

PROMOTION DESIGN GUIDE

MULTI-STAGE

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CREATE

PROMOTIONS

WITH 100% RESPONSIVE DESIGN

Easypromos campaign designs are fully responsive and automatically adapt to any screen resolution.

The design template enables a mobile-optimized, responsive, flexible, and highly customizable layout, with no programming knowledge required.

This guide outlines the image specifications for the Multi-Stage promotion types that require custom graphics.

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1

ADVENT CALENDAR

A) Logo: 200x200px

Image for each stage

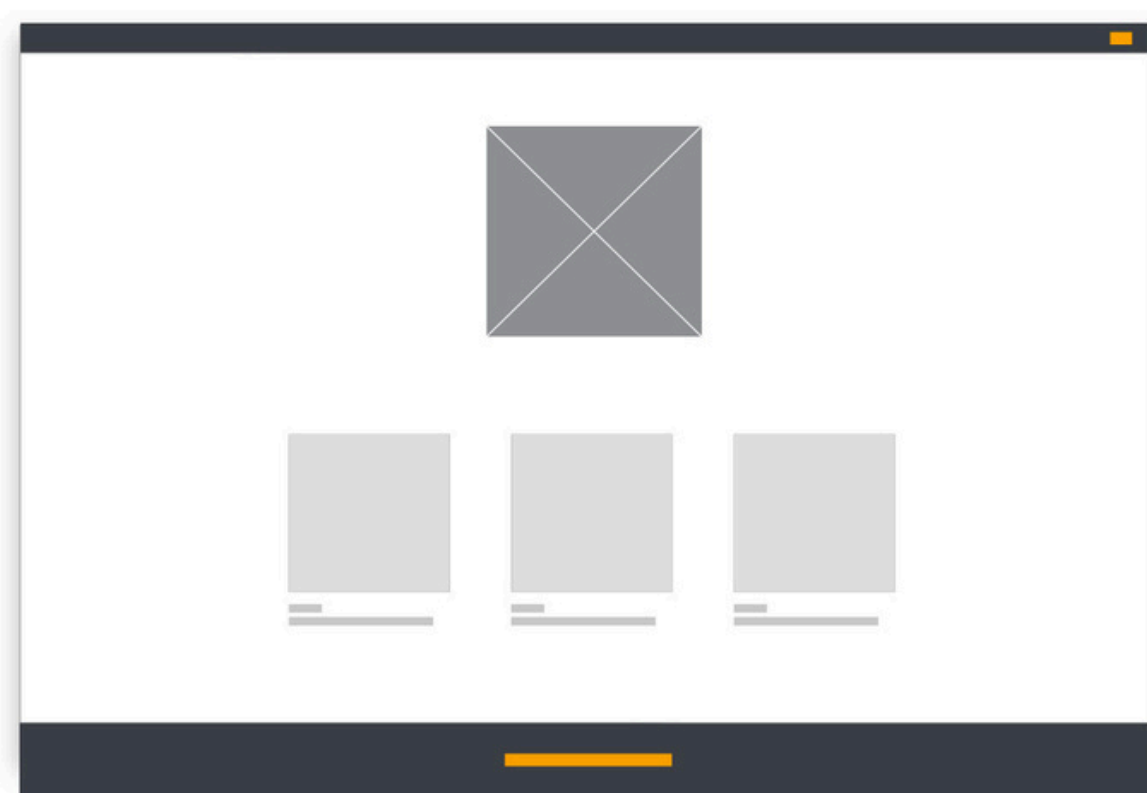
The image dimensions will depend on the selected aspect ratio:

B) Square: (500x500px)

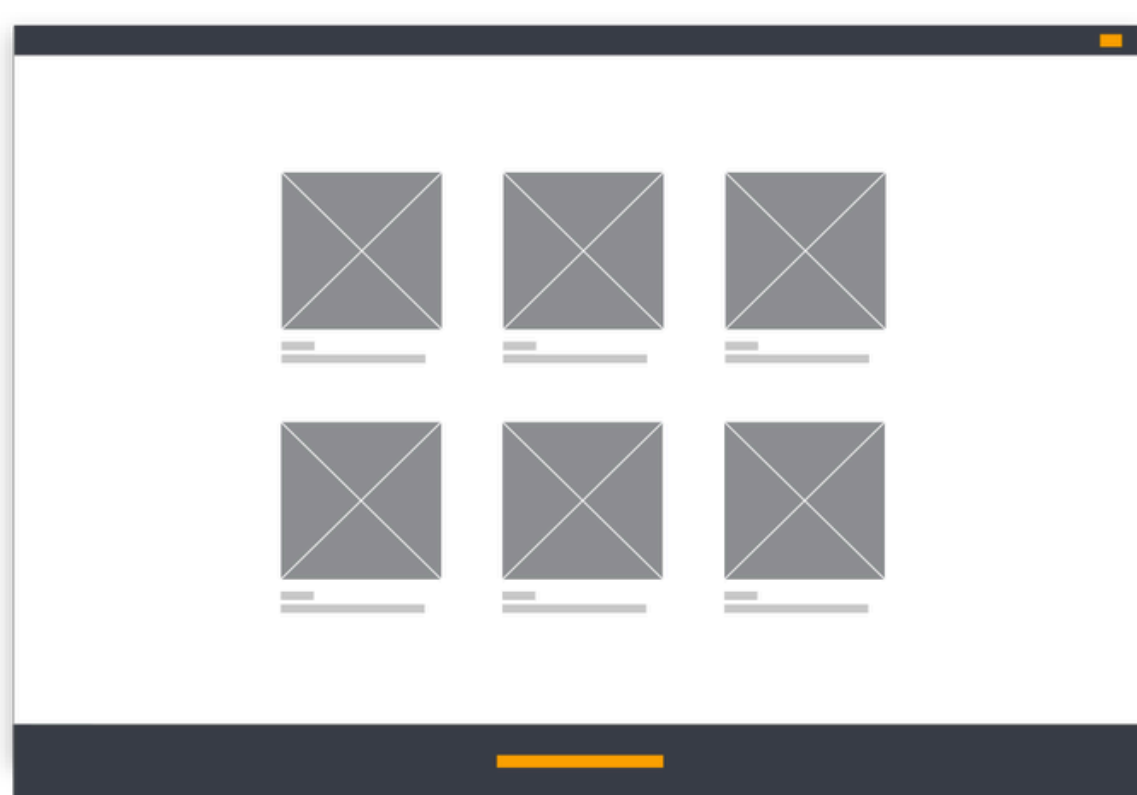
C) Horizontal: (800x420px)

D) Vertical: (480x720px)

