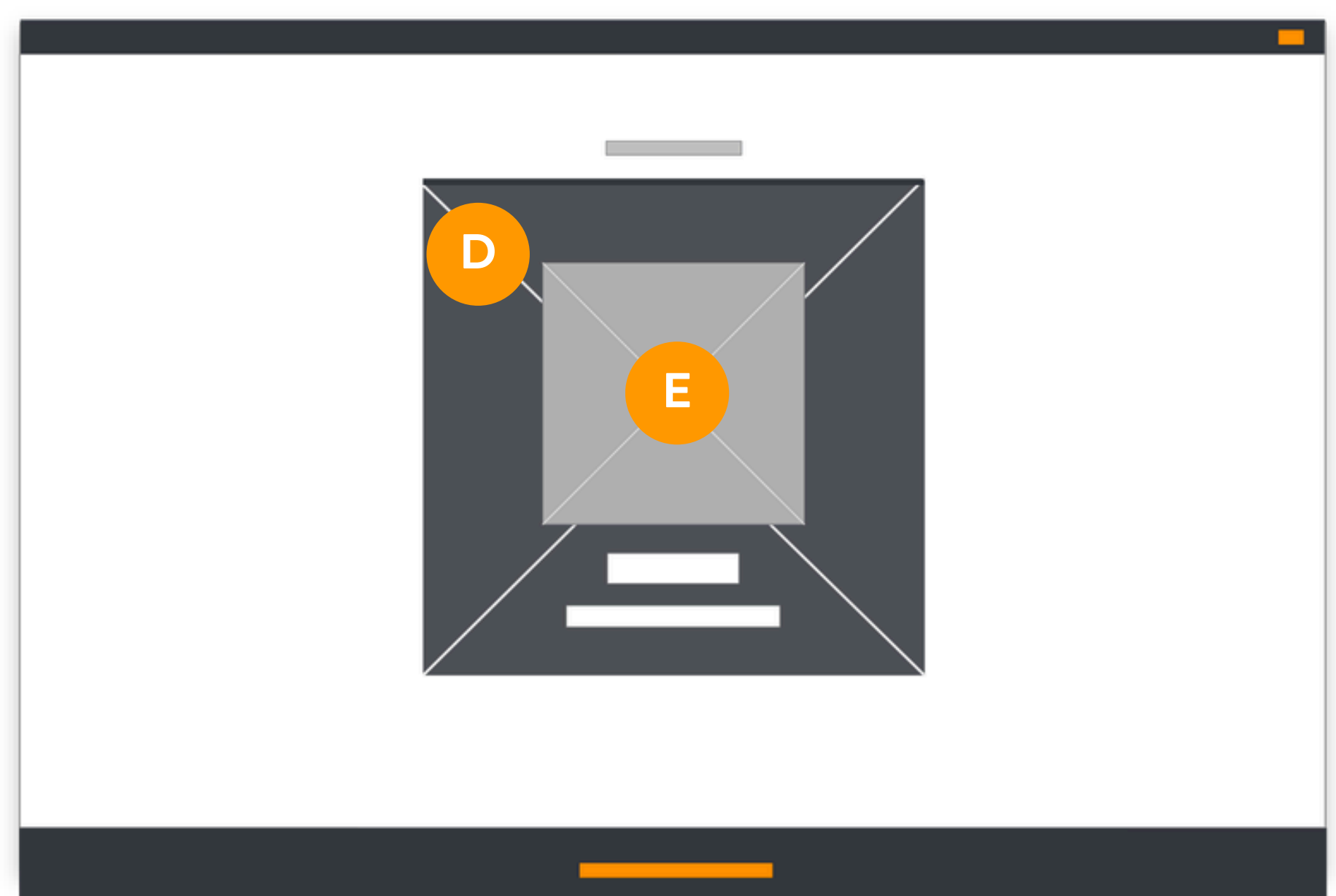
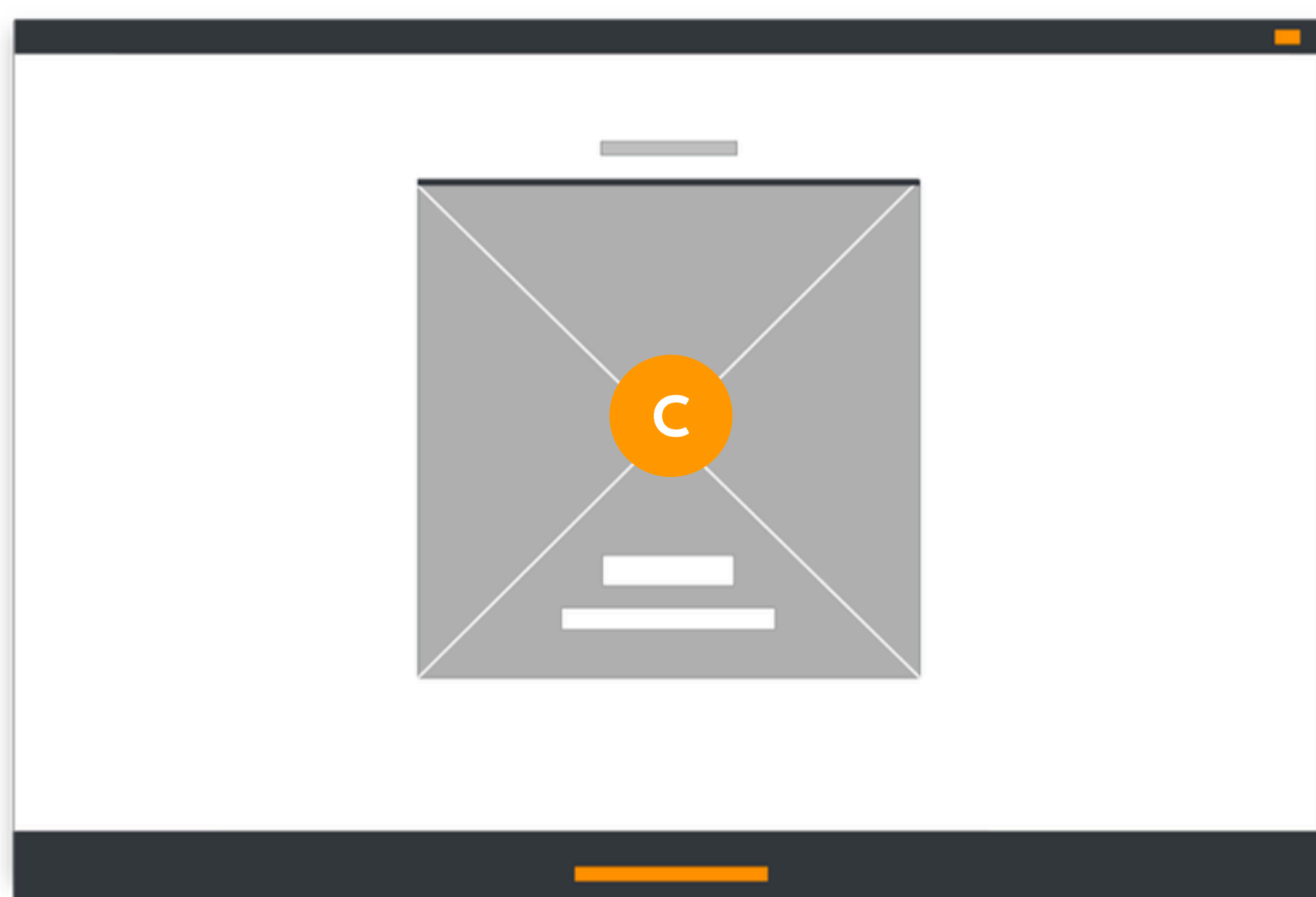
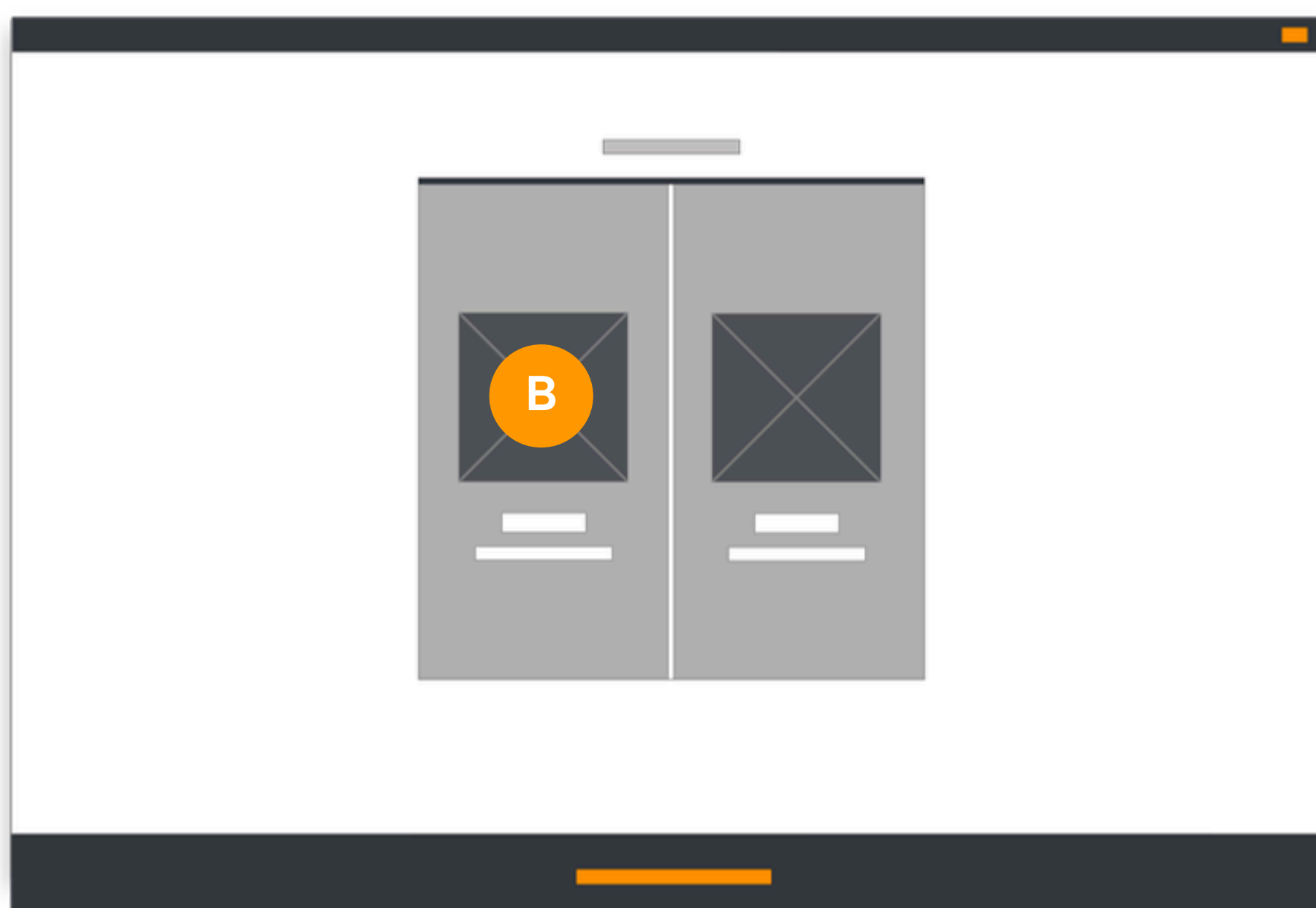
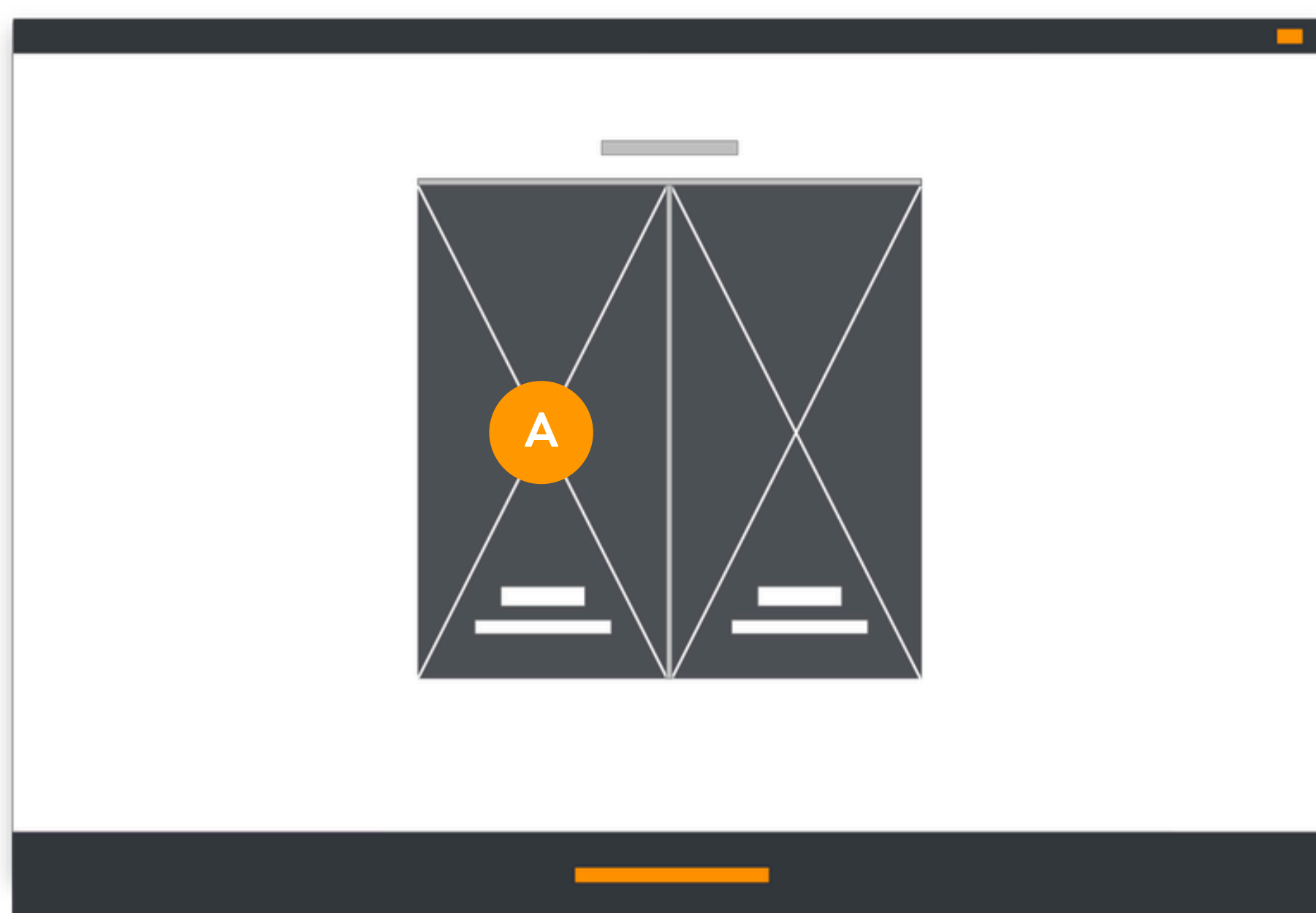
- A) Option images: 400×400px
- B) Board background image: 800×800px
- C) Favorite option image for sharing: 800×800px