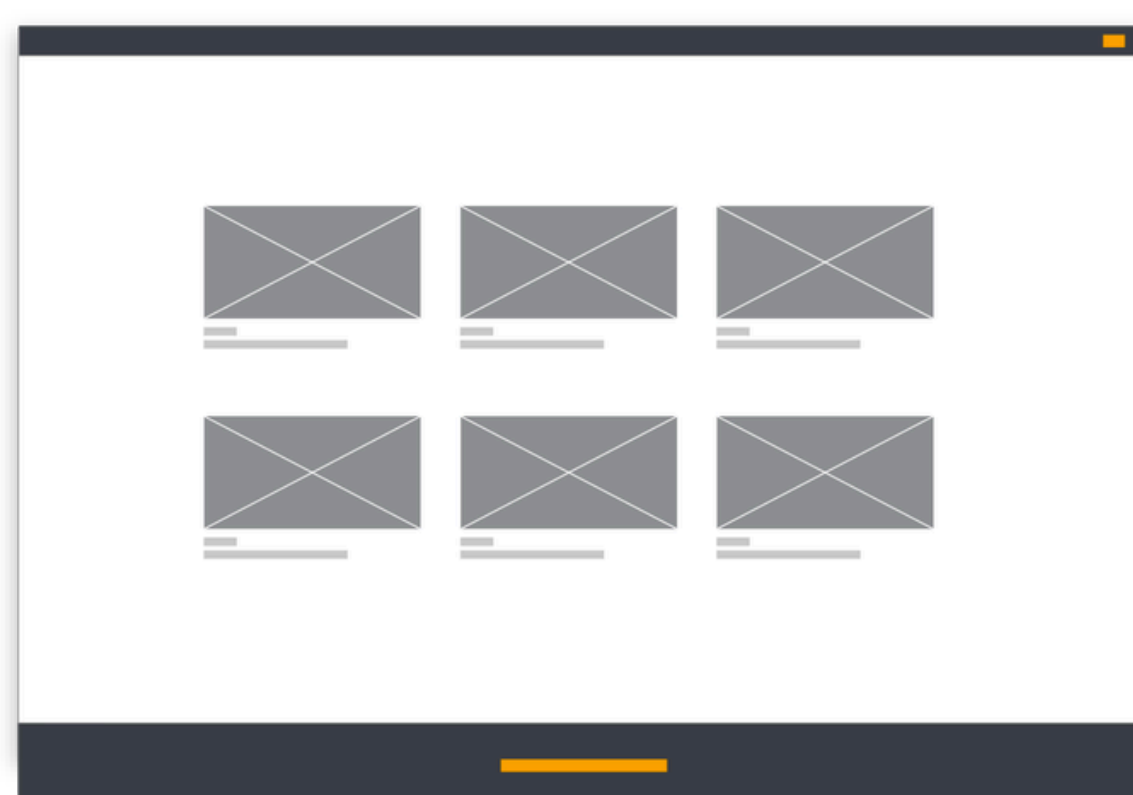
A



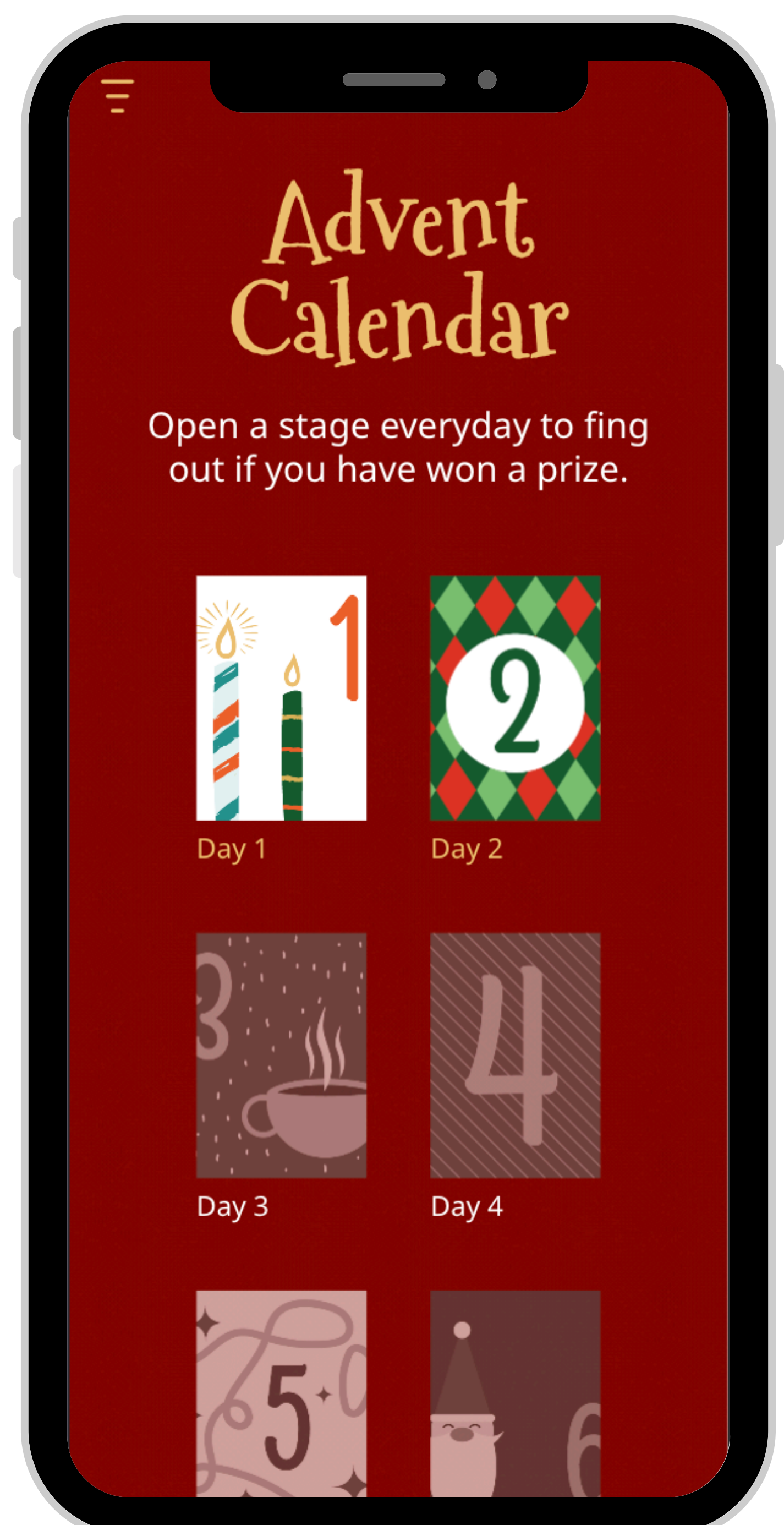
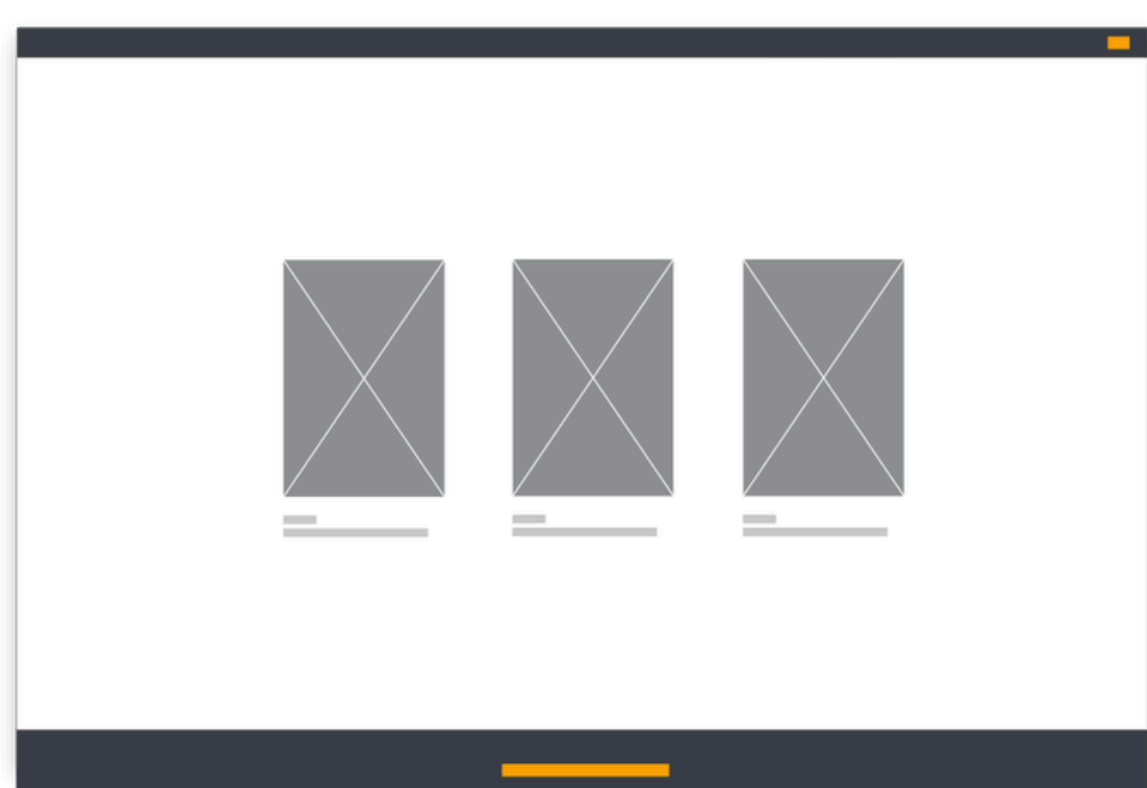
B



C



D



2

MULTI-GAME

A) Logo: 200x200px

Image for each stage

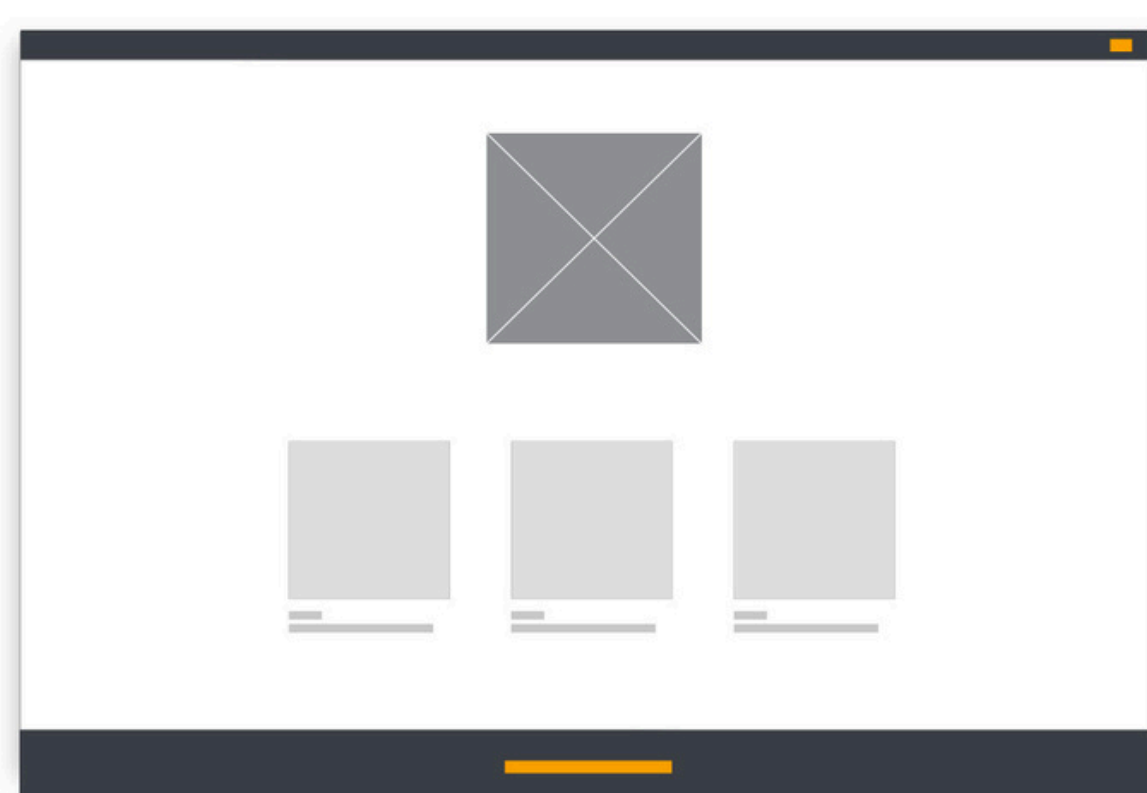
The image dimensions will depend on the selected aspect ratio:

B) Square: (500x500px)

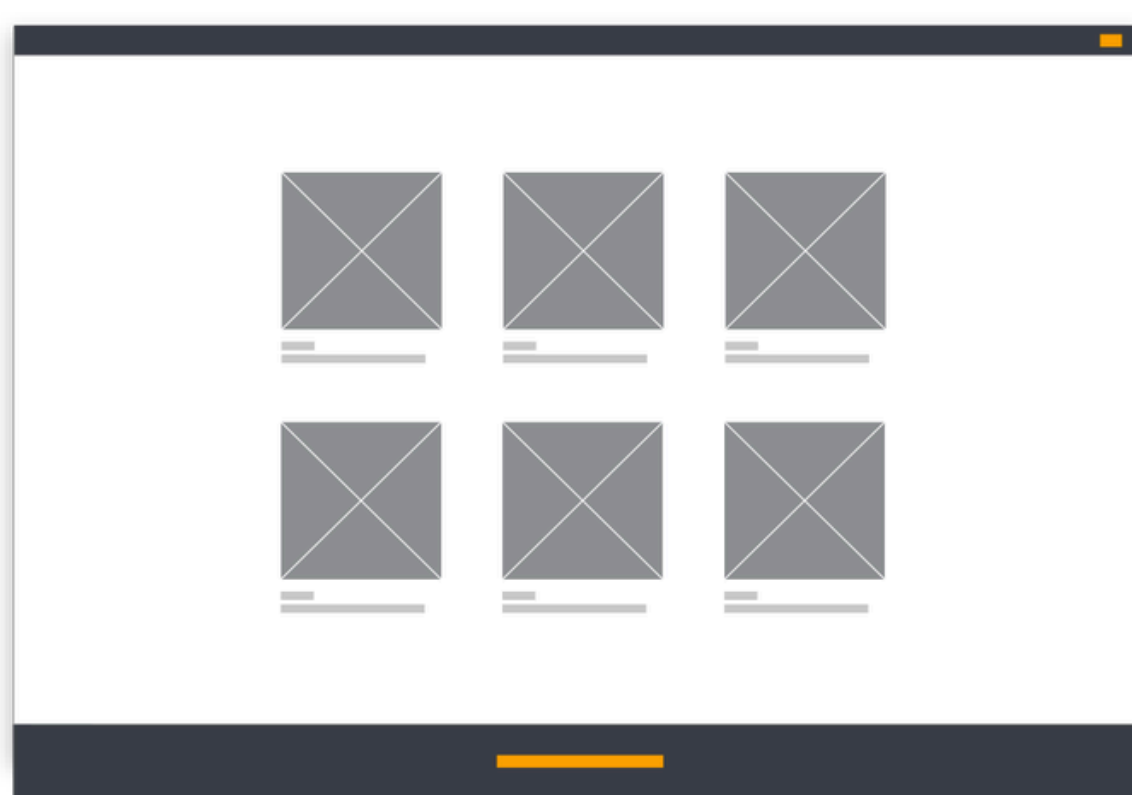
C) Horizontal: (800x420px)

D) Vertical: (480x720px)