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FACE OFF

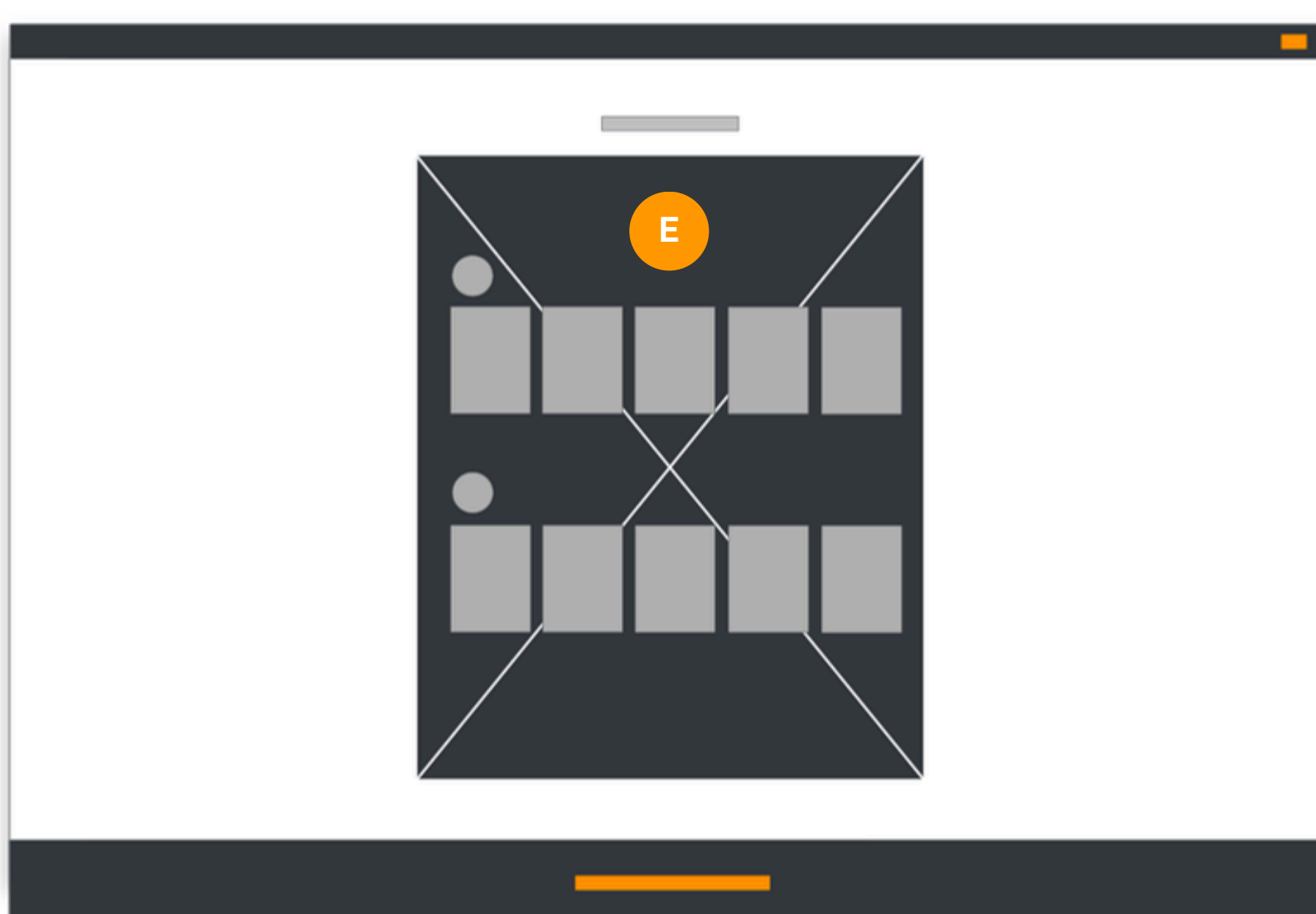
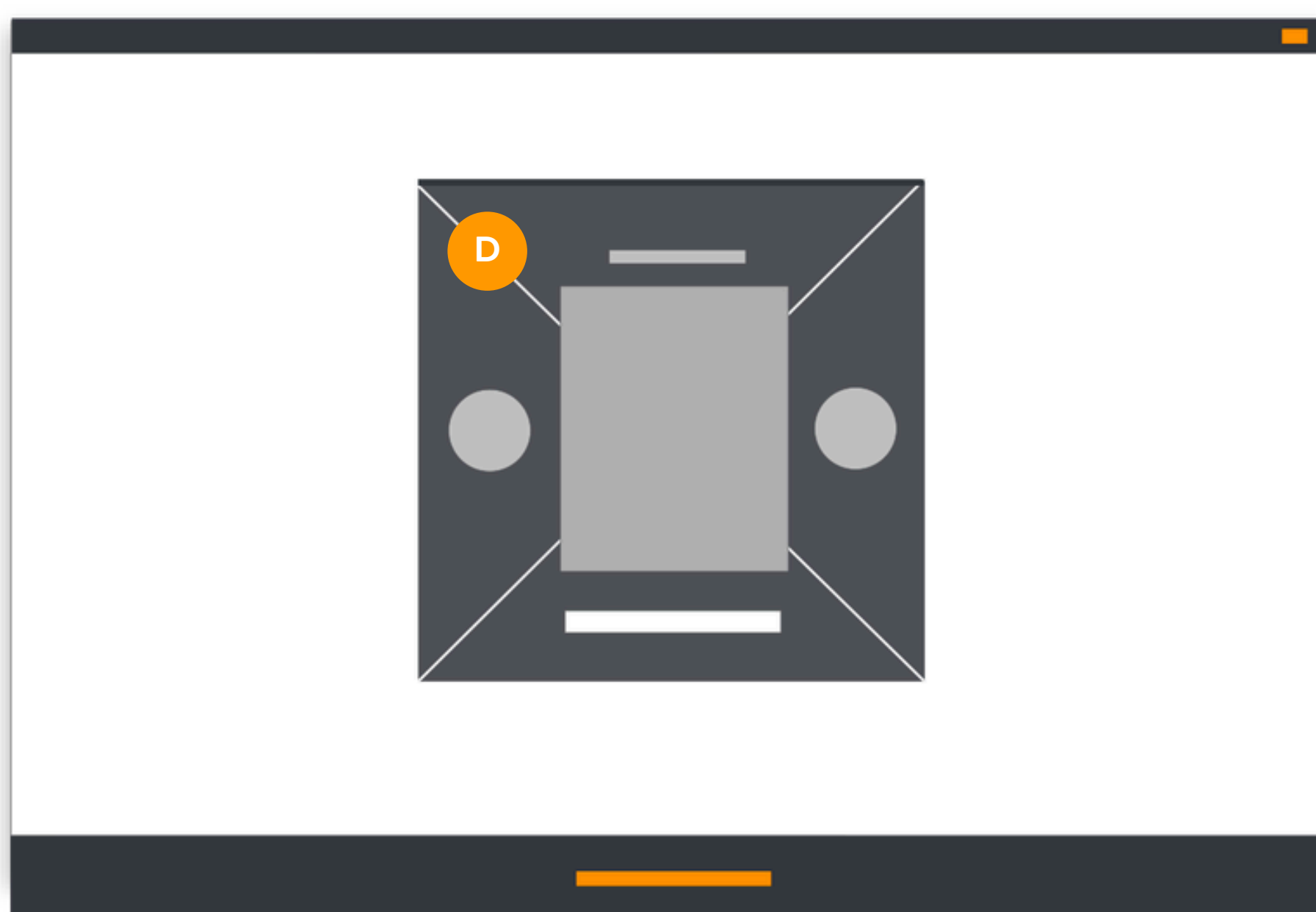
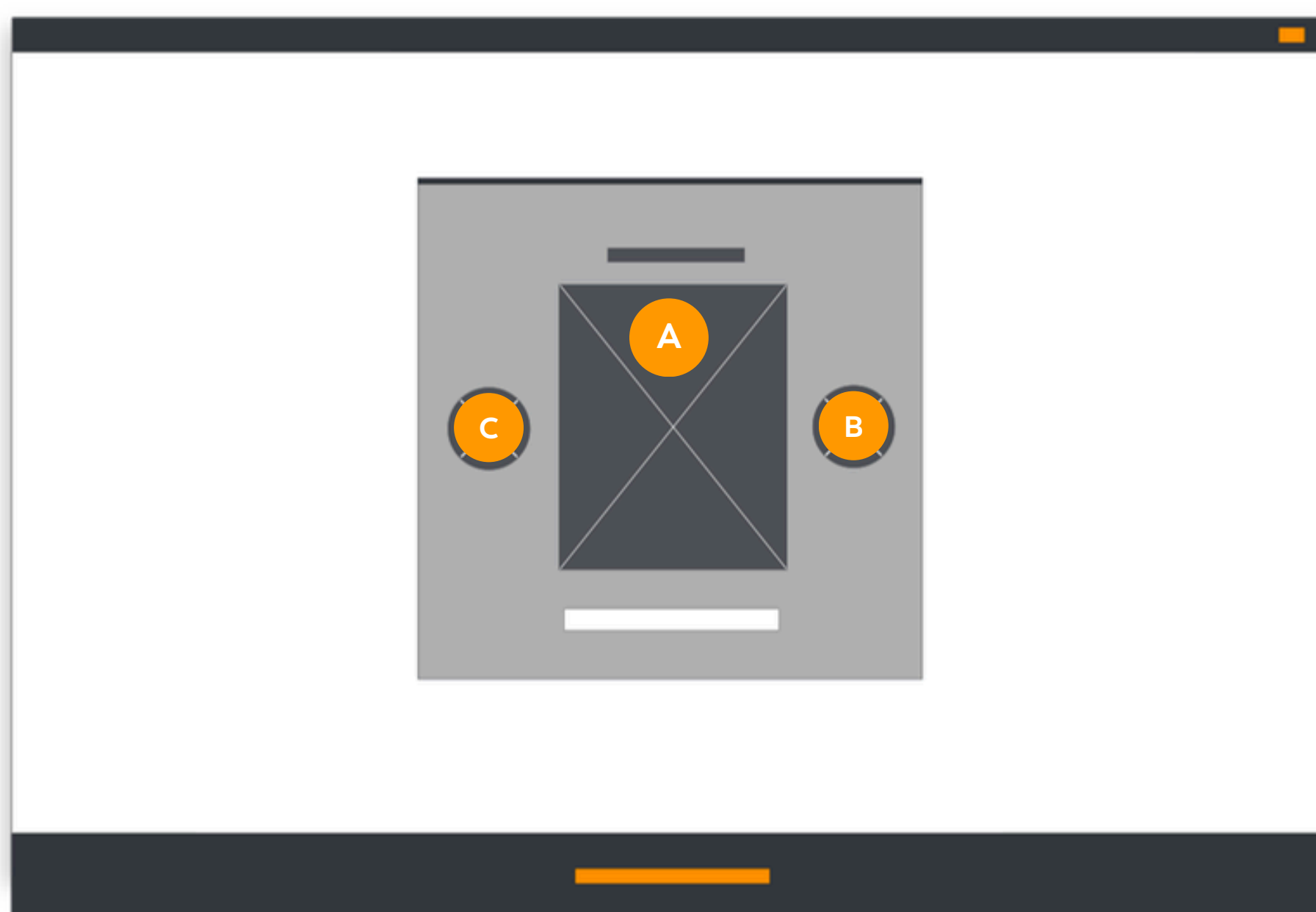
- A) Option images in full-image format: 500×1000px
- B) Option images in card format: 400×400px
- C) Board background image: 800×800px
- D) Favorite option background image: 800×800px
- E) Winning option image: 400×400px