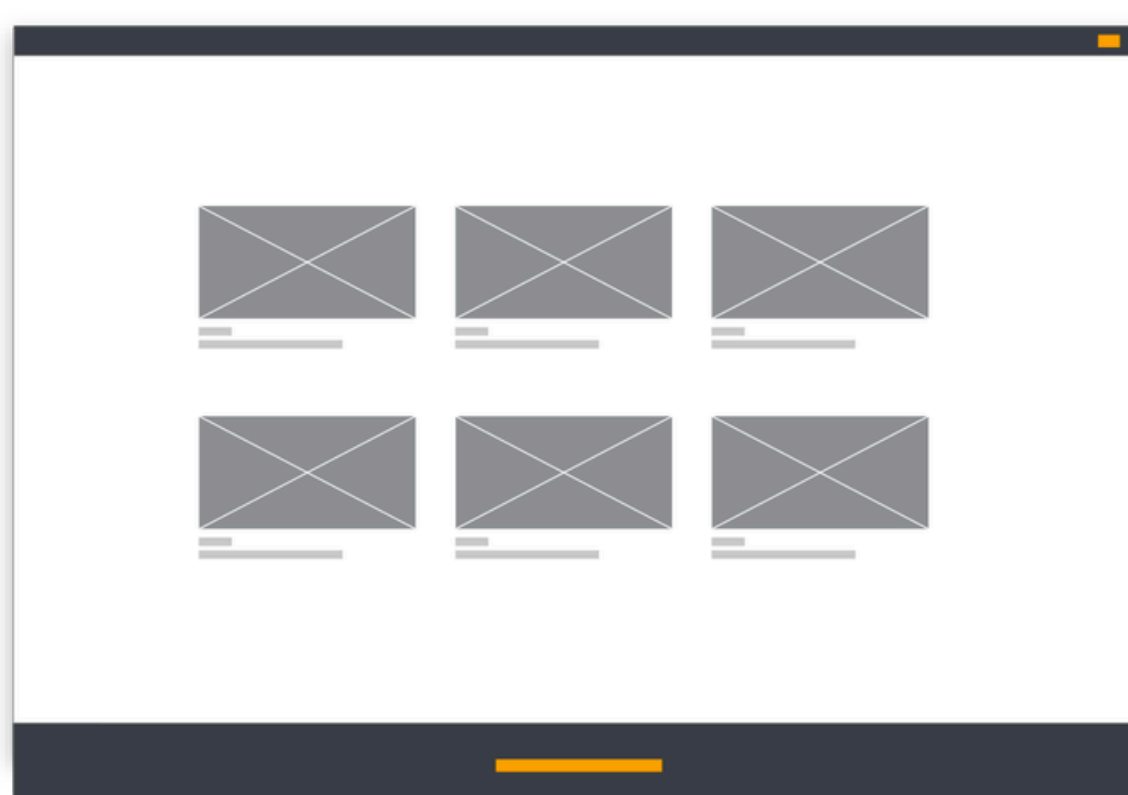
A



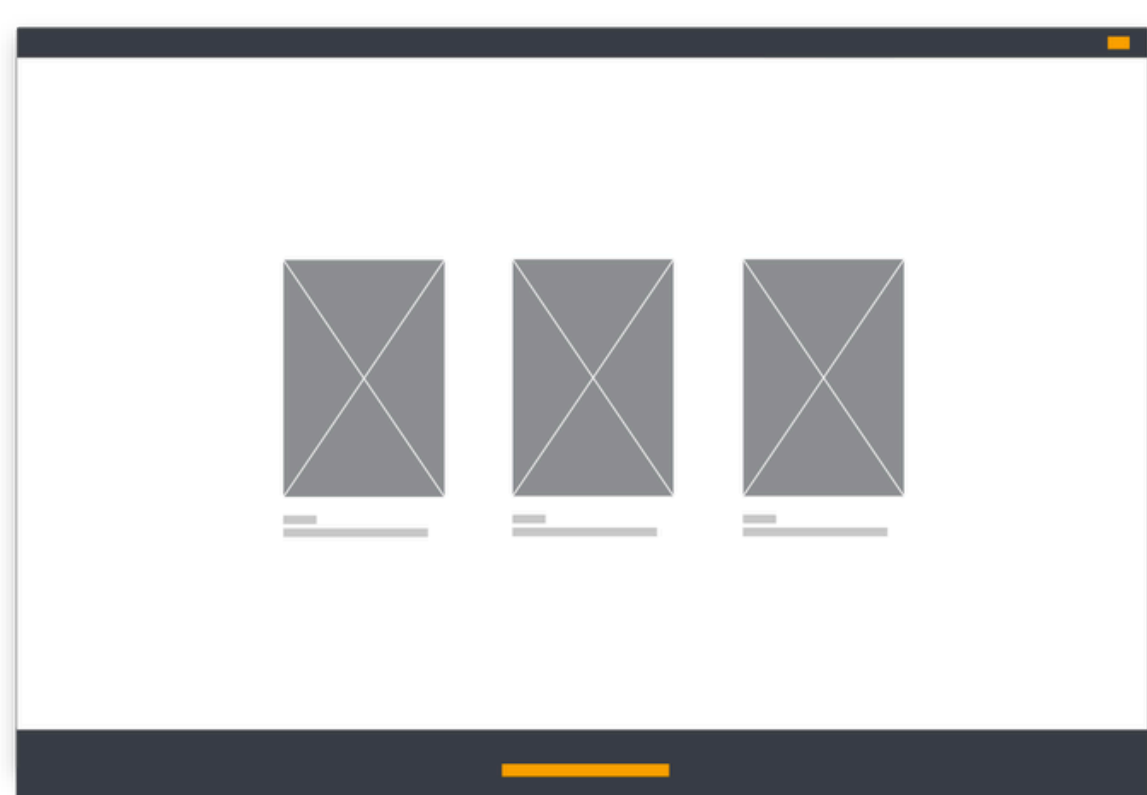
B



C



D



3

DIGITAL COUPON BOOK

A) Logo: 200x200px

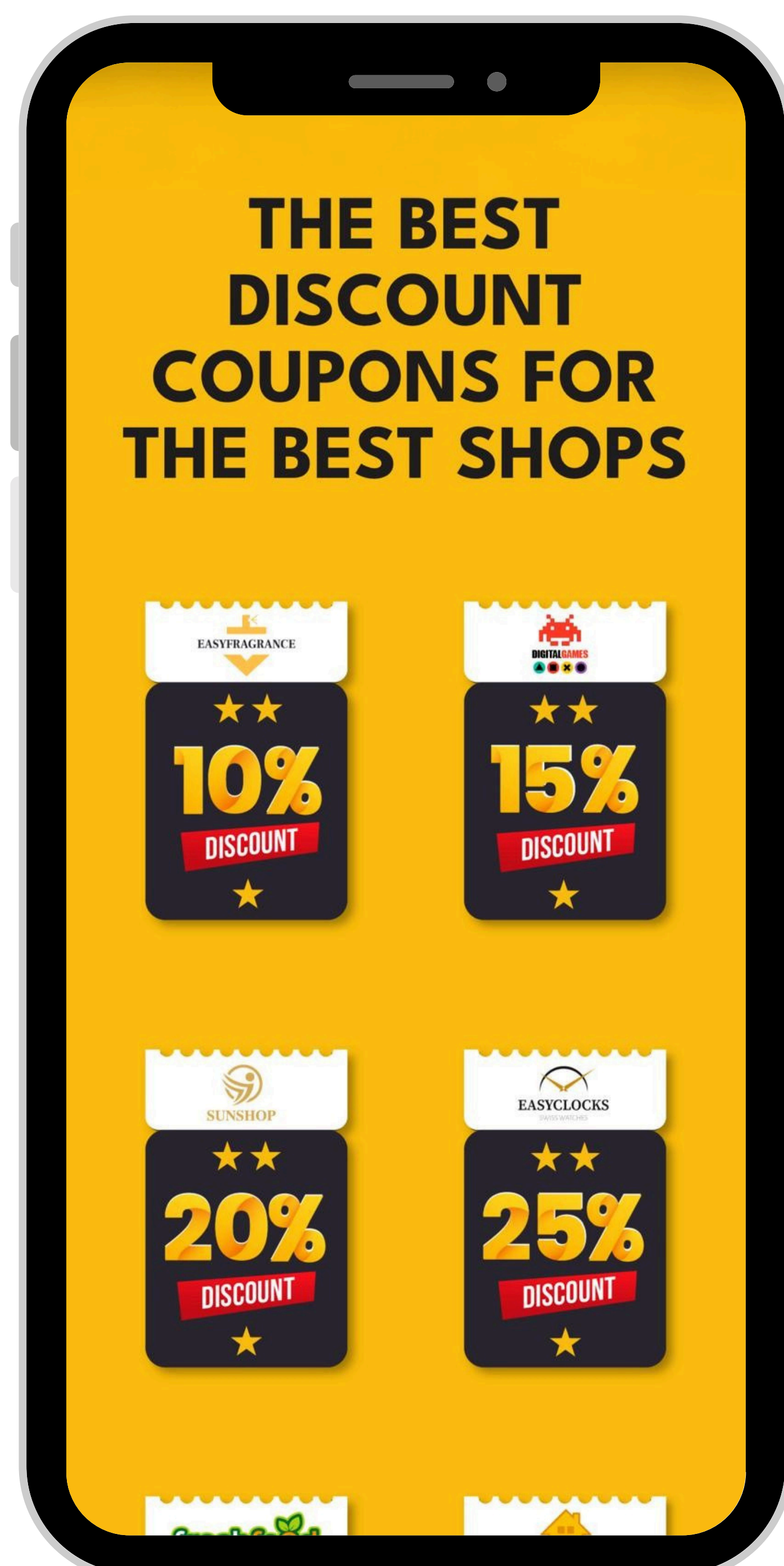
Image for each stage

The image dimensions will depend on the selected aspect ratio:

B) Square: (500x500px)

C) Horizontal: (800x420px)

D) Vertical: (480x720px)



4

VOTING BRACKET

A) Candidate images on the Voting Bracket page:

Candidate image with text: 400x400px

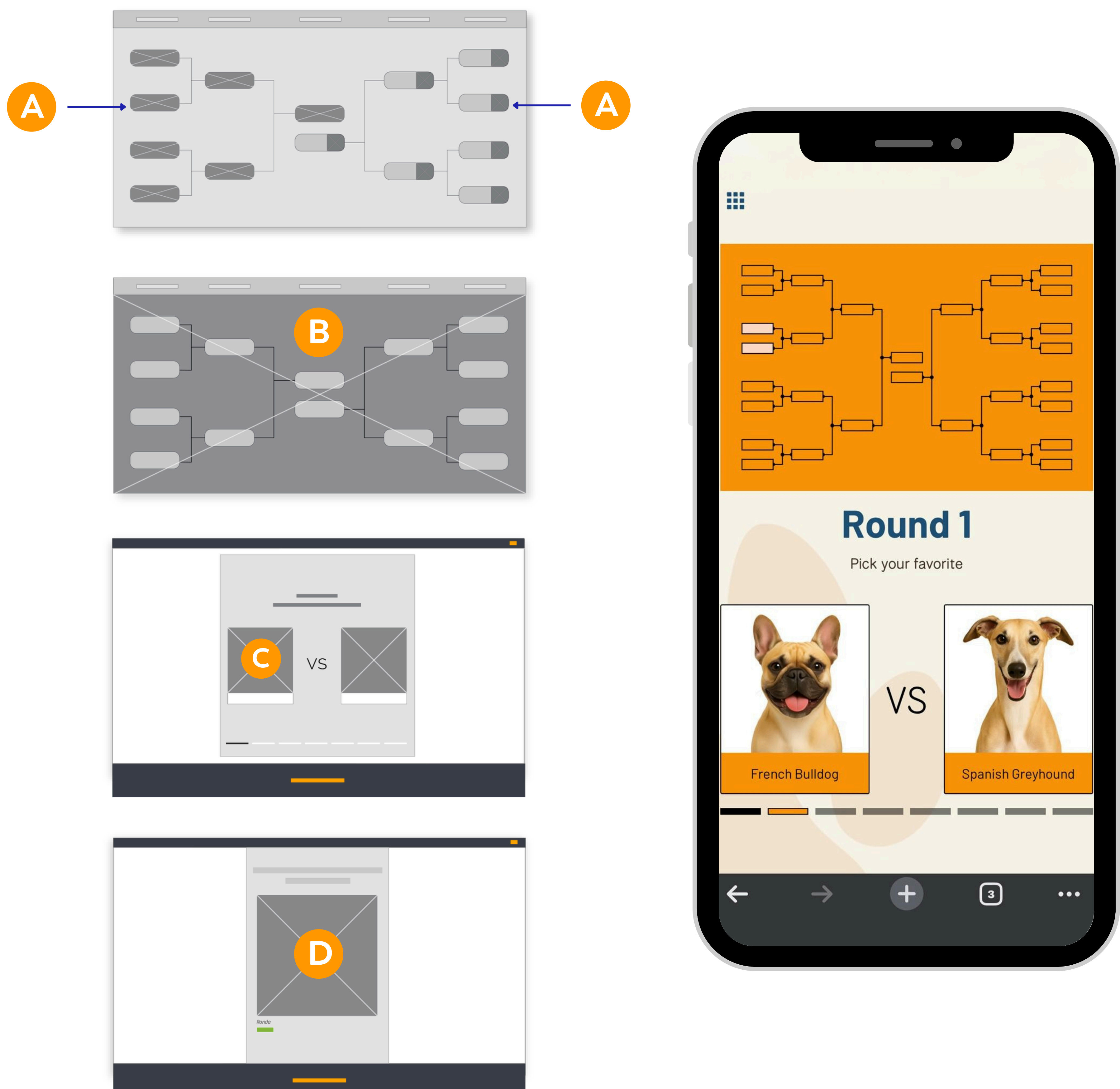
Candidate image without text: 400x400px

B) Voting Bracket background image:

2000px wide, with a variable height depending on the bracket design (the required dimensions are specified in the Editor for each case).