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LIKE OR NOT

- A) Option images: 400×500px
- B) “Like” icon image: 200×200px
- C) “Dislike” icon image: 200×200px
- D) Board background image: 800×800px
- E) Favorite option background image: 800×1120px



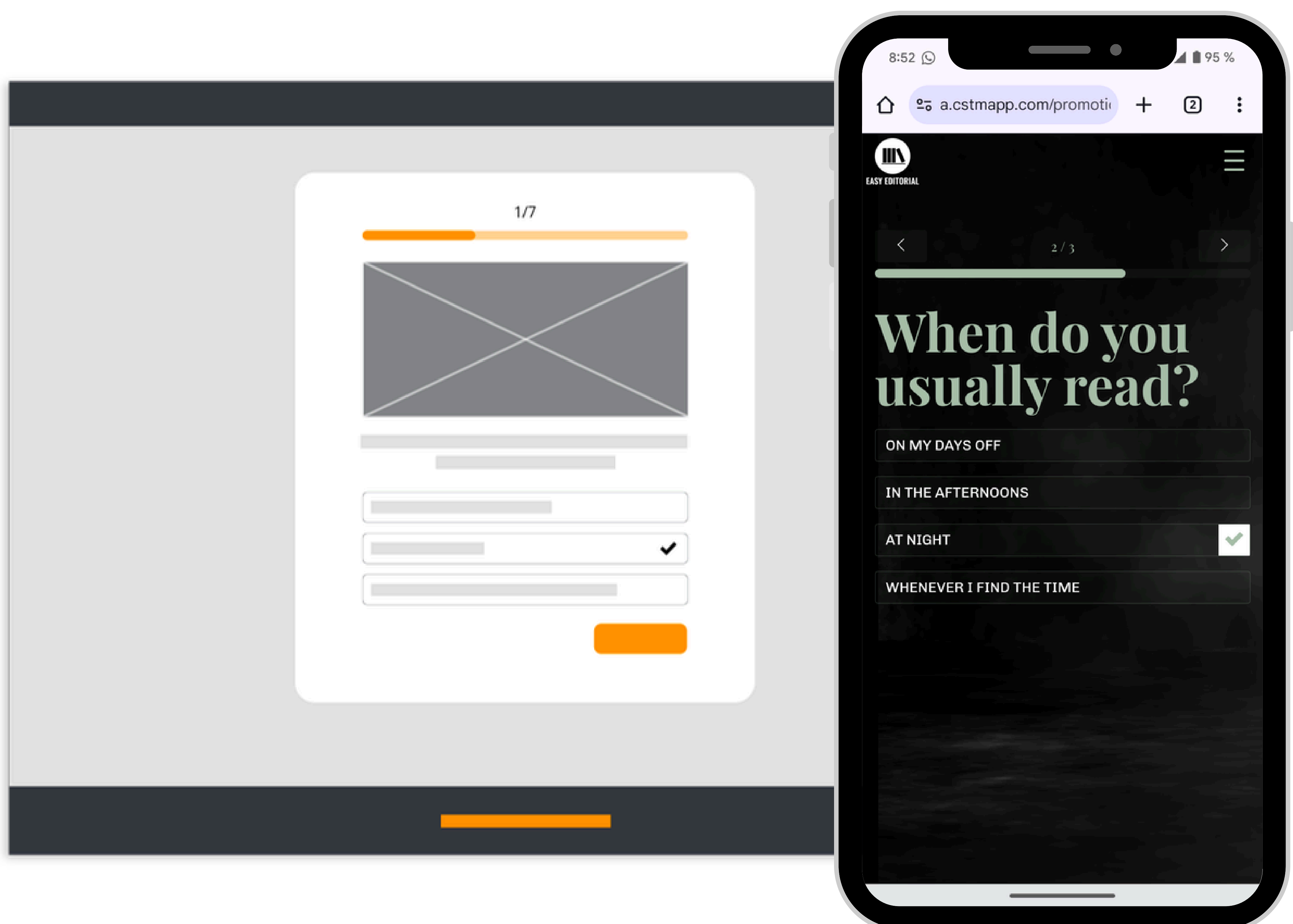
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SURVEY APP

Each question can be accompanied by an image that will be used as the container header image.

For the answer images, the following two design recommendations apply:

1. All answer images must have the same aspect ratio.
2. Design all images at 500px width. The system will automatically scale them.



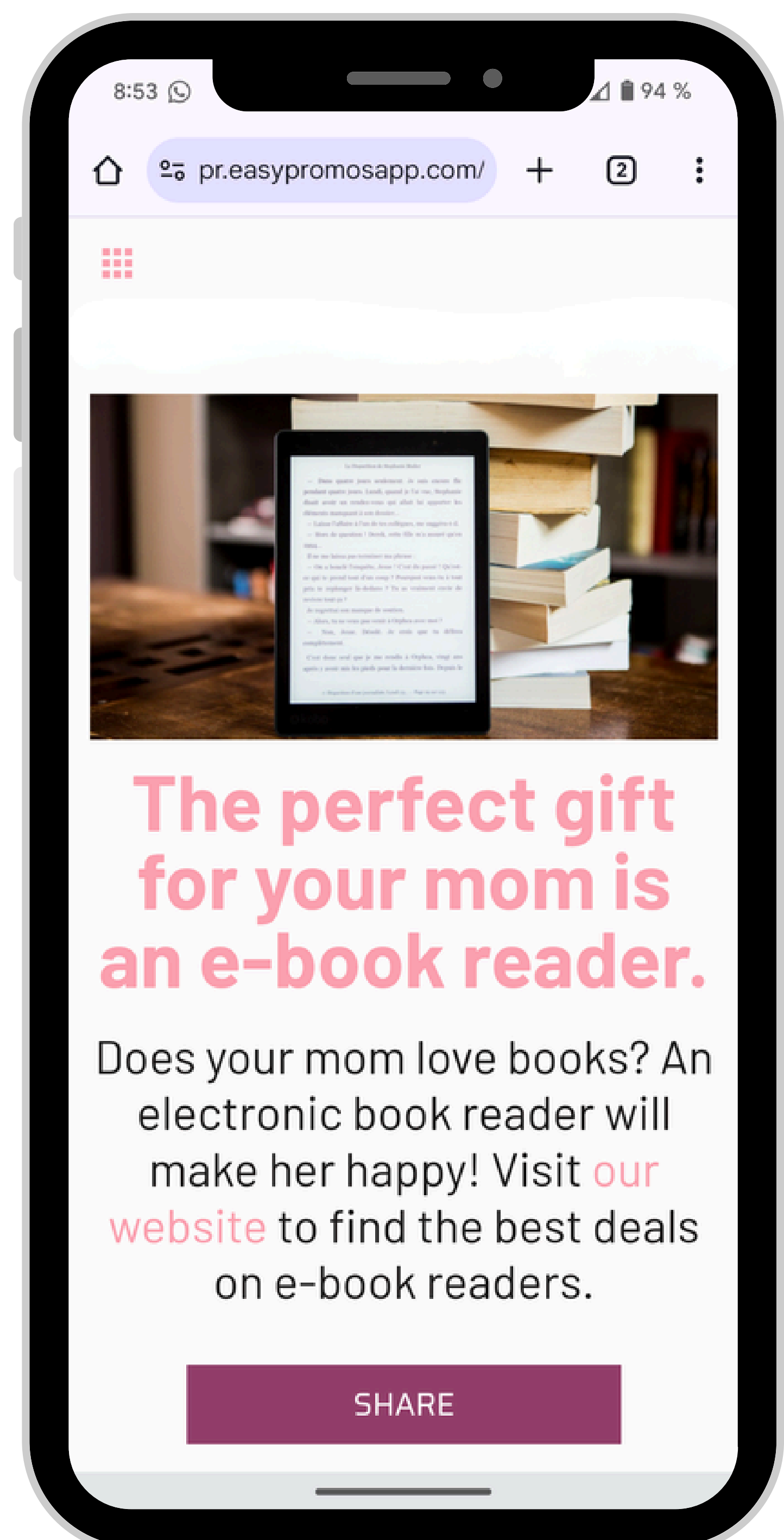
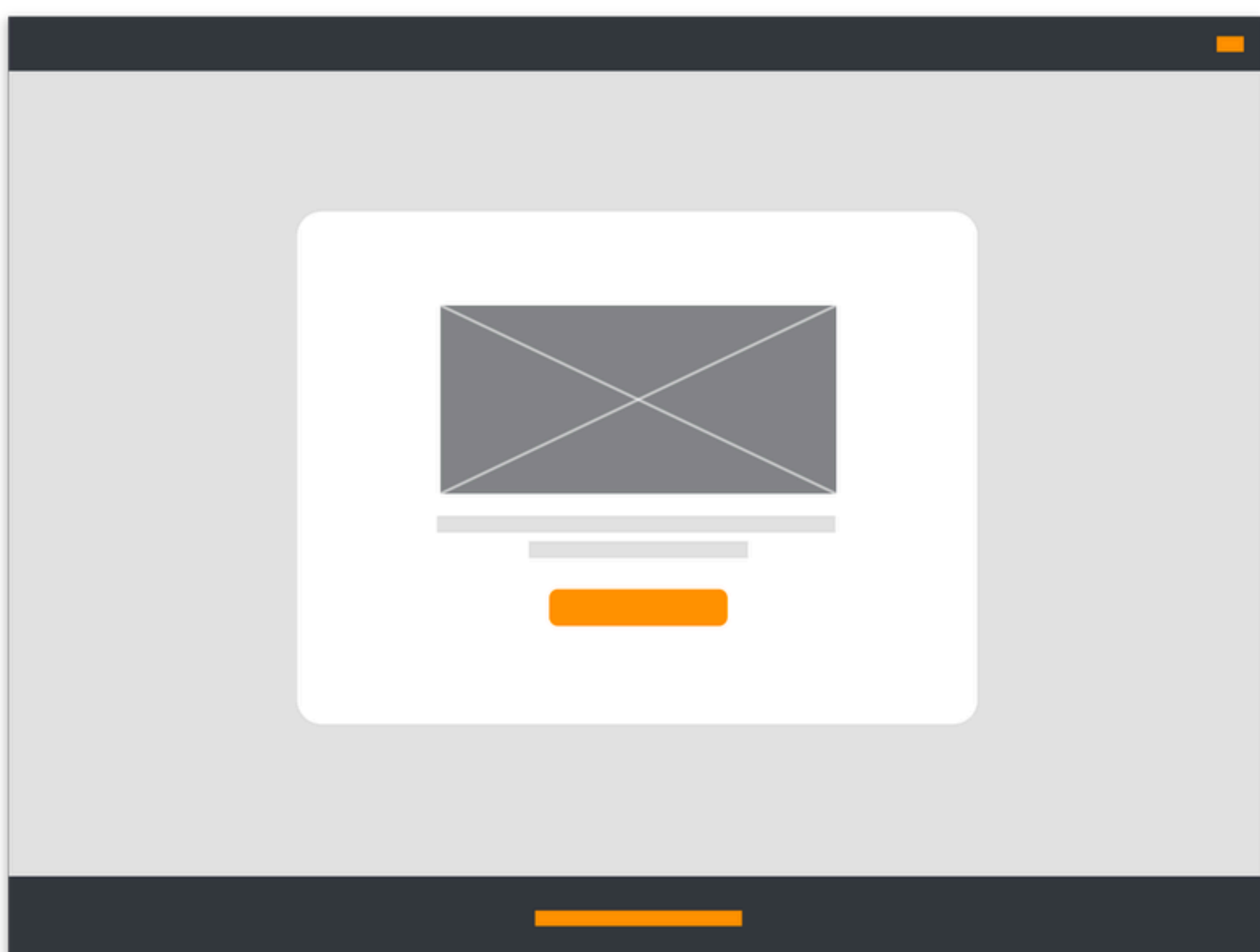
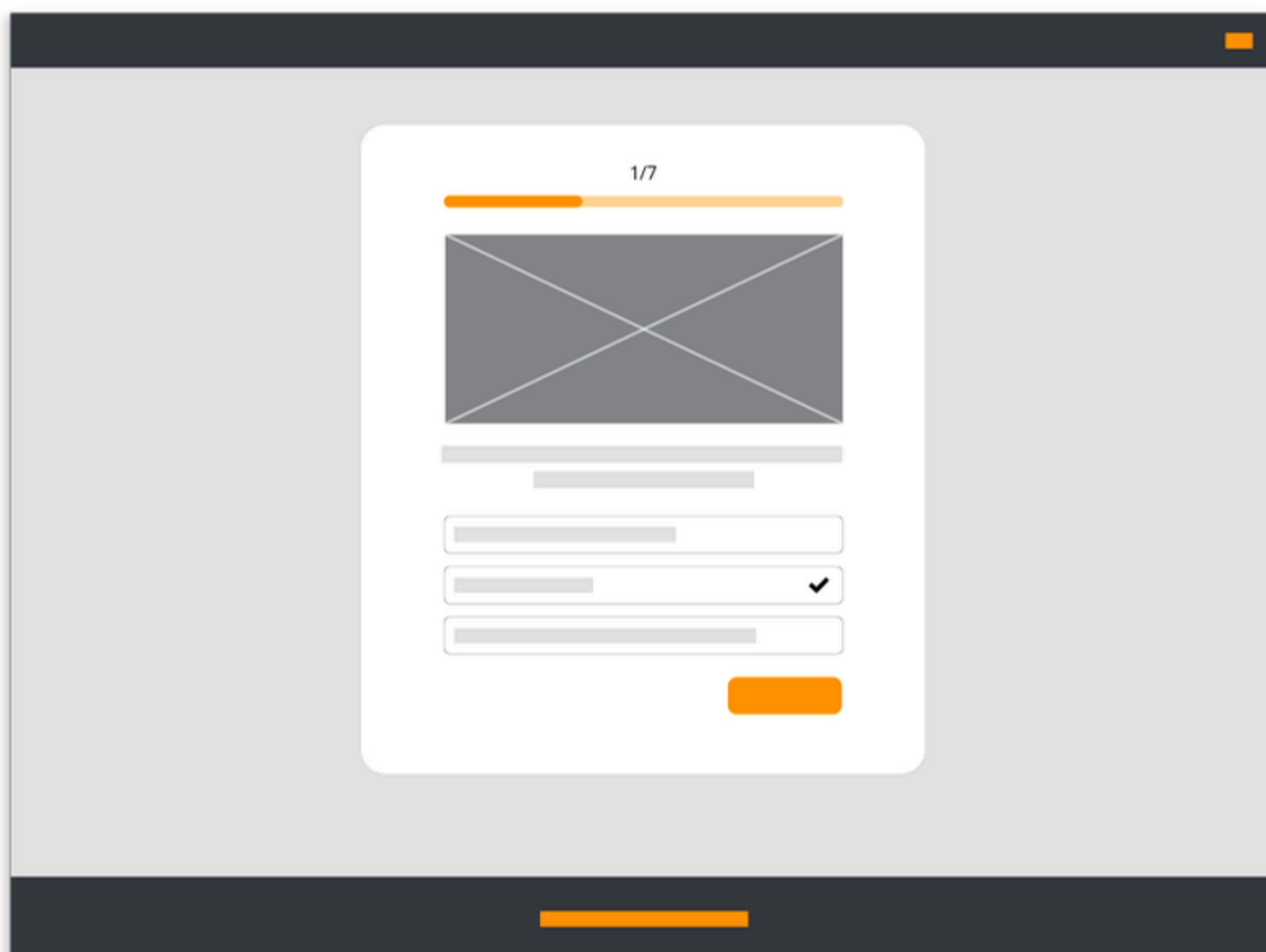
PRODUCT RECOMMENDER

Each question can be accompanied by an image that will be used as the container header image.

For the answer images, the following two design recommendations apply:

1. All answer images must have the same aspect ratio.
2. Design all images at 500px width. The system will automatically scale them.

Design the final message image with a maximum width of 1000px.