C) Candidate images on the voting page: 500x500px

D) Stage image (displayed on the voting page): 500x500px



5

MULTI-ROUND SCORE PREDICTOR

A) Logo: 200x200px

Image for each stage

The image dimensions will depend on the selected aspect ratio:

B) Square: (500x500px)

C) Horizontal: (800x420px)

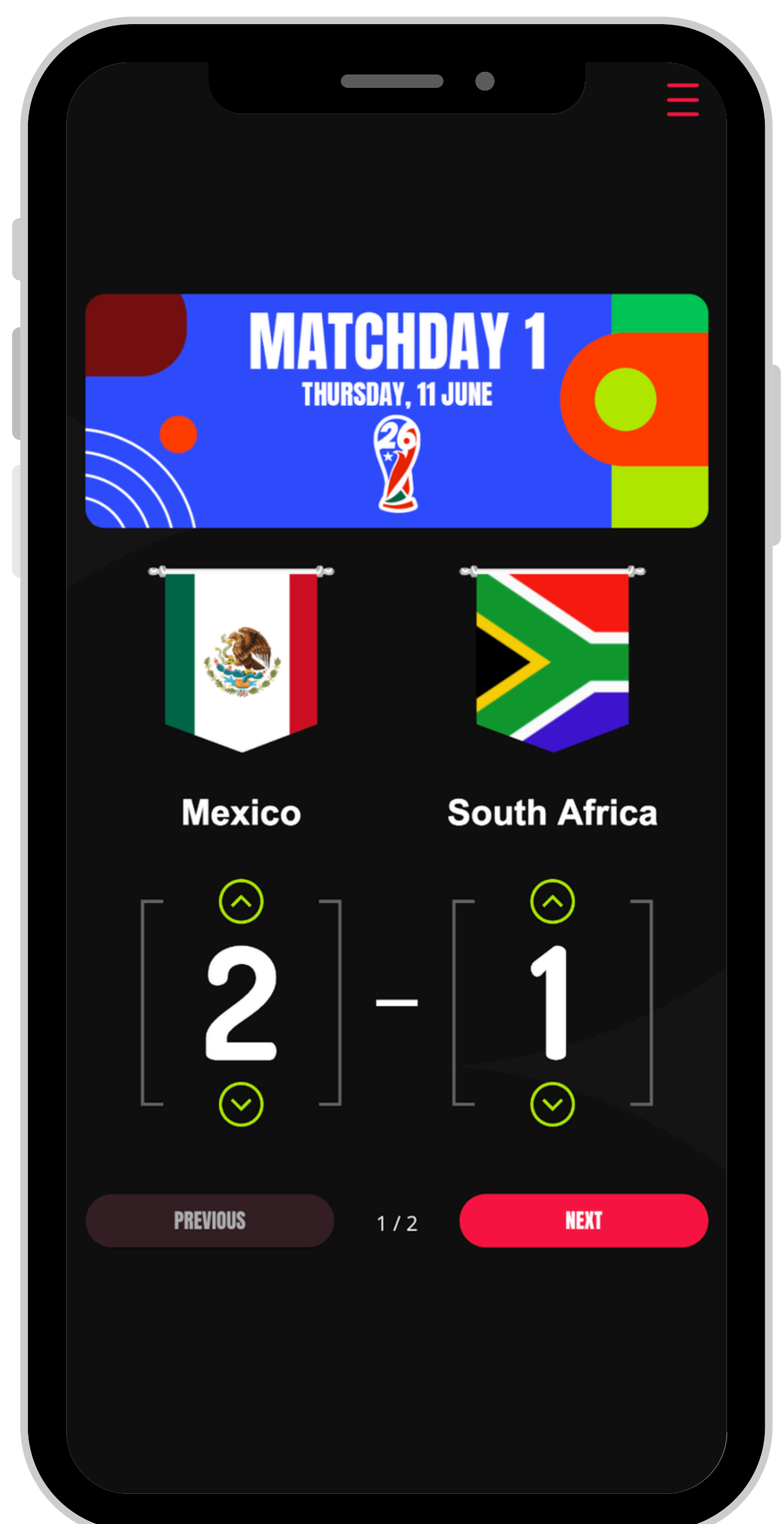
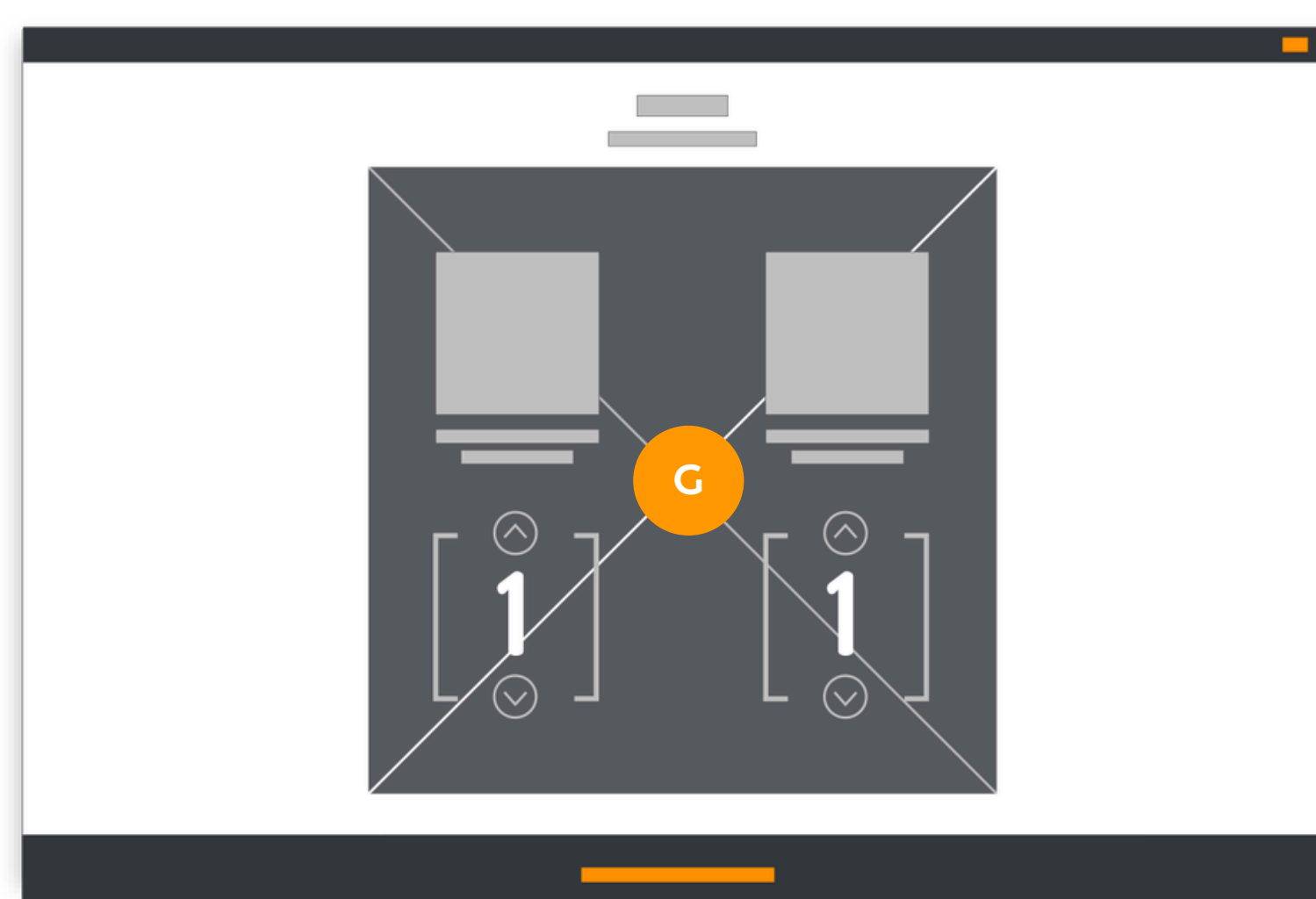
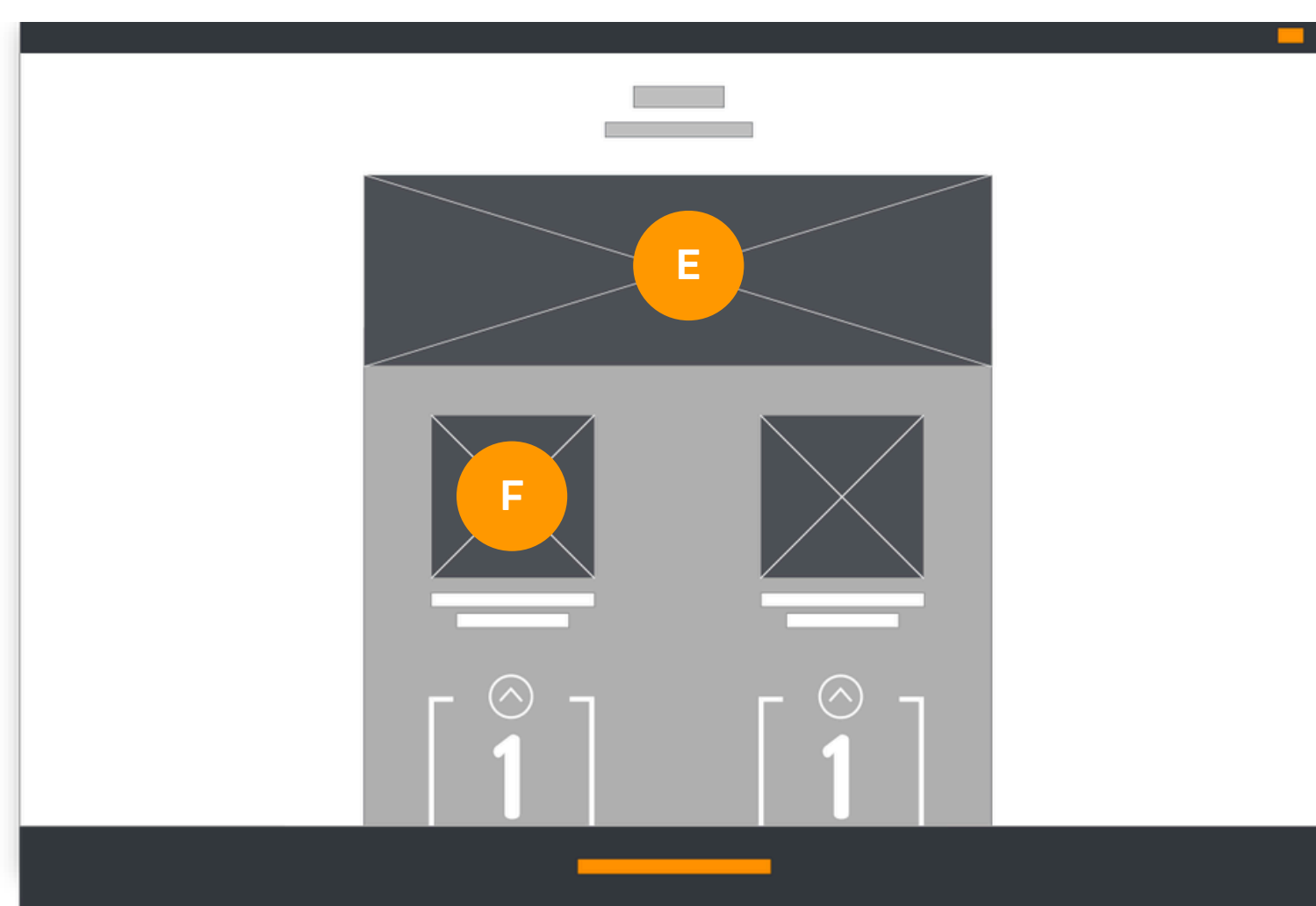
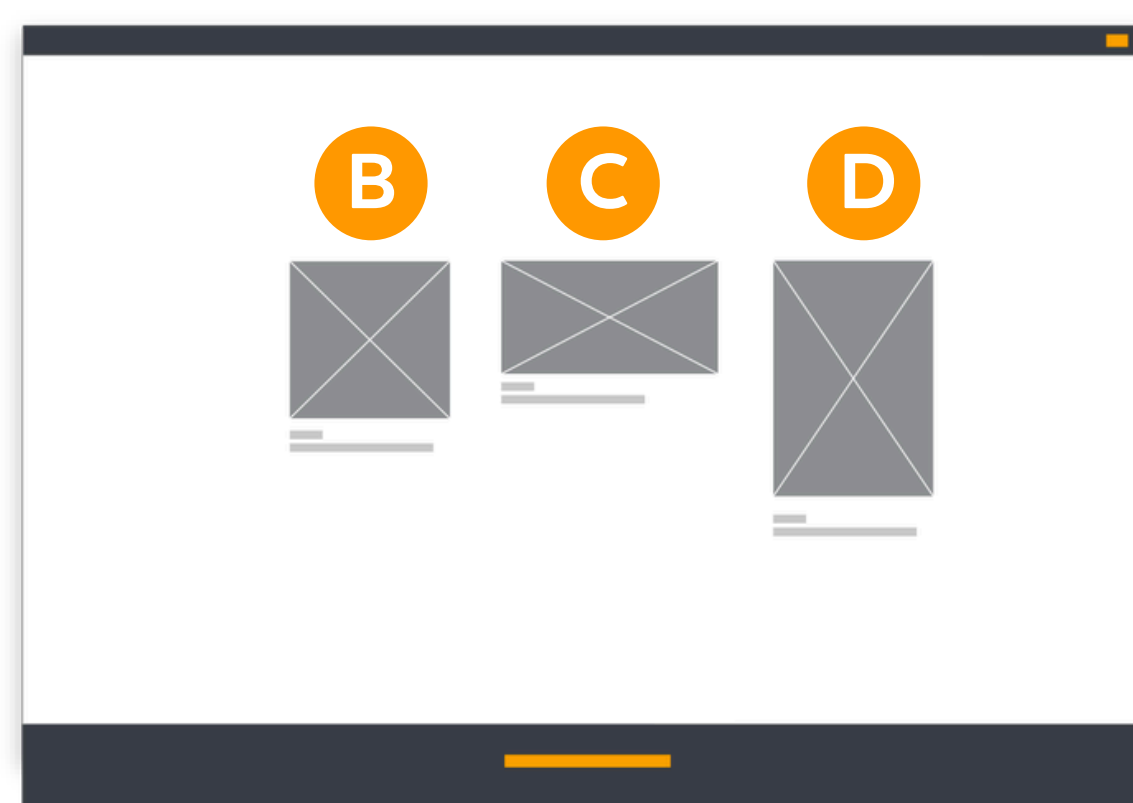
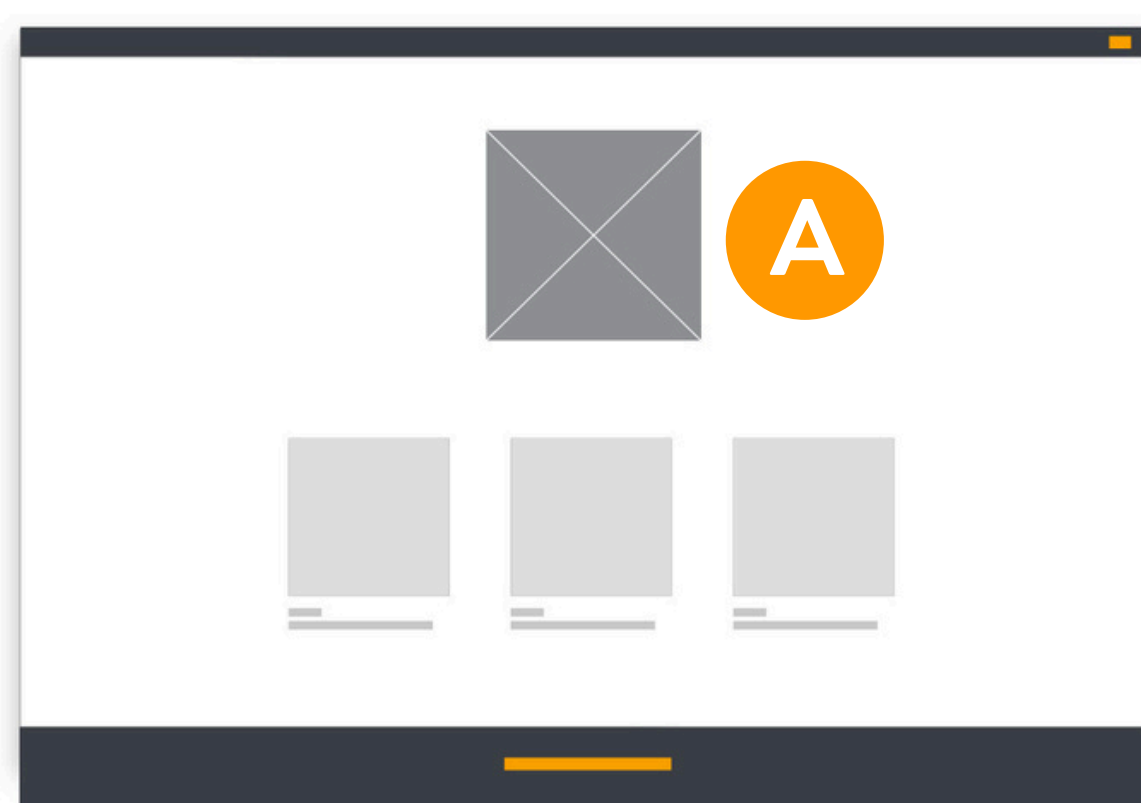
D) Vertical: (480x720px)