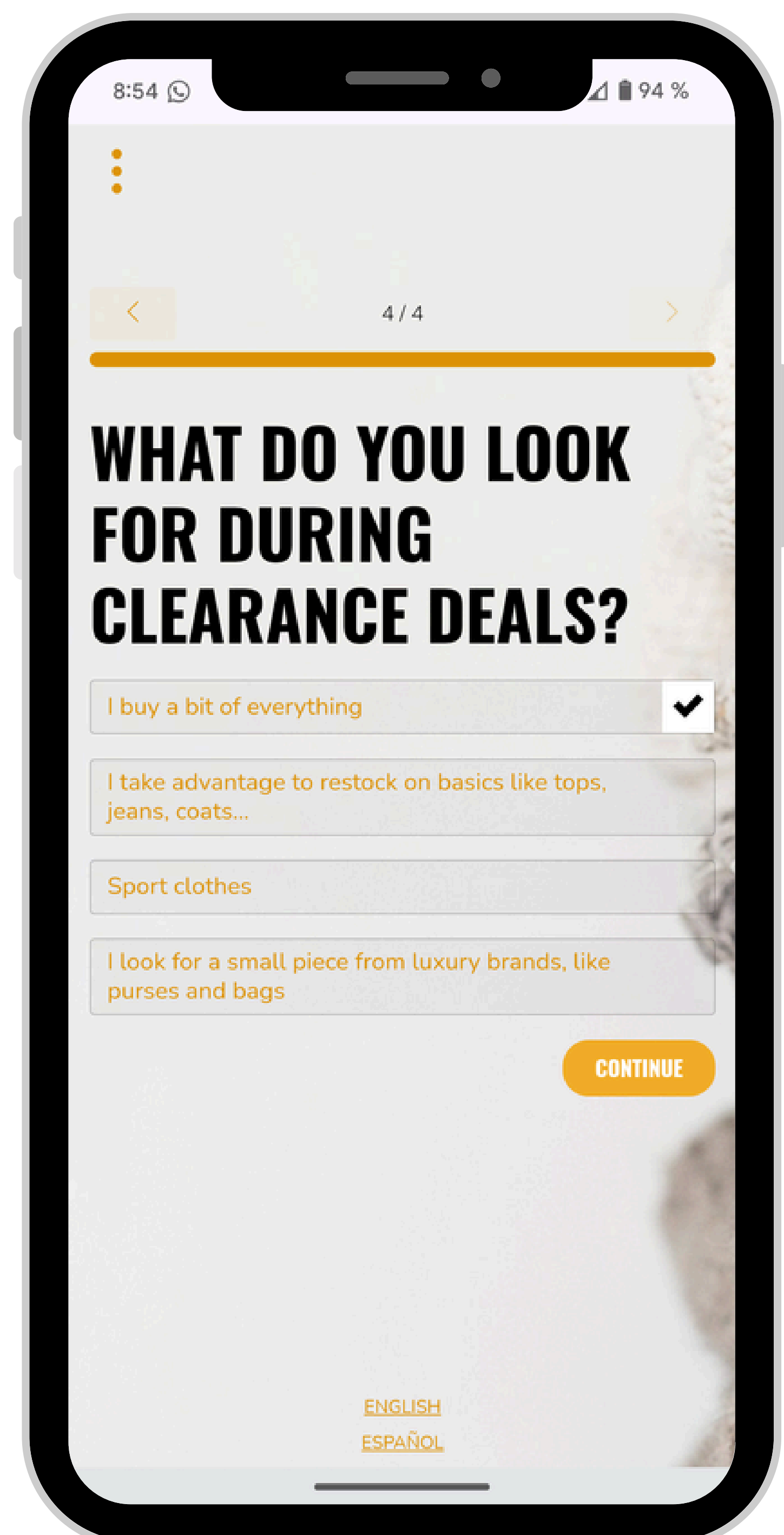
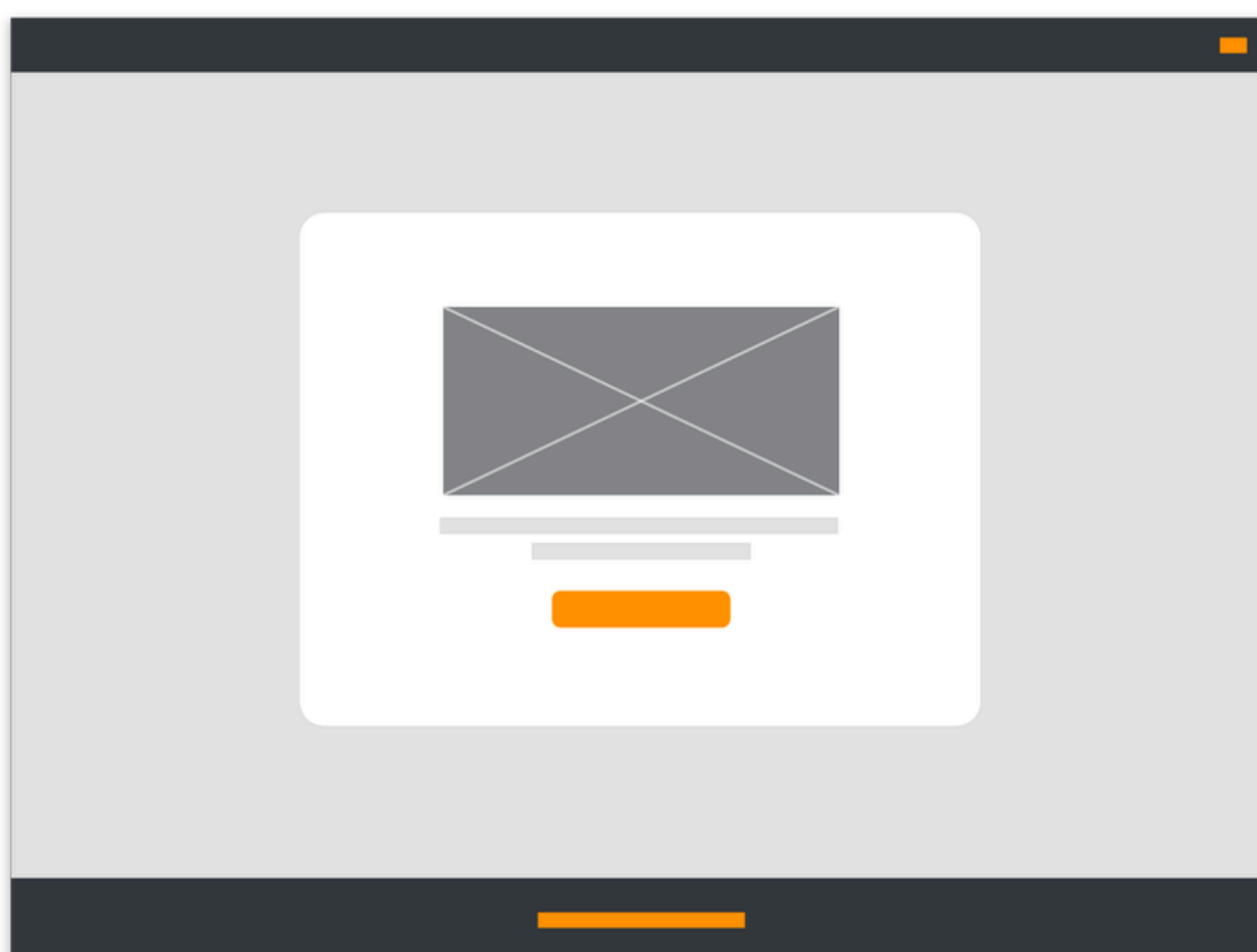
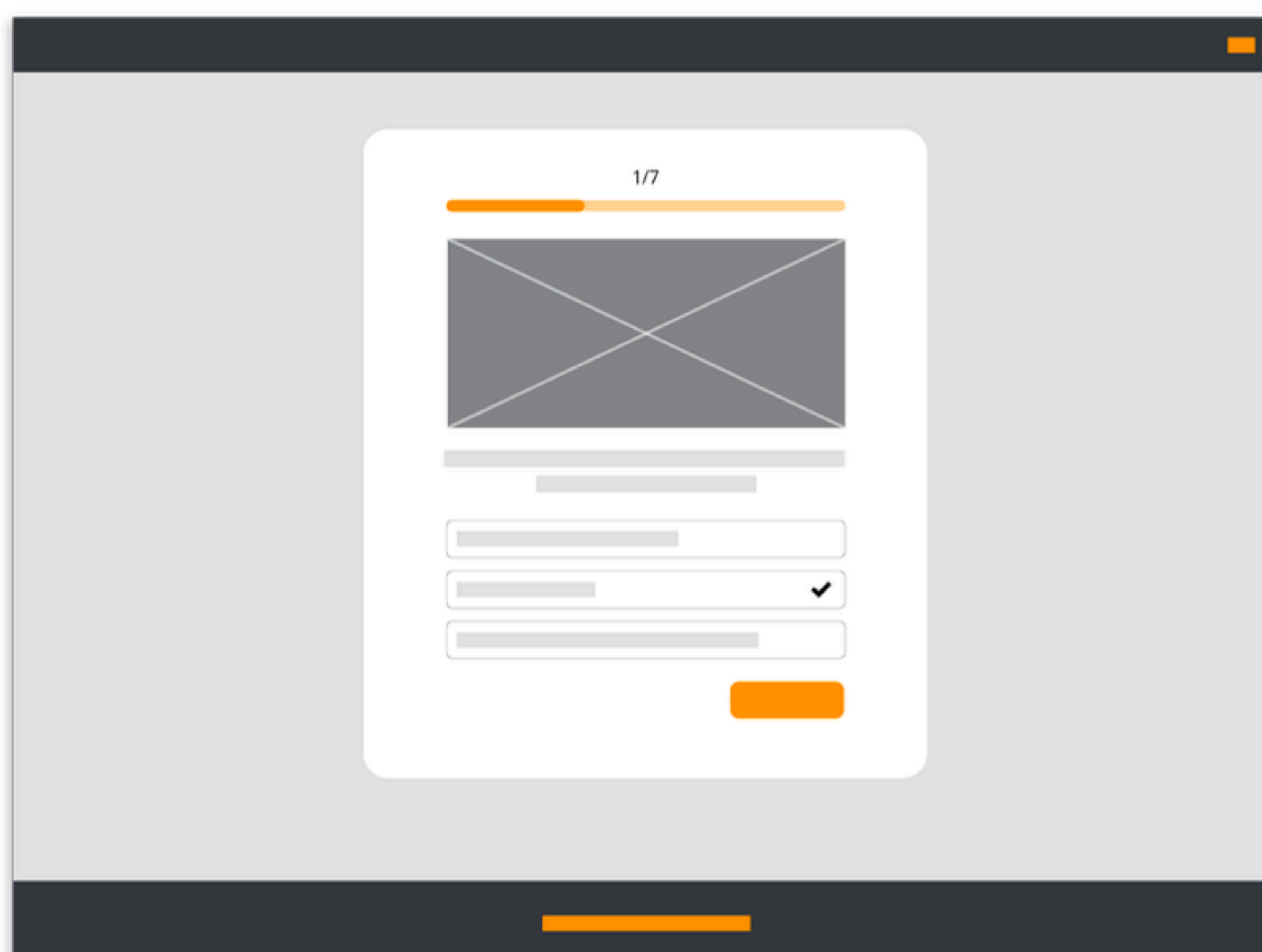
PERSONALITY QUIZ

Each question can be accompanied by an image that will be used as the container header image.

For the answer images, the following two design recommendations apply:

1. All answer images must have the same aspect ratio.
2. Design all images at 500px width. The system will automatically scale them.

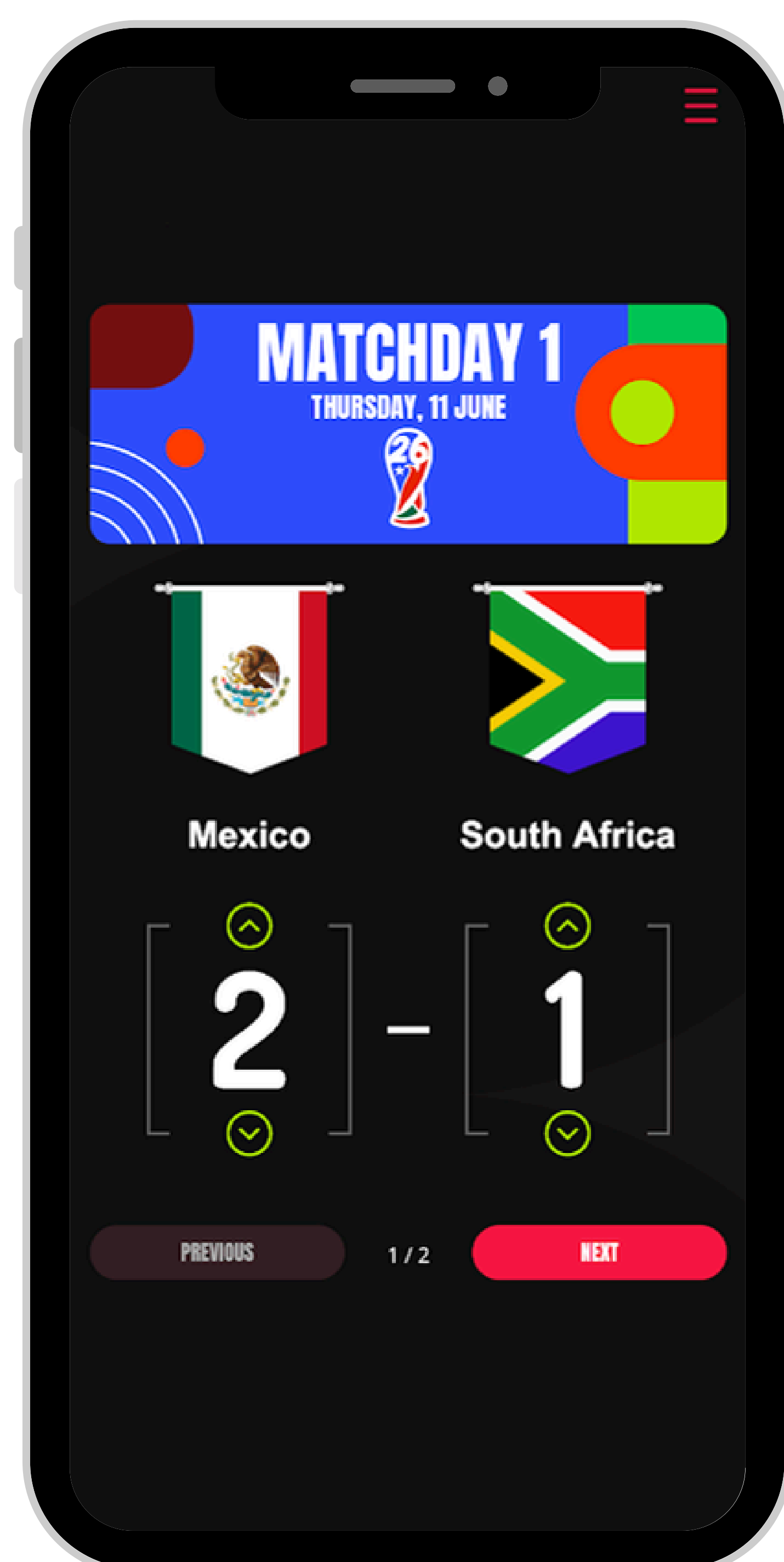
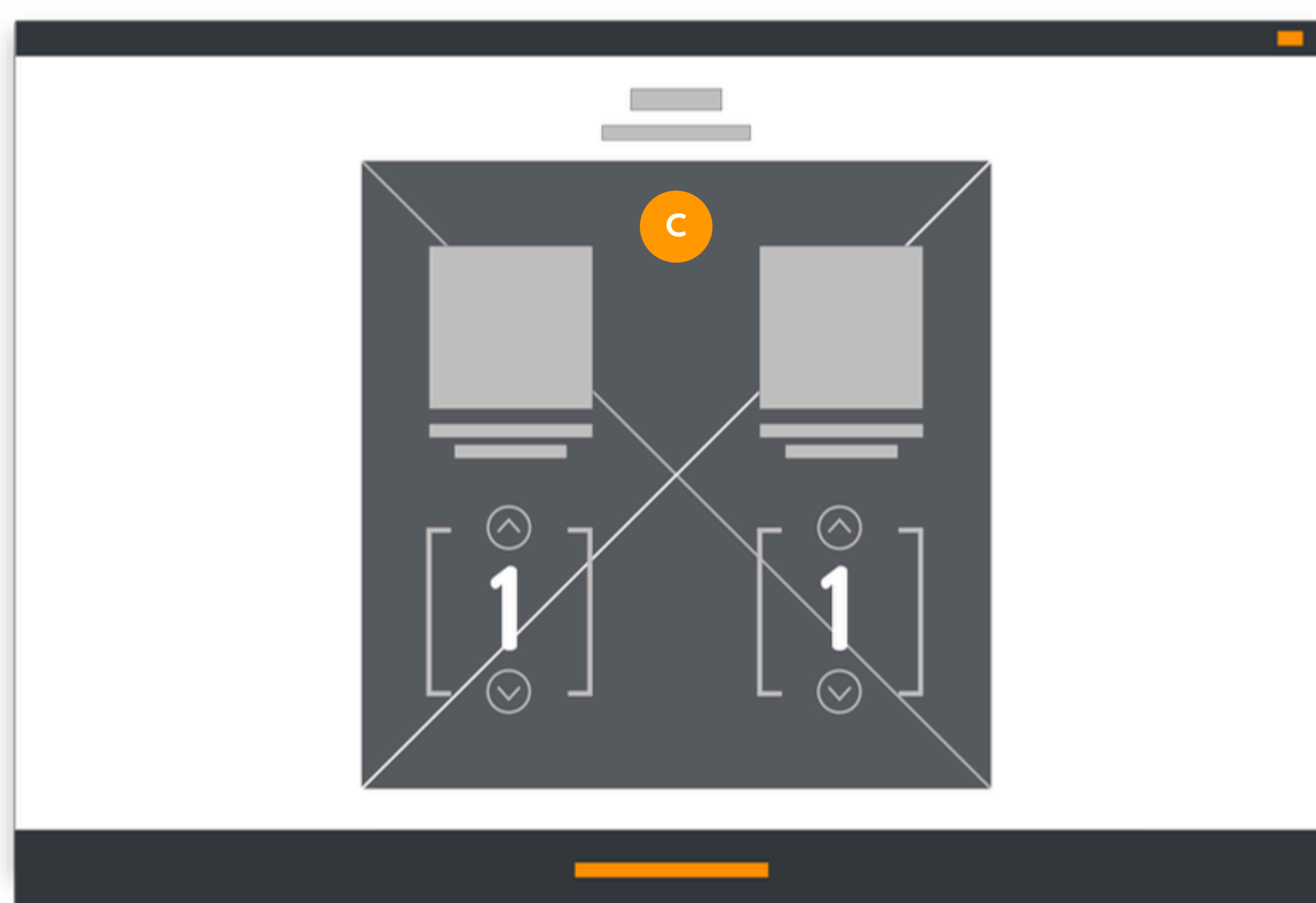
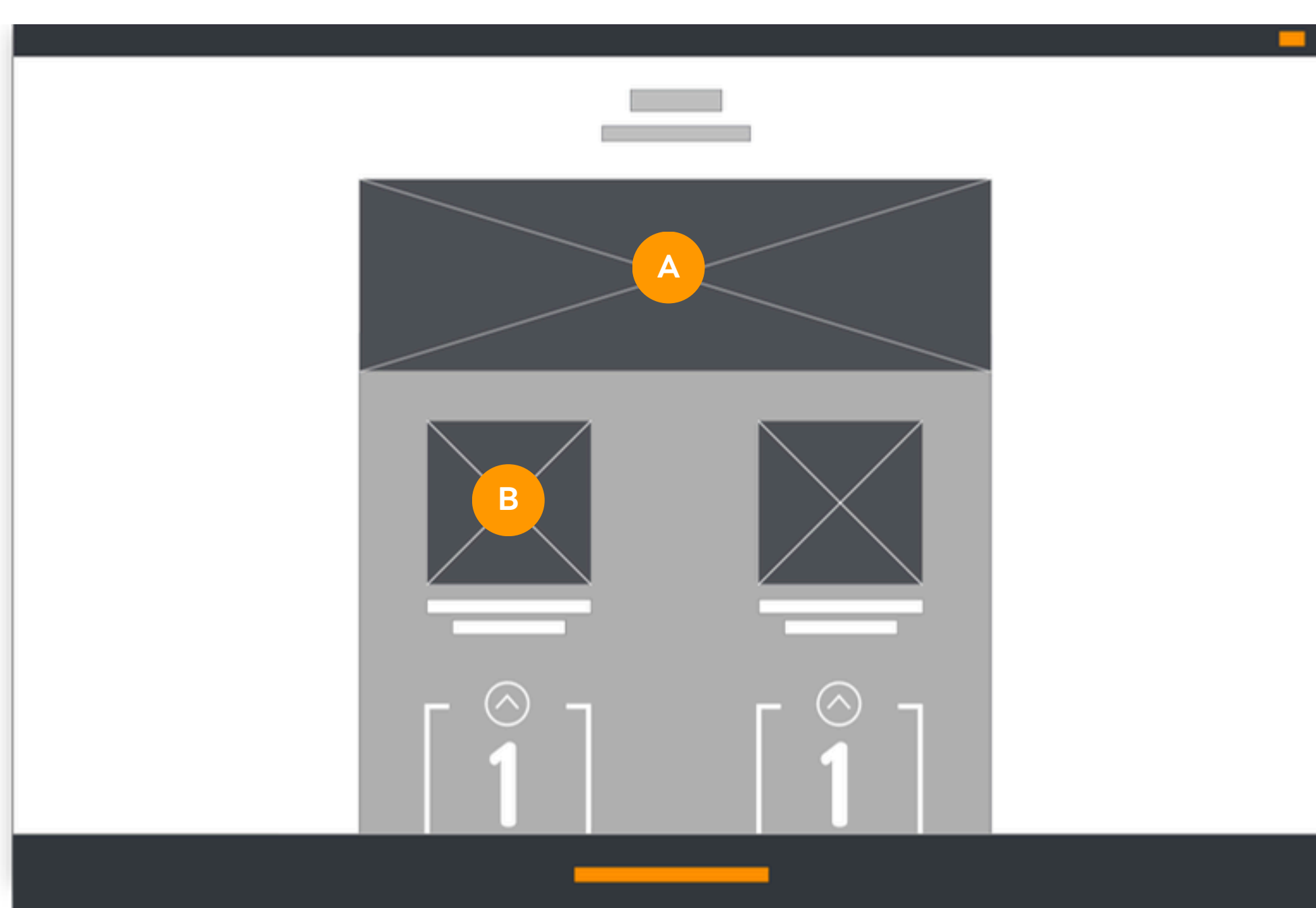
Design the final message image with a maximum width of 1000px.



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SCORE PREDICTOR

- A) Sponsor image: 800×300px
- B) Team image: 400×400px
- C) Background image: 800×800px