Match image

E) Sponsor image: 800x300px

F) Team image: 400x400px

G) Background image: 800x800px



6

ALL-IN-ONE

A) Logo: 200x200px

Image for each stage

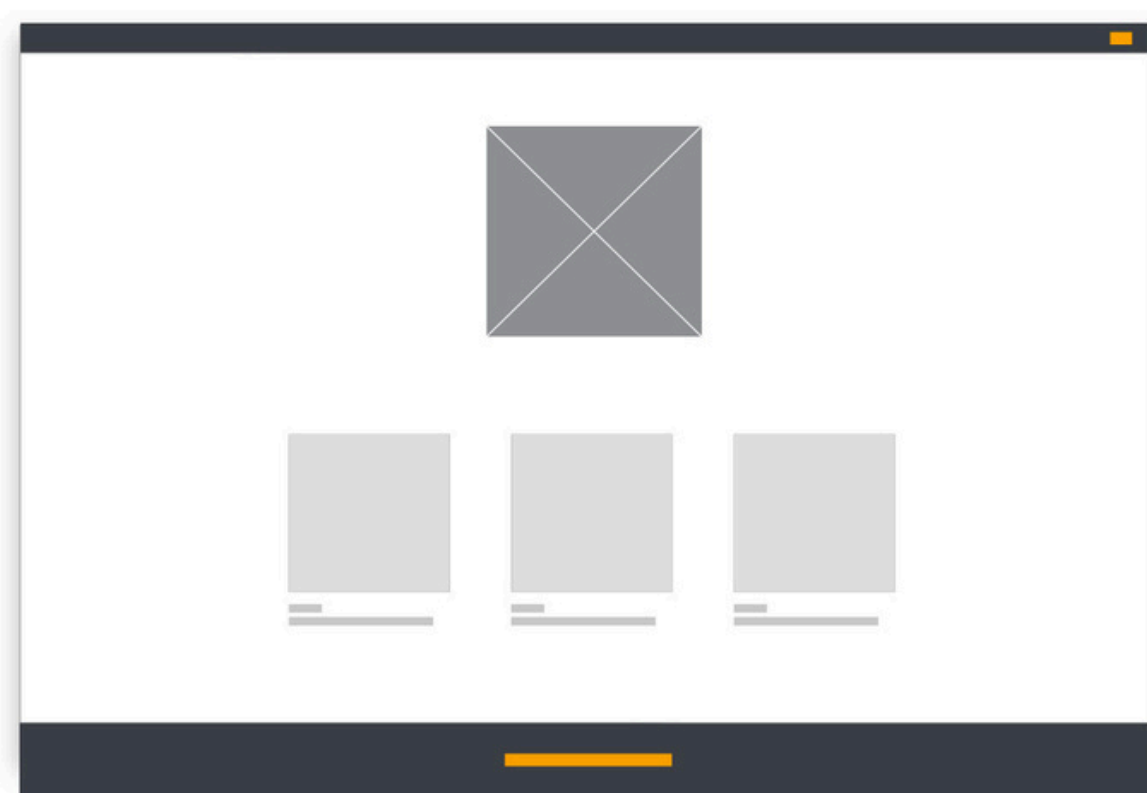
The image dimensions will depend on the selected aspect ratio:

B) Square: (500x500px)

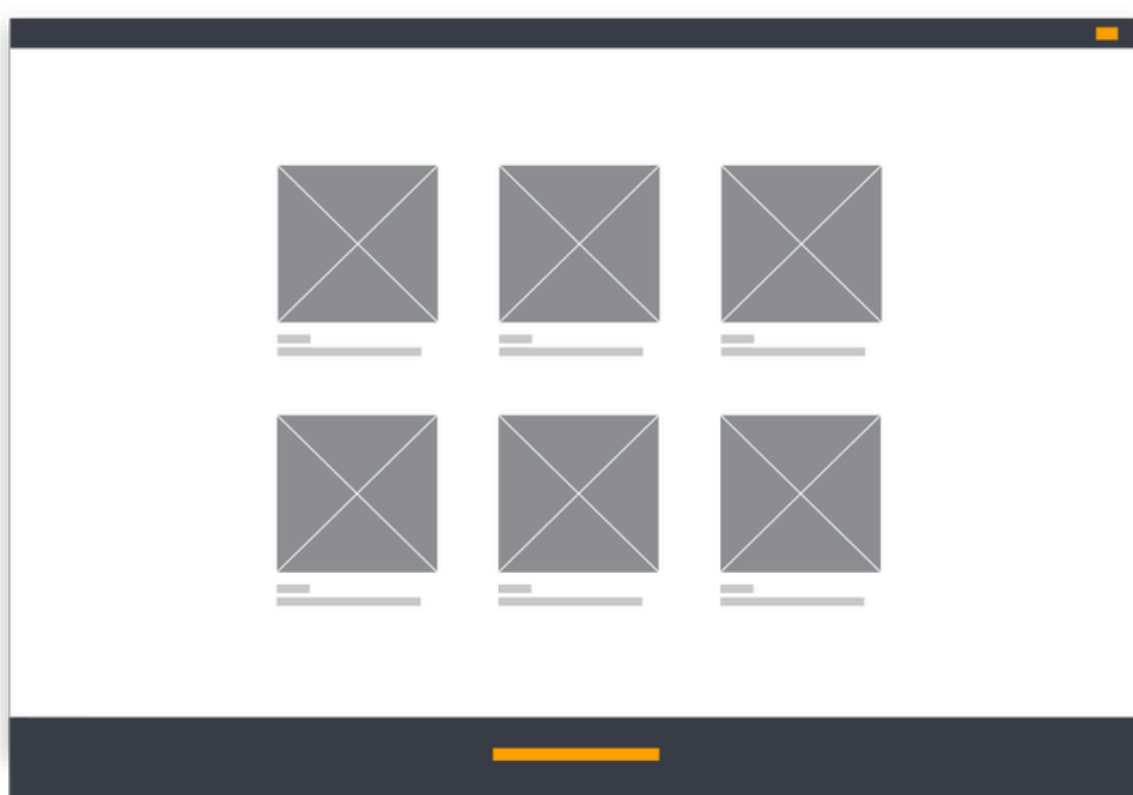
C) Horizontal: (800x420px)

D) Vertical: (480x720px)

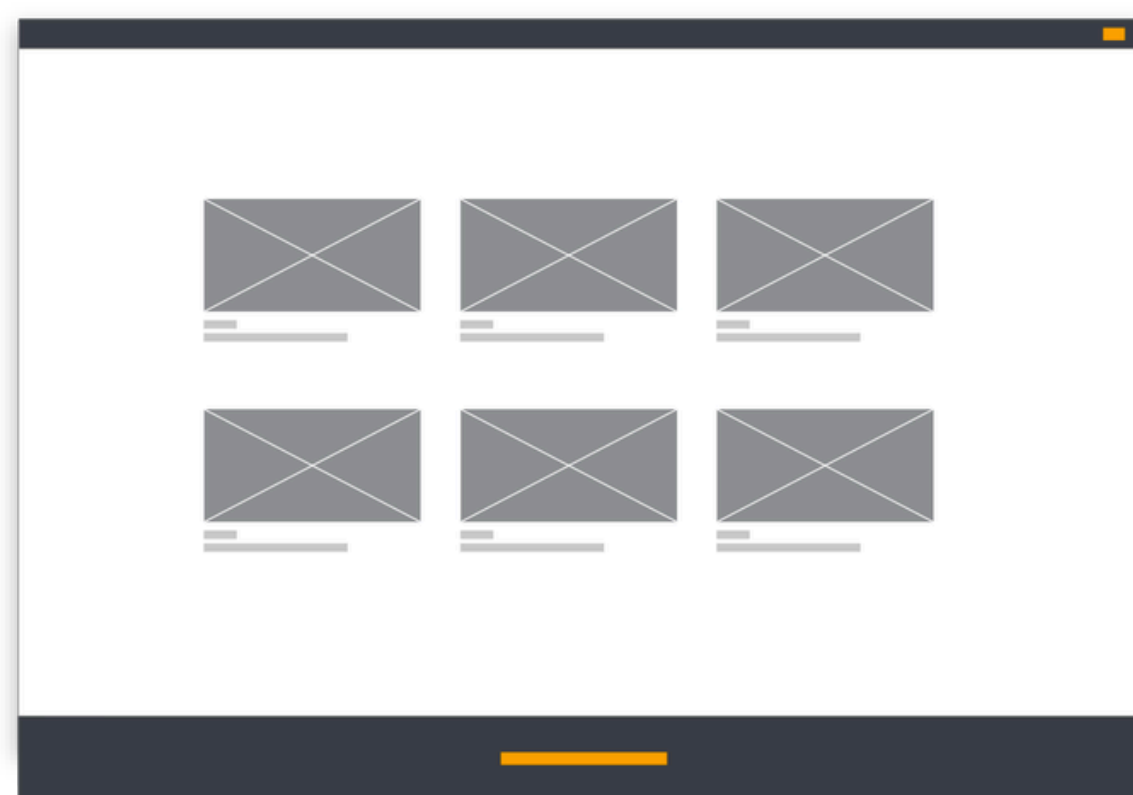
A



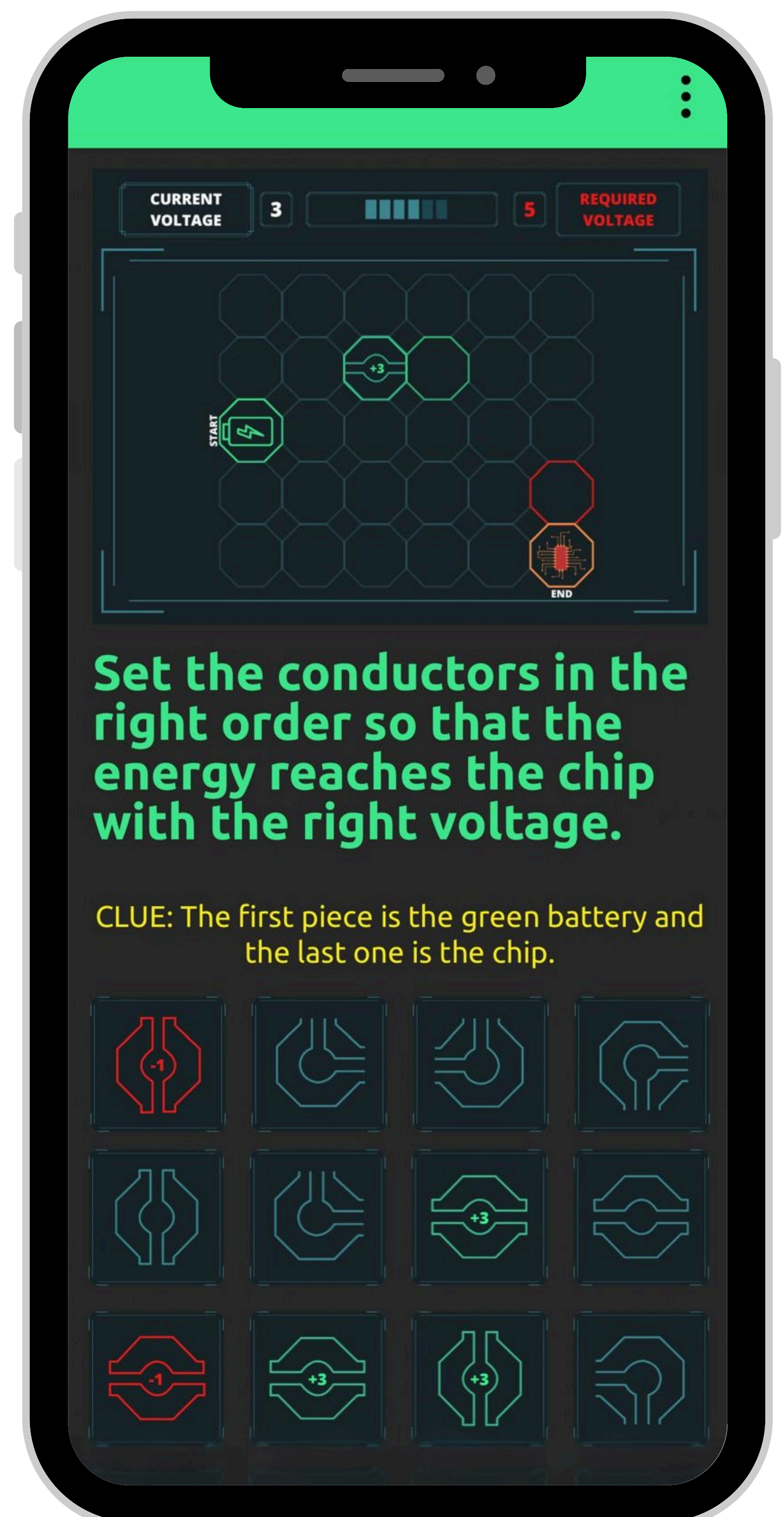
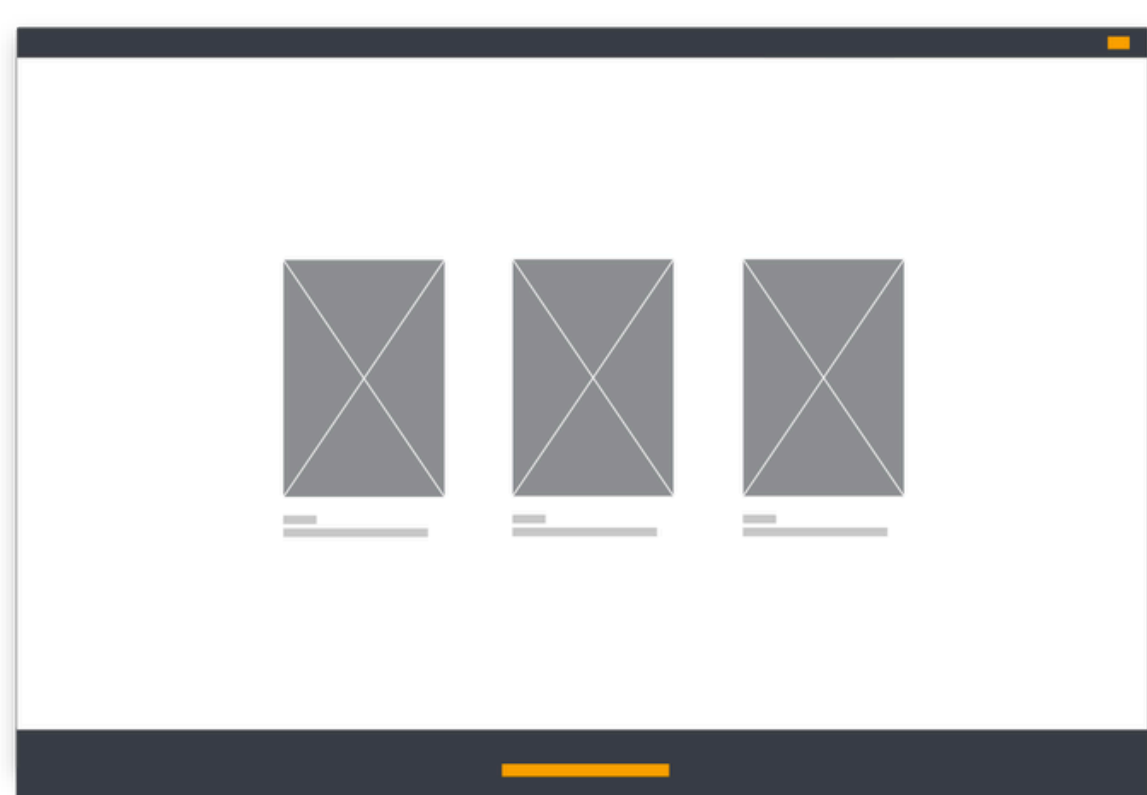
B



C



D



7

OTHER STAGE TYPES

“DESCRIPTIVE CONTENT” AND “FORM” STAGES

Available in Advent Calendar, Digital Coupon Book, Multi-Game, and All-in-One.

“Descriptive Content” Stage

An informational page for displaying static content, such as text, an image, or a video, with the option to add a button linking to an external website.

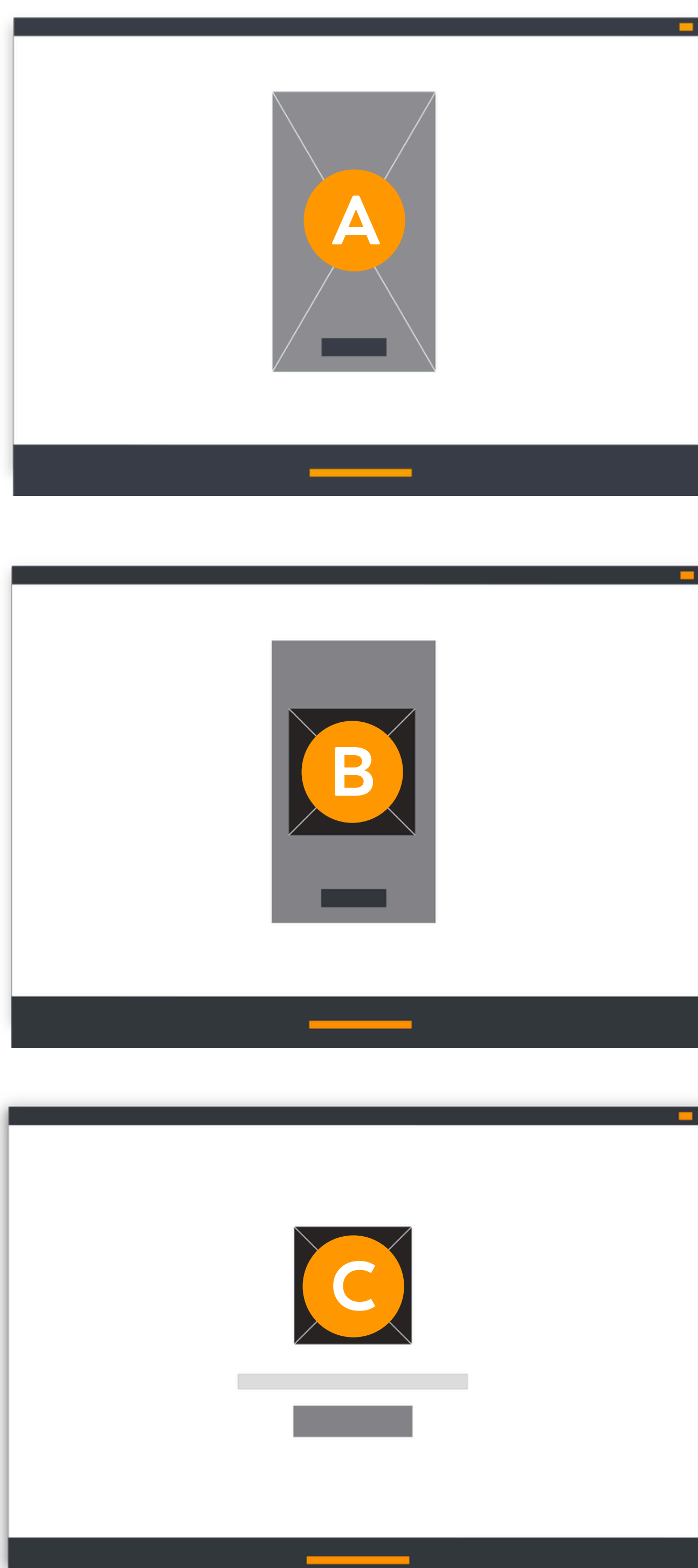
A) Background Image: 1080×1920px

B) Additional Image: 1000px wide. This image is displayed over the background image.

“Form” Stage

A stage that requires users to complete a form with additional fields.

C) Header Image: Maximum width of 1000px. This image appears at the top of the form page.





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