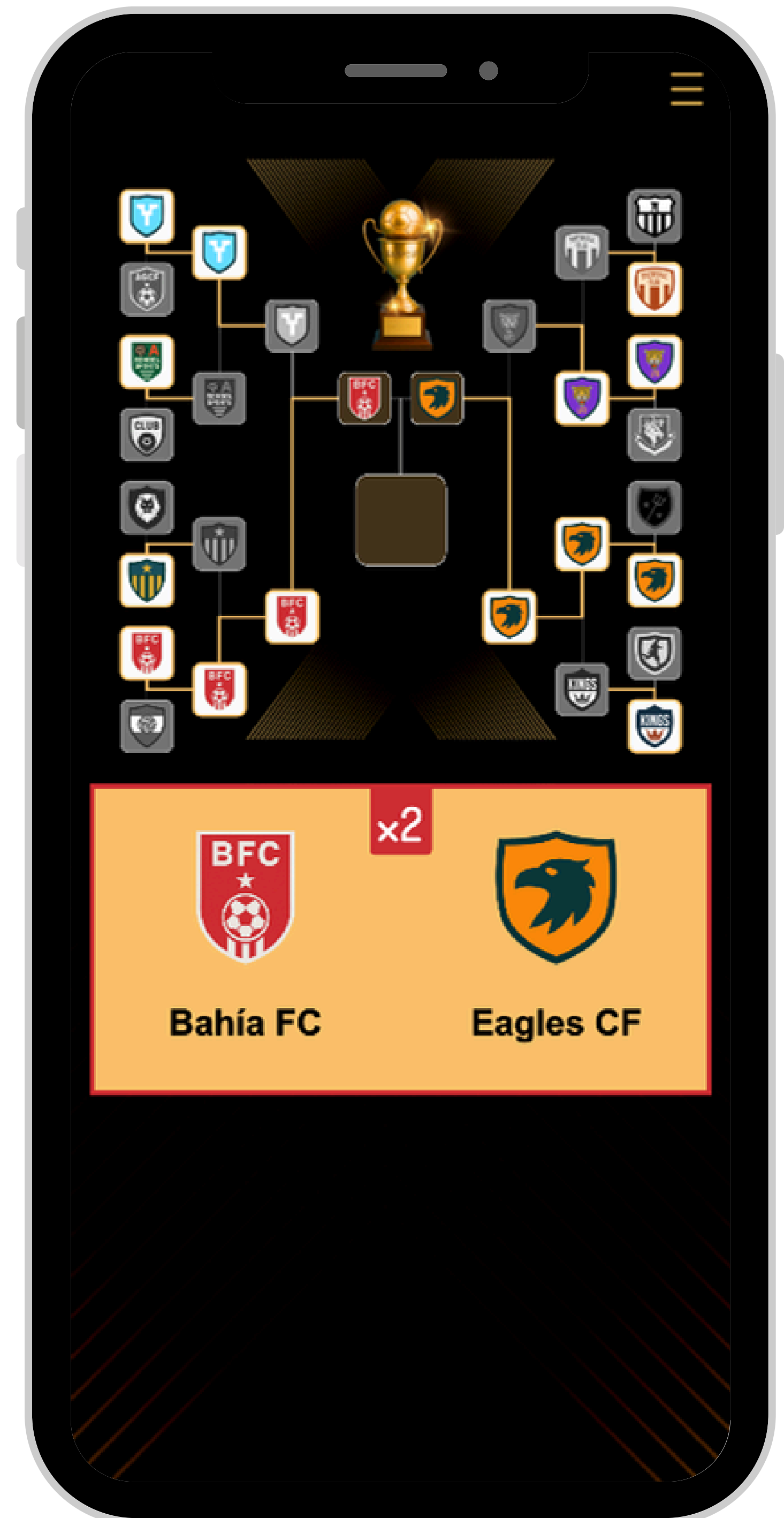
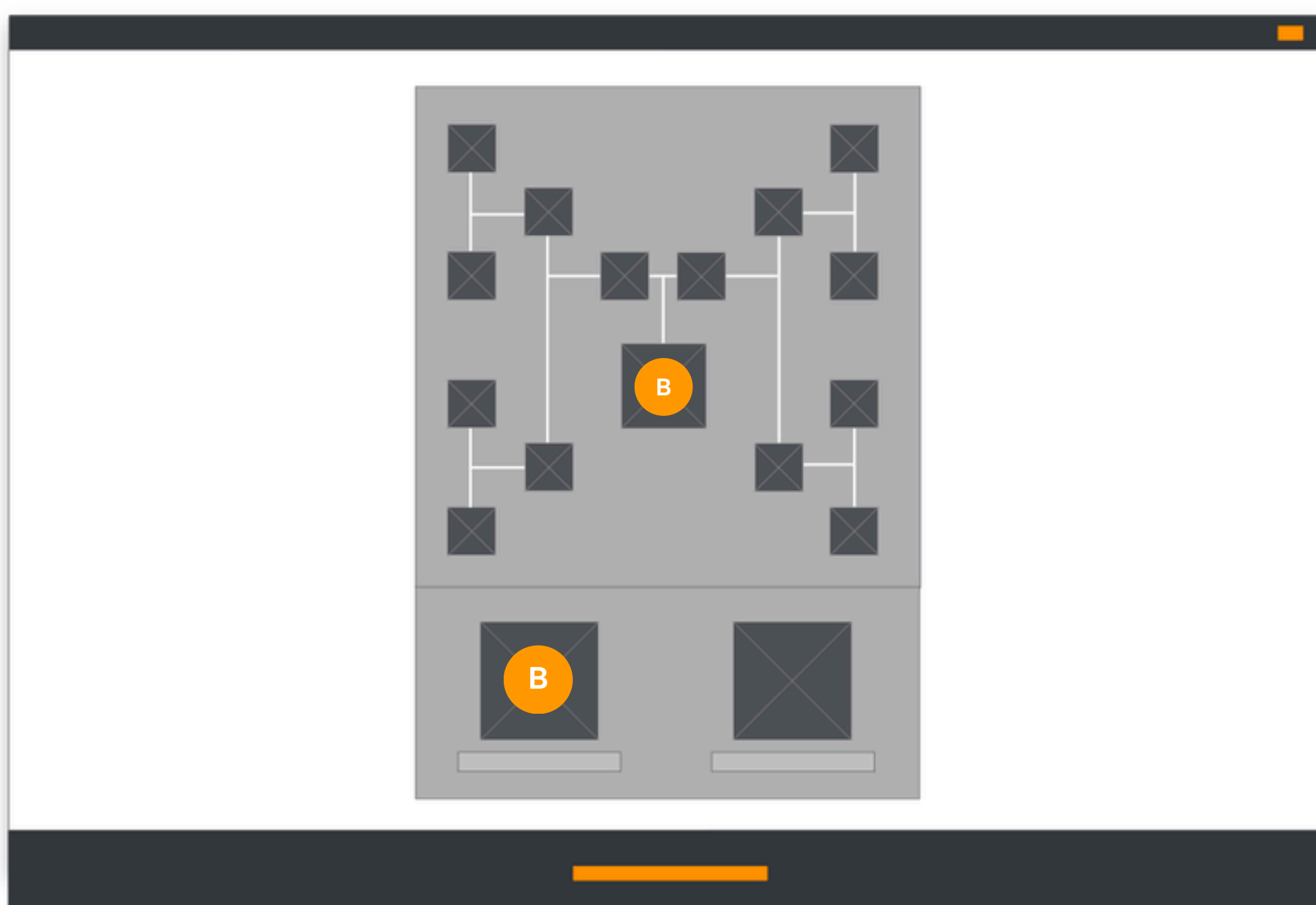
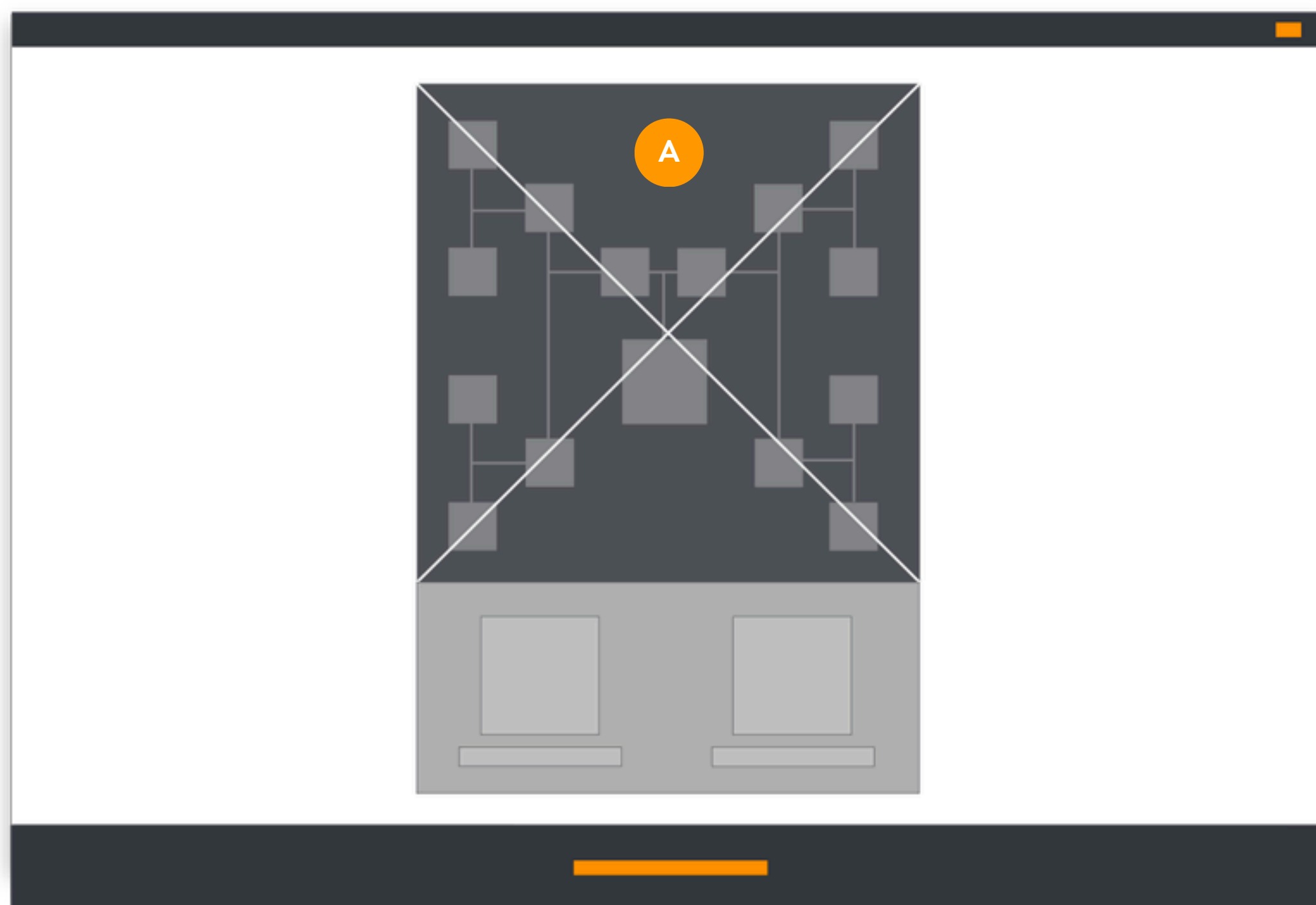


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TOURNAMENT BRACKET PREDICTOR

A) Tournament background image: 800×800px

B) Team image: 400×400px



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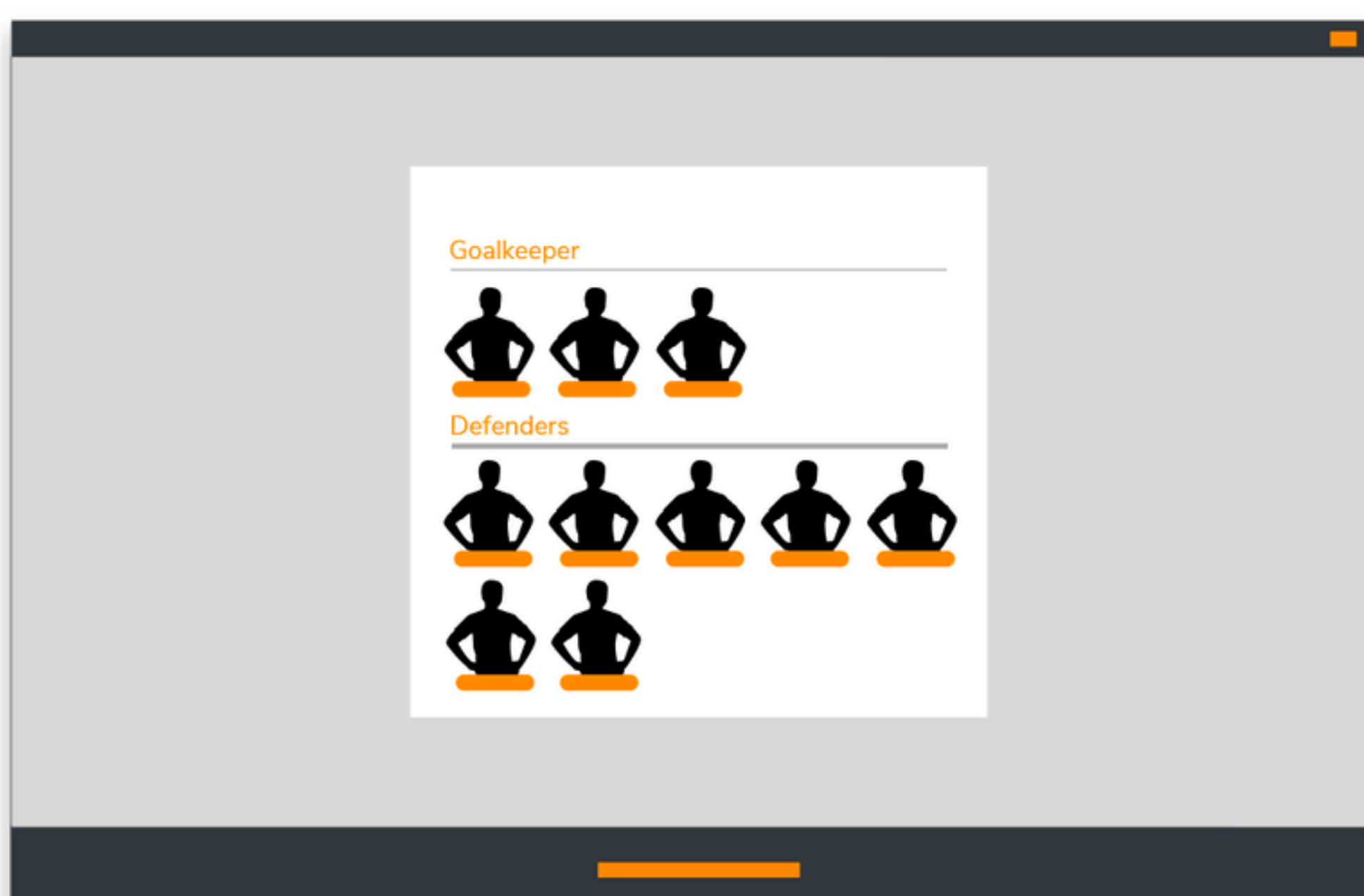
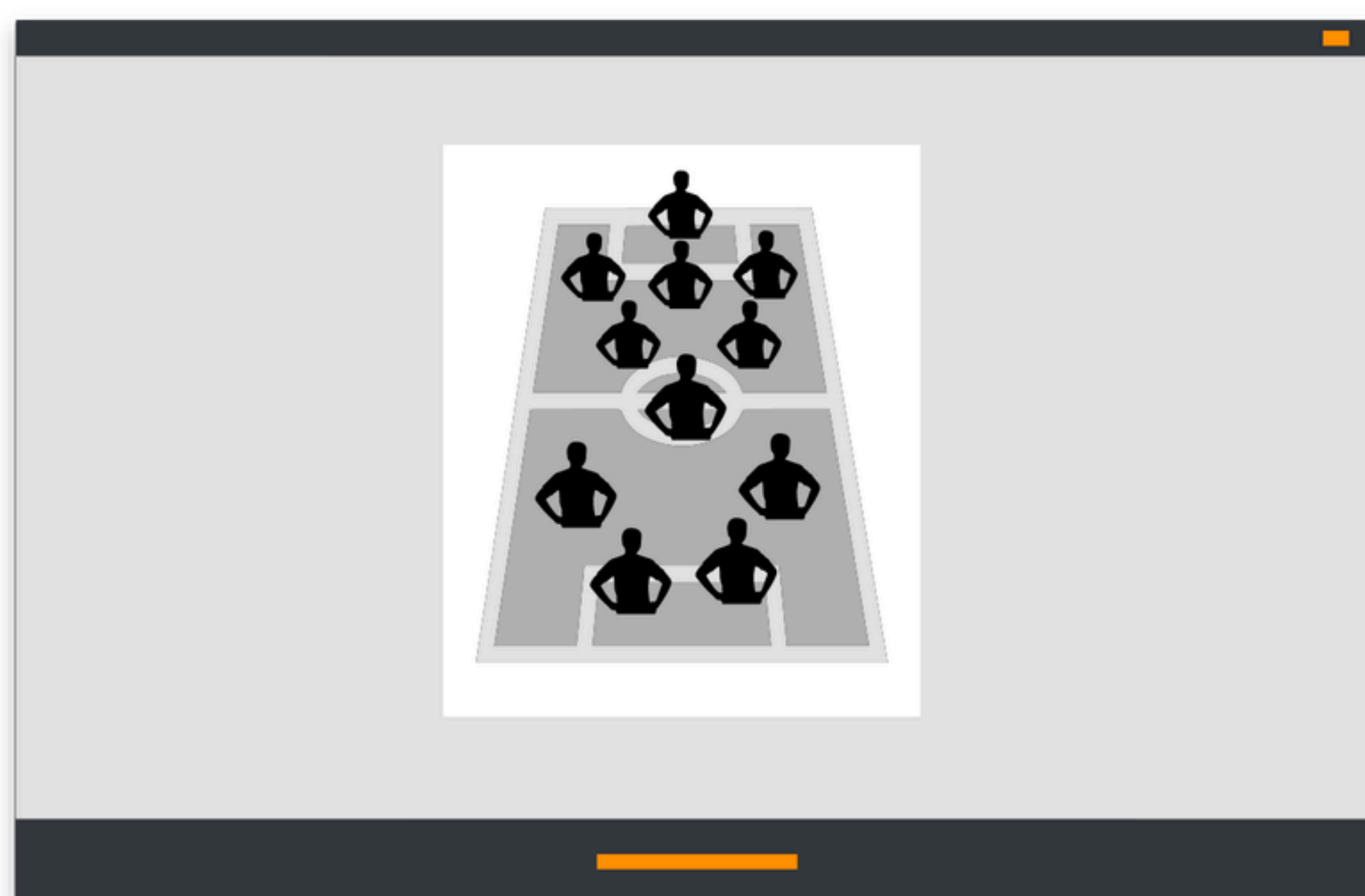
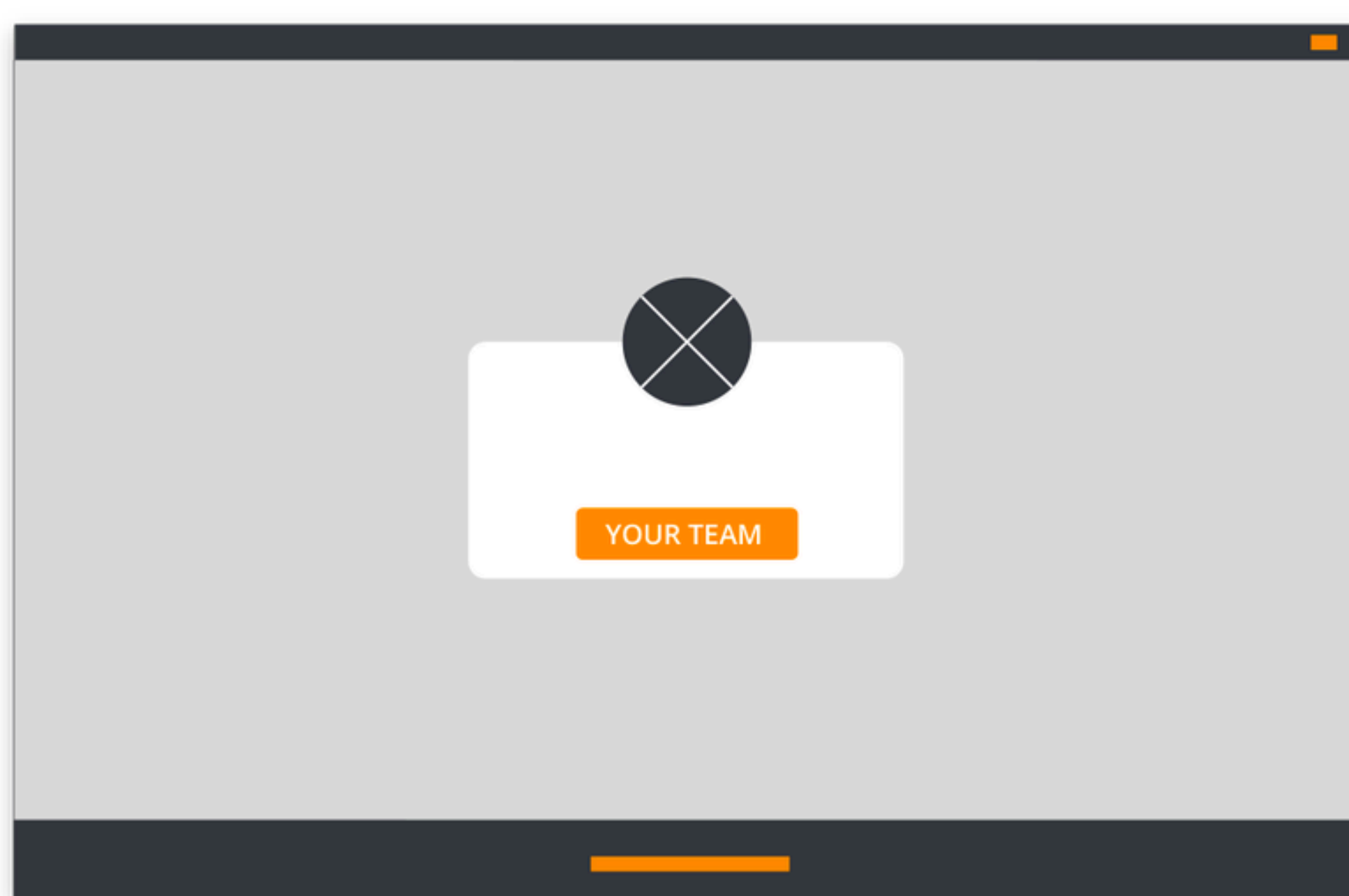
BUILD YOUR TEAM

Team image: maximum width 200px

Background image: 800x1200px

Image of the players: 240x288px

Background image of player positions: 240x288px



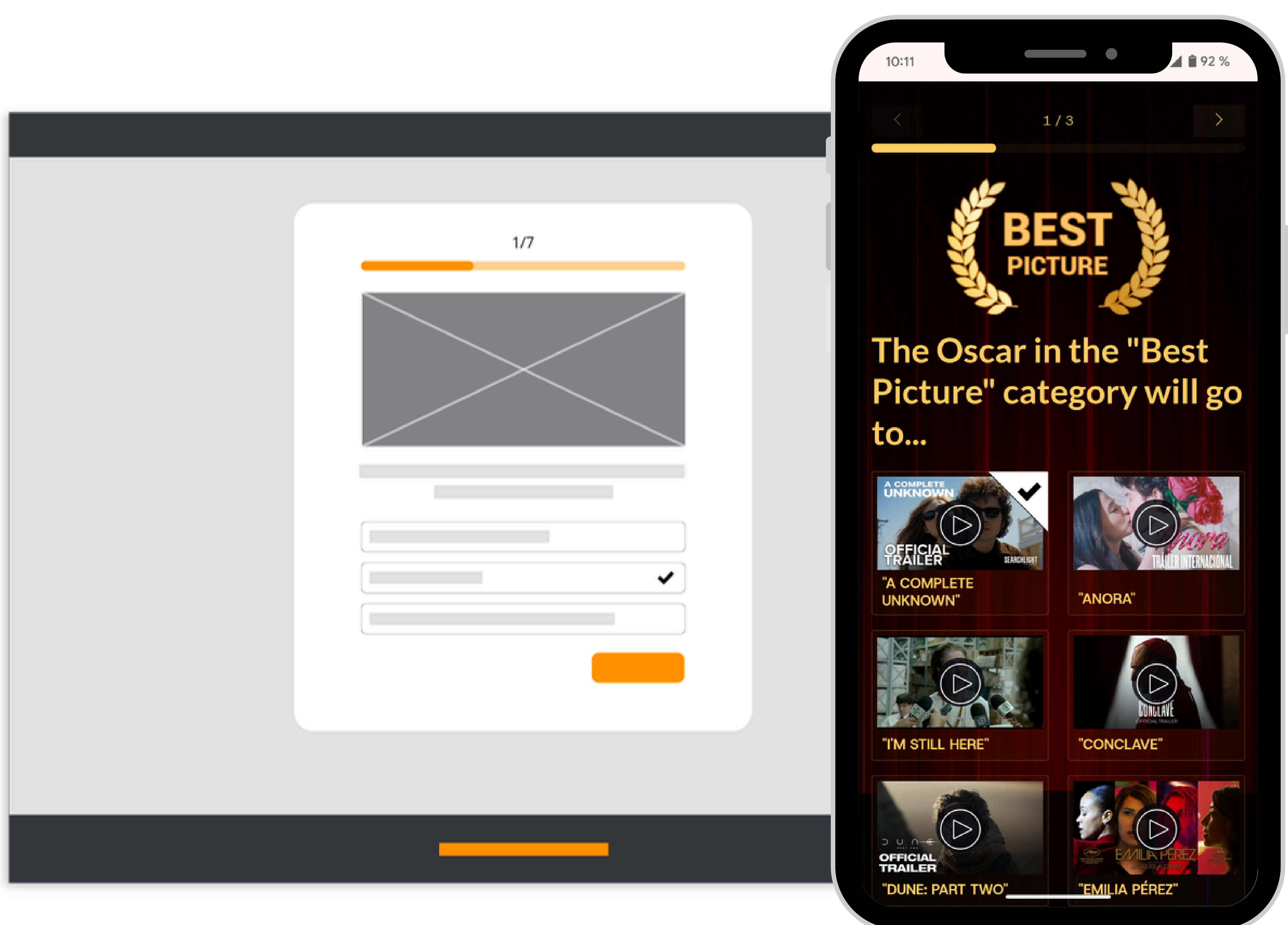
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PREDICTIONS

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